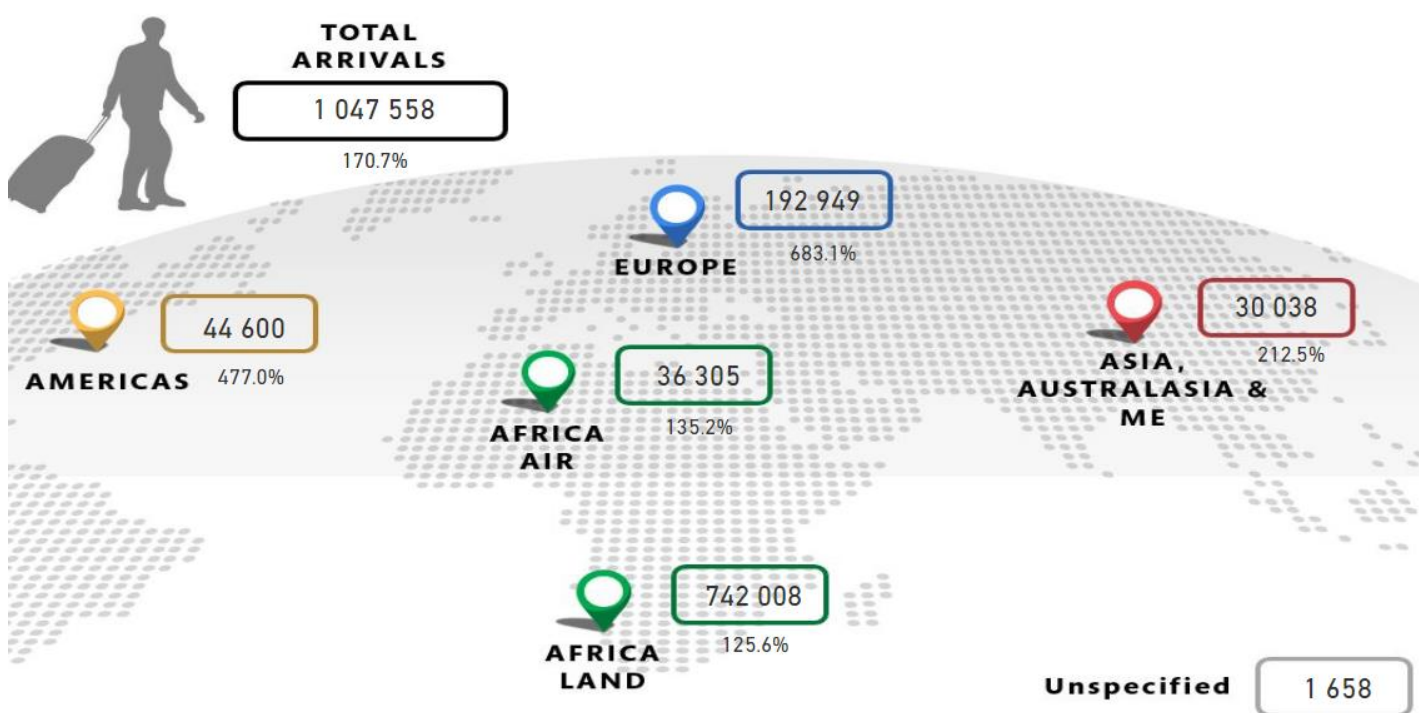


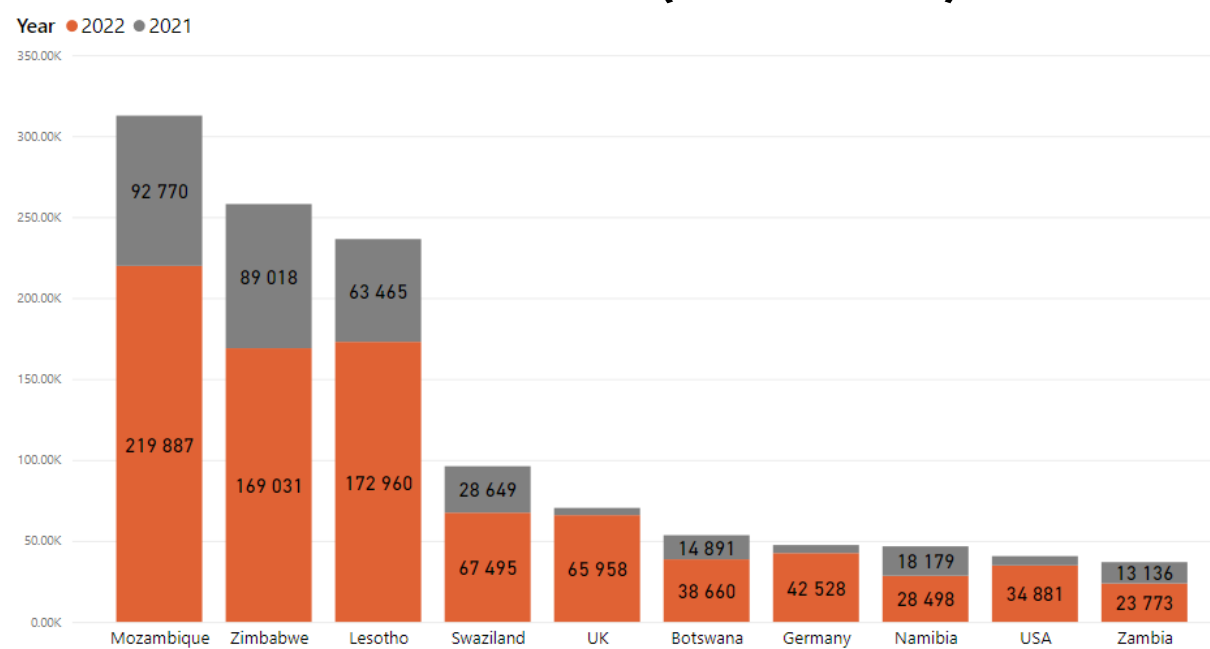
# INTERNATIONAL TOURISM | HEADLINE PERFORMANCE

