

A close-up photograph of a young child's face, wearing a white fabric face mask. A small, colorful teardrop-shaped pendant hangs from a strap around their neck. They are looking down at an open book or magazine. The background is blurred.

# TOURISM PERFORMANCE REPORT

JULY-SEPTEMBER 2021



SOUTH AFRICAN TOURISM

# DEFINITIONS



- **Visitor** - Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- **Same day visitor** - Any person who visits a place without staying the night.
- **Tourist** - A visitor who stays at least one night in the place visited.
- **International Tourist** - An international visitor who stays at least one night in collective or private accommodation in the country visited.



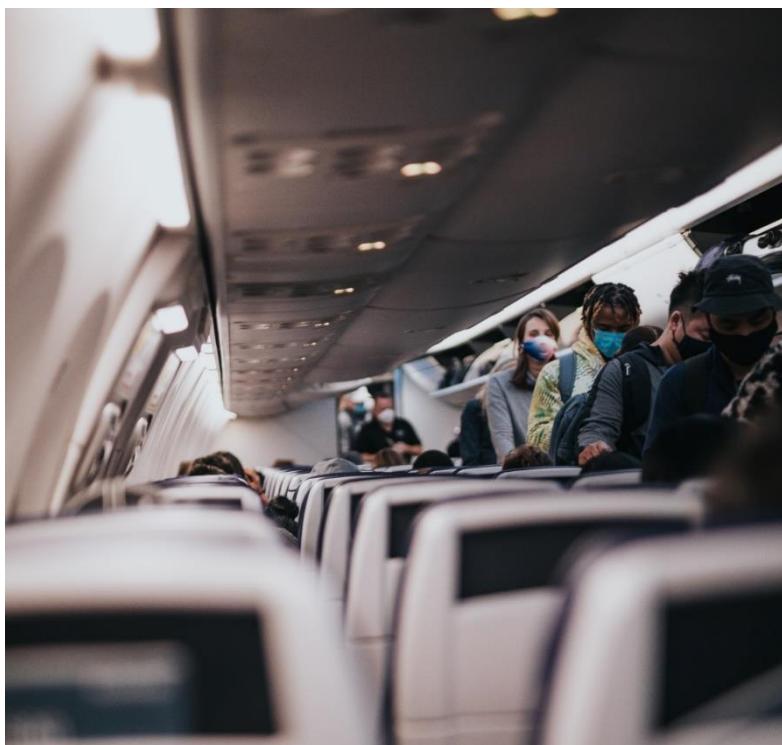
- **Domestic Visitor** - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- **Domestic Tourist** - A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- **Overnight Trip** - A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- **Usual Environment** - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.

# ABOUT THE REPORT



## INTERNATIONAL TOURIST ARRIVALS

This report was prepared by South African Tourism's Analytics and Insight's Unit and is based on South African Tourism's Departure Survey that has been deployed by SA Tourism since 2001. The purpose of the survey is to monitor and measure international tourist behaviour and these tourists are interviewed as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction of South Africa as a holiday and business destination.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Vioolsdrift, Nakop, Ficksburg and Ramatlabama), the latter being the largest point of entry into South Africa by foreign nationals. Durban's King Shaka International Airport as well as all sea ports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

The survey is based on a random stratified sampling framework of  $n=3,800$  per month for both of the airports and  $n=1,000$  per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results weighted back according to the same tourist arrivals' data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey based.

# ABOUT THE REPORT



## IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020 but airports remained impossible to survey till mid-August 2021. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. The process was based on corresponding and comparable retrospective values for which full data sets were present.\* Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set. Since interviewing at the airports became possible only in mid-August 2021, data for Q1 2021 was obtained through readjusting Q1 2020 data for visit purpose recorded by StatsSA in Q1 2021. The output was then weighted based on number of arrivals from different markets. The assumption was made that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration. For Q2 of 2021, the same data processing was conducted as had been done to Q1 2021 but using Q2 2019 data as there had been no international tourist arrivals in Q2 2020. Interviewing at the Oliver Tambo International Airport resumed in mid-August 2021, and in the Cape Town International Airport in September 2021. Hence, Q3 2021 numbers are based solely on data collected from mid-August till September end and weighted to cater for July and early August.

## DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of n=1,300 per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionately allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population. Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey stopped at the end of February 2020. The survey was renewed in July 2020 (for March travel). Quotas have been achieved in full since although this has not been without difficulty. Interviewers received special training on how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews conducted outside the gates; interviewers instructed to keep face masks and shields on at all times except for a few seconds of introduction and identification; social distancing at the respondents' house; as well as using our own private transport.

# ABOUT THE REPORT

## ADDITIONAL SOURCES USED IN THIS REPORT:

- Tourism 2020, Statistics SA, 29 April 2021.
- UNWTO World Tourism Barometer Volume 19, Issue 6, November 2021.
- 'Air Traveler Response to Covid-19 Wave 7', David Rockland, IATA 77<sup>th</sup> AGM & World Air Summit, Boston, 3-5 October 2021.
- UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.
- 'July 2021 Unrest Report Points Finger at State Unpreparedness', <https://www.africanews.com>, 2<sup>nd</sup> July 2021.
- Key Findings P0441: Gross Domestic Product, 3<sup>rd</sup> Quarter 2021, Statistics SA.
- 'Third Wave of Covid and Civil Disorder Pummel Economy as GDP Falls by 1.5%', Statistics SA, 7<sup>th</sup> December, 2021.
- Statement by President Cyril Ramaphosa on Progress in the National Effort to Contain the Covid-19 Pandemic, Union Buildings, Tshwane, 30<sup>th</sup> September 2021.
- 'South Africa's Third Wave of Covid-19 is Over with Level 1 Lockdown Expected Soon', <https://businesstech.co.za>, 21<sup>st</sup> September 2021.
- Update on Covid-19, Ministry of Health, [www.sacoronavirus.co.za](http://www.sacoronavirus.co.za), 30 September 2021.

## DISCLAIMER

SA Tourism's Analytics and Insights Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on [www.southafrica.net/research](http://www.southafrica.net/research).

To access this report online please visit the research section on the South Africa Tourism website at [www.southafrica.net/research](http://www.southafrica.net/research) or for more information e-mail: [research@southafrica.net](mailto:research@southafrica.net).

# EXECUTIVE SUMMARY

There were 0.54 million international tourist arrivals recorded in Q3 2021 this being a 78.0% decline versus the 3<sup>rd</sup> quarter of 2019. These low levels of tourist arrivals this 3<sup>rd</sup> quarter are similar to results in Q2 2021 where a steep decline of 78.0% versus the same period in 2019 was also experienced. This result differs from global international travel which decreased only by 64.1% due to the uptake of travel during the European summer season.

Out of total tourist arrivals in South Africa, Africa accounted for 84.0% of all arrivals albeit dropping dramatically by 75.5% to 455.9 thousands. European arrivals amounted to 38.7 thousands representing a 7.1% share and a 88.2% decline. American travel continued to drop as well by 79.0% and amounted to a total of 31.0 thousands and a 5.7% share. The devastating impact of the Covid-19 epidemic has been even harsher for Asian travel, causing the latter to decline by 85.5% and to reach 11.2 thousand arrivals overall this being a 2.1% share. Hence, Asia continues to rank fourth amongst the continents rather than third as had been previously to Covid-19.

Travel patterns have of course changed due to the Covid-19 pandemic. Travel for VFR purposes continues to dominate SA international arrivals with this making up 35.8% of travel with Business Shopping and Business Travellers becoming increasingly dominant (17.2% and 16.8% respectively).

Since travel for business purposes now constitutes a much larger share than before, age breakdown shows a marked increase in middle aged tourists (41-60+ year old's) with a sharp decline in young travellers (18-24 year old's).

This quarter, the share of teenagers (1.1%) is reported for the second time and is clearly dominated by African tourists whilst European and American travellers continue to be older.

Revenue generated by international tourists continued to decline in line with the sharply reduced arrivals and amounted to a total of 4.8 billion Rand in foreign expenditure (75.2% less than Q3 2019). As in the 2<sup>nd</sup> quarter, Business Shopping item showed the steepest decline of 87.8% whilst Personal Shopping contracted by 71.6% but remained the largest item.

Sharp declines in spend are evident across all continents. African tourists' spend amounts to 51.3% of the total, whilst that of SADC equals 46.1%. Average spend per tourist has gone up by +9.6% when compared to Q3 2019 and now amounts to ZAR 9,100. Total foreign spend went down steeply on all expenditure categories and especially so on Business Shopping (-87.8%).

International tourists stayed on average 13.5 nights in the country resulting in a total of 7.1 million bed nights. Average Length of Stay has also been affected by Covid-19 this 3<sup>rd</sup> quarter, increasing by 12.2% although total bednights was much lower than that of Q3 2019 (7.1 million in total i.e. (75.1%) meaning less international tourist arrived, but those that did, stayed for much longer.

Length of stay went up for all individual continents with the Middle East showing a remarkable 105.6% increase and Australasia a considerable increase of 85.2%. African tourists' increase of 12.0% mirrors the overall increase rate (+12.2%).

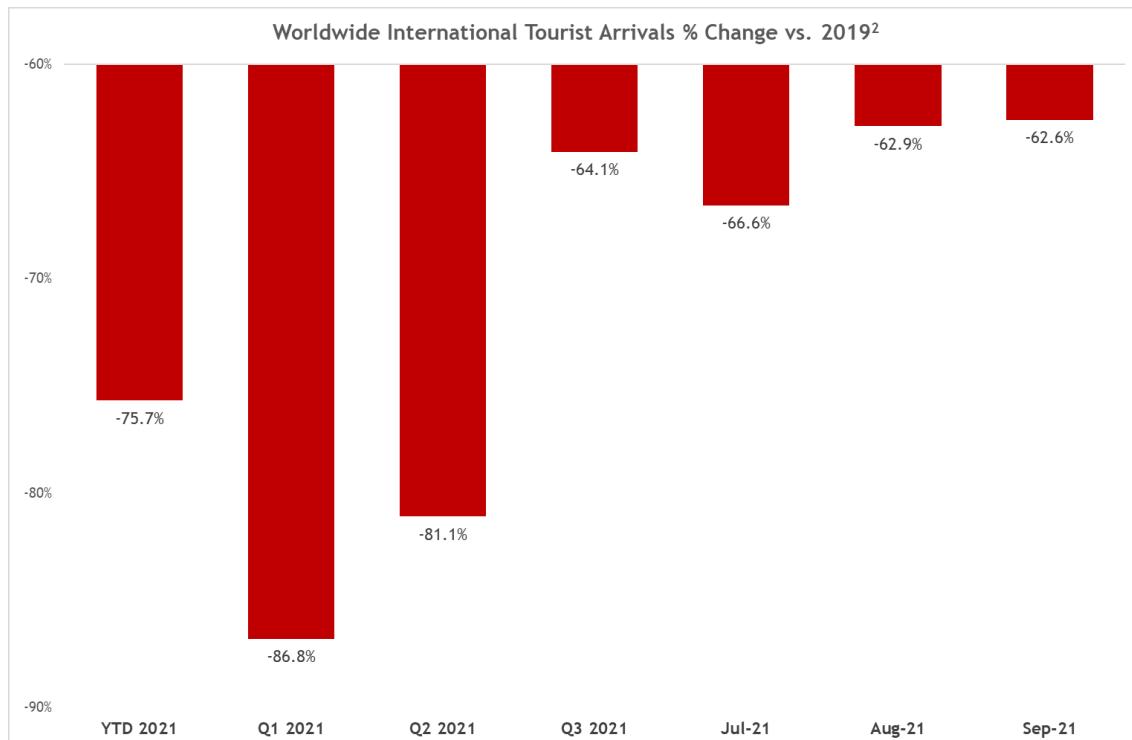
# GLOBAL TOURISM OUTLOOK



# GLOBAL TOURISM PERFORMANCE

-64.1% ▼

After a weak first half of 2021, international tourism rebounded moderately during the Northern Hemisphere's summer especially so in Europe. The uplift in demand was driven by increased confidence amid rapid progress on vaccinations and the easing of restrictions in many countries. International tourist arrivals increased by 58% in July-September 2021 compared to the same period in 2020 but remained -64.1% below 2019 levels. In both August and September 2021 arrivals were at -63.0% compared to 2019, the best monthly results since the start of the Covid-19 pandemic. In January-September 2021, worldwide arrivals were still lower than 2020 levels by -20.0%, but 2019 levels (-76.0%) were much lower.



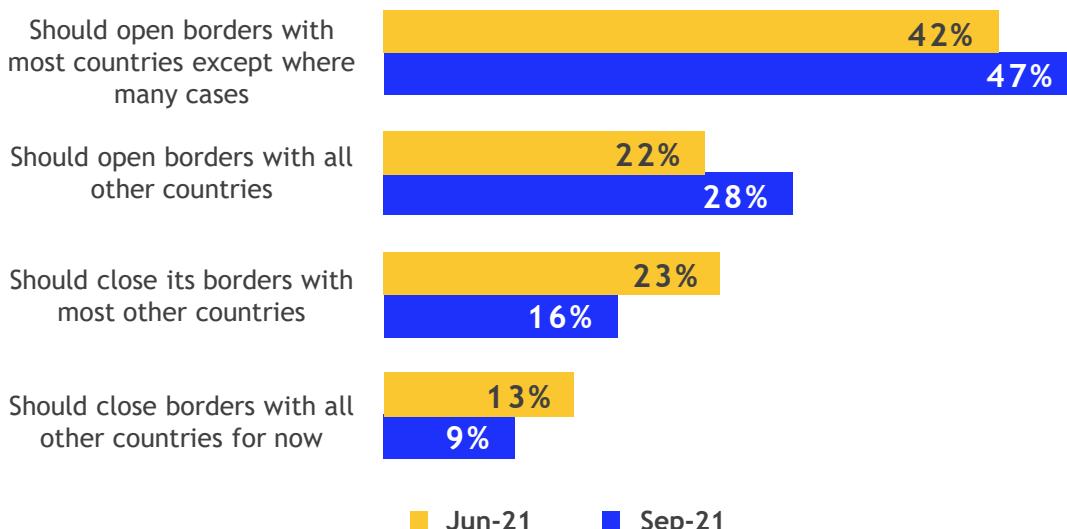
<sup>1</sup>Compared to 2019 since there were no arrivals in Q2 of 2020 this being the very start of the Covid-19 pandemic.  
<sup>2</sup> UNWTO World Tourism Barometer Volume 19, Issue 6, November 2021.

# GLOBAL TOURISM PERFORMANCE

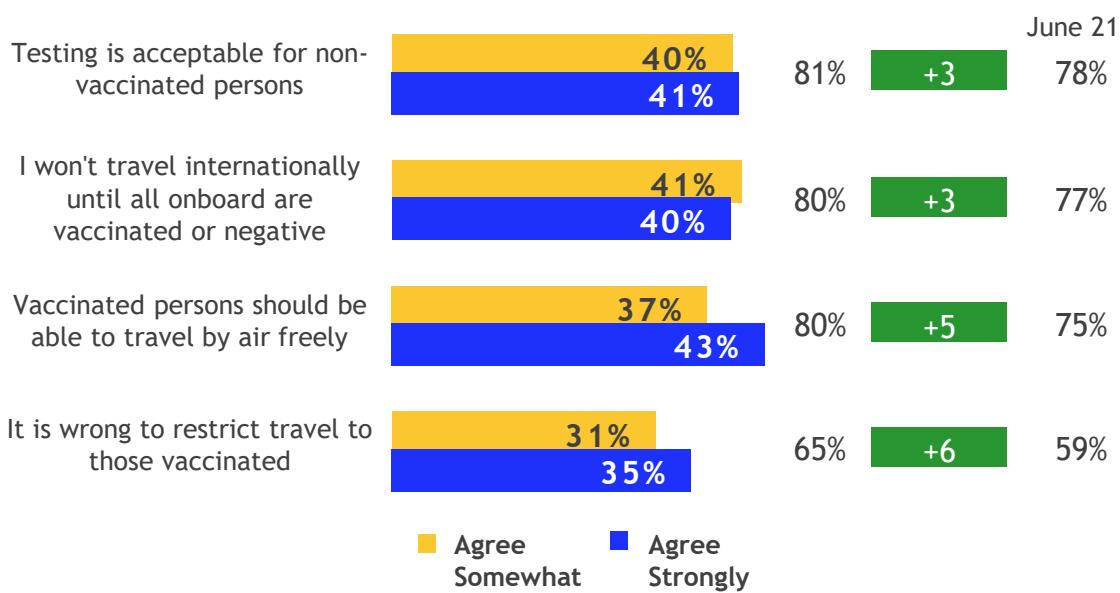
-64.1% ▼

The uptake in international travel is also evidenced in passenger sentiment uncovered by IATA's quarterly survey of passenger response to Covid-19 in 11 selected countries (Australia, Canada, Chile\*, France, Germany, India, Japan, Singapore, UAE, UK and the US). Results of the survey's 7<sup>th</sup> wave conducted in September 2021 and presented in IATA's Annual AGM in October, show that passengers are increasingly of the opinion that borders should be open with most other countries except those with many cases (47%) or that borders should be open with all other countries (28%), with both of these opinions showing a marked uptake since June 2021. Further, passengers are increasingly accepting of the need to vaccinate in order to travel freely and that testing is a good alternative albeit it does not cancel out all travel restrictions as would vaccination. At the same time interestingly, passengers also feel strongly those not vaccinated should not be discriminated against.

## Reopening Own Country's Borders



## The Role of Vaccinations



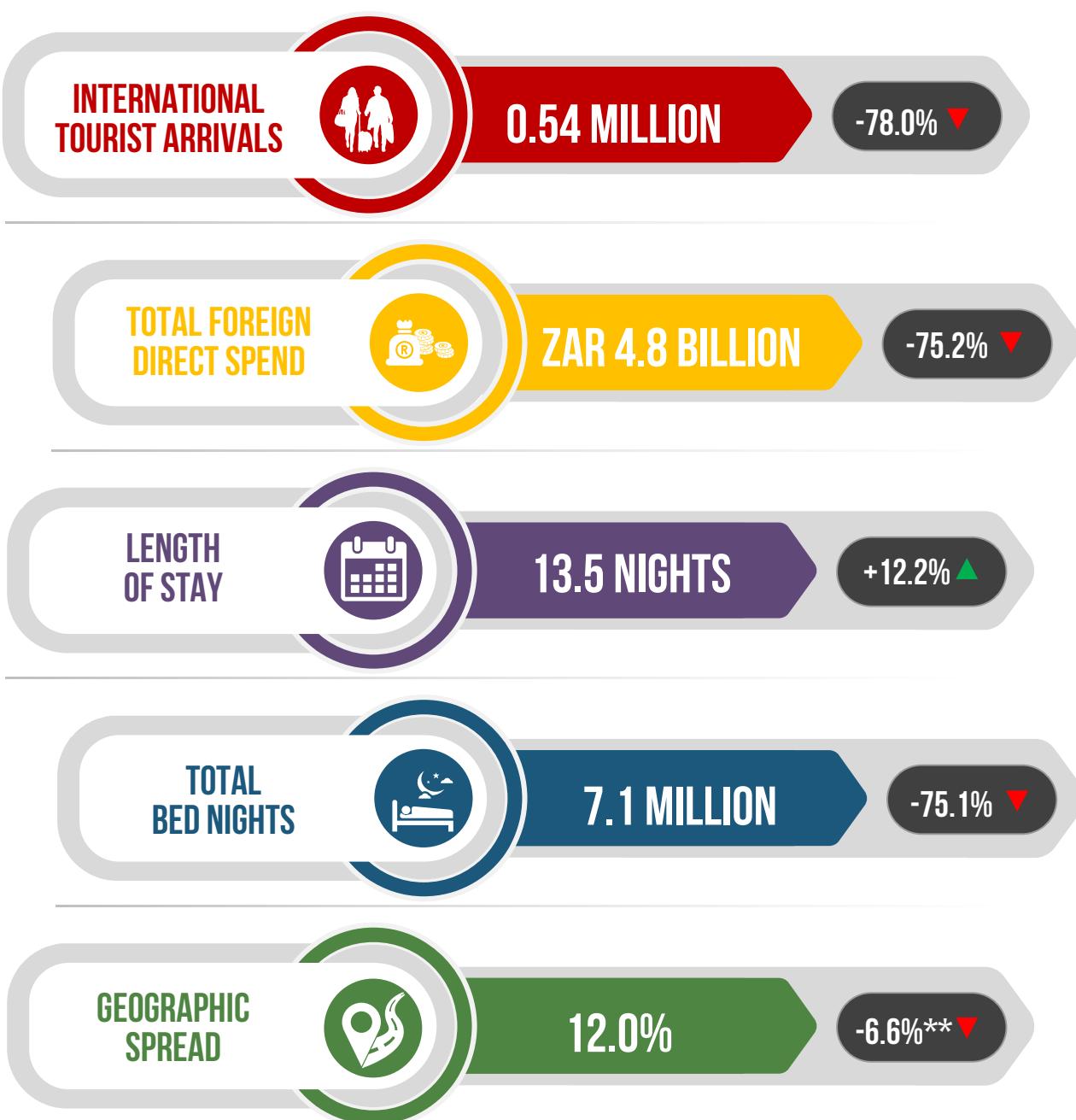
\*Compared to 2019 since there were no arrivals in Q2 of 2020 this being the very start of the Covid-19 pandemic.

<sup>3</sup> 'Air Traveler Response to Covid-19 Wave 7', David Rockland, IATA 77<sup>th</sup> AGM, Boston, 3-5 October 2021.

# INTERNATIONAL TOURISM PERFORMANCE



# KEY PERFORMANCE INDICATORS



\*All growth rates for the 3<sup>rd</sup> quarter of 2021 for international tourism worked out vs. Q3 2019 as no international arrivals in Q3 of 2020.

\*\*Change in basis points.

# SA INTERNATIONAL TOURISM RECOVERY



International tourist arrivals into South Africa in the third quarter of 2021 were -78.0% lower than those of 2019.

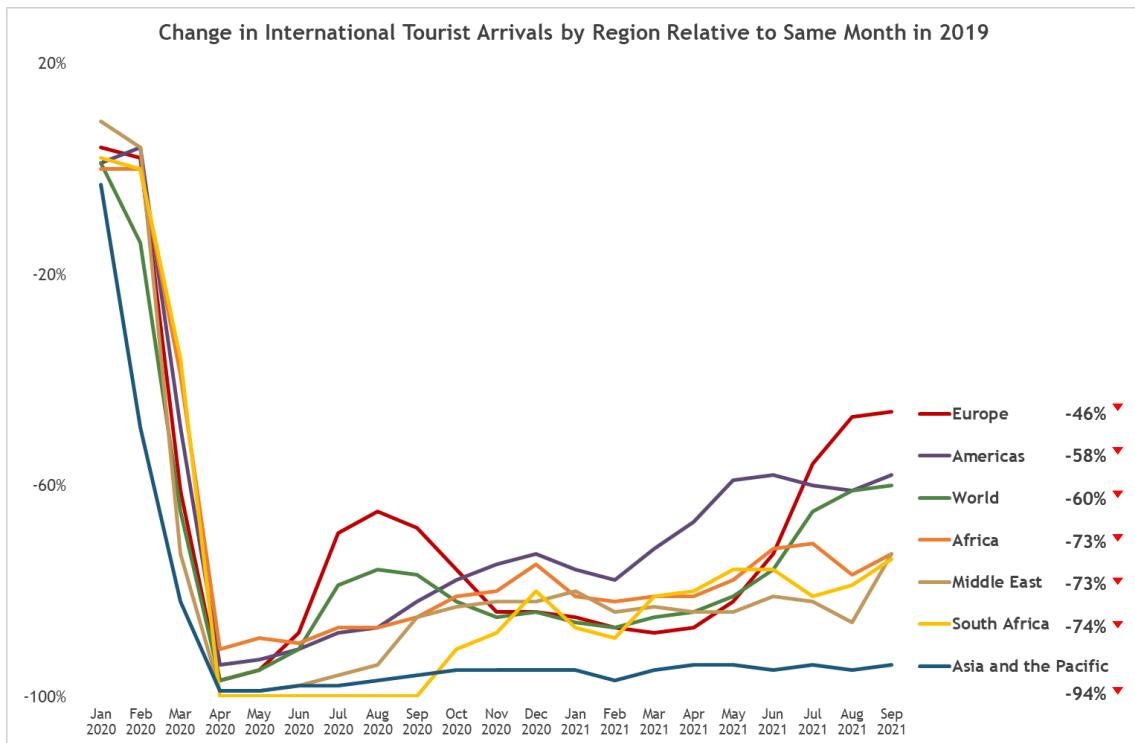
September arrivals fared slightly better with -74.0%. This is a similar result achieved for Q2 2021 where overall arrivals for the quarter were -77.4% and -76% for the month of June.

South Africa's recovery is on par with that of Africa as well as the Middle East. The higher recovery during the month of September is evident in all three regions (Africa, Middle East and South Africa).

South African arrivals in September 2021 are 74% lower than those of 2019, and are on par with the rest of Africa and the Middle East.

A sharper improvement during the third quarter is evidenced in Europe as well as overall world travel. The sharp uptake is due to much renewed travel into Europe ushered in by the summer season and vacations, thus placing Europe as the top destination in terms of recovery to date since the outbreak of the Covid-19 pandemic.

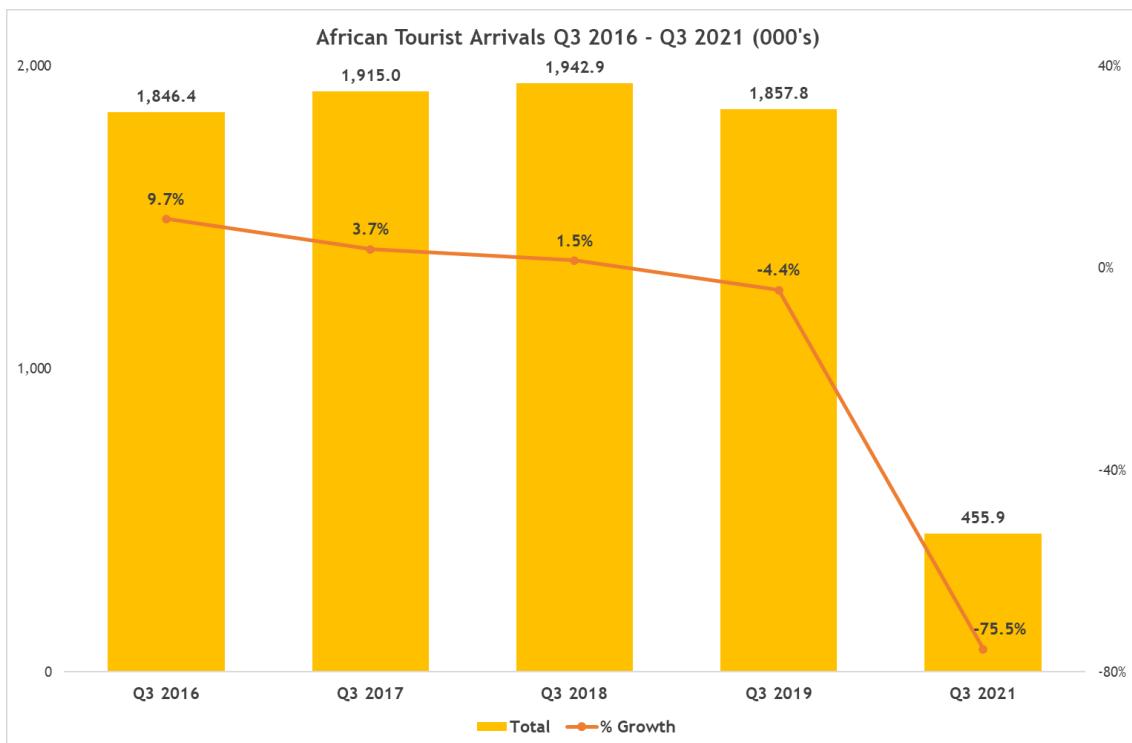
The Americas maintained a fairly similar level of travel during the 3<sup>rd</sup> quarter to that registered during the 2<sup>nd</sup> quarter, whilst travel into Asia and the Pacific remains the least to recover since the beginning of the Covid-19 pandemic.



Source: UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.

# INTERNATIONAL TOURISM – AFRICAN ARRIVALS

African tourists accounted for 84.0% of all arrivals in Q3 2021, 3.7% less than in the previous quarter. In Q3 2021, African tourist arrivals continued to show dramatically lower levels overall (75.5%) than what was experienced in ‘normal’ years prior to the Covid-19 crisis. Mozambique, Zimbabwe and Lesotho are the top 3 African origin countries, contributing almost 70% of all arrivals (68.5% to be exact). Angola is the only country missing from the Top 10 list when compared to Q3 2019. Angolan arrivals have fallen by 81.3%, this being one of the highest drop rates. Mozambique, Zambia and Namibia continue to show the smallest fall rate.

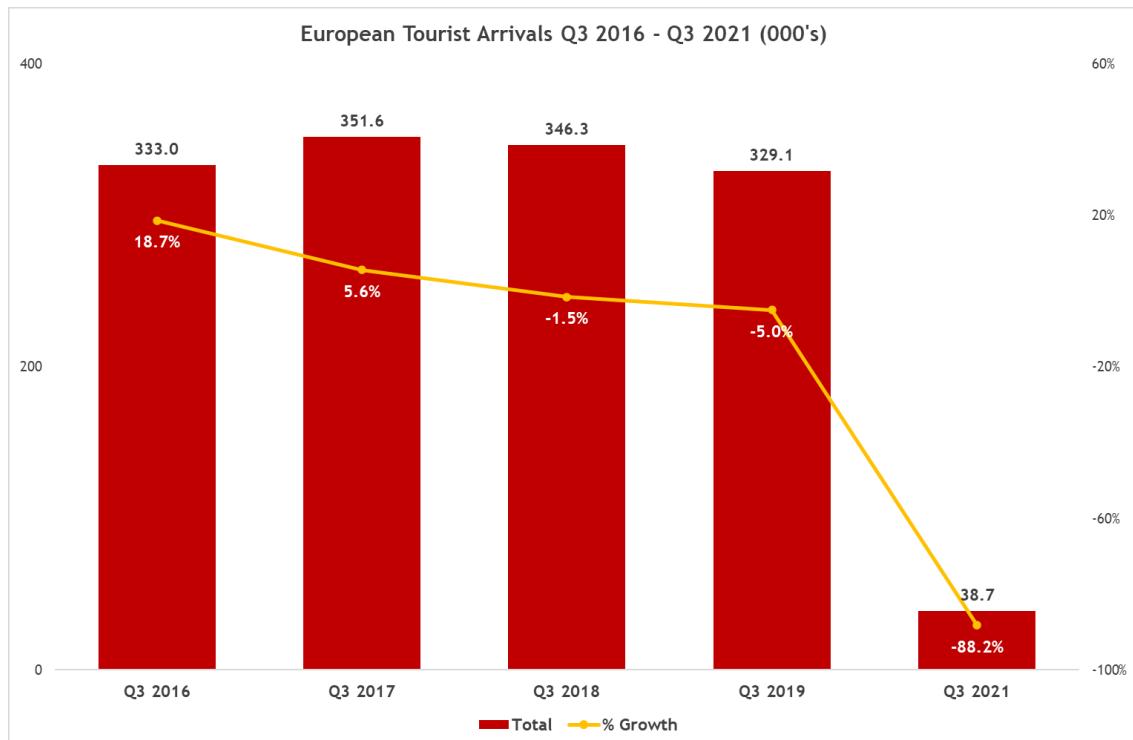


**African Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

Africa Top 10 Markets - Q3 2021	Tourist Arrivals	% Share	% Growth
Mozambique	133.6	29.3%	-58.7%
Zimbabwe	91.4	20.0%	-83.2%
Lesotho	87.5	19.2%	-76.6%
Eswatini	45.0	9.9%	-81.2%
Botswana	25.7	5.6%	-84.3%
Namibia	20.9	4.6%	-50.7%
Zambia	17.1	3.7%	-54.9%
Malawi	15.0	3.3%	-72.7%
Tanzania	3.3	0.7%	-66.1%
DRC	2.8	0.6%	-70.8%
Others in Top 10 Q3 2019:			
Angola	2.6	0.6%	-81.3%
All African Arrivals	455.9	84.0%	-75.5%

# INTERNATIONAL TOURISM – EUROPEAN ARRIVALS

European arrivals in the third quarter of 2021 amounted to 38.7 thousand and a 7.1% share of all international tourists. Main contributors continued to be the Germany (17.6%) and the UK (15.8%) although overall, European tourist arrivals dropped by 81.2% whilst Germany and the UK fell by 88.1% and 92.8% respectively. France was the third largest market this quarter with a share of 11.3% of all European arrivals. The Russian Federation again showed the smallest decline falling only by 37.0% but still placing it in 9<sup>th</sup> position. Despite the UK traditionally having been one of Europe's top source market for SA, this quarter, it registered together with Italy the sharpest declines of 92.8% and 93.0% respectively.



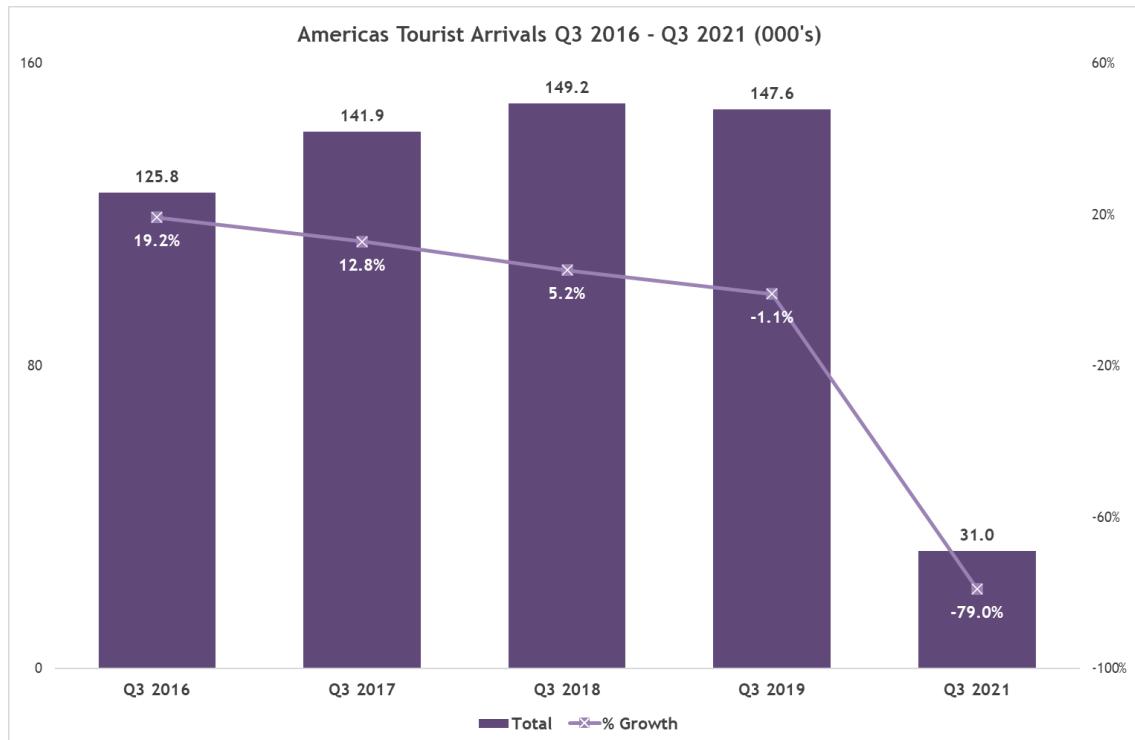
**European Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

Europe Top 10 Markets - Q3 2021	Tourist Arrivals	% Share	% Growth
Germany	6.8	17.6%	-88.1%
UK	6.1	15.8%	-92.8%
France	4.4	11.3%	-88.1%
The Netherlands	4.0	10.4%	-90.5%
Spain	2.3	5.8%	-84.9%
Switzerland	2.0	5.1%	-79.5%
Belgium	1.8	4.7%	-87.7%
Italy	1.6	4.2%	-93.0%
Russian Federation	1.6	4.2%	-37.0%
Portugal	1.2	3.1%	-81.2%
Others in Top 10 Q3 2019:			
Ireland	5.9	1.8%	-88.5%
All European Arrivals	38.7	7.1%	-88.2%

# INTERNATIONAL TOURISM – AMERICAS ARRIVALS



Travel from the Americas continued to drop in the third quarter of 2021 by -79.0%. All arrivals from the Americas amounted to a total of 31.0 thousand, representing 5.7% of all international tourists visiting South Africa. This places the Americas at third place after African (84.0%) and European (7.1%) tourist arrivals. Key markets within the Americas are as before, the USA with a share of 85.8%, Canada 6.0% and Brazil with a 4.0% share. The highest country drop rate out of the key markets was evidenced once more in Chile with a decline of -95.0% whilst Cuba registered the lowest drop (-60.2%).

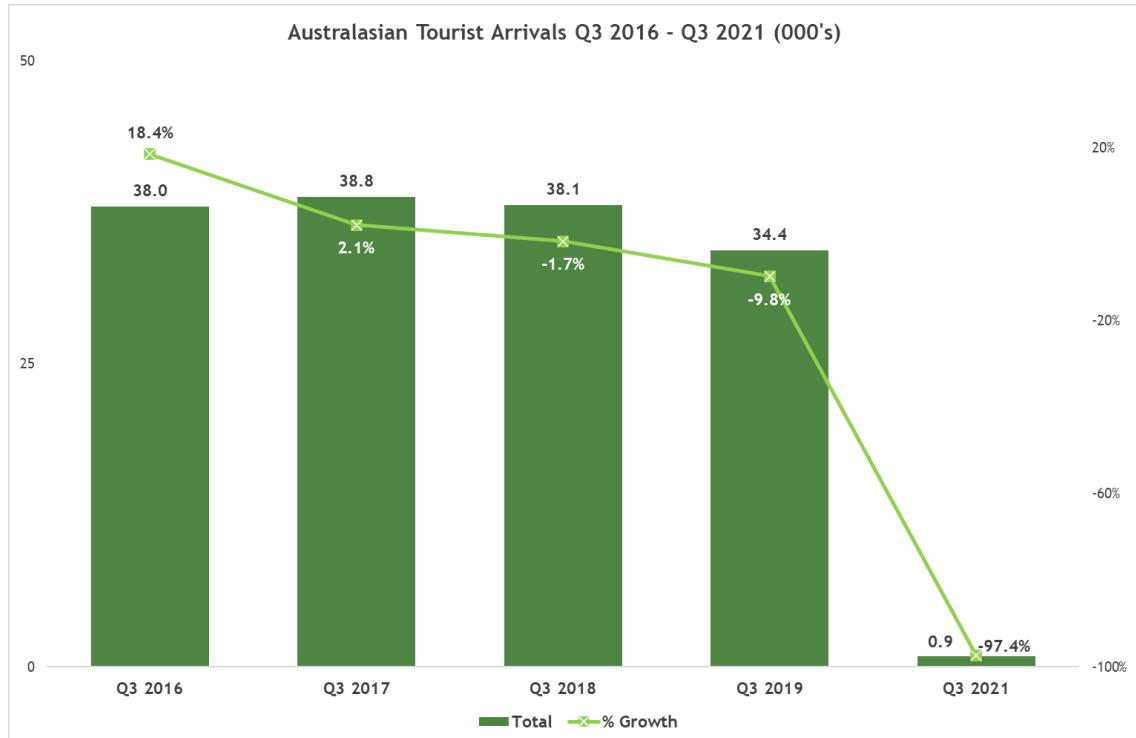


**Americas Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

Americas Top 10 Markets - Q3 2021		Tourist Arrivals	% Share	% Growth
USA		26.6	85.8%	-74.1%
Canada		1.9	6.0%	-86.8%
Brazil		1.2	4.0%	-93.8%
Mexico		0.5	1.6%	-68.3%
Cuba		0.1	0.4%	-60.2%
Argentina		0.1	0.4%	-95.1%
Peru		0.1	0.4%	-92.0%
Chile		0.1	0.2%	-95.0%
Colombia		0.1	0.2%	-89.8%
Venezuela		0.0	0.1%	-80.7%
Others in Top 10 Q3 2019:				
Uruguay		0.0	0.0%	-98.2%
All Americas Arrivals		31.0	5.7%	-79.0%

# INTERNATIONAL TOURISM – AUSTRALASIA ARRIVALS

Australasian tourist arrivals represent only 0.2% of international arrivals in the third quarter of 2021 - dramatically lower than their entire 2020 share of 0.9%. Australasian arrivals have shown a dramatic drop rate of 97.4%, with this being the steepest drop rate out of all the regions. Australia naturally continues to remain the largest contributor to Australasian arrivals with an 80.4% share placing New Zealand second with 19.2% the same as in the 2nd quarter of 2021.

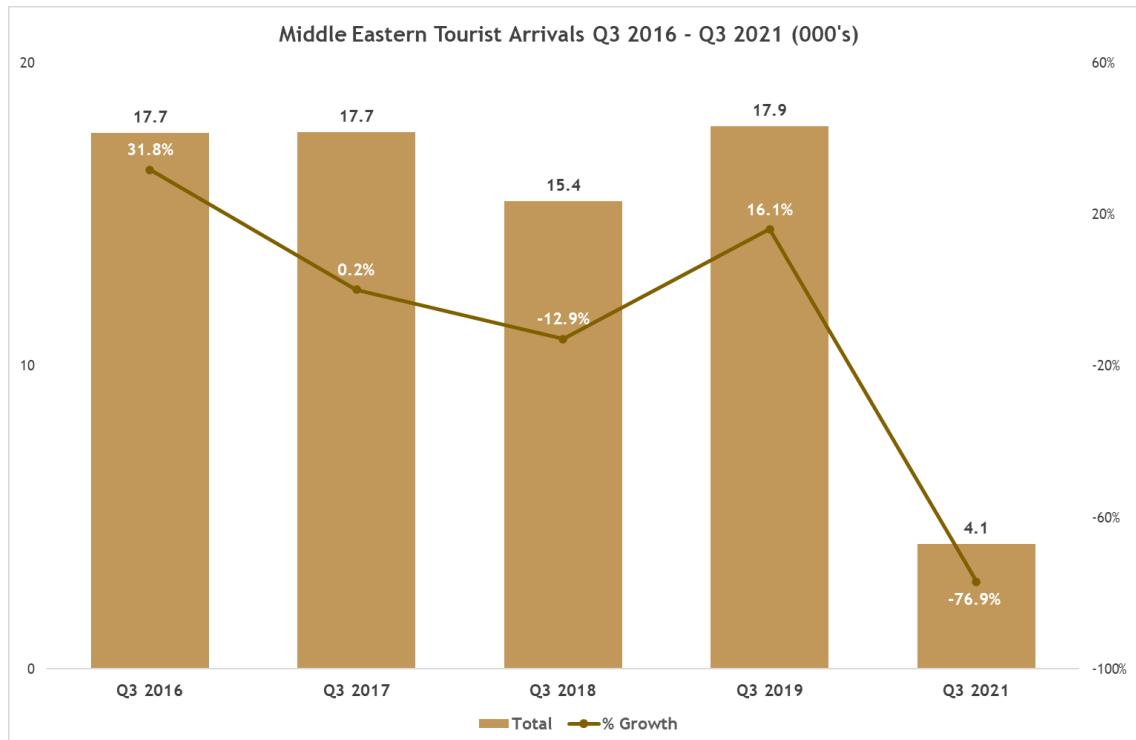


**Australasian Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

Australasia Top 10 Markets - Q3 2021	Tourist Arrivals	% Share	% Growth
Australia	0.7	80.4%	-97.6%
New Zealand	0.2	19.2%	-96.0%
Fiji	0.0	0.3%	-92.1%
All Australasian Arrivals	0.9	0.2%	-97.4%

# INTERNATIONAL TOURISM – MIDDLE EAST ARRIVALS

International tourist arrivals from the Middle East represent an even higher share of 0.8% in the third quarter (0.3% more than in the second quarter). Saudi Arabia and Israel are the top contributors to international arrivals from the Middle East with 48.2% and 20.4% respectively. These are followed by Qatar (7.7%), Jordan (6.5%) and Lebanon (3.8%). Thus the top five countries contribute 86.6% of all Middle Eastern arrivals in South Africa for the third quarter of 2021. The highest drop rate in arrivals was experienced by the UAE with a -96.4% decline, followed by Israel with a 89.1% drop. Remarkably, this quarter Qatar showed positive growth of 4.6%.

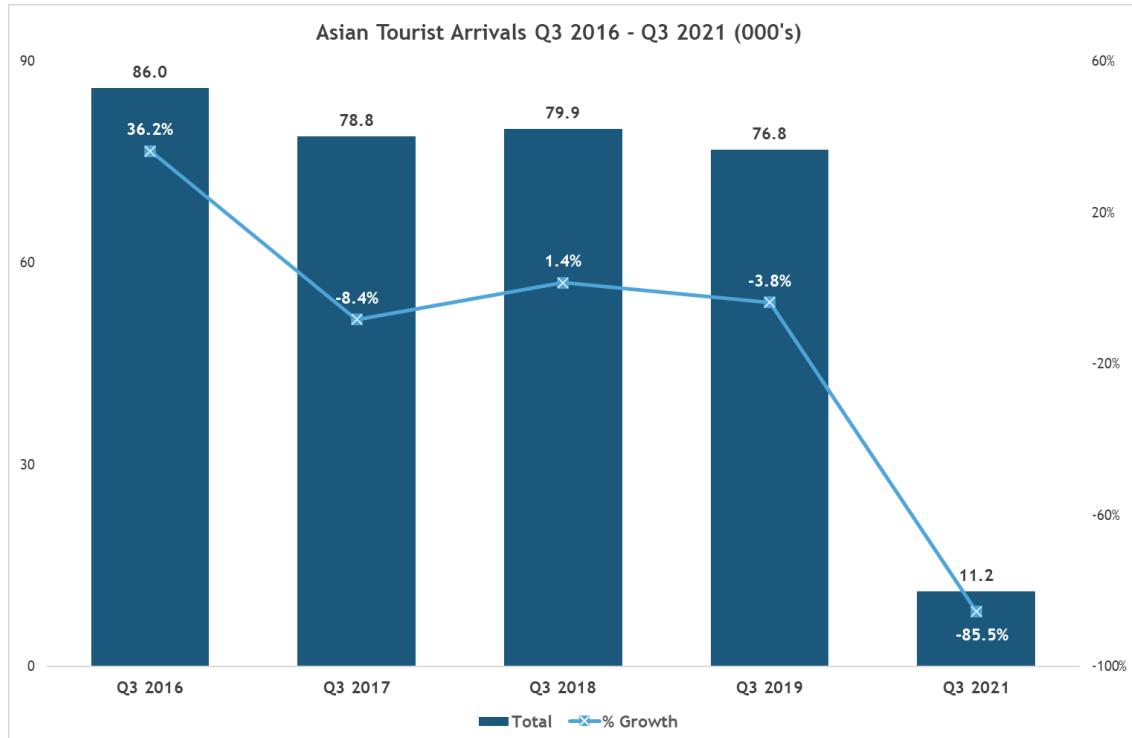


**Middle Eastern Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

M. Eastern Top 10 Markets - Q3 2021	Tourist Arrivals	% Share	% Growth
Saudi Arabia	2.0	48.2%	-57.9%
Israel	0.8	20.4%	-89.1%
Qatar	0.3	7.7%	4.6%
Jordan	0.3	6.5%	-53.1%
Lebanon	0.2	3.8%	-75.2%
Kuwait	0.1	3.0%	-83.6%
Iran	0.1	2.3%	-78.6%
Yemen	0.1	2.0%	-67.8%
Syria	0.1	2.0%	-54.7%
United Arab Emirates	0.1	1.6%	-96.4%
Others in Top 10 Q3 2019:			
Oman	0.03	0.8%	-85.0%
All Middle Eastern Arrivals	4.1	0.8%	-76.9%

# INTERNATIONAL TOURISM – ASIAN ARRIVALS

Asian travel in the 3<sup>rd</sup> quarter of 2021 dropped by -85.5% reaching a total of 11.2 thousand travellers with this representing 2.1% of all international travellers arriving in South Africa. Asia now ranks 4<sup>th</sup> amongst the continents and not 3<sup>rd</sup> as was the case in the past prior to the Covid-19 pandemic. Top markets within Asia now increasingly include India (44.5%) and Pakistan (14.2%) and China (11.2%). It's of no surprise then that the highest drop rate was evidenced in Chinese arrivals (-94.9%) and the lowest drop rate in Bangladesh (-32.7%). Malaysia and Singapore have disappeared from the Top 10.



**Asian Tourist Arrivals Q3 2021**  
(Actual 000's, Share Q3 2021 & Growth Q3 2019 - Q3 2021)

Asia Top 10 Markets - Q3 2021	Tourist Arrivals	% Share	% Growth
India	5.0	44.5%	-76.5%
Pakistan	1.6	14.2%	-52.1%
China	1.3	11.2%	-94.9%
Bangladesh	0.9	8.3%	-32.7%
Philippines	0.8	6.8%	-64.4%
South Korea	0.3	2.8%	-93.8%
Japan	0.3	2.7%	-95.8%
Thailand	0.3	2.7%	-86.0%
Taiwan	0.2	2.0%	-89.9%
Sri Lanka	0.1	1.0%	-83.9%
Others in Top 10 Q3 2019:			
Malaysia	0.1	0.7%	-96.8%
Singapore	0.1	0.5%	-98.0%
All Asian Arrivals	11.2	2.1%	-85.5%

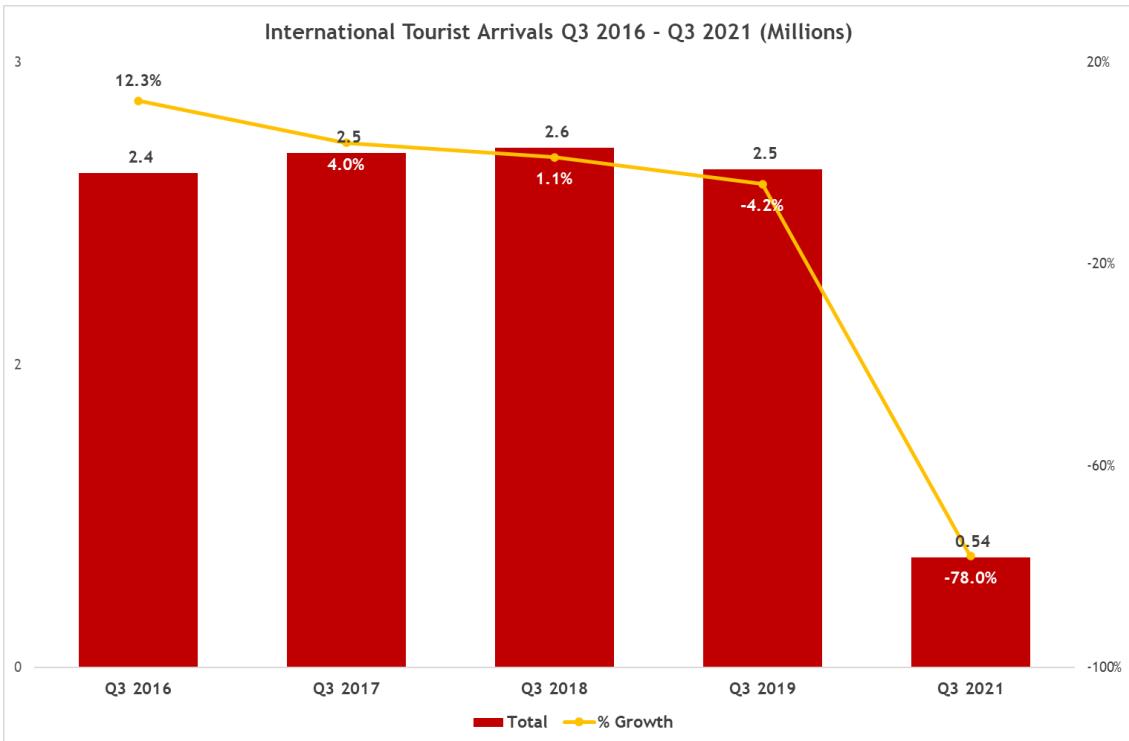
## INTERNATIONAL TOURIST ARRIVALS



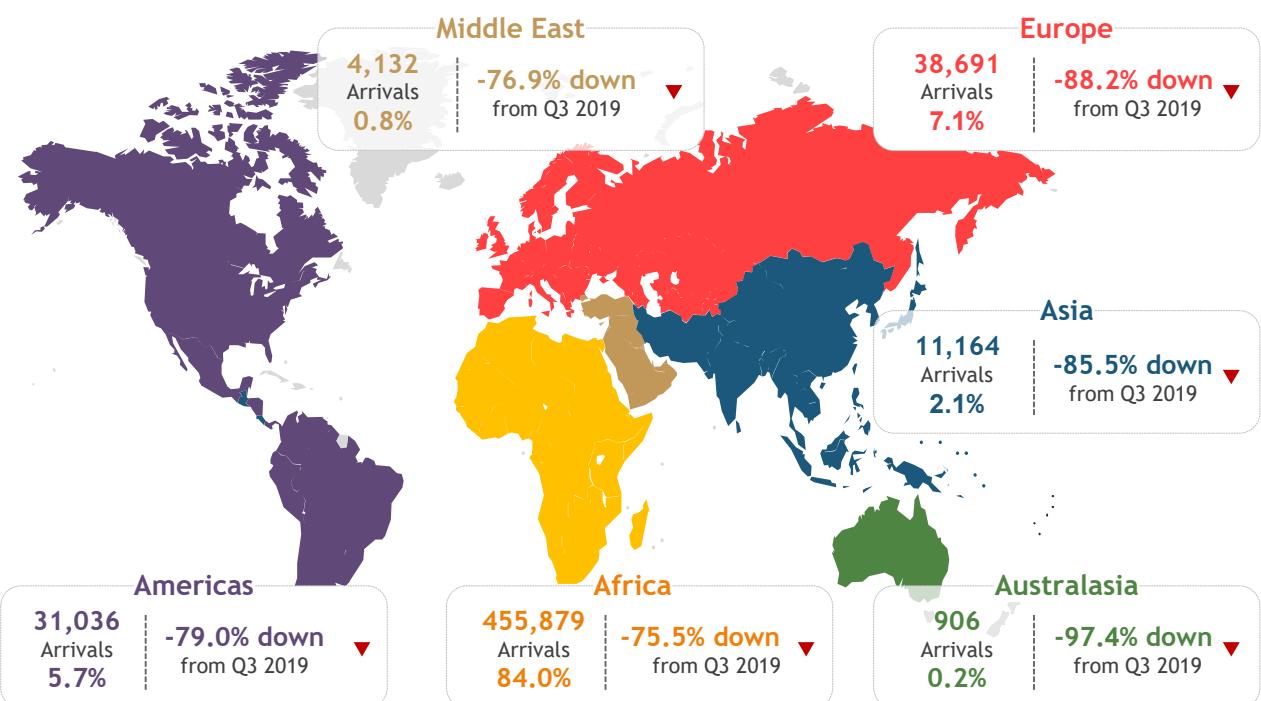
**0.54 MILLION**

-78.0% ▼

International tourist arrivals to South Africa in the third quarter of 2021 equaled arrivals of Q2 and amounted to 0.54 million. Africa remains the largest source continent with 84.0% of all international tourists - up from its share of 75.6% for the entire 2020. Europe continues to strengthen its position as the second largest source region with 7.1% of all arrivals.