## (JANUARY TO MARCH 2022 vs 2021)

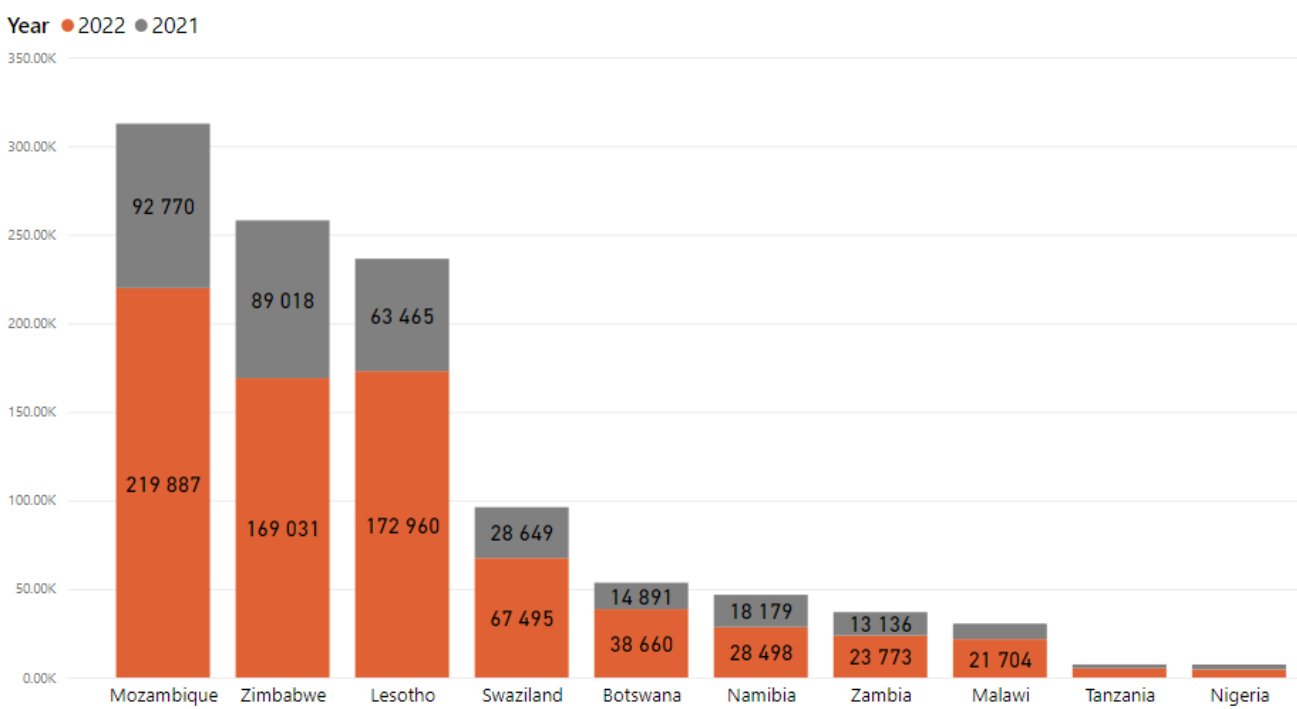


Overall tourist arrivals have grown significantly from 2021 with 170.7 % increase. The region that brought in the highest amount of arrivals was Africa Land (742 008), this was a 125.6% increase from 2021. The second-largest region was Europe with 192 949 arrivals (683.1% increase). The Americas and Africa Air markets also displayed strong growth.