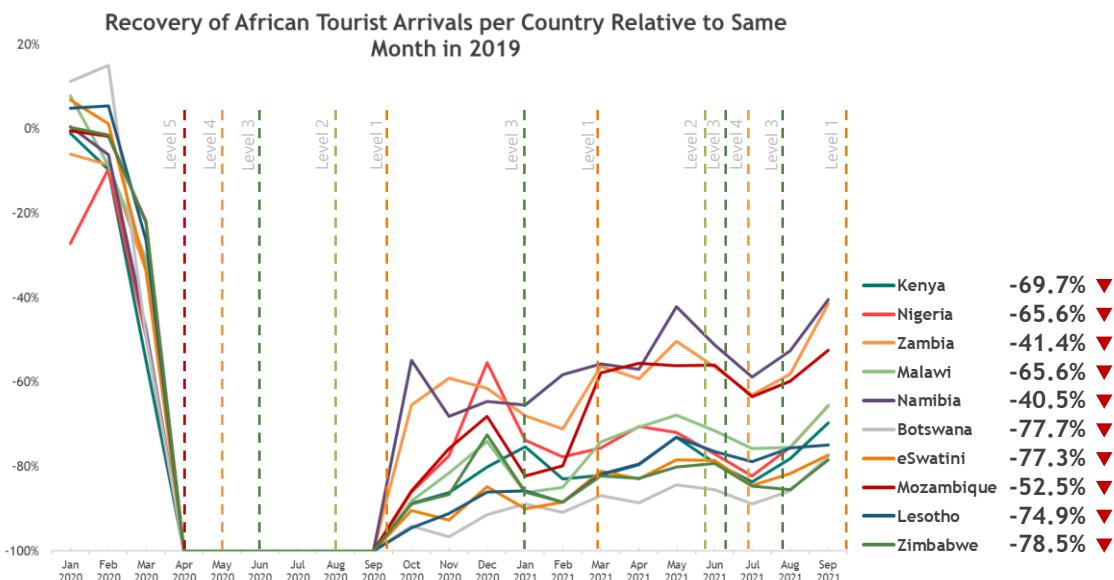


### International Tourist Arrivals Q3 2021 (Actual, Share & Growth)



# PRIORITY MARKETS DRIVING AFRICAN RECOVERY

- Namibia, Zambia and Mozambique continue to lead the recovery with drop rates below or around -50.0%. This better recovery has helped to increase their share of African arrivals in South Africa considerably with Mozambique's share rising from 17.9% (prior to Covid-19) to 28.6% in September 2021.
- Zimbabwe and Botswana continue to show very high drop rates bringing on significant drops in their share of arrivals. This is especially the case with Zimbabwe whose share of arrivals has dropped from 31.1% (prior to Covid-19) to 20.5% at the end of this third quarter.



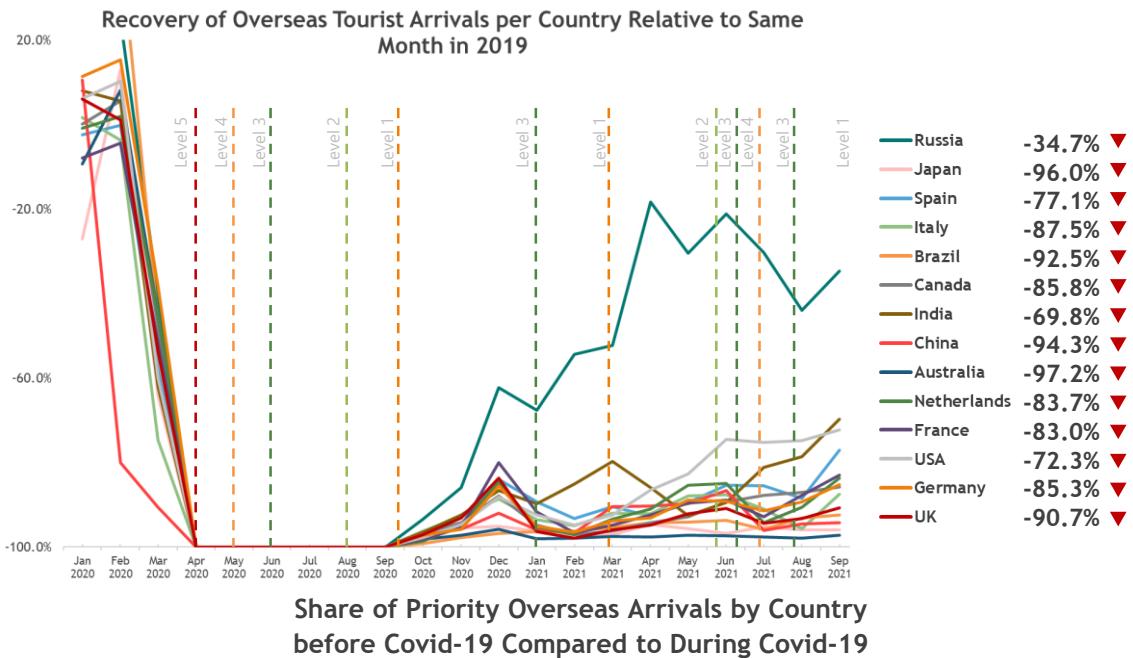
**Share of Priority African Arrivals by Country before Covid-19 Compared to During Covid-19**

Pre-Covid Share	Country	Sep-21	
		Share	Recovery
0.4%	Kenya	0.5%	-69.7%
0.7%	Nigeria	0.5%	-65.6%
2.1%	Zambia	3.8%	-41.4%
2.5%	Malawi	3.2%	-65.6%
2.7%	Namibia	4.7%	-40.5%
9.1%	Botswana	6.6%	-77.7%
12.0%	eSwatini	10.3%	-77.3%
17.9%	Mozambique	28.6%	-52.5%
21.5%	Lesotho	17.8%	-74.9%
31.1%	Zimbabwe	20.5%	-78.5%

Source: Tourism & Migration, Statistics SA.

# PRIORITY MARKETS DRIVING OVERSEAS RECOVERY

- This third quarter Russia continued to show a very high recovery rate of -34.7% setting it markedly apart from all other overseas priority markets. The USA and India maintained their recovery this quarter as well bringing their share of overseas arrivals up to 26.9% and 6.1% respectively.
- Asian markets namely China, Japan and Australia continue to recover the least with drop rates well over -90%. European priority markets have shown better recovery rates than Asian counterparts only with the exception of the UK which dropped by 90.7% in September hence bringing its share down to 7.4%.

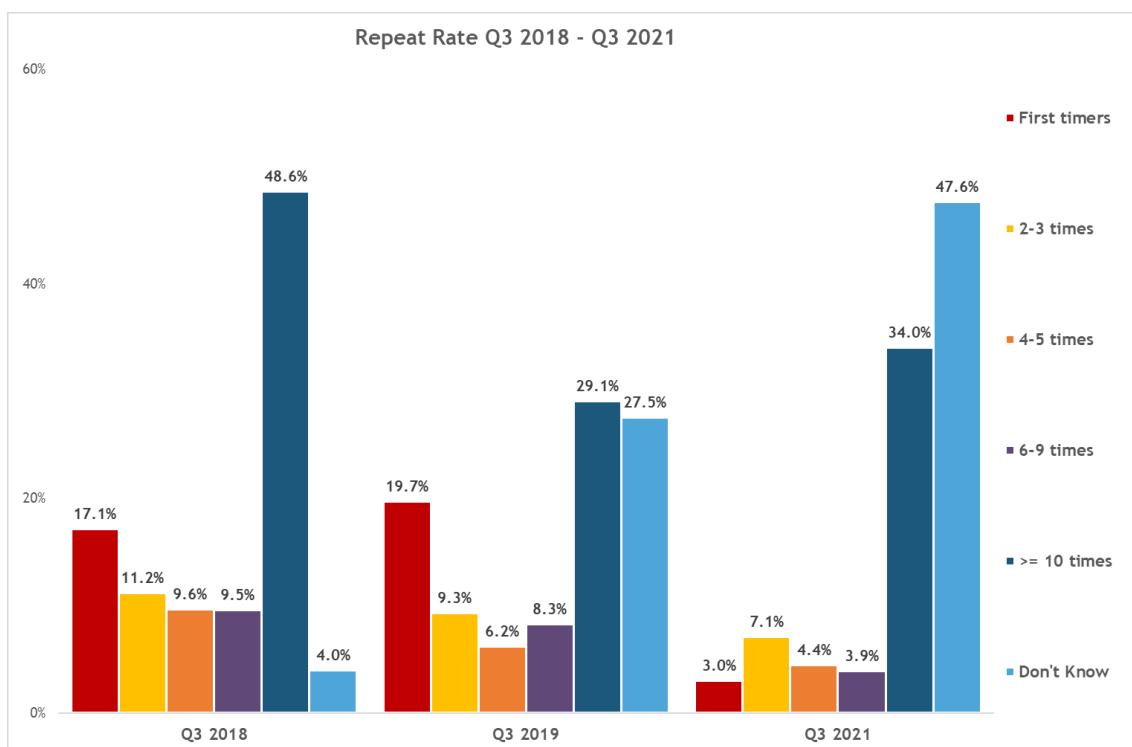
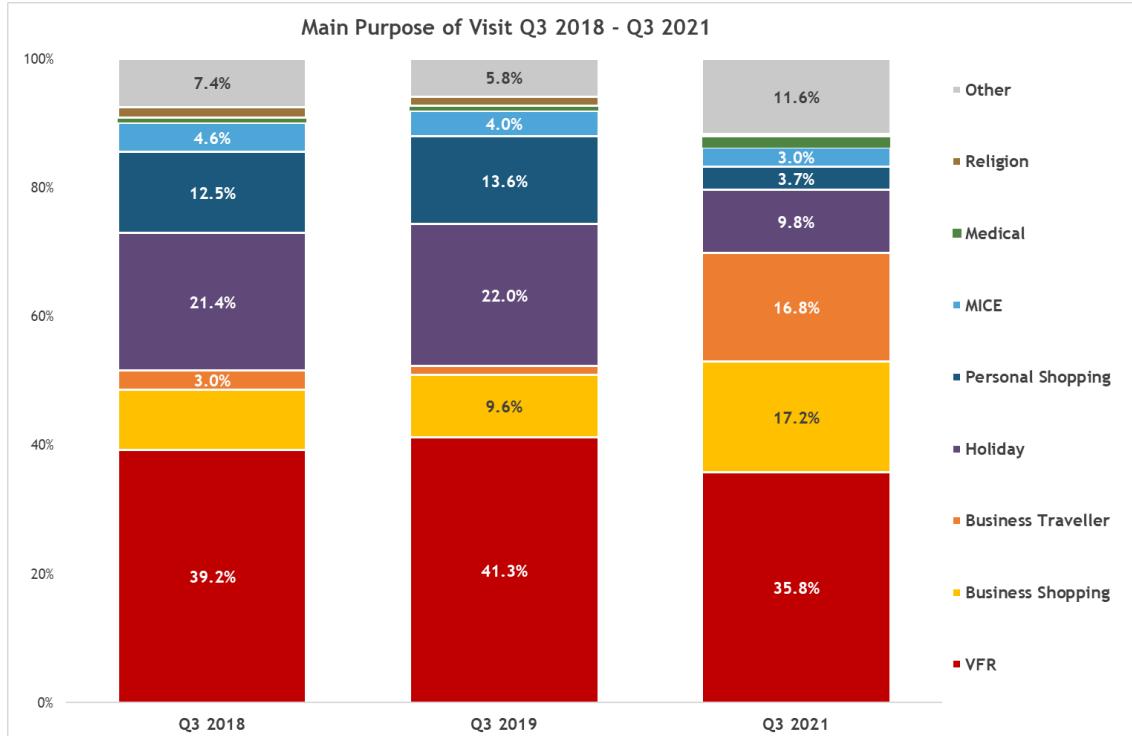


Pre-Covid Share	Country	Sep-21	
		Share	Recovery
0.9%	Russia	1.9%	-34.7%
1.3%	Japan	0.3%	-96.0%
1.6%	Spain	2.3%	-77.1%
2.8%	Italy	1.7%	-87.5%
3.2%	Brazil	1.5%	-92.5%
3.4%	Canada	2.3%	-85.8%
4.0%	India	6.1%	-69.8%
4.3%	China	1.6%	-94.3%
4.8%	Australia	0.9%	-97.2%
7.1%	Netherlands	4.9%	-83.7%
9.1%	France	5.1%	-83.0%
15.4%	USA	26.9%	-72.3%
18.8%	Germany	10.4%	-85.3%
23.2%	UK	7.4%	-90.7%

Source: Tourism & Migration, Statistics SA.

# PURPOSE OF TRAVEL

VFR continues to dominate trips to South Africa and amounts to 35.8% in the 3<sup>rd</sup> quarter of 2021. Business Shopping and Business Travellers together make up another third with each contributing 17.2% and 16.8% respectively. This is in stark contrast to previous years. In the same line, Holiday travel has been reduced to 9.8% and Personal Shopping to 3.7%. Repeat rates remain high and similar to those of Q3 2019 with the exception of first timers who have almost disappeared (3.0%).



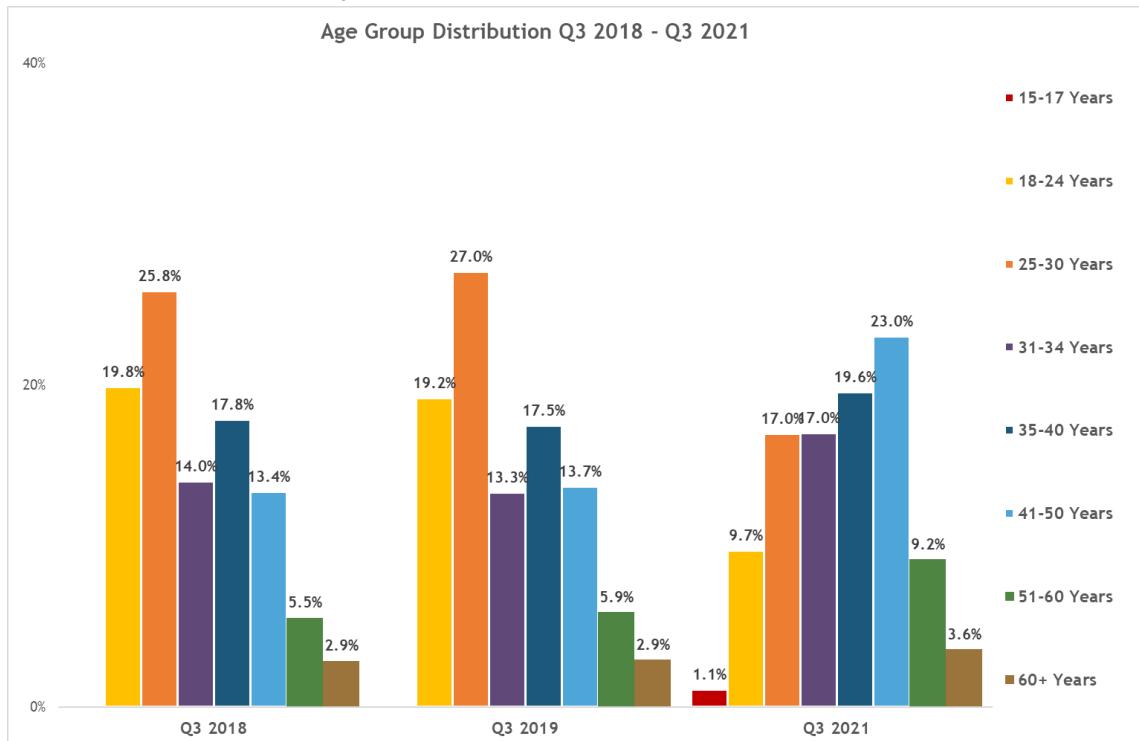
## INTERNATIONAL TOURIST ARRIVALS



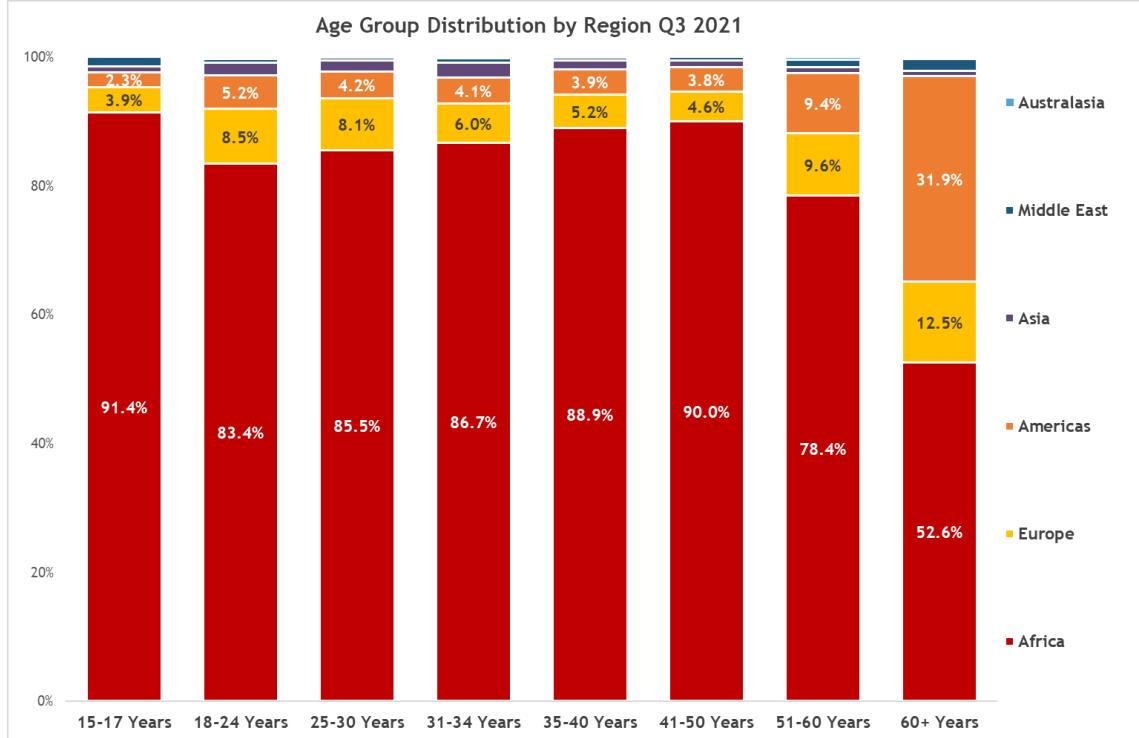
0.54 MILLION

-78.0% ▼

Covid-19's impact on travel patterns to SA has come to mean more business travel and much fewer first timers as seen on the previous page. Hence, age breakdown of travellers continues to show an increase in the middle age and older brackets (41-60+ year old's) alongside a sharp decline in young travellers (18-24 year old's). Teenagers are largely from African countries whilst Europeans and Americans tend to be older.



Age Group Distribution by Region Q3 2021



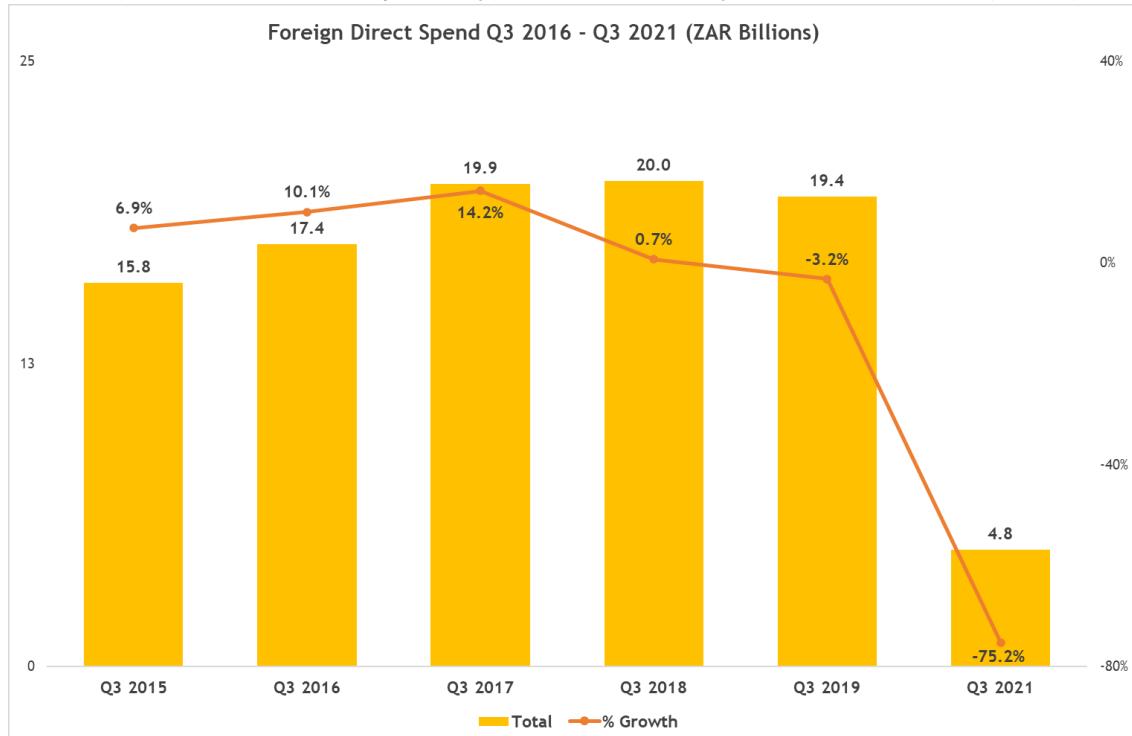
**TOTAL FOREIGN  
DIRECT SPEND**



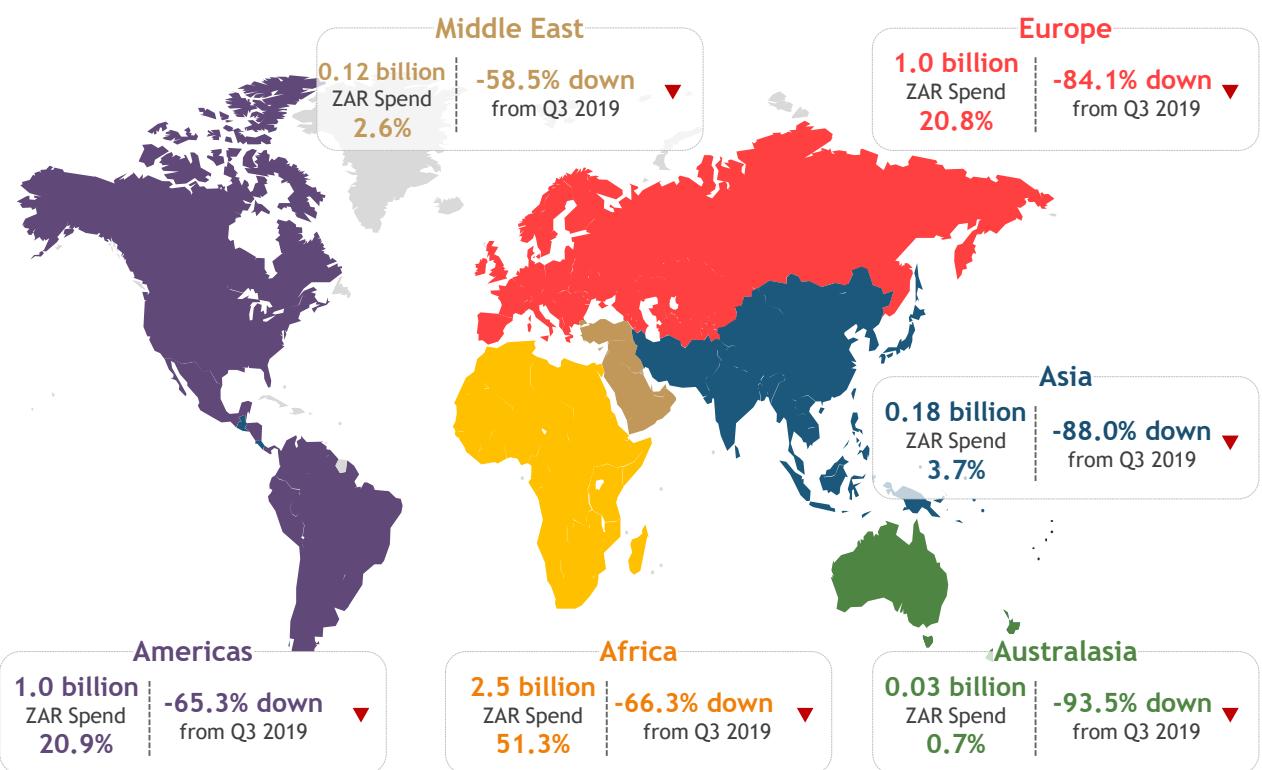
**ZAR 4.8 BILLION**

-75.2% ▼

Spend by international tourists continued to decline this quarter by -75.2% and amounted to ZAR 4.8 billion. The sharpest declines were experienced by Asian as well as Australasian tourists (-88.0% and -93.5% respectively), and the lowest by Middle East tourists (-58.5%).



### Foreign Direct Spend by Region Q3 2021 (ZAR Value billions, Share & Growth)



**TOTAL FOREIGN  
DIRECT SPEND**



**ZAR 4.8 BILLION**

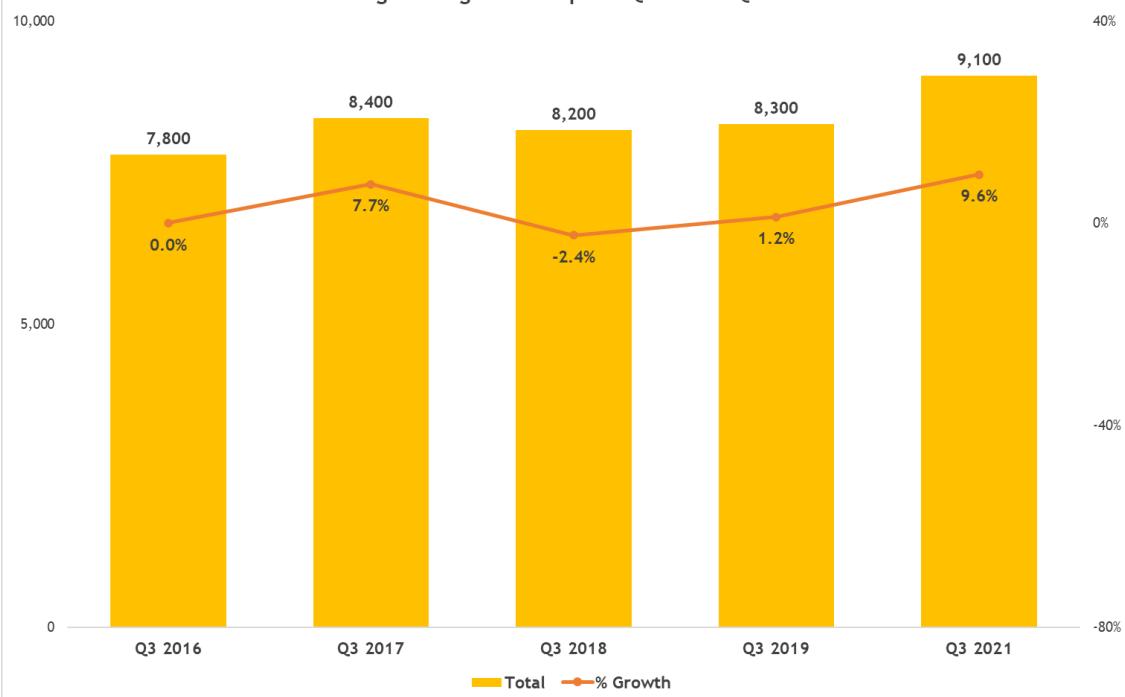
-75.2% ▼

Spend by African tourists amounted to 51.3% of the overall total, whilst that of SADC travellers equaled 46.1%. The next largest contributors were Europe and the Americas, both amounting to almost 21% shares each. Average spend per tourist has gone up by 9.6% and now amounts to ZAR 9,100. This is of course due to the particularities of the Covid-19 pandemic forcing an increased length of stay and consequently larger expenditure by foreign tourists whilst staying in South Africa.

**Foreign Direct Spend by Region Q3 2021**  
(ZAR Value, Share & Growth Q3 2019 - Q3 2021)

Region	Spend ZAR billion	% Share	% Growth
All Arrivals	4.8	100.0%	-75.2%
Africa	2.5	51.3%	-66.9%
SADC	2.2	46.1%	-68.3%
Europe	1.0	20.8%	-79.0%
Americas	1.0	20.9%	-56.0%
North America	0.96	20.0%	-55.2%
Central & S. America	0.05	1.0%	-67.8%
Asia	0.2	3.7%	-76.2%
Middle East	0.1	2.6%	-78.6%
Australasia	0.03	0.7%	-94.4%

**Average Foreign Direct Spend Q3 2016 - Q3 2021**



**TOTAL FOREIGN  
DIRECT SPEND**



**ZAR 4.8 BILLION**

-75.2% ▼

Analysis of average foreign direct spend by region shows an average of +9.6% increase across all continents. The largest increases can be seen in African (41.0%), Middle Easterners (46.0%), North American (47.1%) and Australasians with a whooping 103.6% increase.

With the overall foreign direct spend decline rate being 75.2%, most expenditure categories' decline rates are in the range of 75%-80% with two notable exceptions. Business Shopping declined by -87.8% and on the contrary, Medical expenses declined by 51.8%.

#### Average Foreign Direct Spend by Region Q3 2018 - Q3 2021

(ZAR Value & Growth Q3 2019 - Q3 2021)

Average Spend	Q3 2018	Q3 2019	Q3 2021	% Growth
All Arrivals	8,200	8,300	9,100	9.6%
Africa	5,000	3,900	5,500	41.0%
SADC	4,800	3,900	5,000	28.2%
Europe	18,500	20,900	28,600	36.8%
North America	23,300	24,400	35,900	47.1%
Central & S. America	16,200	17,500	22,300	27.4%
Asia	16,300	20,800	22,900	10.1%
Middle East	26,700	24,800	36,200	46.0%
Australasia	19,100	19,200	39,100	103.6%

#### Foreign Direct Spend by Type Q3 2018 - Q3 2021

(ZAR Value billions, Share & Growth Q3 2019 - Q3 2021)

Total Spend	Q3 2018	Q3 2019	Q3 2021	% Share	% Growth
All Types	20.0	19.4	4.81	100.0%	-75.2%
Personal Shopping	6.2	5.4	1.54	32.0%	-71.6%
Food	3.2	3.1	0.74	15.4%	-76.1%
Accommodation	2.6	2.6	0.58	12.0%	-77.8%
Leisure	2.6	2.1	0.43	8.9%	-79.7%
Business Shopping	2.4	2.9	0.35	7.3%	-87.8%
Transport	1.6	1.6	0.34	7.1%	-78.5%
Medical	0.2	0.3	0.14	3.0%	-51.8%
Other	1.2	0.7	0.63	13.2%	-7.8%

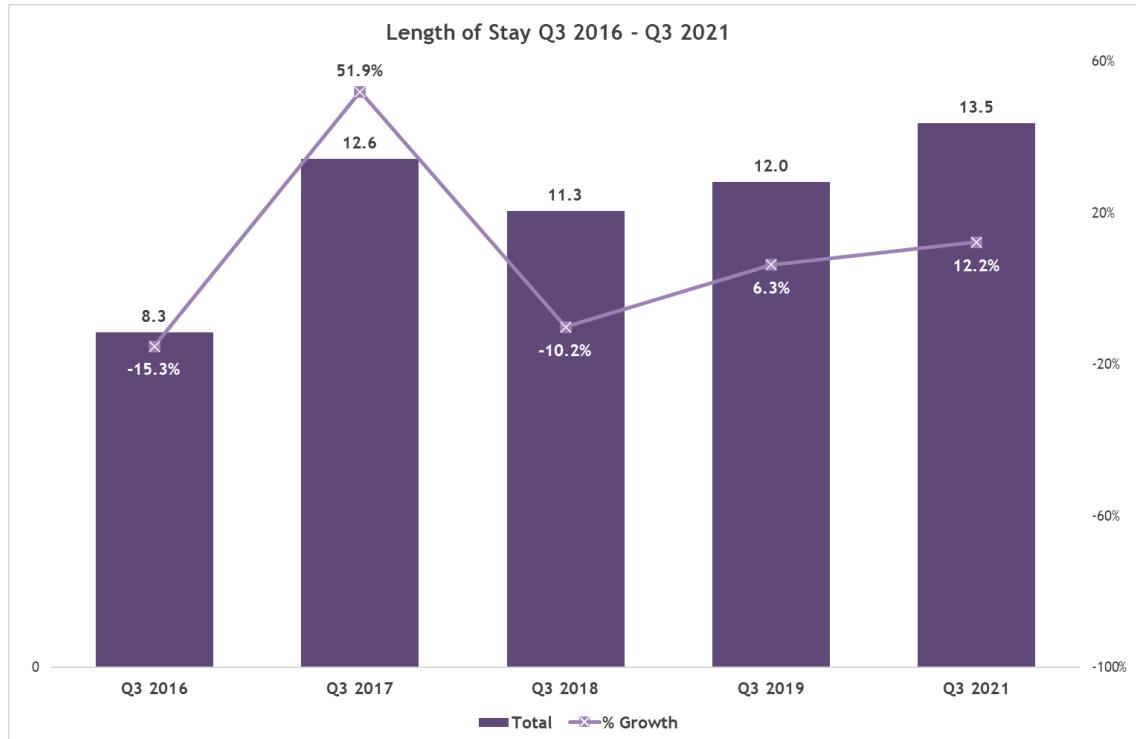
## LENGTH OF STAY



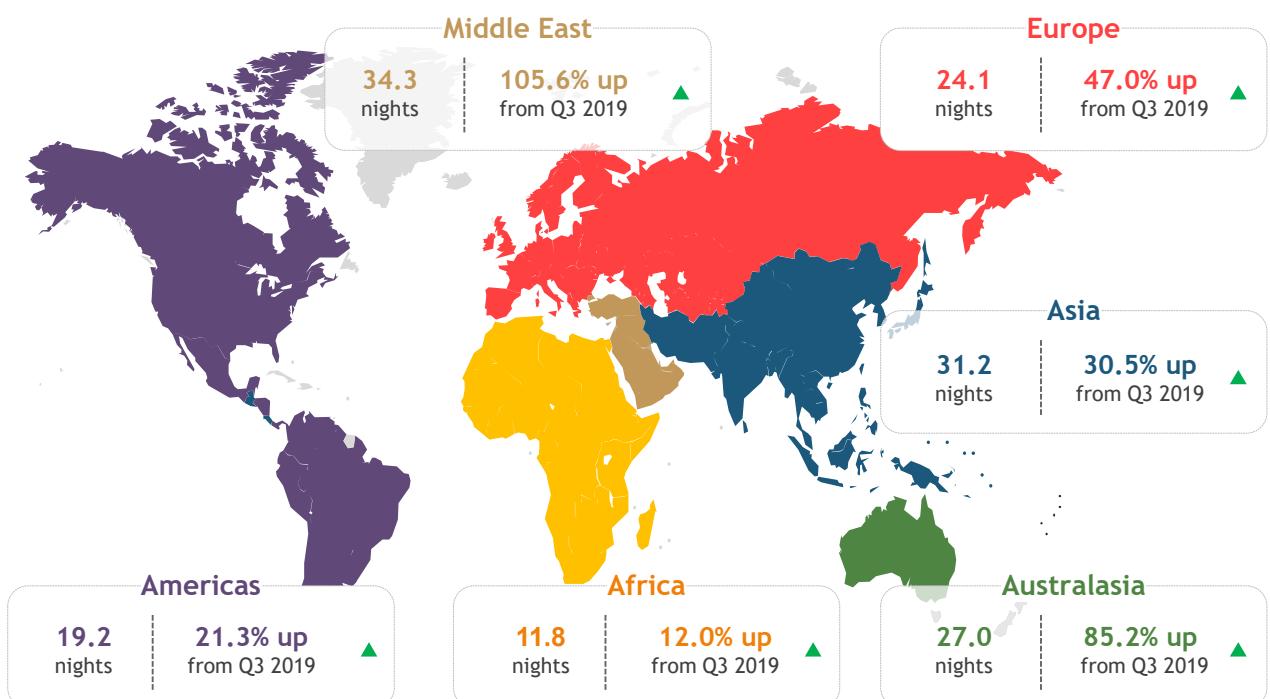
**13.5 NIGHTS**

+12.2%

Length of stay for this 3<sup>rd</sup> quarter has gone up by +12.2% and now equals a total of 13.5 nights per traveller. Length of Stay went up for all individual continents with the Middle East showing a remarkable +105.6% increase and Australasia also a considerable increase of +85.2%. African tourists' increase (12.0%) in Length of Stay mirrors the overall rate (+12.2%).



### Average Length of Stay Q3 2021 (Actual & Growth)



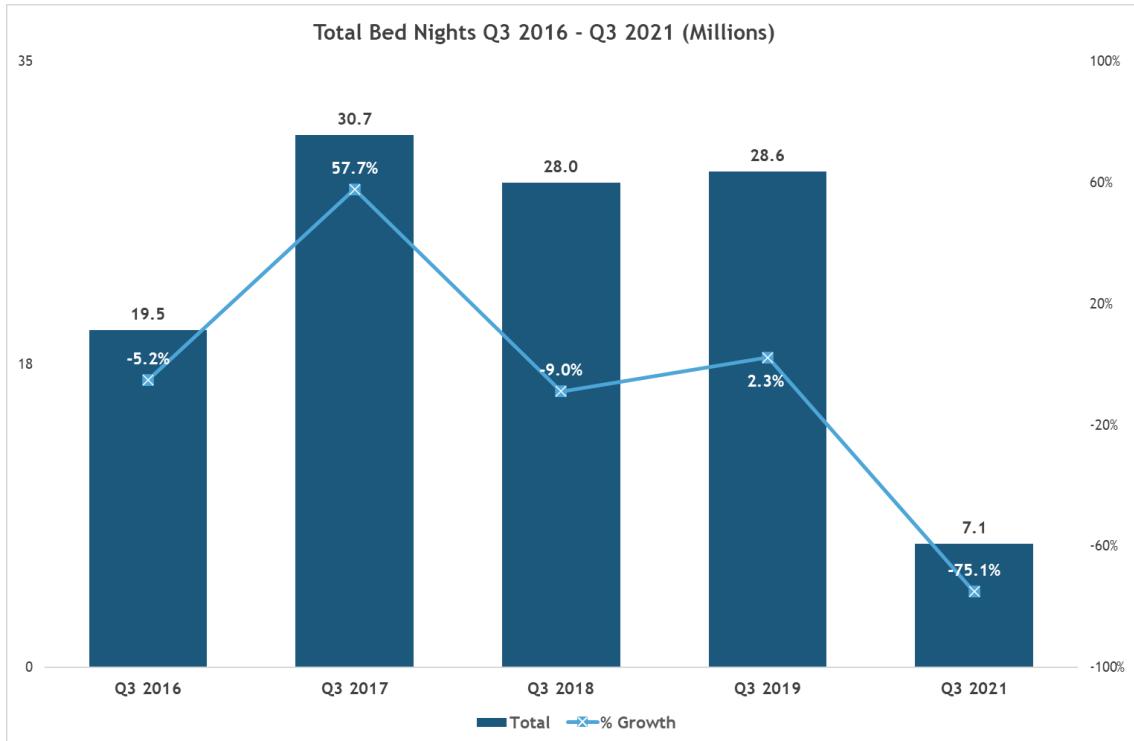
**TOTAL  
BED NIGHTS**



**7.1 MILLION**

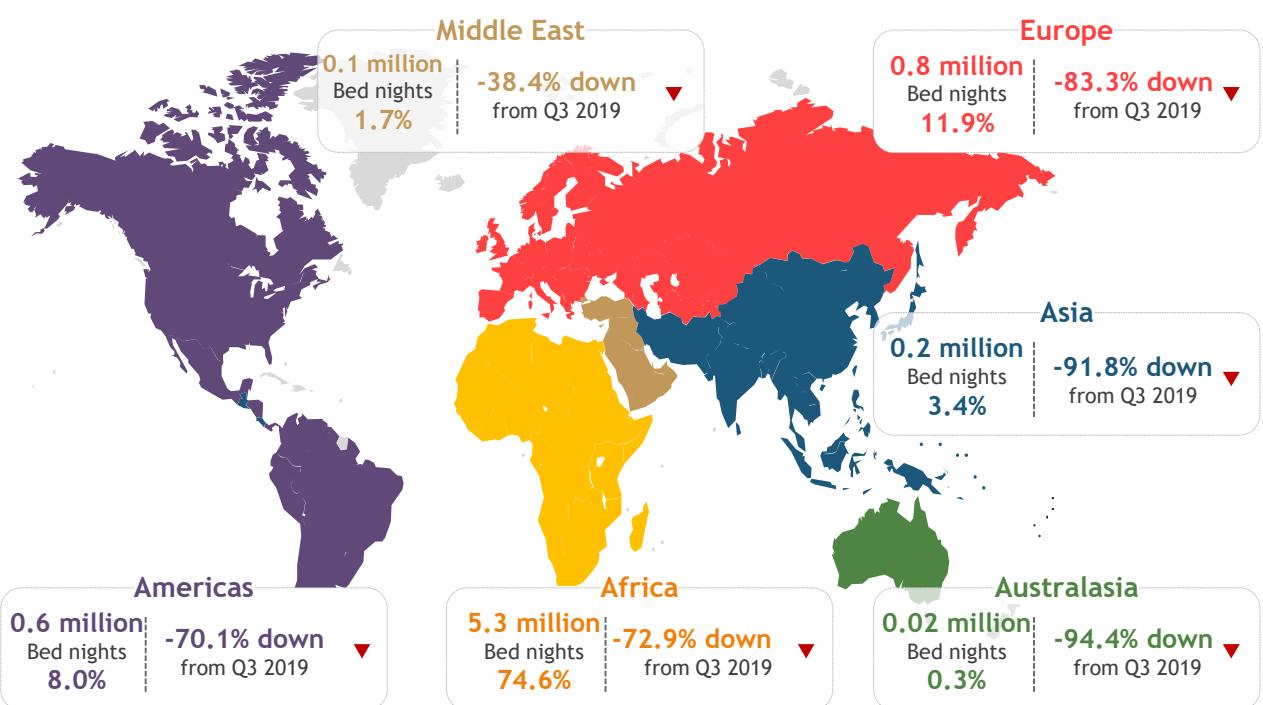
-75.1%▼

Total Bed Nights continued to fall in line with the reduced number of arrivals. This quarter total Bed Nights fell by 75.1% and totaled 7.1 million. The fall rates for various continents differed this quarter with the Middle East showing a relatively small decline of 38.4% whereas all other continents showed fall rates greater than 70.1%.



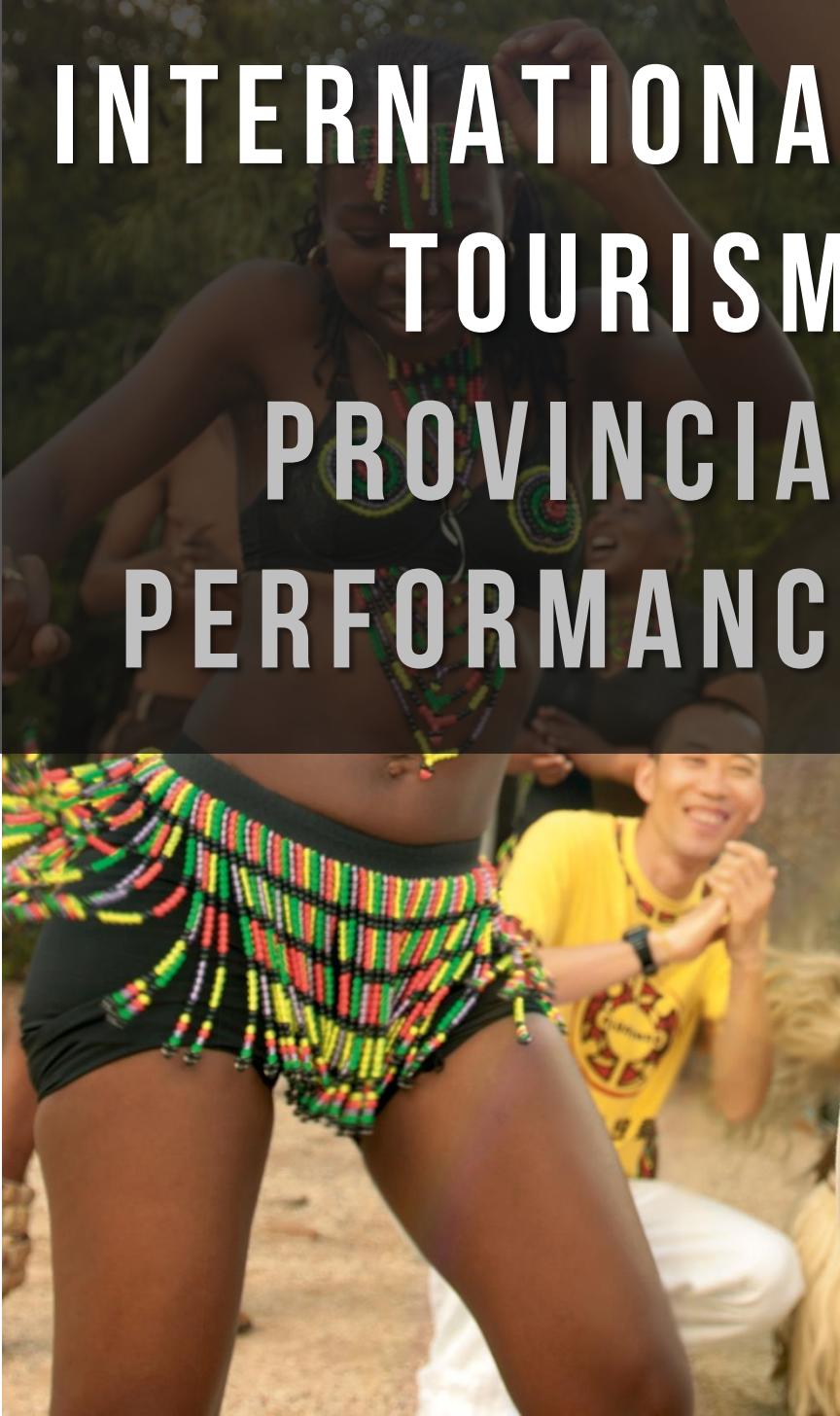
### Total Bed Nights Q3 2021

(Actual millions, Share & Growth)





# INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE



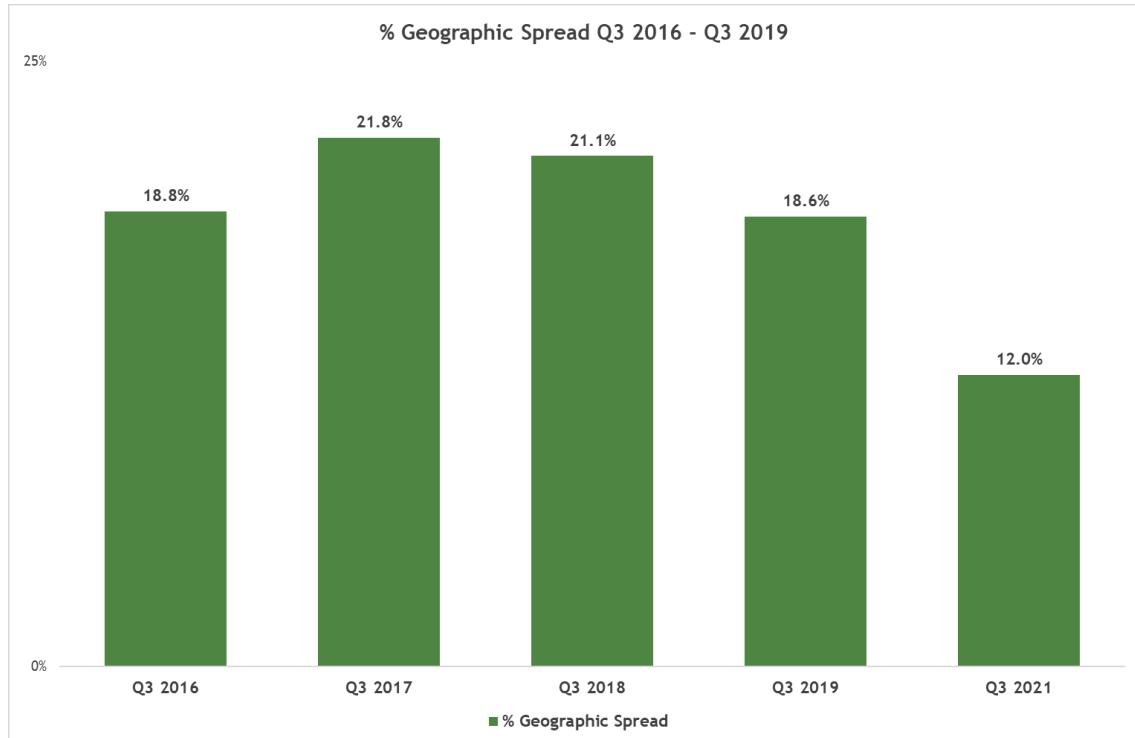
## GEOGRAPHIC SPREAD



12.0%

-6.6%\*

South Africa's geographic spread index (the share of tourists that travel to two or more provinces) went down this 3<sup>rd</sup> quarter to 12.0%, representing a -6.6% basis point change from the 3<sup>rd</sup> quarter of 2019. The longest Length of Stay was registered in the Eastern Cape (26.5), Western Cape (19.3) and the Free State (16.3).



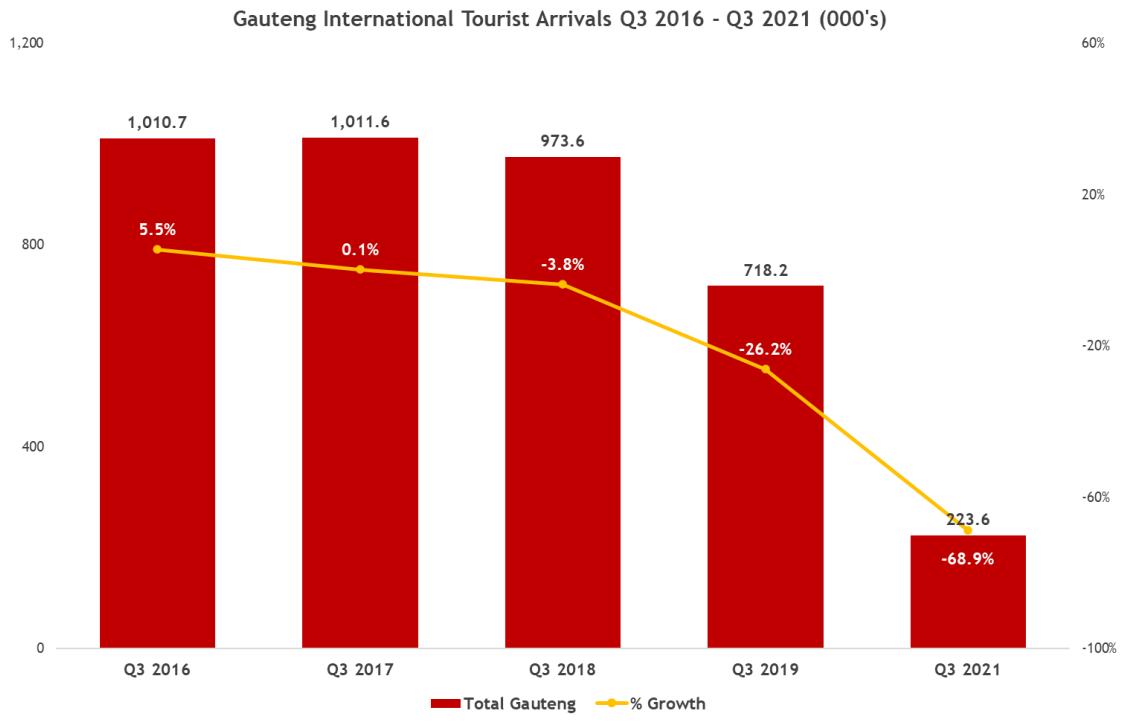
### Tourist Arrivals, Spend, Bed Nights & Length of Stay by Province Q3 2021

Province	International Tourist Arrivals (000's)	Foreign Spend (ZAR Billions)	Bednights (Millions)	Length of Stay (nights)
Gauteng	217,972	2.4	2.7	12.3
Mpumalanga	128,724	0.7	1.0	8.1
KwaZulu Natal	63,832	0.6	0.8	13.1
Free State	54,420	0.3	0.9	16.3
Western Cape	43,149	1.0	0.8	19.3
North West	31,626	0.2	0.3	8.1
Limpopo	25,190	0.5	0.3	10.6
Northern Cape	18,098	0.2	0.1	3.8
Eastern Cape	9,910	0.3	0.3	26.5

\*Change in basis points. Geographic spread being the share of tourists visiting two provinces or more.