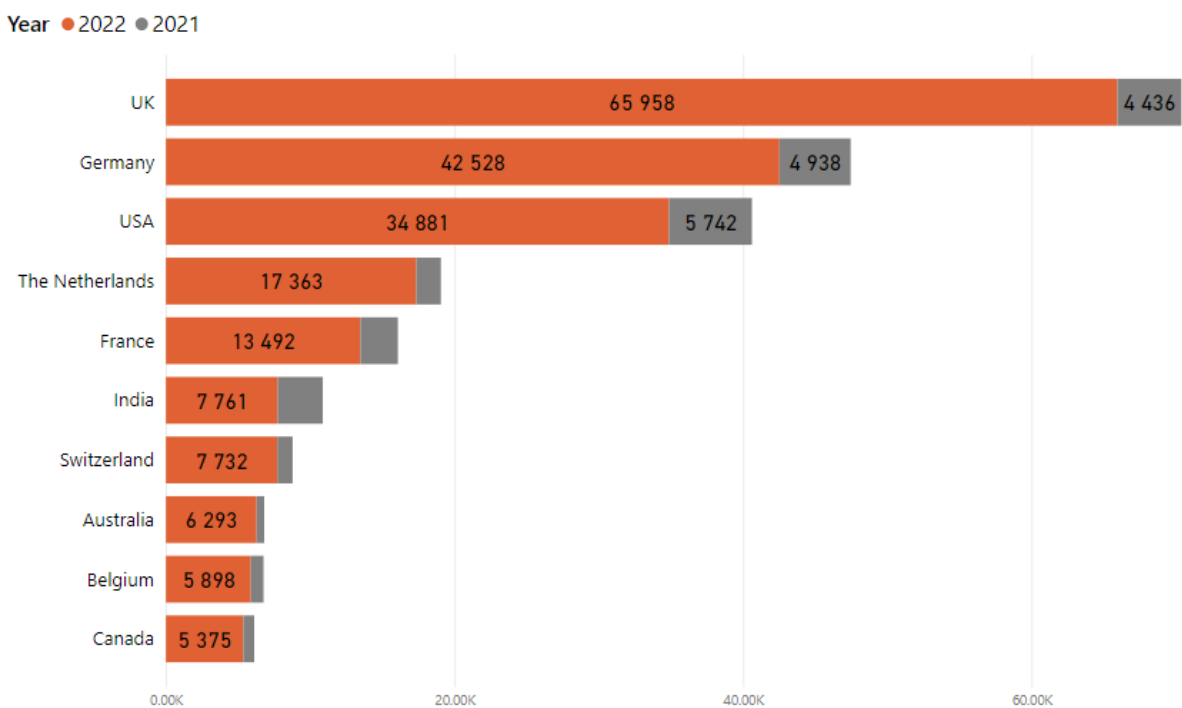
### TOP 10 Markets (2022 & 2021)



### TOP 10 African Markets (2022 & 2021)

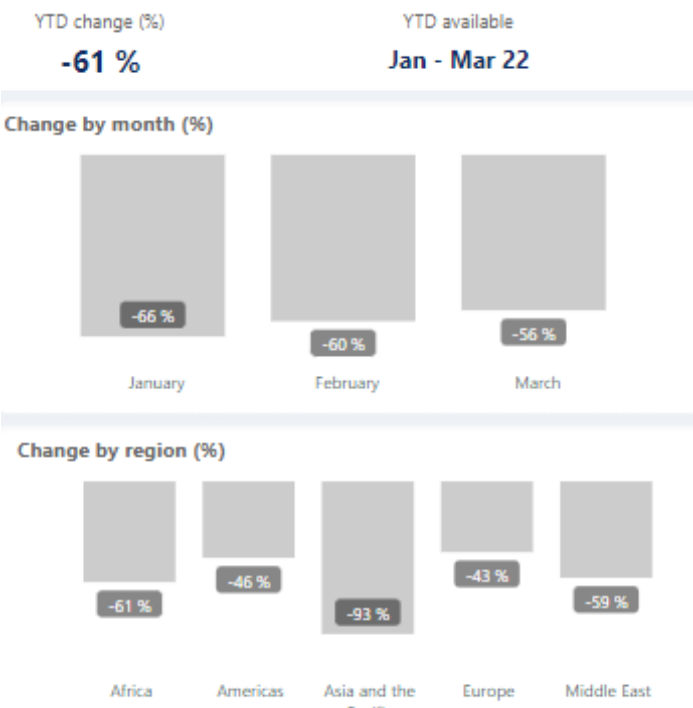


### TOP 10 Overseas Markets (2022 & 2021)



### Global Performance UNWTO

#### (2022 vs 2019 performance)



2022 January-March performance was 61% below 2019 levels. There has been a steady improvement in global travel from January to March 2022. The best performing regions were Europe and the Americas followed by the Middle East and Africa. Asia was the poorest performing region due to border closures and travel restrictions. Part of the recovery in Europe and the Americas is due to pent-up travel and trips not taken during the past 2 years; these regions also have high vaccination rates. Being vaccinated is required to meet the entry criteria for most countries.