**GAUTENG****223.6 THOUSAND**

-68.9% ▼



#### Gauteng International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

Gauteng Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Zimbabwe	60.9	27.2%	-55.5%
Mozambique	28.3	12.7%	-85.2%
Lesotho	25.5	11.4%	-77.5%
Eswatini	16.2	7.3%	-70.2%
Botswana	14.1	6.3%	-78.9%
Malawi	14.0	6.3%	-60.3%
USA	12.4	5.6%	-65.9%
Zambia	8.6	3.8%	-76.8%
Namibia	5.1	2.3%	-60.9%
UK	2.8	1.3%	-91.7%
Others in Top 10 Q3 2019:			
Germany	2.6	1.2%	-88.7%

#### Share of Gauteng Arrivals by Main Purpose Q3 2021

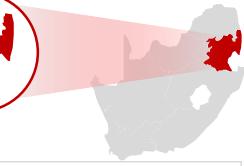
Gauteng	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	28.0%	22.7%	19.2%	10.2%	1.7%	4.8%	2.2%	0.5%
% Growth	-83.1%	33.5%	-63.5%	-86.9%	-91.2%	-90.4%	-63.9%	-93.3%

**MPUMALANGA**

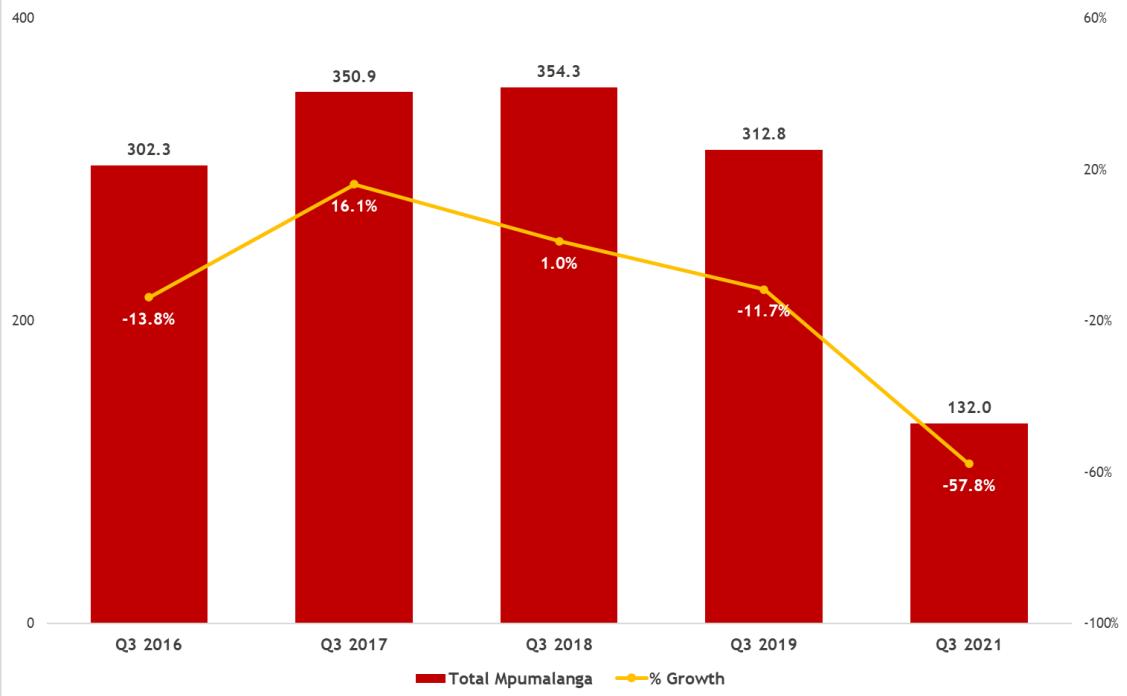


**132.0 THOUSAND**

-57.8% ▼



Mpumalanga International Tourist Arrivals Q3 2016 - Q3 2021 (000's)



Mpumalanga International Arrivals by Top 10 Source Countries  
(Q3 Share & Growth Q3 2019 - Q3 2021)

Mpumalanga Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Mozambique	106.0	80.3%	-30.5%
Eswatini	10.8	8.1%	-87.5%
USA	3.8	2.9%	-78.6%
Zimbabwe	2.5	1.9%	-78.3%
Lesotho	1.6	1.2%	-66.4%
Germany	1.1	0.8%	-92.6%
Zambia	0.6	0.5%	-35.0%
France	0.6	0.4%	-93.5%
The Netherlands	0.5	0.3%	-93.5%
Spain	0.4	0.3%	-72.6%
Others in Top 10 Q3 2019:			
UK	0.4	0.3%	-96.8%
Australia	0.03	0.0%	-99.3%

Share of Mpumalanga Arrivals by Main Purpose Q3 2021

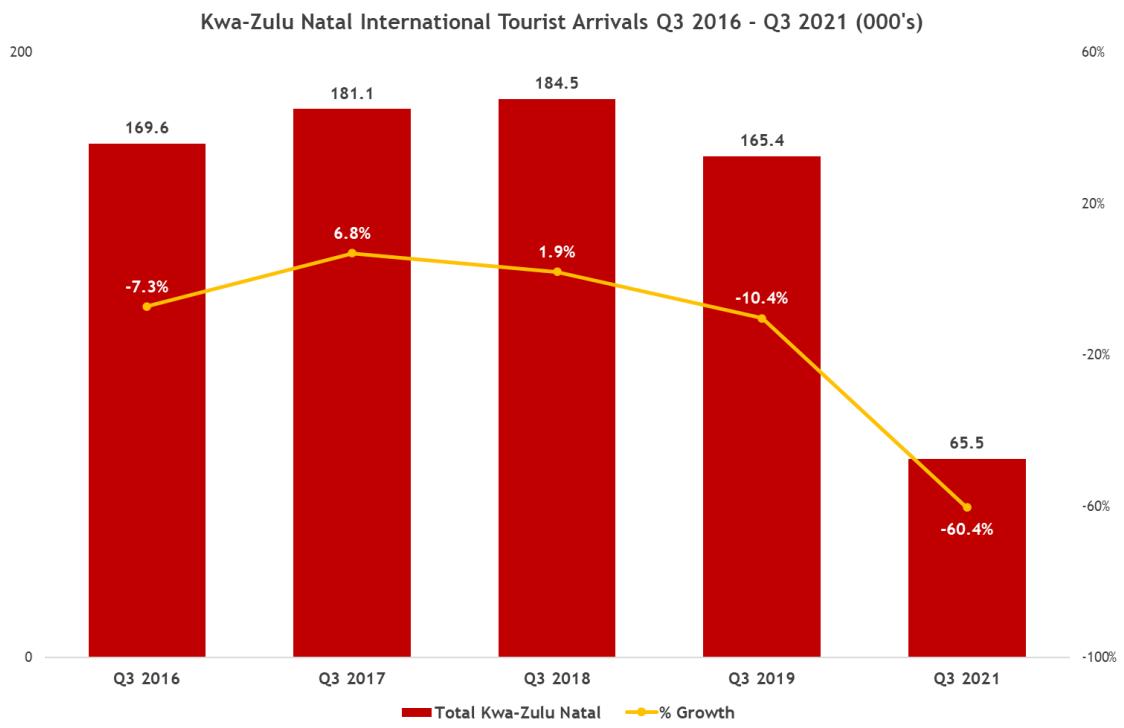
Mpumalanga	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	54.4%	3.6%	15.0%	8.5%	11.5%	0.6%	1.1%	0.1%
% Growth	-62.8%	56.6%	7.6%	-89.9%	47.4%	-89.3%	-51.3%	-95.4%

# KWAZULU-NATAL



65.5 THOUSAND

-60.4% ▼



KwaZulu-Natal International Arrivals by Top 10 Source Countries  
(Q3 Share & Growth Q3 2019 - Q3 2021)

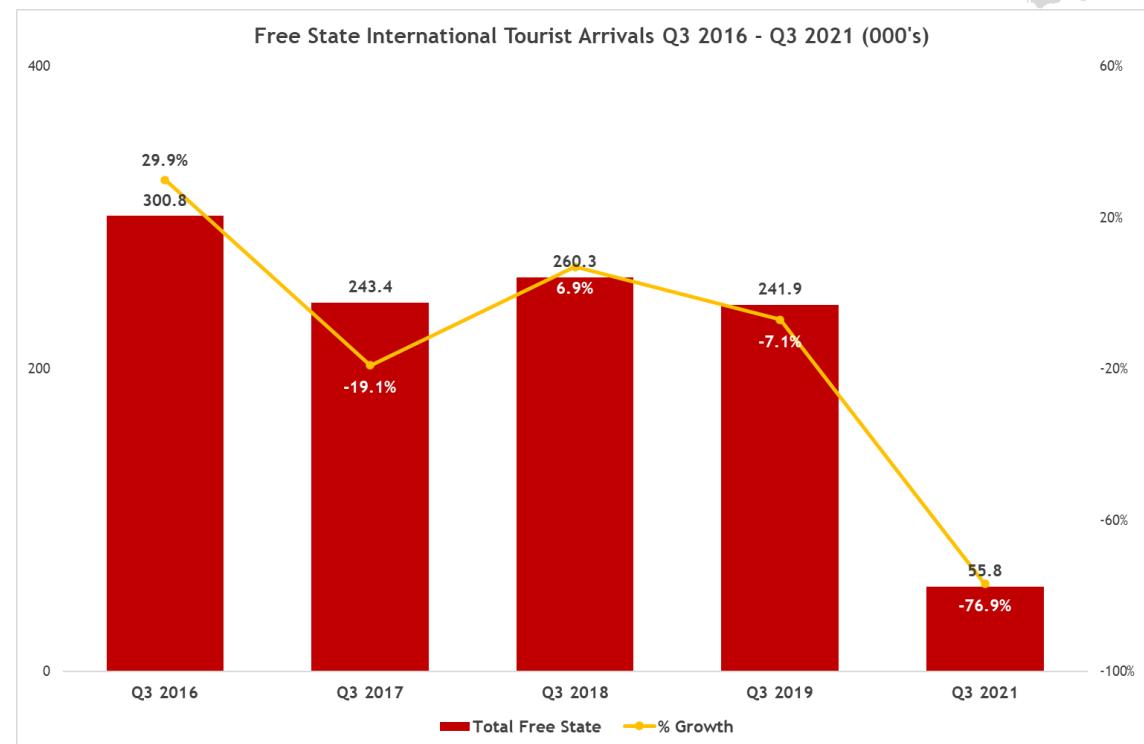
KwaZulu-Natal Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Zimbabwe	22.1	33.8%	124.9%
Eswatini	15.8	24.2%	-78.0%
Zambia	10.4	15.8%	249.4%
Lesotho	4.5	6.9%	-60.3%
USA	1.9	3.0%	-80.4%
Mozambique	1.0	1.5%	-72.2%
Germany	0.9	1.4%	-90.7%
India	0.7	1.1%	-79.8%
Malawi	0.7	1.0%	-65.6%
Botswana	0.6	1.0%	-93.1%
Others in Top 10 Q3 2019:			
Botswana	0.6	1.0%	-93.1%
UK	0.6	0.9%	-95.1%
France	0.4	0.6%	-93.0%
The Netherlands	0.4	0.6%	-92.1%

Share of Kwa-Zulu Natal Arrivals by Main Purpose Q3 2021

Kwa-Zulu Natal	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	18.7%	30.1%	34.0%	6.9%	0.4%	2.9%	0.6%	0.4%
% Growth	-84.0%	174.7%	81.1%	-92.3%	-95.0%	-86.0%	-62.1%	-91.7%

**FREE STATE****55.8 THOUSAND**

-76.9% ▼



#### Free State International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

Free State Top 10 Markets Q3 2021	Tourist Arrivals (000's)	Share & Growth	
		% Share	% Growth
Lesotho	49.9	89.5%	-80.5%
Botswana	1.1	1.9%	-53.9%
Zimbabwe	0.8	1.5%	-22.1%
USA	0.6	1.0%	-69.4%
Eswatini	0.4	0.8%	-58.5%
Zambia	0.3	0.6%	110.0%
Namibia	0.3	0.5%	-73.8%
Mozambique	0.2	0.4%	-89.1%
Spain	0.2	0.3%	21.1%
The Netherlands	0.1	0.3%	-83.0%
Others in Top 10 Q3 2019:			
The Netherlands	0.1	0.3%	-83.0%
Germany	0.1	0.1%	-95.2%
UK	0.1	0.1%	-95.1%

#### Share of Free State Arrivals by Main Purpose Q3 2021

Free State	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	45.9%	5.0%	7.4%	1.4%	1.0%	0.6%	3.5%	1.1%
% Growth	-86.2%	35.0%	-32.7%	-93.6%	-94.9%	-93.9%	-76.0%	-91.7%

**WESTERN CAPE**

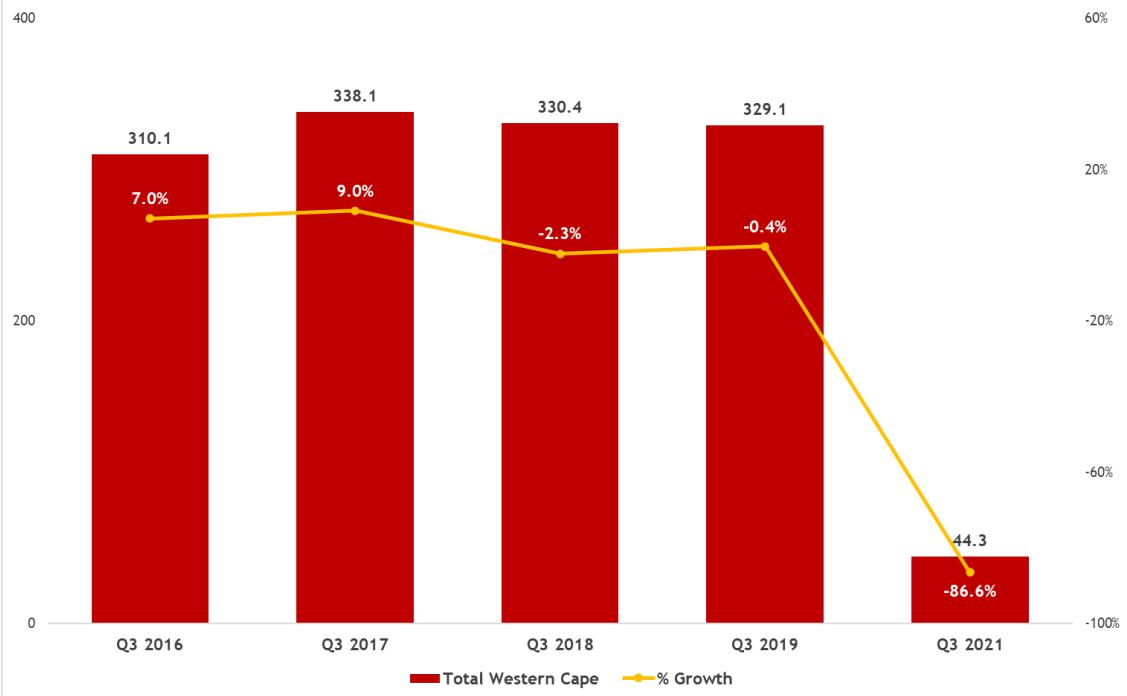


**44.3 THOUSAND**

-86.6% ▼



Western Cape International Tourist Arrivals Q3 2016 - Q3 2021 (000's)



#### Western Cape International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

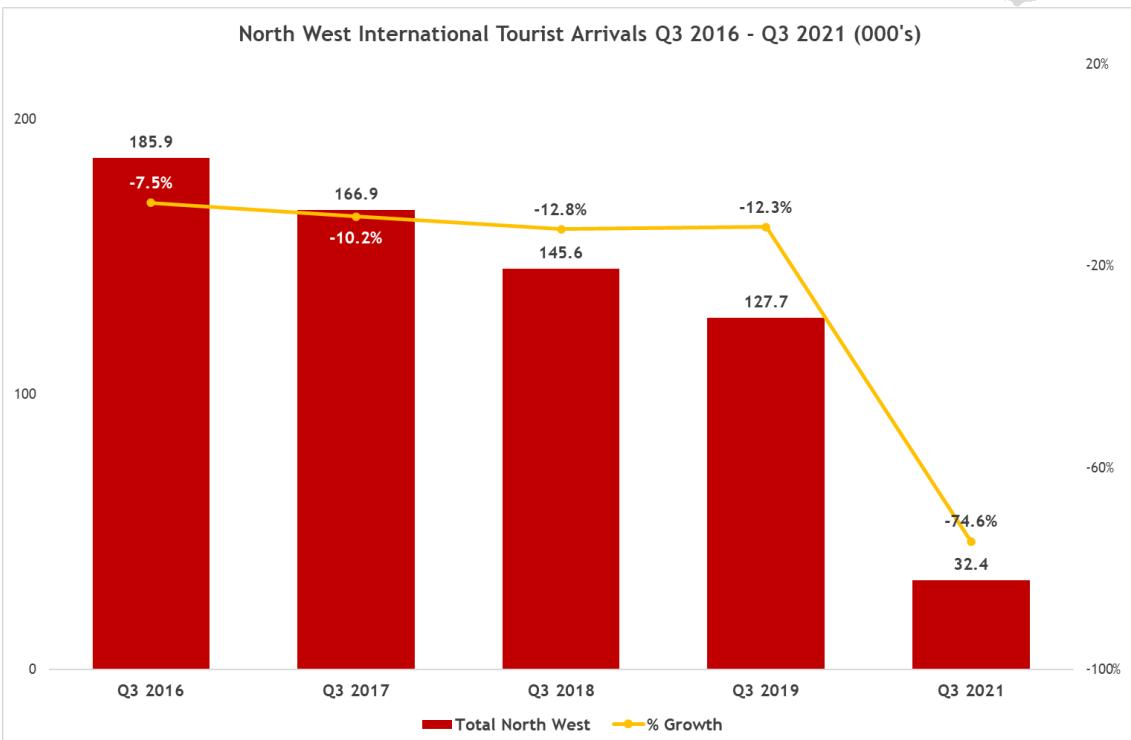
Western Cape Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Namibia	10.6	24.0%	-59.4%
USA	8.2	18.5%	-81.2%
Germany	2.5	5.7%	-94.3%
Lesotho	2.3	5.2%	-64.8%
UK	2.0	4.6%	-96.6%
Zimbabwe	1.8	4.1%	-79.5%
France	1.4	3.2%	-93.1%
The Netherlands	1.2	2.6%	-93.6%
Switzerland	0.9	2.0%	-89.1%
Spain	0.9	2.0%	-80.5%
Others in Top 10 Q3 2019:			
Canada	0.6	1.3%	-93.2%
Australia	0.2	0.4%	-98.4%

#### Share of Western Cape Arrivals by Main Purpose Q3 2021

Western Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	31.7%	7.2%	2.2%	38.7%	0.1%	6.1%	1.5%	0.1%
% Growth	-79.3%	-76.0%	-76.1%	-92.4%	-95.0%	-93.6%	-78.9%	-95.7%

**NORTH WEST****32.4 THOUSAND**

-74.6% ▼



#### North West International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

North West Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Botswana	11.6	35.8%	-88.1%
Lesotho	7.4	22.7%	-69.3%
Zimbabwe	4.6	14.1%	-65.4%
Eswatini	2.2	6.7%	-52.5%
USA	1.5	4.6%	-54.7%
Namibia	1.2	3.8%	-61.7%
Mozambique	1.0	3.1%	-91.4%
Germany	0.3	0.8%	-87.7%
India	0.2	0.6%	-91.8%
UK	0.2	0.6%	-94.4%
Others in Top 10 Q3 2019:			
UK	0.2	0.6%	-94.4%

#### Share of North West Arrivals by Main Purpose Q3 2021

North West	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	30.1%	30.3%	17.2%	8.6%	0.7%	1.4%	0.9%	0.7%
% Growth	-88.9%	139.4%	-71.4%	-90.3%	-97.1%	-94.9%	34.5%	-95.9%

**LIMPOPO****25.8 THOUSAND**

-94.6% ▼



#### Limpopo International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

Limpopo Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Zimbabwe	7.2	27.7%	-97.9%
USA	4.7	18.1%	-45.8%
Botswana	3.8	14.9%	-86.4%
Eswatini	1.8	6.9%	-24.5%
Mozambique	1.5	5.8%	-72.1%
Zambia	0.9	3.4%	-44.8%
Germany	0.7	2.8%	-83.8%
Malawi	0.6	2.4%	-59.4%
The Netherlands	0.6	2.2%	-76.1%
France	0.5	1.7%	-83.2%
Others in Top 10 Q3 2019:			
UK	0.4	1.4%	-92.5%
Lesotho	0.2	0.7%	-94.7%

#### Share of Limpopo Arrivals by Main Purpose Q3 2021

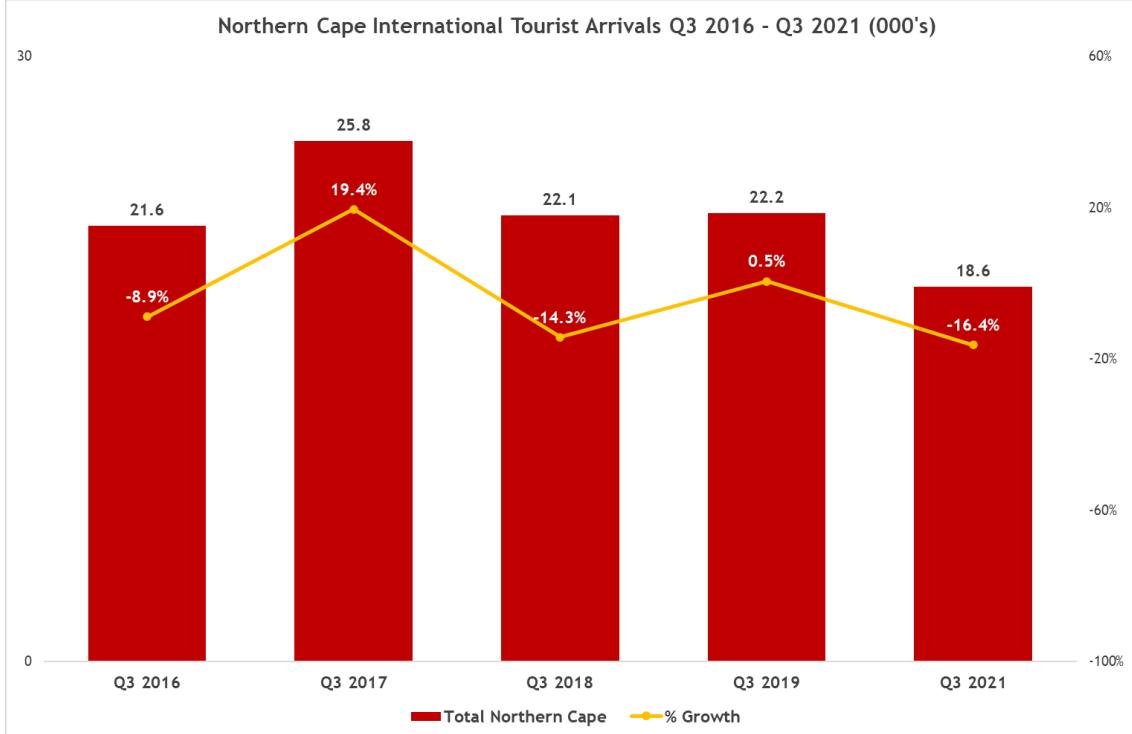
Limpopo	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	20.0%	32.0%	16.3%	24.8%	0.1%	2.3%	0.1%	0.3%
% Growth	-93.0%	303.0%	-94.8%	-84.0%	-100.0%	-90.4%	-99.3%	-99.4%

# NORTHERN CAPE



18.6 THOUSAND

-16.4% ▼



Northern Cape International Arrivals by Top 10 Source Countries  
(Q3 Share & Growth Q3 2019 - Q3 2021)

Northern Cape Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
Namibia	14.9	80.2%	47.9%
Lesotho	1.8	9.7%	-51.4%
USA	0.6	3.2%	-56.6%
Botswana	0.2	1.1%	-78.1%
The Netherlands	0.1	0.6%	-82.9%
UK	0.1	0.5%	-92.3%
Zimbabwe	0.1	0.4%	-94.4%
India	0.1	0.4%	-56.4%
Denmark	0.1	0.4%	-21.3%
Germany	0.0	0.3%	-95.9%
Others in Top 10 Q3 2019:			
Germany	0.05	0.3%	-95.9%

Share of Northern Cape Arrivals by Main Purpose Q3 2021

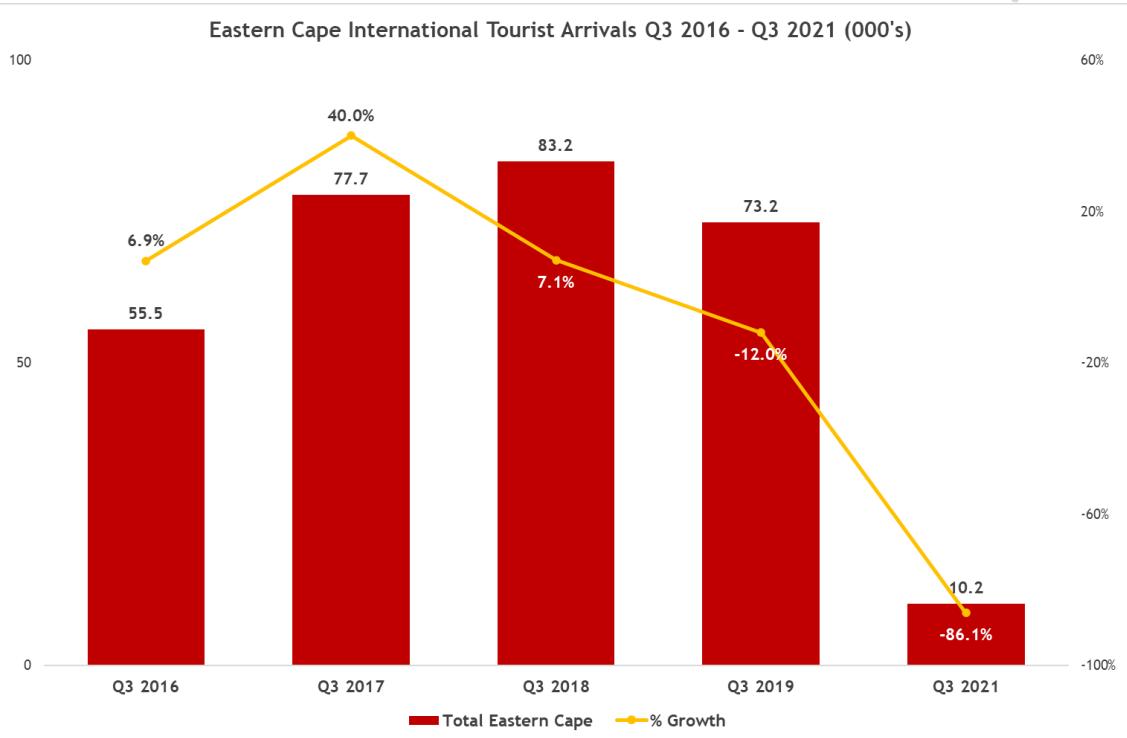
Northern Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	34.8%	20.0%	8.8%	12.3%	0.0%	0.6%	2.0%	0.0%
% Growth	-30.0%	262.0%	-20.1%	-62.9%	-100.0%	-94.7%	23.2%	-100.0%

**EASTERN CAPE**



**10.2 THOUSAND**

-86.1% ▼



#### Eastern Cape International Arrivals by Top 10 Source Countries (Q3 Share & Growth Q3 2019 - Q3 2021)

Eastern Cape Top 10 Markets Q3 2021	Tourist Arrivals (000's)	% Share	% Growth
USA	1.6	15.8%	-80.8%
Germany	0.9	8.8%	-94.3%
Lesotho	0.9	8.7%	-69.7%
Zimbabwe	0.8	8.2%	-69.4%
Eswatini	0.7	6.8%	-43.2%
India	0.5	4.9%	-50.4%
UK	0.4	4.2%	-96.6%
France	0.4	3.9%	-89.2%
Namibia	0.3	2.9%	-65.3%
The Netherlands	0.3	2.6%	-95.4%
Others in Top 10 Q3 2019:			
The Netherlands	0.3	2.6%	-95.4%
Canada	0.1	1.3%	-93.1%
Switzerland	0.1	0.9%	-96.5%

#### Share of Eastern Cape Arrivals by Main Purpose Q3 2021

Eastern Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion
Q3 2021	30.8%	14.2%	1.3%	27.9%	0.0%	5.4%	0.3%	0.0%
% Growth	-80.9%	-53.1%	-86.9%	-94.6%	-100.0%	-86.7%	-76.8%	-100.0%



# DOMESTIC TOURISM PERFORMANCE

# DOMESTIC TOURISM PERFORMANCE



DOMESTIC TRIPS



2.9 MILLION

-50.4%



DOMESTIC SPEND



ZAR 10.5 BILLION

-29.1%



AVERAGE SPEND  
PER TRIP



ZAR 3,630

+42.9%



BED NIGHTS



12.6 MILLION

-48.0%



LENGTH OF STAY



4.3 NIGHTS

+4.7%



DAY TRIPS



10.4 MILLION

-67.9%



DAY TRIP SPEND



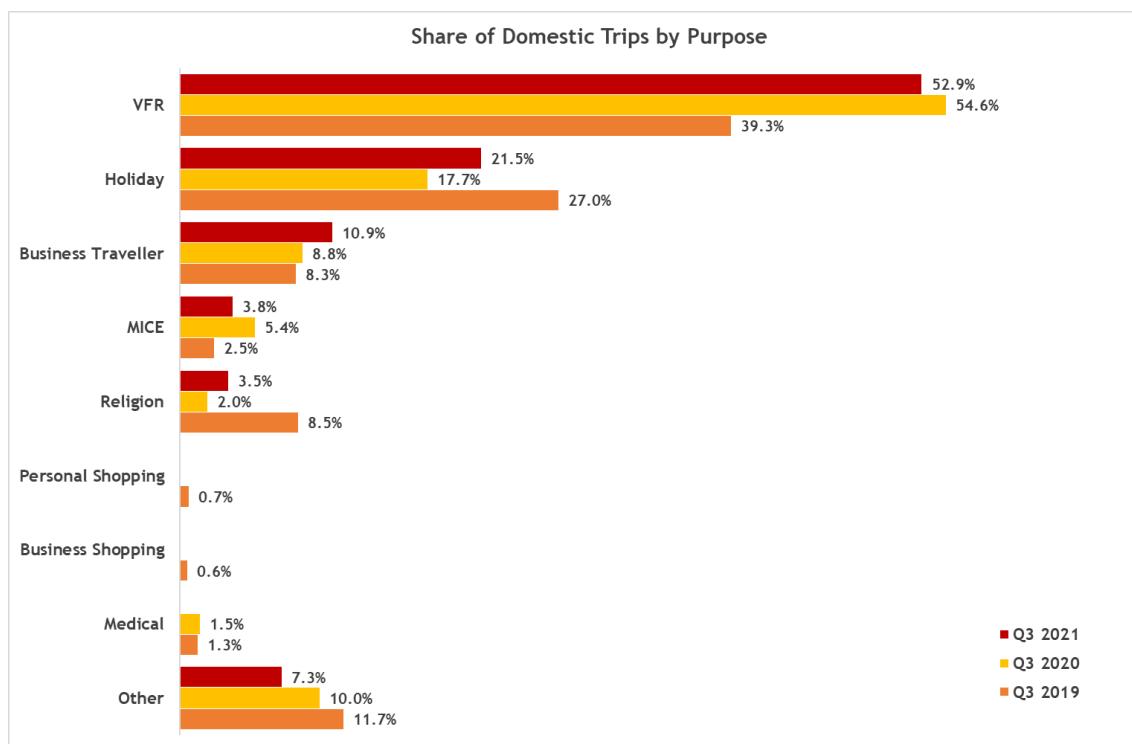
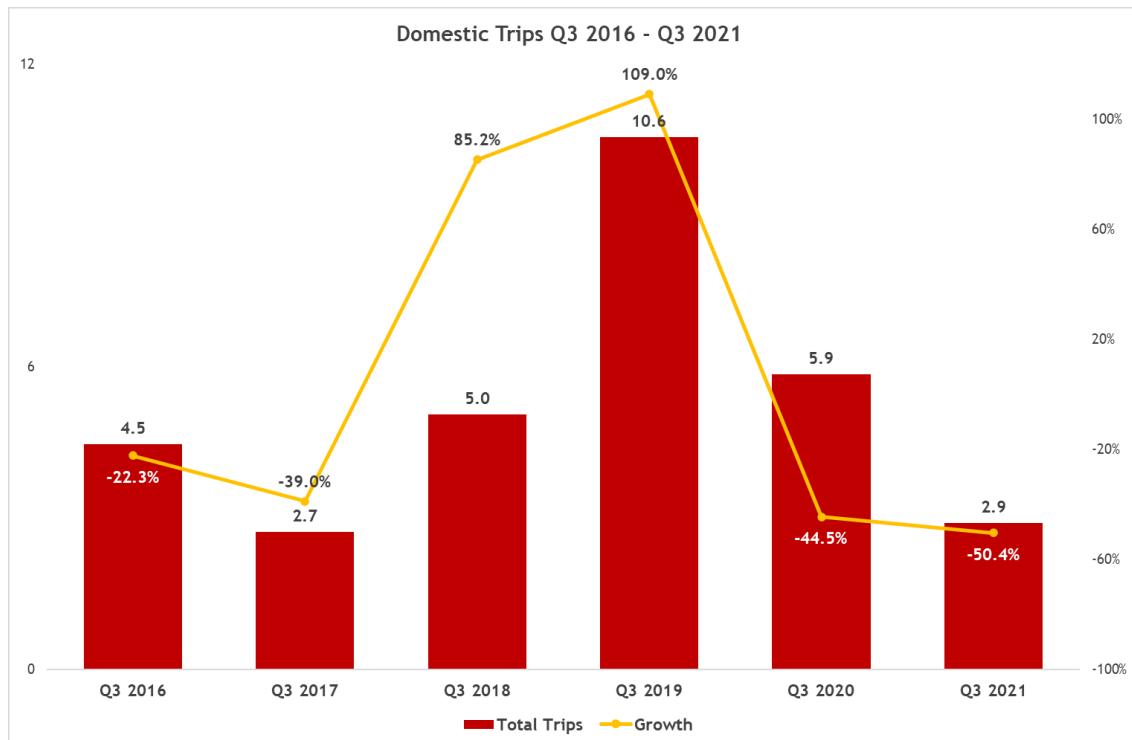
ZAR 12.4 BILLION

-49.9%



**DOMESTIC TRIPS****2.9 MILLION****-50.4% ▼**

In the 3<sup>rd</sup> quarter of 2021, the number of overnight domestic trips continued to drop substantially by -50.4% reaching a total of 2.9 million. VFR continued to maintain its stronger share since the outbreak of Covid-19 owning a 52.9% share of purpose for domestic overnight trips. For the same reason, and being given the ‘third wave’, domestic holiday trips showed a stronger share than previously in Q3 2020.





Almost 50% of those who travelling overnight domestically during the 3<sup>rd</sup> quarter of 2021 in order to visit friends and family (VFR) were young individuals (18-34) who had completed high school education (44.9%), and were by far unmarried (70.5%), males (64.7%), without dependent children (45.1%). Given their young age, the majority of VFR travellers (51.4%) earn less than ZAR 5,000 per month.

## VFR

### Education



Completed high school:  
44.9%

### Gender



Male:  
64.7%

### Marital Status



Single/Never married:  
70.5%

### Family Situation



No children:  
45.1%

### Income



Less than R 5,000:  
51.4%

### Age Group



18-34 years:  
49.5%

Holiday tourists' demographic profile is starkly different from that of VFR travellers. Many holiday makers (42.8%) are 35 years or older, almost a third (30.3%) have completed tertiary education, are mostly males (52.3%), and have dependent children (61.8%). Many of the holiday makers (46.0%) earn more than ZAR 5,000.

## Holiday

### Education



Completed tertiary:  
30.3%

### Gender



Male:  
52.3%

### Marital Status



Married:  
45.7%

### Family Situation



Dependent children:  
61.8%

### Income

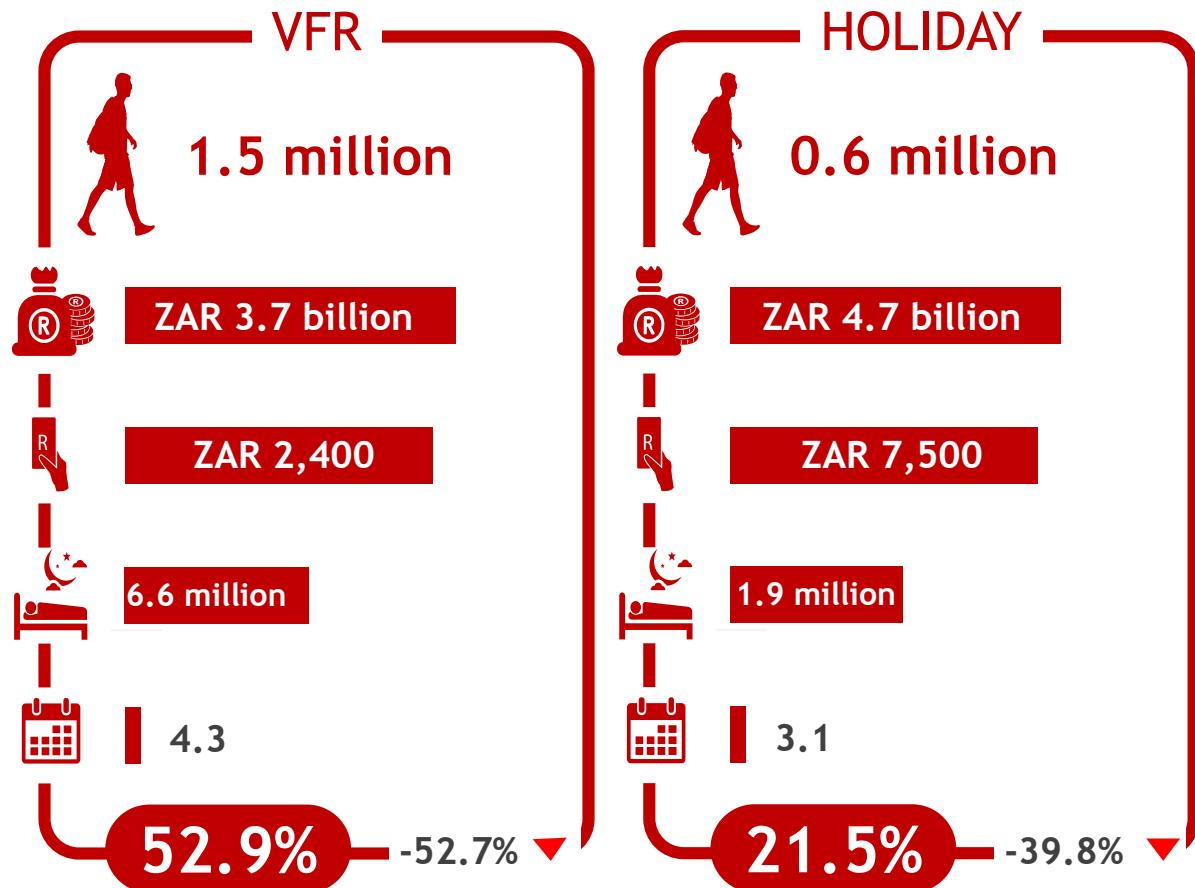


More than R 5,000:  
46.0%

### Age Group



35+ years:  
42.8%

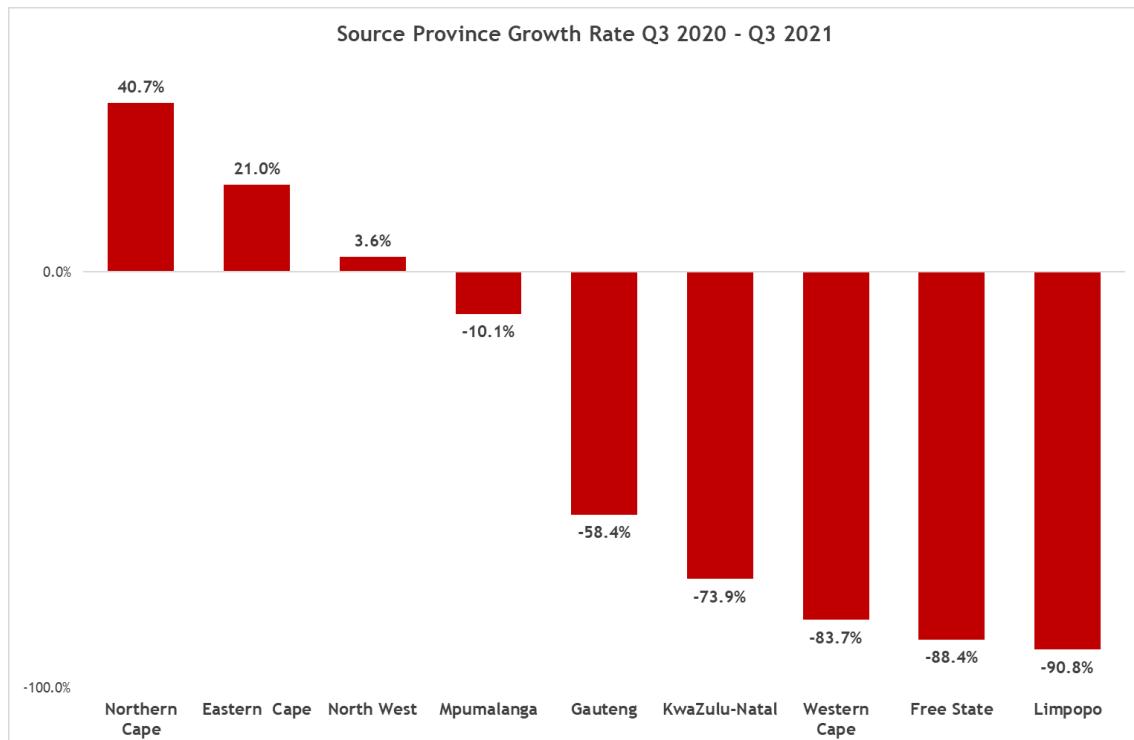


- This 3<sup>rd</sup> quarter, trips to visit friends or relatives (VFR) decreased by 52.7% to reach 1.5 million and account for 52.9% of all domestic trips.
- VFR trips accounted for around a third of the total domestic spend (ZAR 3.7 billion) and most of bed nights, namely 6.6 million.
- The average spend per trip by the VFR tourist amounted to ZAR 2,400.
- The average length of stay for VFR trips was 4.3 nights.

- Holiday trips decreased by 39.8% to reach 0.6 million and account for 21.5% of all domestic trips.
- Holiday trips accounted for 1.9 million of overnight stays (bed nights) and ZAR 1.9 billion of the total revenue emanating from domestic travel.
- On average, a holiday tourist spent ZAR 7,500 during their holiday and stayed for 3.1 nights at the destination of choice.



Most domestic overnight trips in this third quarter originated from the Eastern Cape (1.1 million), followed by Gauteng 0.5 million and KwaZulu-Natal 0.3 million. This quarter, the Northern Cape, the Eastern Cape and the North West all posted positive growth, albeit that the North West growth was very low when compared to the first two provinces (3.6 % vs. 40.7% and 21.0% respectively). All other provinces declined in the number of trips originating with all showing decline rates upwards of around 60.0% except for Mpumalanga (-10.1%).



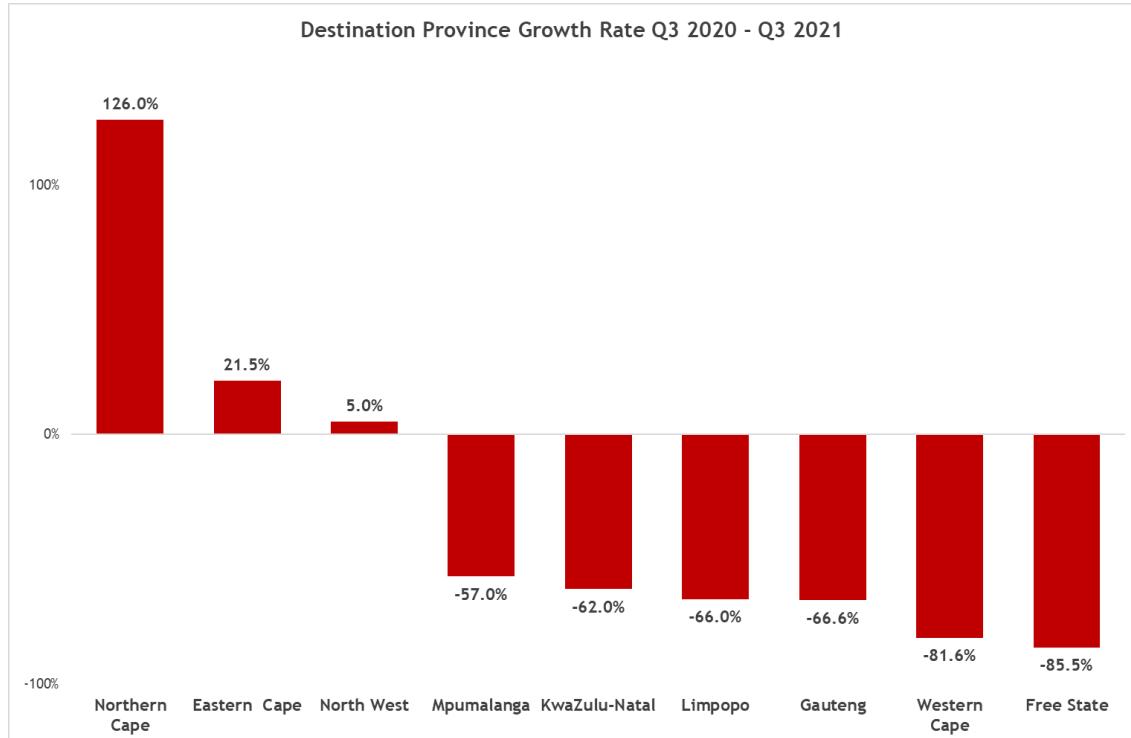
#### No. of Trips by Source Province Q3 2019 - Q3 2021

No. of Trips from Source	Eastern Cape	Gauteng	KwaZulu-Natal	Mpumalanga	North West	Northern Cape	Western Cape	Limpopo	Free State
Q3 2021	1,078,357	453,644	322,617	280,096	278,112	248,592	138,838	57,159	47,388
Q3 2020	891,093	1,090,438	1,234,653	311,542	268,453	176,724	851,756	621,237	407,485
Q3 2019	446,062	2,656,571	1,512,240	1,268,562	1,294,691	370,586	1,629,532	644,352	728,562

**DOMESTIC TRIPS****2.9 MILLION****-50.4% ▼**

This third quarter, the Eastern Cape was the most popular destination province for domestic overnight trips, showing a positive growth rate of 21.5%. KwaZulu-Natal and Gauteng were next in line with 0.5 and 0.4 million trips respectively. The Northern Cape and the North West showed positive growth. The Northern Cape showed a large growth rate off a small base (+126.0%) and the North West grew by 5.0%. All other provinces saw declines in the number of trips with decline rates being 57.0% and upwards, culminating in the Free State's -85.5%.

Destination Province Growth Rate Q3 2020 - Q3 2021

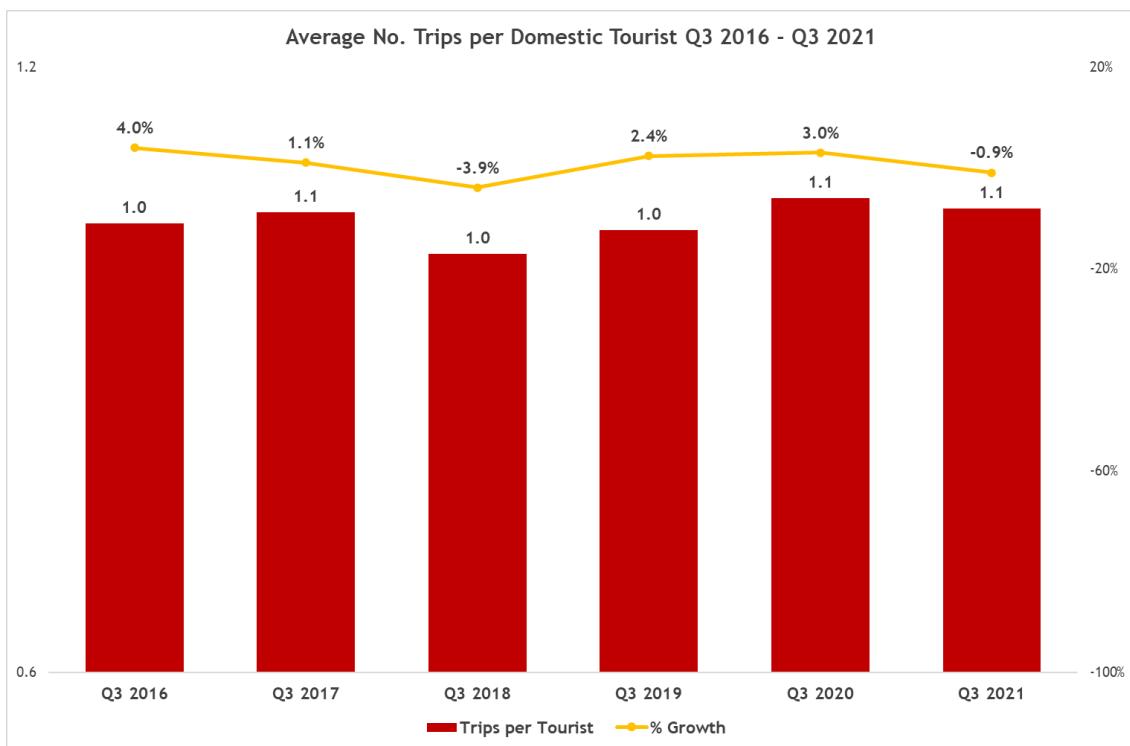
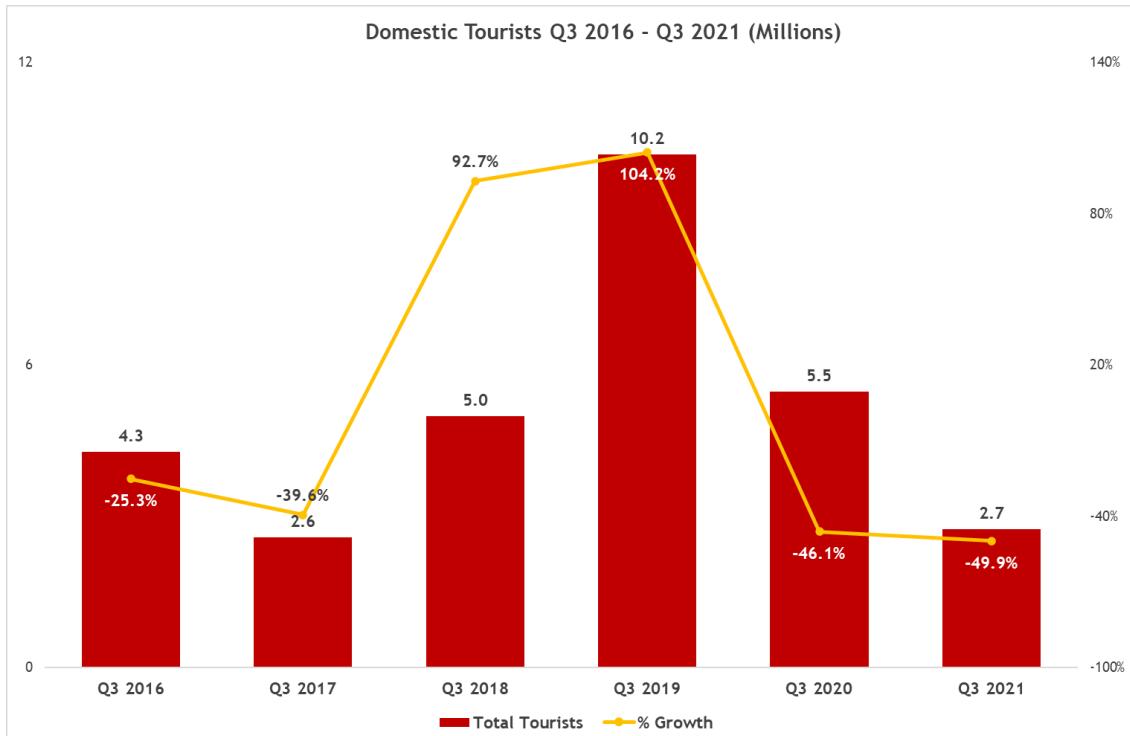


No. of Trips by Destination Province Q3 2019 - Q3 2021

No. of Trips to Destination	Eastern Cape	Gauteng	KwaZulu-Natal	Mpumalanga	North West	Northern Cape	Western Cape	Limpopo	Free State
Q3 2021	1,040,514	364,335	495,313	416,623	328,835	255,644	136,664	155,686	124,873
Q3 2020	856,116	1,089,519	1,303,812	969,000	313,229	113,114	744,294	458,511	860,884
Q3 2019	537,065	2,142,721	1,877,142	1,142,846	1,170,488	575,285	1,961,153	1,164,873	974,926

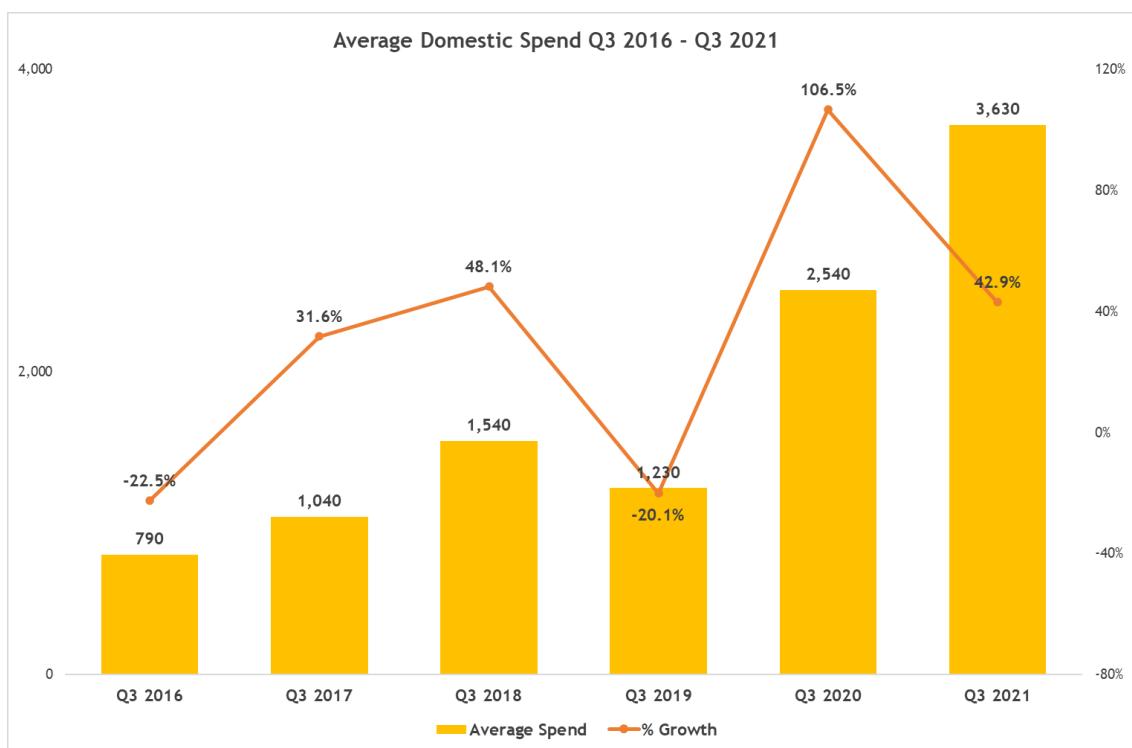
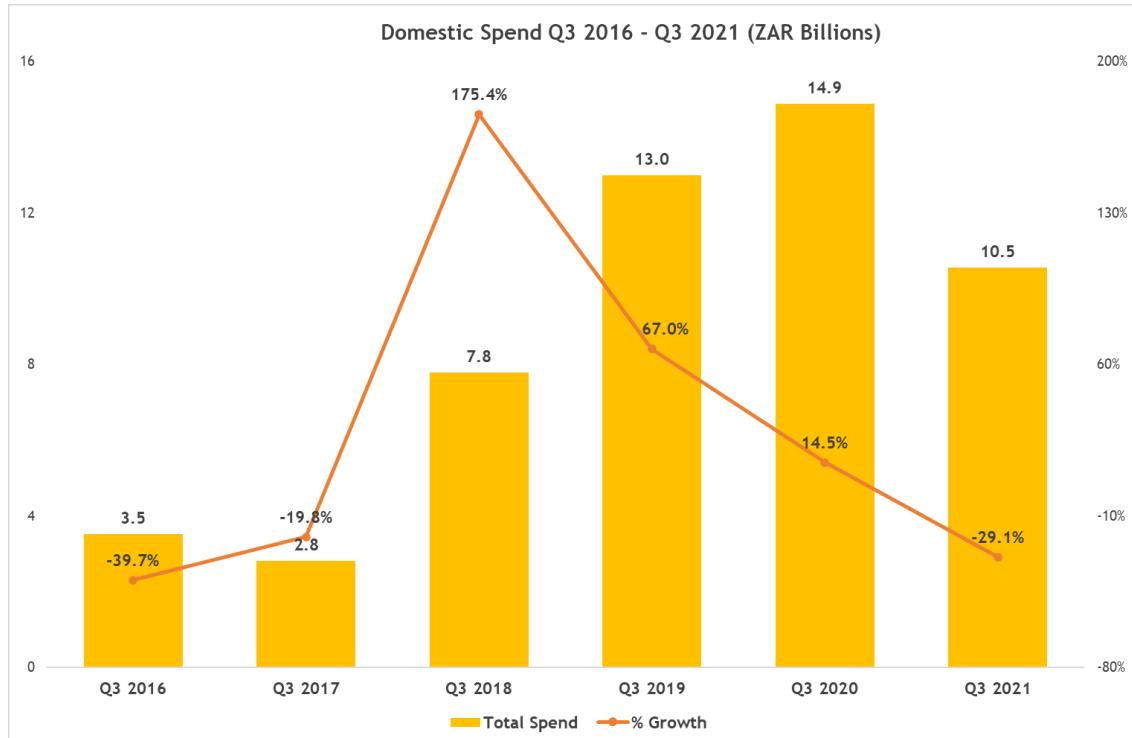
**DOMESTIC TRIPS****2.9 MILLION****-50.4% ▼**

During the 3<sup>rd</sup> quarter of 2021, 2.7 million South Africans went on an overnight domestic trip. This signifies a substantial drop of 49.9% over Q3 of 2020 and is likely due to the 'third wave' of the Covid-19 pandemic reaching its height during this time. The average number of trips per traveller has remained relatively constant at 1.1 per person.



**DOMESTIC SPEND****ZAR 10.5 BILLION****-29.1% ▼**

South Africans spent ZAR 10.5 billion during their domestic trips during the 3<sup>rd</sup> quarter of 2021, this represents a decrease of 29.1% compared to the same quarter in 2020. South Africans taking domestic trips in this quarter spent an average of ZAR 3,630 (42.9% more than in Q3 of 2020). In Q3 of 2021, average spending on domestic trips for VFR purposes equaled ZAR 2,400, for holidays ZAR 7,500 and for MICE trips ZAR 7,100.



**DOMESTIC SPEND****ZAR 10.5 BILLION****-29.1% ▼****Average Domestic Spend by Trip Purpose Q3 2017 - Q3 2021 (ZAR)**

Average Domestic Spend	Q3 2017	Q3 2018	Q3 2019	Q3 2020	Q3 2021
VFR	800	900	1,100	1,600	2,400
Holiday	2,900	13,300	3,400	4,150	7,500
MICE	5,000	13,700	15,800	1,700	7,100

Most categories of expenditure showed declines during the 3<sup>rd</sup> quarter with the exception of personal shopping which had grown by 28.6%. Expenditure on leisure showed the highest decline rate of 100.0% when compared to Q3 of 2020.

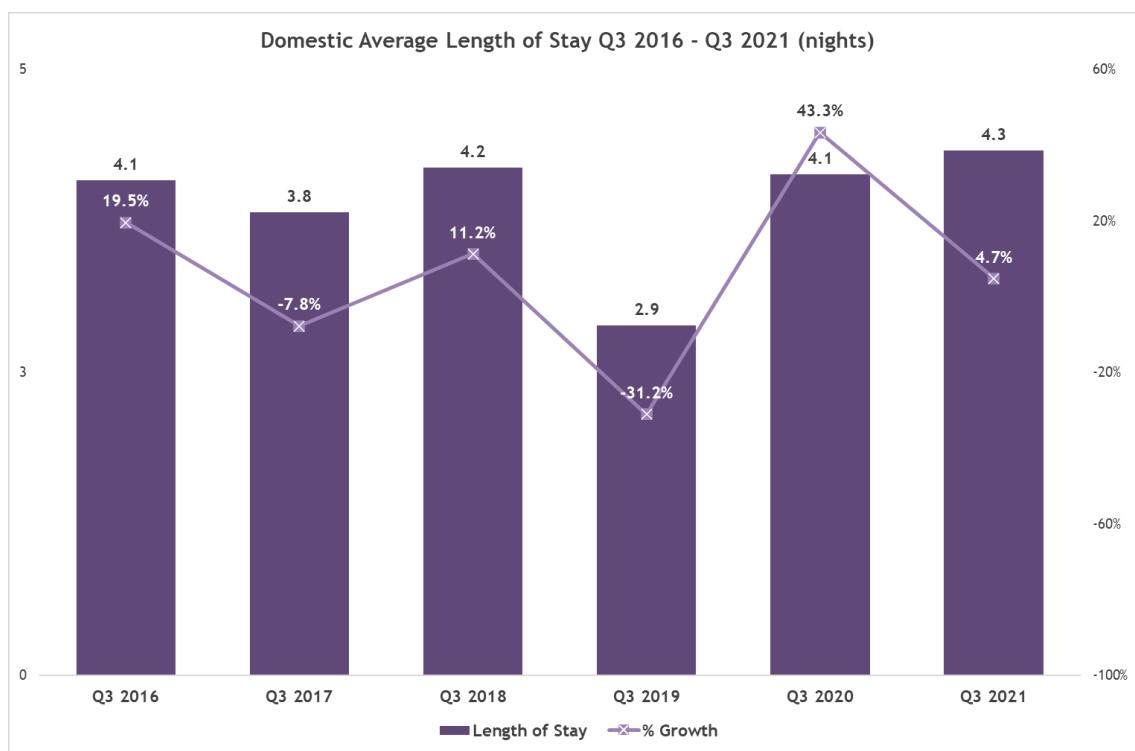
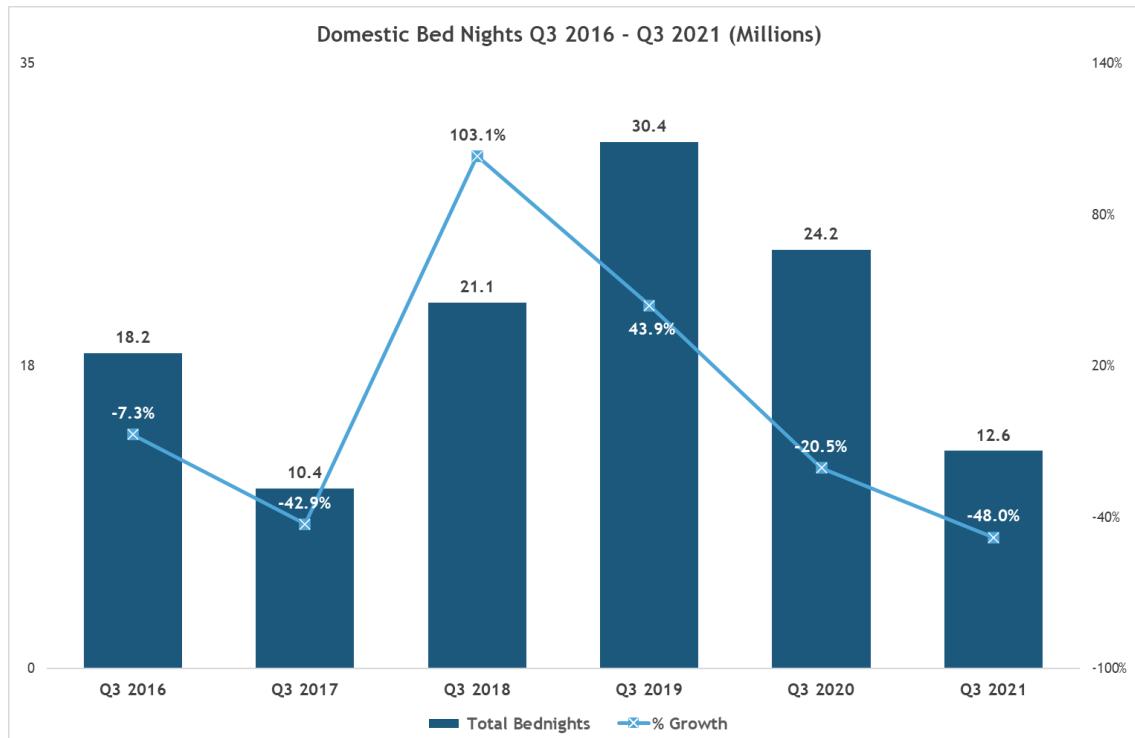
**Total Domestic Spend by Category & Growth Q3 2019 - Q3 2021 (ZAR Billions)**

	Q3 2019	Q3 2020	Q3 2021	% Growth
Transport	4.7	5.2	2.7	-48.1%
Accommodation	2.4	3.9	1.8	-53.8%
Personal Shopping	1.7	1.4	1.8	+28.6%
Food	2.9	3.9	0.5	-87.2%
Leisure	0.6	0.2	0	-100.0%
Business Shopping	0.7	0.4	0.2	-50.0%

\*Due to rounding, numbers may not add up to totals.

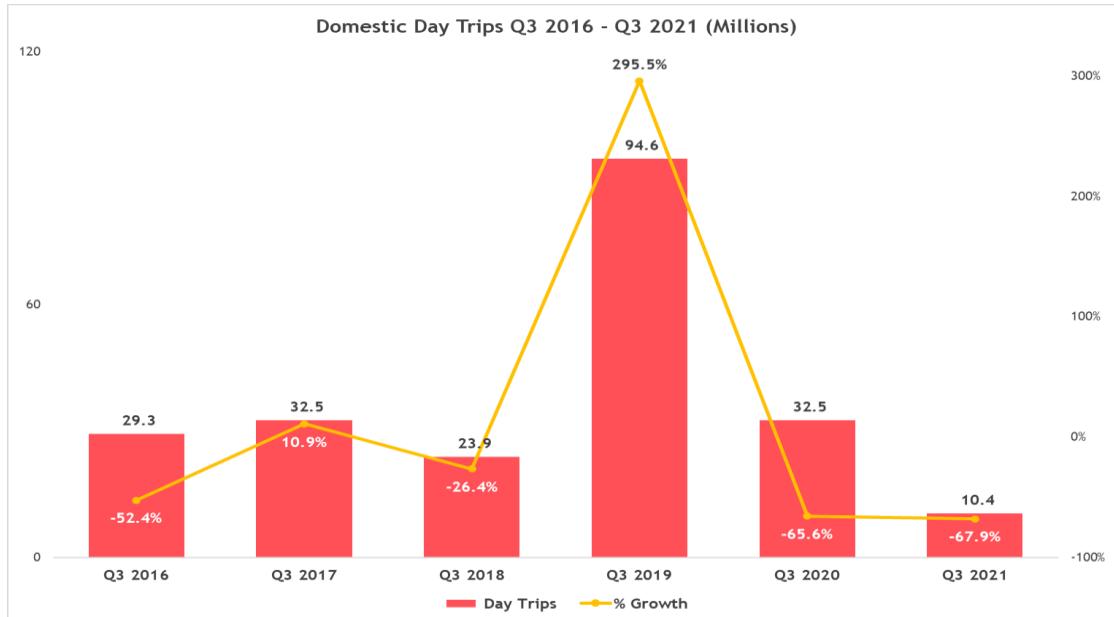
**BEDNIGHTS****12.6 MILLION****-48.0% ▼**

In the 3<sup>rd</sup> quarter of 2021, the number of nights South African travellers spent away from their homes dropped by 48.0% and reached a total of 12.6 million. The average length of overnight trips was 4.3 nights with this being a slight increase (+4.7%) compared to Q3 2020.



**DAY TRIPS****10.4 MILLION****-67.9% ▼**

During the 3rd quarter of 2021, there were 10.4 million day trips, down 67.9% on the third quarter of 2020. Day trips taken for purposes of personal shopping and religion showed major losses having decreased by 91.4% and 85.6% respectively. There were 2.0 million day visits taken for holiday, this was a decrease of 52.8% compared to the total of 4.3 million trips in the third quarter of 2020. Business day trips were down 49.3% or 0.7 million, which amounted to a 6.0% share of all domestic day trips of Q3 2021.



**Total Day Trips by Purpose**  
(Actual Millions, Share & Growth)

Q3 2020

Q3 2021

**PERSONAL SHOPPING**  
**10.5m 32.2%**  
**-34.2%**



**PERSONAL SHOPPING**  
**9.0% 0.9m**  
**-91.4%**

**BUSINESS**  
**1.3m 4.0%**  
**-79.7%**



**BUSINESS**  
**6.0% 0.7m**  
**-49.3%**

**HOLIDAY**  
**4.3m 13.2%**  
**-69.4%**



**HOLIDAY**  
**19.0% 2.0m**  
**-52.8%**

**RELIGIOUS**  
**0.5m 1.6%**  
**-91.1%**



**RELIGIOUS**  
**1.0% 0.1m**  
**-85.6%**

A photograph of a woman in traditional South African attire, including a colorful beaded headband and a patterned shawl, standing next to a wall covered in vibrant Ndebele geometric murals. She is waving her right hand. The background shows a vast, open landscape with dry grass and distant trees under a blue sky.

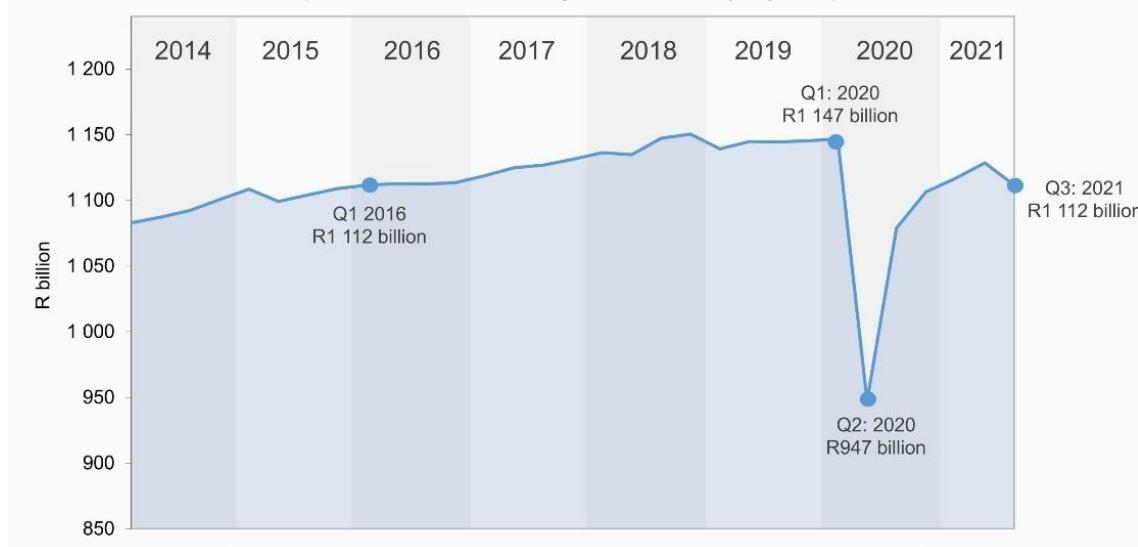
# SOUTH AFRICAN ECONOMY

# THE SOUTH AFRICAN ECONOMY

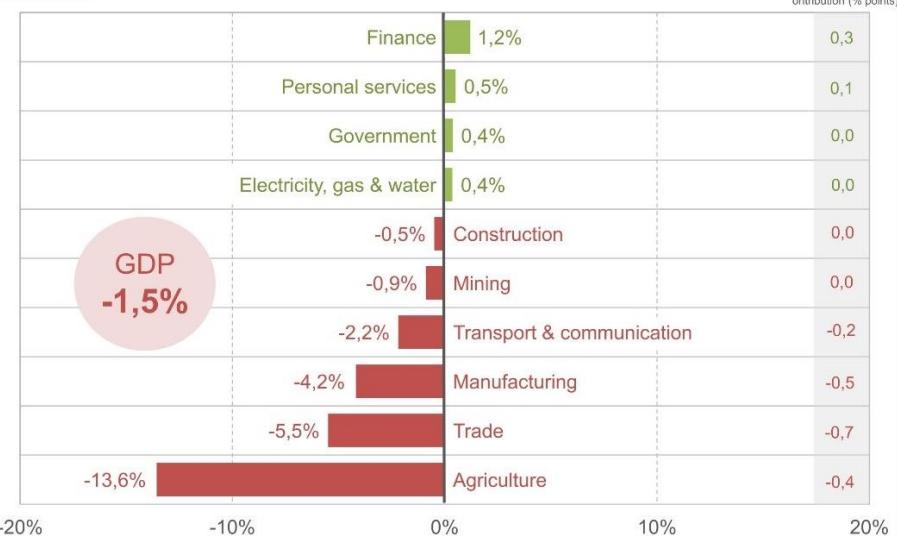
-1.5% ▼

During the 3<sup>rd</sup> quarter of 2021 two major events had a negative influence over the South African economy. Towards the end of June 2021, South Africa found itself at the height of the ‘third wave’ of the Covid-19 pandemic with Alert Level 3 being declared towards the end of June. Then, in early July, protests over former president Zuma’s imprisonment turned into riots first in Kwa-Zulu Natal to be followed by Gauteng. Despite security forces, the looting and arson continued to spread until the deployment of the military.<sup>4</sup> Due to these twin pressures of tighter Covid-19 lockdown restrictions and a spate of civil disorder in July, the South African economy contracted by -1.5%, bringing it back to its size in Q1 2016.<sup>5</sup> Six of the ten industries recorded a decline in production, with agriculture, trade and manufacturing being the hardest hit. The agriculture industry recorded its biggest drop in production since 2016, contracting by -13.6%. Trade shrank by -5.5%, with all sectors (retail, wholesale & motor) reporting losses due to the widespread looting and destruction that gripped KwaZulu-Natal and Gauteng. Retail businesses were the most affected.<sup>6</sup>

**SA Real GDP Q1 2014 - Q3 2021**  
(Real GDP, constant 2015 prices, seasonally adjusted)<sup>6</sup>



**SA GDP Industry Growth Rates Q3 2021 vs. Q2 2021**  
(constant 2015 prices, seasonally adjusted)<sup>6</sup>



<sup>4</sup> 'July 2021 Unrest Report Points Finger at State Unpreparedness', <https://www.africanews.com>, 2<sup>nd</sup> July 2021.

<sup>5</sup> Key Findings P0441: Gross Domestic Product, 3<sup>rd</sup> Quarter 2021, Statistics SA.

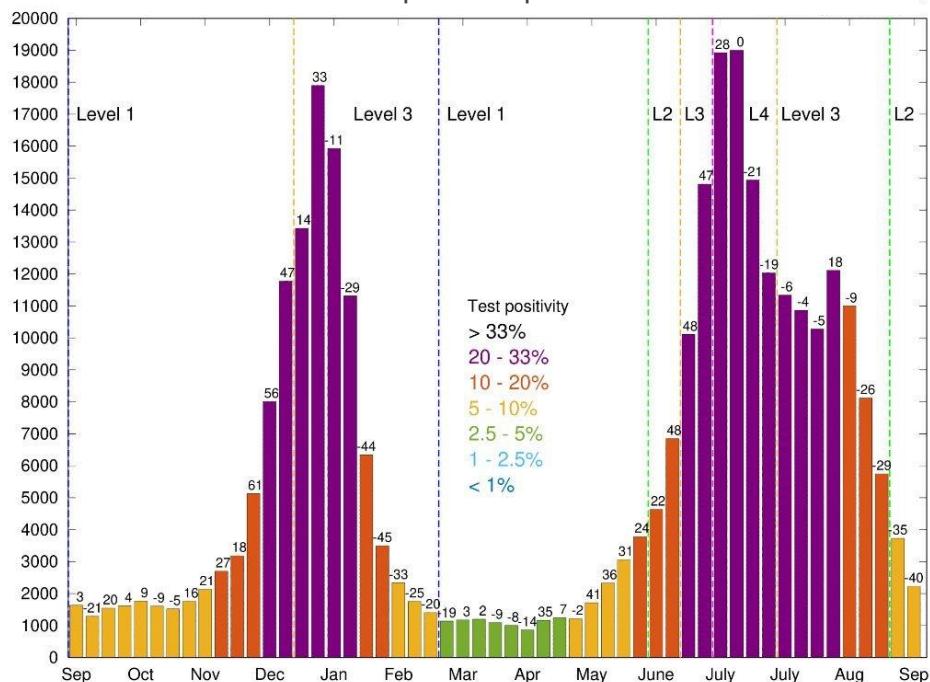
<sup>6</sup> 'Third Wave of Covid and Civil Disorder Pummel Economy as GDP Falls by 1.5%', Statistics SA, 7<sup>th</sup> December, 2021.

# COVID-19 IN SOUTH AFRICA

During the ‘third wave’ of the Covid-19 pandemic, Alert Level 3 was declared towards the end of June and Alert Level 4 lockdown measures were put in place from 28 June to 25 July. The ‘third wave’ was mainly driven by the Delta variant and was far more severe and longer by two weeks than the previous two waves, lasting more than 130 days overall. During its peak, 20,000 new cases were discovered daily, with this rate coming down to an average of 1,800 per day by the time Alert Level 1 was declared on the 1<sup>st</sup> October 2021.<sup>7</sup> By that time, hospitalisations had dropped by 32%, and deaths by 35% on a week-on-week basis.<sup>8</sup> However, there were still at least 100 deaths daily.<sup>9</sup>

Average Daily Covid-19 Cases per week

Sep. 2020 - Sep. 2021<sup>8</sup>



## COVID-19 STATISTICS IN SOUTH AFRICA



<sup>7</sup> Statement by President Cyril Ramaphosa on Progress in the National Effort to Contain the Covid-19 Pandemic, Union Buildings, Tshwane, 30<sup>th</sup> September 2021.

<sup>8</sup> ‘South Africa’s Third Wave of Covid-19 is Over with Level 1 Lockdown Expected Soon’, <https://businessstech.co.za>, 21<sup>st</sup> September 2021.

<sup>9</sup> Update on Covid-19, Ministry of Health, [www.sacoronavirus.co.za](http://www.sacoronavirus.co.za), 30<sup>th</sup> September 2021.

# APPENDIX



# APPENDIX

INTERNATIONAL TOURIST ARRIVALS BY COUNTRY				
	Q3 2018	Q3 2019	Q3 2021	% GROWTH
<b>AFRICA</b>	<b>1 942 854</b>	<b>1 857 764</b>	<b>455 879</b>	<b>-75,5%</b>
Botswana	176 871	163 842	25 729	-84,3%
Lesotho	426 904	373 317	87 470	-76,6%
Malawi	55 437	54 977	14 995	-72,7%
Mozambique	341 764	323 374	133 610	-58,7%
Namibia	47 531	42 479	20 933	-50,7%
Eswatini	224 652	239 322	45 042	-81,2%
Zambia	43 015	37 894	17 081	-54,9%
Zimbabwe	538 236	542 700	91 390	-83,2%
Angola	14 895	14 181	2 649	-81,3%
DRC	11 011	9 507	2 777	-70,8%
Ethiopia	2 388	1 715	613	-64,3%
Ghana	5 533	4 776	1 598	-66,5%
Kenya	7 292	7 609	1 759	-76,9%
Nigeria	14 424	8 843	2 175	-75,4%
Tanzania	8 964	9 680	3 280	-66,1%
Uganda	3 758	3 549	814	-77,1%
Other Africa	20 179	19 999	3 964	-80,2%
<b>ASIA</b>	<b>79 891</b>	<b>76 836</b>	<b>11 164</b>	<b>-85,5%</b>
China including Hong Kong	27 425	24 572	1 252	-94,9%
India	20 543	21 158	4 972	-76,5%
Japan	7 549	7 128	300	-95,8%
Malaysia	2 048	2 384	77	-96,8%
Singapore	2 641	2 599	53	-98,0%
South Korea	25	34	317	832,4%
Other Asia	19 660	18 961	4 193	-69,8%
<b>AUSTRALASIA</b>	<b>38 131</b>	<b>34 409</b>	<b>906</b>	<b>-97,4%</b>
Australia	33 917	30 010	728	-97,6%
New Zealand	4 136	4 329	174	-96,0%
Other Australasia	78	70	4	-94,3%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>29 973</b>	<b>30 652</b>	<b>2 542</b>	<b>-91,7%</b>
Argentina	3 682	2 749	136	-95,1%
Brazil	18 489	19 845	1 237	-93,8%
Chile	1 807	1 501	75	-95,0%
Other Central & South America	5 995	6 557	1 094	-83,3%
<b>EUROPE</b>	<b>346 323</b>	<b>329 120</b>	<b>38 691</b>	<b>-88,2%</b>
Austria	5 199	5 317	636	-88,0%
Belgium	16 263	14 644	1 801	-87,7%
Denmark	4 812	4 028	772	-80,8%
Finland	1 322	1 157	235	-79,7%
France	40 180	36 507	4 362	-88,1%
Germany	62 735	57 435	6 826	-88,1%
Ireland	5 999	5 883	679	-88,5%
Italy	22 324	23 352	1 643	-93,0%
The Netherlands	42 025	42 364	4 030	-90,5%
Norway	2 624	2 495	276	-88,9%
Portugal	6 923	6 347	1 192	-81,2%
Russian Federation	3 788	2 607	1 643	-37,0%
Spain	15 201	14 965	2 260	-84,9%
Sweden	4 162	3 437	672	-80,4%
Switzerland	10 490	9 667	1 984	-79,5%
Turkey	3 484	3 010	686	-77,2%
UK	86 646	84 870	6 109	-92,8%
Other Europe	12 146	11 035	2 885	-73,9%
<b>MIDDLE EAST</b>	<b>15 431</b>	<b>17 915</b>	<b>4 132</b>	<b>-76,9%</b>
United Arab Emirates	1 207	1 825	66	-96,4%
Other Middle East	14 224	16 090	4 066	-74,7%
<b>NORTH AMERICA</b>	<b>119 273</b>	<b>116 990</b>	<b>28 494</b>	<b>-75,6%</b>
Canada	14 683	13 967	1 850	-86,8%
USA	104 590	103 023	26 644	-74,1%
<b>UNSPECIFIED</b>	<b>3 317</b>	<b>3 860</b>	<b>1 041</b>	<b>-73,0%</b>
<b>TOTAL</b>	<b>2 575 193</b>	<b>2 467 546</b>	<b>542 849</b>	<b>-78,0%</b>

# APPENDIX

TTFDS BY COUNTRY				
	Q3 2018	Q3 2019	Q3 2021	% GROWTH
<b>AFRICA</b>	<b>R9 528 261 075</b>	<b>R7 267 887 171</b>	<b>R2 462 956 062</b>	<b>-66,11%</b>
Botswana	R460 030 978	R598 368 113	R105 974 309	-82,29%
Lesotho	R869 940 294	R575 277 020	R329 131 583	-42,79%
Malawi	R971 410 692	R532 425 201	R137 649 771	-74,15%
Mozambique	R942 828 005	R629 365 089	R500 278 925	-20,51%
Namibia	R199 031 864	R270 560 861	R143 135 157	-47,10%
Swaziland	R371 809 916	R418 458 975	R121 552 324	-70,95%
Zambia	R843 588 024	R429 783 143	R112 923 731	-73,73%
Zimbabwe	R3 449 362 474	R2 572 243 009	R612 446 547	-76,19%
Angola	R306 417 911	R259 470 933	R59 841 011	-76,94%
Democratic Republic of Congo	R223 064 261	R141 047 641	R55 293 118	-60,80%
Ethiopia	R40 073 611	R21 298 217	R10 889 778	-48,87%
Ghana	R81 060 527	R58 864 145	R26 462 096	-55,05%
Kenya	R77 000 201	R87 002 486	R23 827 134	-72,61%
Nigeria	R267 918 529	R205 035 822	R56 669 102	-72,36%
Tanzania	R59 676 467	R72 574 059	R33 755 398	-53,49%
Uganda	R75 562 015	R46 435 485	R17 951 360	-61,34%
Other Africa	R289 485 306	R349 676 974	R115 174 718	-67,06%
<b>ASIA</b>	<b>R1 149 081 824</b>	<b>R1 535 077 847</b>	<b>R179 861 237</b>	<b>-88,28%</b>
China including Hong Kong	R483 510 888	R383 531 297	R30 520 596	-92,04%
India	R269 409 600	R540 078 829	R82 217 185	-84,78%
Japan	R81 568 268	R79 834 737	R8 292 509	-89,61%
Malaysia	R19 991 720	R29 959 400	R1 259 355	-95,80%
Singapore	R48 374 072	R147 657 797	R2 101 118	-98,58%
South Korea	R81 059 458	R56 619 729	R6 607 958	-88,33%
Other Asia	R165 167 818	R297 396 058	R48 862 516	-83,57%
<b>AUSTRALASIA</b>	<b>R661 535 830</b>	<b>R548 421 598</b>	<b>R32 364 621</b>	<b>-94,10%</b>
Australia	R592 555 329	R470 149 293	R25 357 001	-94,61%
New Zealand	R68 819 078	R78 272 305	R6 955 558	-91,11%
Other Australasia	R161 423		R52 062	
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>R428 229 804</b>	<b>R407 186 448</b>	<b>R47 351 655</b>	<b>-88,37%</b>
Argentina	R47 704 673	R55 991 382	R1 141 157	-97,96%
Brazil	R266 744 732	R300 082 530	R18 392 761	-93,87%
Chile	R29 360 327	R25 963 068	R845 000	-96,75%
Other Central & South America	R84 420 071	R25 149 469	R26 972 737	7,25%
<b>EUROPE</b>	<b>R5 355 971 414</b>	<b>R6 367 569 767</b>	<b>R999 404 669</b>	<b>-84,30%</b>
Austria	R69 990 423	R112 722 487	R20 009 276	-82,25%
Belgium	R188 076 640	R190 021 462	R37 528 763	-80,25%
Denmark	R77 712 027	R127 602 767	R19 411 626	-84,79%
Finland	R18 836 846	R36 784 947	R3 707 077	-89,92%
France	R620 221 799	R552 919 174	R120 289 256	-78,24%
Germany	R975 521 338	R1 319 998 914	R198 846 018	-84,94%
Ireland	R82 701 765	R125 810 783	R15 433 961	-87,73%
Italy	R333 133 364	R247 383 925	R47 627 239	-80,75%
Netherlands	R642 367 271	R570 351 728	R89 869 456	-84,24%
Norway	R43 638 526	R83 238 287	R5 730 911	-93,12%
Portugal	R76 754 599	R103 837 944	R13 424 722	-87,07%
Russian Fed	R69 741 099	R86 715 004	R46 345 069	-46,55%
Spain	R256 473 681	R163 929 821	R52 259 259	-68,12%
Sweden	R93 064 779	R182 806 503	R14 486 846	-92,08%
Switzerland	R201 739 736	R263 466 826	R80 671 092	-69,38%
Turkey	R56 748 709	R61 128 255	R17 750 649	-70,96%
UK	R1 425 246 036	R2 001 714 052	R175 916 760	-91,21%
Other Europe	R124 002 777	R137 136 886	R40 096 690	-70,76%
<b>MIDDLE EAST</b>	<b>R369 096 180</b>	<b>R283 544 887</b>	<b>R124 619 646</b>	<b>-56,05%</b>
UAE	R22 579 337	R10 133 232	R2 980 622	-70,59%
Other Middle East	R346 516 843	R273 411 655	R121 639 023	-55,51%
<b>NORTH AMERICA</b>	<b>R2 479 916 448</b>	<b>R2 515 070 811</b>	<b>R958 953 683</b>	<b>-61,87%</b>
Canada	R240 708 902	R263 634 712	R58 762 488	-77,71%
USA	R2 239 207 547	R2 251 436 099	R900 153 395	-60,02%
Other North American			R37 800	
<b>TOTAL</b>	<b>R19 972 092 575</b>	<b>R18 924 758 529</b>	<b>R4 805 511 573</b>	<b>-74,61%</b>

# APPENDIX

AVERAGE SPEND				
	Q3 2018	Q3 2019	Q3 2021	% GROWTH
<b>AFRICA</b>	<b>R5 000</b>	<b>R3 900</b>	<b>R5 500</b>	<b>41,0%</b>
Botswana	R2 800	R4 500	R4 100	-8,9%
Lesotho	R2 100	R1 700	R3 800	123,5%
Malawi	R17 500	R15 100	R9 200	-39,1%
Mozambique	R2 800	R2 200	R3 700	68,2%
Namibia	R4 300	R6 000	R6 900	15,0%
Eswatini	R1 700	R2 300	R2 700	17,4%
Zambia	R19 600	R13 000	R6 600	-49,2%
Zimbabwe	R6 500	R4 200	R6 700	59,5%
Angola	R22 300	R24 500	R27 300	11,4%
DRC	R25 000	R30 000	R22 500	-25,0%
Ethiopia	R19 000	R14 400	R21 000	45,8%
Ghana	R15 400	R16 400	R17 600	7,3%
Kenya	R11 500	R15 500	R15 100	-2,6%
Nigeria	R20 100	R18 400	R30 300	64,7%
Tanzania	R11 100	R14 800	R19 800	33,8%
Uganda	R22 300	R18 100	R24 700	36,5%
Other Africa	R17 700	R12 100	R35 100	190,1%
<b>ASIA</b>	<b>R16 300</b>	<b>R20 800</b>	<b>R22 900</b>	<b>10,1%</b>
China including Hong Kong	R18 500	R16 900	R36 200	114,2%
India	R15 100	R16 000	R20 300	26,9%
Japan	R11 600	R13 900	R28 500	105,0%
Malaysia	R10 500	R15 800	R21 300	34,8%
Singapore	R18 700	R49 300	R39 600	-19,7%
South Korea	R15 900	R14 200	R25 700	81,0%
Other Asia	R16 800	R20 000	R21 300	6,5%
<b>AUSTRALASIA</b>	<b>R19 100</b>	<b>R19 200</b>	<b>R39 100</b>	<b>103,6%</b>
Australia	R19 100	R19 300	R38 000	96,9%
New Zealand	R18 500	R19 800	R44 000	122,2%
Other Australia	R8 100	R0	R52 100	
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>R16 200</b>	<b>R17 500</b>	<b>R22 300</b>	<b>27,4%</b>
Argentina	R13 700	R15 700	R10 300	-34,4%
Brazil	R15 600	R17 500	R17 600	0,6%
Chile	R17 400	R19 000	R13 000	-31,6%
Other Central & South America	R20 500	R3 800	R30 100	692,1%
<b>EUROPE</b>	<b>R18 500</b>	<b>R20 900</b>	<b>R28 600</b>	<b>36,8%</b>
Austria	R15 500	R18 400	R34 400	87,0%
Belgium	R14 900	R18 500	R23 100	24,9%
Denmark	R18 000	R21 100	R25 600	21,3%
Finland	R16 500	R17 100	R16 900	-1,2%
France	R19 700	R18 200	R30 100	65,4%
Germany	R18 600	R21 300	R31 100	46,0%
Ireland	R15 100	R18 200	R24 200	33,0%
Italy	R16 800	R18 700	R31 800	70,1%
The Netherlands	R20 800	R26 500	R24 100	-9,1%
Norway	R18 600	R20 200	R28 100	39,1%
Portugal	R18 200	R17 900	R19 700	10,1%
Russian Federation	R20 000	R19 700	R29 600	50,3%
Spain	R19 400	R20 500	R24 800	21,0%
Sweden	R24 500	R18 300	R23 400	27,9%
Switzerland	R22 300	R22 000	R43 400	97,3%
Turkey	R18 500	R29 000	R31 300	7,9%
UK	R18 100	R19 300	R32 500	68,4%
Other Europe	R14 700	R12 400	R16 500	33,1%
<b>MIDDLE EAST</b>	<b>R28 700</b>	<b>R24 800</b>	<b>R36 200</b>	<b>46,0%</b>
United Arab Emirates	R18 700	R18 500	R49 900	169,7%
Other Middle East	R29 700	R17 000	R35 900	111,2%
<b>NORTH AMERICA</b>	<b>R23 300</b>	<b>R24 400</b>	<b>R35 900</b>	<b>47,1%</b>
Canada	R18 100	R19 100	R34 400	80,1%
USA	R24 000	R24 700	R36 000	45,7%
Other North America	R0	R0	R37 800	
<b>TOTAL</b>	<b>R8 200</b>	<b>R8 300</b>	<b>R9 100</b>	<b>9,6%</b>

# APPENDIX

BEDNIGHTS BY COUNTRY				
	Q3 2018	Q3 2019	Q3 2021	% GROWTH
<b>AFRICA</b>	<b>18 491 148</b>	<b>19 641 507</b>	<b>5 318 446</b>	<b>-72,9%</b>
Botswana	701 607	644 094	118 596	-81,6%
Lesotho	5 638 373	6 967 859	1 567 936	-77,5%
Malawi	624 094	652 416	174 540	-73,2%
Mozambique	4 837 028	4 002 620	1 159 956	-71,0%
Namibia	363 019	458 517	198 390	-56,7%
Eswatini	1 863 488	2 065 475	235 759	-88,6%
Zambia	316 778	328 711	208 059	-36,7%
Zimbabwe	2 614 082	2 786 636	1 215 853	-56,4%
Angola	190 242	195 942	40 675	-79,2%
DRC	279 019	162 408	69 664	-57,1%
Ethiopia	35 145	28 709	14 223	-50,5%
Ghana	77 787	67 207	34 306	-49,0%
Kenya	85 146	107 363	23 496	-78,1%
Nigeria	267 891	232 032	55 049	-76,3%
Tanzania	86 002	84 857	31 287	-63,1%
Uganda	71 423	58 763	17 589	-70,1%
Other Africa	440 024	797 898	153 068	-80,8%
<b>ASIA</b>	<b>1 356 148</b>	<b>2 980 228</b>	<b>245 312</b>	<b>-91,8%</b>
China including Hong Kong	468 133	367 311	41 548	-88,7%
India	412 441	1 063 550	121 829	-88,5%
Japan	138 015	77 660	7 404	-90,5%
Malaysia	27 263	132 295	1 328	-99,0%
Singapore	22 577	25 705	1 304	-94,9%
South Korea	90 231	53 560	8 241	-84,6%
Other Asia	197 488	1 260 147	63 658	-94,9%
<b>AUSTRALASIA</b>	<b>513 166</b>	<b>429 629</b>	<b>22 364</b>	<b>-94,8%</b>
Australia	458 637	357 800	18 609	-94,8%
New Zealand	54 383	65 541	3 713	-94,3%
Other Australia	146	6 288	43	-99,3%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>427 708</b>	<b>338 359</b>	<b>87 666</b>	<b>-74,1%</b>
Argentina	45 567	40 160	2 653	-93,4%
Brazil	293 573	229 763	39 297	-82,9%
Chile	18 775	16 865	1 885	-88,8%
Other Central & South America	69 793	51 571	43 831	-15,0%
<b>EUROPE</b>	<b>5 174 671</b>	<b>5 099 819</b>	<b>849 200</b>	<b>-83,3%</b>
Austria	63 039	87 701	10 963	-87,5%
Belgium	193 993	169 816	30 451	-82,1%
Denmark	58 914	89 559	15 296	-82,9%
Finland	18 318	28 591	2 457	-91,4%
France	711 613	477 519	97 799	-79,5%
Germany	1 052 521	1 165 236	127 861	-89,0%
Ireland	83 115	110 947	21 726	-80,4%
Italy	241 935	184 102	55 151	-70,0%
The Netherlands	701 021	498 979	77 048	-84,6%
Norway	38 416	68 545	4 270	-93,8%
Portugal	85 002	76 186	11 733	-84,6%
Russian Federation	57 849	47 831	47 623	-0,4%
Spain	242 641	120 262	41 379	-65,6%
Sweden	71 239	148 133	17 407	-88,2%
Switzerland	155 788	185 339	41 079	-77,8%
Turkey	52 785	40 199	24 310	-39,5%
Uk	1 266 770	1 411 128	158 245	-88,8%
Other Europe	79 712	189 746	64 402	-66,1%
<b>MIDDLE EAST</b>	<b>344 191</b>	<b>235 556</b>	<b>123 166</b>	<b>-47,7%</b>
United Arab Emirates	23 302	7 125	2 244	-68,5%
Other Middle East	320 889	228 432	120 922	-47,1%
<b>NORTH AMERICA</b>	<b>1 663 026</b>	<b>1 647 450</b>	<b>479 884</b>	<b>-70,9%</b>
Canada	214 071	209 957	38 191	-81,8%
USA	1 448 955	1 398 218	441 653	-68,4%
Other North America	-	-	41	#DIV/0!
<b>TOTAL</b>	<b>27 970 059</b>	<b>30 372 548</b>	<b>7 126 038</b>	<b>-72,0%</b>

# APPENDIX

AVERAGE LENGTH OF STAY BY COUNTRY				
	Q3 2018	Q3 2019	Q3 2021	% GROWTH
<b>AFRICA</b>	<b>9,6</b>	<b>10,5</b>	<b>11,8</b>	<b>12,0%</b>
Botswana	4,0	4,6	4,6	0,2%
Lesotho	13,2	17,7	17,9	1,3%
Malawi	11,3	14,0	11,6	-16,9%
Mozambique	14,2	12,1	8,7	-28,3%
Namibia	7,6	9,0	9,5	5,3%
Eswatini	8,3	9,1	5,2	-42,5%
Zambia	7,4	9,9	12,2	23,0%
Zimbabwe	4,9	5,5	13,3	141,9%
Angola	13,8	15,6	18,2	16,6%
DRC	31,1	26,4	28,0	6,1%
Ethiopia	16,4	16,1	27,4	70,2%
Ghana	14,8	15,9	22,3	40,1%
Kenya	12,7	16,2	14,5	-10,2%
Nigeria	20,1	18,6	29,2	57,1%
Tanzania	15,7	15,1	18,4	21,5%
Uganda	21,1	20,8	24,2	16,3%
Other Africa	12,4	13,3	46,0	245,9%
<b>ASIA</b>	<b>19,2</b>	<b>23,9</b>	<b>31,2</b>	<b>30,5%</b>
China including Hong Kong	31,0	36,4	49,3	35,4%
India	23,1	24,8	30,0	21,1%
Japan	19,5	12,3	25,4	106,9%
Malaysia	14,3	31,0	22,5	-27,4%
Singapore	8,7	12,3	24,6	100,0%
South Korea	17,7	13,8	32,1	132,4%
Other Asia	19,1	21,8	27,6	26,6%
<b>AUSTRALASIA</b>	<b>14,8</b>	<b>14,6</b>	<b>27,0</b>	<b>85,2%</b>
Australia	14,8	14,3	27,9	94,8%
New Zealand	14,6	16,7	23,5	40,7%
Other Australia	-	-	42,5	n/a
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>16,2</b>	<b>15,8</b>	<b>41,1</b>	<b>160,1%</b>
Argentina	13,1	13,3	21,2	59,6%
Brazil	17,2	15,8	37,5	137,6%
Chile	10,8	15,0	29,0	93,3%
Other Central & South America	36,5	45,1	48,9	8,5%
<b>EUROPE</b>	<b>13,7</b>	<b>14,7</b>	<b>24,1</b>	<b>64,0%</b>
Austria	14,0	15,2	18,3	20,6%
Belgium	15,3	17,5	18,4	5,3%
Denmark	13,3	14,9	20,2	35,6%
Finland	15,5	13,5	11,2	-17,3%
France	22,4	17,1	24,2	41,6%
Germany	19,4	18,4	19,8	7,8%
Ireland	15,2	16,5	34,1	106,4%
Italy	12,1	18,1	36,8	103,4%
The Netherlands	22,7	17,2	20,2	17,3%
Norway	16,4	17,3	20,0	15,3%
Portugal	20,0	23,2	17,2	-26,0%
Russian Federation	16,3	12,4	30,4	144,9%
Spain	18,2	14,8	19,7	32,9%
Sweden	18,6	19,3	28,2	45,9%
Switzerland	17,2	16,1	21,6	34,1%
Turkey	17,2	16,3	42,8	162,6%
Uk	16,0	15,0	28,9	92,6%
Other Europe	17,0	16,6	26,6	60,1%
<b>MIDDLE EAST</b>	<b>21,5</b>	<b>16,7</b>	<b>34,3</b>	<b>105,6%</b>
United Arab Emirates	19,3	11,2	35,1	213,1%
Other Middle East	20,4	14,0	34,3	146,0%
<b>NORTH AMERICA</b>	<b>15,2</b>	<b>15,9</b>	<b>17,5</b>	<b>10,3%</b>
Canada	16,1	17,9	22,2	23,8%
USA	15,0	15,6	17,2	10,4%
Other North America	0,0	0,0	40,5	#DIV/0!
<b>TOTAL</b>	<b>11,3</b>	<b>12,0</b>	<b>13,5</b>	<b>12,2%</b>

# APPENDIX

ACCOMMODATION TYPE – BEDNIGHTS									
	Q3 2021								
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family
<b>AFRICA</b>	<b>160 955</b>	<b>177 377</b>	<b>26 472</b>	<b>236 125</b>	<b>19 612</b>	<b>188 270</b>	<b>2 469</b>	<b>4 225</b>	<b>2 985 030</b>
Botswana	11 015	3 361	493	7 180	2 050	435	-	1 760	56 724
Lesotho	10 899	10 629	2 247	104 171	1 567	168 273	719	1 800	927 059
Malawi	8 983	1 849	1 981	3 435	-	-	-	-	30 465
Mozambique	18 677	17 681	416	11 136	1 567	-	1 037	-	1 070 261
Namibia	17 322	7 210	3 216	13 685	3 393	12 620	-	308	85 179
Eswatini	11 250	4 643	1 537	-	1 667	-	-	-	160 194
Zambia	8 685	7 175	418	-	7 419	6 634	-	-	37 822
Zimbabwe	37 256	27 322	8 282	63 164	956	229	382	-	382 813
Angola	4 045	6 484	2 378	1 159	224	-	-	61	24 067
DRC	4 407	1 422	213	13 577	-	-	-	-	50 044
Ethiopia	1 137	741	49	606	111	-	-	-	11 047
Ghana	4 980	1 081	2 818	66	-	-	-	-	19 299
Kenya	4 943	1 260	98	1 241	59	79	98	295	15 421
Nigeria	5 272	909	297	9 866	116	-	-	-	27 797
Tanzania	4 220	213	1 407	277	-	-	-	-	24 275
Uganda	1 171	1 010	81	384	404	-	-	-	14 399
Other Africa	6 692	84 385	537	6 180	79	-	232	-	48 161
<b>ASIA</b>	<b>20 056</b>	<b>12 592</b>	<b>3 866</b>	<b>11 600</b>	<b>2 527</b>	<b>7 340</b>	<b>-</b>	<b>-</b>	<b>150 412</b>
China including Hong Kong	1 174	3 041	-	2 559	1 204	-	-	-	26 103
India	12 168	8 893	2 270	4 168	1 228	6 661	-	-	62 105
Japan	259	-	-	-	32	679	-	-	4 559
Malaysia	30	-	-	-	-	-	-	-	988
Singapore	562	-	-	-	-	-	-	-	716
South Korea	394	51	411	4 592	-	-	-	-	2 793
Other Asia	5 470	607	1 185	281	63	-	-	-	53 148
<b>AUSTRALASIA</b>	<b>3 785</b>	<b>414</b>	<b>191</b>	<b>1 620</b>	<b>382</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>15 878</b>
Australia	3 785	414	191	-	382	-	-	-	13 742
New Zealand	-	-	-	1 620	-	-	-	-	2 094
Other Australia	-	-	-	-	-	-	-	-	43
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>13 850</b>	<b>11 809</b>	<b>317</b>	<b>6 900</b>	<b>2 476</b>	<b>1 553</b>	<b>805</b>	<b>-</b>	<b>46 041</b>
Argentina	42	56	-	-	125	194	-	-	2 236
Brazil	10 505	3 560	209	698	558	-	105	-	22 266
Chile	-	-	-	-	-	-	-	-	1 885
Other Central & South America	3 303	8 194	108	6 202	1 792	1 358	700	-	19 654
<b>EUROPE</b>	<b>100 136</b>	<b>46 904</b>	<b>25 185</b>	<b>48 725</b>	<b>68 334</b>	<b>17 480</b>	<b>9 137</b>	<b>73</b>	<b>471 840</b>
Austria	1 246	33	50	1 910	1 977	-	465	-	4 817
Belgium	3 822	4 759	1 553	814	3 797	641	-	-	12 871
Denmark	1 358	289	-	-	1 514	1 982	534	-	9 618
Finland	1 375	495	-	-	330	-	-	-	257
France	12 539	3 305	4 718	11 383	10 116	3 341	753	-	45 200
Germany	18 083	6 109	3 528	10 309	17 609	718	2 932	-	58 066
Ireland	914	34	86	155	1 448	-	-	-	16 416
Italy	4 683	1 791	310	3 788	8 661	1 395	379	-	20 266
The Netherlands	7 980	8 823	1 806	3 130	4 712	52	2 029	-	45 678
Norway	622	51	82	296	122	-	-	-	2 976
Portugal	2 427	-	-	293	73	-	-	-	5 110
Russian Federation	5 069	9 809	3 683	2 407	1 386	-	-	-	25 015
Spain	8 268	332	591	-	4 319	4 946	664	-	21 483
Sweden	2 449	1 236	446	92	538	2 049	-	-	10 174
Switzerland	5 050	2 602	656	2 383	2 798	131	-	-	21 031
Turkey	1 954	1 000	-	-	-	-	-	-	23
UK	15 977	4 755	2 823	7 611	7 627	2 226	1 327	50	21 016
Other Europe	6 320	1 482	4 853	4 156	1 306	-	53	-	40 827
<b>MIDDLE EAST</b>	<b>6 894</b>	<b>2 060</b>	<b>1 685</b>	<b>15 118</b>	<b>1 854</b>	<b>2 824</b>	<b>-</b>	<b>25 491</b>	<b>65 542</b>
United Arab Emirates	21	-	85	34	-	-	-	-	2 103
Other Middle East	6 873	2 060	1 600	15 084	1 854	2 824	-	25 491	63 439
<b>NORTH AMERICA</b>	<b>70 032</b>	<b>20 917</b>	<b>8 205</b>	<b>14 096</b>	<b>79 189</b>	<b>10 769</b>	<b>2 846</b>	<b>-</b>	<b>253 044</b>
Canada	6 034	4 690	1 183	234	4 967	-	117	-	19 154
USA	63 998	16 227	7 022	13 862	74 221	10 769	2 729	-	233 870
Other North America	-	-	-	-	-	-	-	-	21
<b>TOTAL</b>	<b>375 709</b>	<b>272 072</b>	<b>65 921</b>	<b>334 183</b>	<b>174 374</b>	<b>228 236</b>	<b>15 257</b>	<b>29 789</b>	<b>3 987 787</b>

# APPENDIX

ACCOMMODATION TYPE – BEDNIGHTS										
	Q3 2019									
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family	Air B&B
<b>AFRICA</b>	<b>845 769</b>	<b>372 982</b>	<b>92 690</b>	<b>636 249</b>	<b>77 181</b>	<b>324 473</b>	<b>57 816</b>	<b>13 030 076</b>	<b>30 019</b>	<b>38 830</b>
Botswana	68 501	40 549	9 264	15 371	10 101	8 161	2 155	403 360	909	-
Lesotho	61 423	35 215	14 263	38 617	5 312	56 223	31 187	4 463 873	14 449	-
Malawi	73 706	12 891	1 666	15 635	1 826	16 687	524	318 082	446	-
Mozambique	68 731	44 687	10 826	134 207	10 394	36 820	7 303	3 652 737	295	11 726
Namibia	41 022	37 407	10 414	38 964	5 773	20 509	3 938	241 520	2 331	5 006
Eswatini	40 826	18 946	5 283	40 801	13 839	21 683	11 896	1 451 413	-	-
Zambia	106 250	14 088	3 937	19 688	2 335	21 547	1 707	124 403	1 770	6 444
Zimbabwe	171 796	90 801	20 304	171 312	19 140	89 757	21 724	1 925 218	3 510	7 367
Angola	26 226	19 843	2 314	42 660	855	7 620	426	77 396	2 539	1 102
DRC	14 810	5 979	793	21 033	581	14 116	234	94 862	322	-
Ethiopia	5 502	1 920	1 019	6 358	383	3 703	109	10 526	333	-
Ghana	14 617	3 971	1 155	9 231	985	5 382	24 677	1 217	5 170	
Kenya	23 661	5 321	2 339	17 043	1 551	11 907	5 176	25 045	4 431	
Nigeria	47 880	12 401	2 639	30 590	1 311	18 550	80 858	2 197	-	
Tanzania	16 076	5 234	1 251	13 995	441	11 047	29 602	821	-	
Uganda	9 896	3 760	894	6 209	610	9 172	19 994	602	-	
Other Africa	54 841	19 070	1 472	101 735	2 181	18 742	312	193 009	6 914	2 016
<b>ASIA</b>	<b>293 309</b>	<b>101 080</b>	<b>20 124</b>	<b>175 310</b>	<b>21 674</b>	<b>31 490</b>	<b>3 764</b>	<b>386 501</b>	<b>19 075</b>	<b>37 635</b>
China including Hong Kong	89 478	20 552	5 594	26 620	8 011	7 567	1 738	115 081	5 801	9 997
India	120 926	55 621	5 430	106 798	5 825	15 932	672	110 109	8 345	7 966
Japan	23 722	7 211	1 403	4 503	2 239	2 953	585	21 402	842	9 331
Malaysia	7 622	2 041	953	4 592	840	927	492	13 499	1 915	-
Singapore	8 619	1 764	739	1 623	1 586	3 388	630	8 939	2 146	1 379
South Korea	11 609	4 058	526	7 848	1 438	3 400	881	26 658	1 081	6 253
Other Asia	32 742	5 903	8 255	16 978	2 813	793	37	117 589	3 350	2 709
<b>AUSTRALASIA</b>	<b>80 419</b>	<b>22 257</b>	<b>11 320</b>	<b>21 346</b>	<b>38 557</b>	<b>14 891</b>	<b>6 572</b>	<b>207 682</b>	<b>16 212</b>	<b>2 400</b>
Australia	70 054	18 793	9 617	17 976	33 592	12 785	5 556	171 387	13 403	2 400
New Zealand	10 311	3 463	1 703	3 590	4 964	2 230	1 113	36 250	2 846	-
Other Australia	54	1	-		1			45	54	-
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>87 823</b>	<b>24 549</b>	<b>5 784</b>	<b>32 301</b>	<b>17 889</b>	<b>28 860</b>	<b>1 968</b>	<b>57 782</b>	<b>18 158</b>	<b>5</b>
Argentina	14 046	2 836	604	1 914	3 095	4 974	658	8 801	2 695	-
Brazil	56 840	16 630	4 765	25 772	10 664	18 514	974	30 695	13 224	-
Chile	5 002	621	364	1 731	995	2 691	167	3 960	546	-
Other Central & South America	11 935	4 462	51	2 884	3 135	2 681	169	14 326	1 693	5
<b>EUROPE</b>	<b>1 081 344</b>	<b>533 030</b>	<b>248 969</b>	<b>454 164</b>	<b>445 528</b>	<b>359 997</b>	<b>89 368</b>	<b>1 230 987</b>	<b>254 456</b>	<b>408 354</b>
Austria	21 133	11 481	5 141	7 520	8 059	7 865	1 625	18 166	3 113	9 340
Belgium	37 386	23 325	10 261	13 551	16 654	13 577	3 217	29 835	11 065	15 944
Denmark	18 395	8 870	4 021	9 455	15 145	7 422	1 524	16 124	2 549	12 637
Finland	8 140	3 474	1 748	4 428	3 044	2 076	524	5 398	1 267	2 220
France	117 676	53 647	21 053	47 482	54 080	39 382	9 408	78 114	38 708	60 639
Germany	227 898	154 986	70 870	111 407	103 597	113 390	25 540	205 377	57 229	100 257
Ireland	22 676	9 814	2 881	7 666	7 853	5 988	1 682	42 317	5 310	2 698
Italy	49 349	19 242	12 221	16 246	22 409	9 282	4 062	30 906	7 599	19 652
The Netherlands	91 601	56 789	26 482	54 725	52 031	47 353	10 132	92 950	31 912	26 881
Norway	12 856	6 744	2 785	9 717	5 763	7 468	903	12 805	5 207	6 477
Portugal	20 843	4 842	2 543	9 891	5 875	3 255	838	22 748	4 390	4 536
Russian Federation	10 533	3 205	1 125	3 986	2 321	1 344	785	8 570	2 710	746
Spain	30 363	14 180	4 891	12 106	10 605	7 885	2 614	19 677	5 917	8 151
Sweden	37 600	14 072	8 911	16 407	12 830	9 478	2 701	28 657	5 651	4 278
Switzerland	43 753	21 521	10 893	14 260	18 423	15 738	4 888	33 817	8 595	13 925
Turkey	10 951	5 235	2 263	5 806	2 355	2 989	564	9 861	968	923
UK	289 448	106 341	55 204	105 911	95 627	63 638	18 382	553 866	59 447	109 904
Other Europe	30 743	15 262	5 676	3 600	8 857	1 000	867	21 799	2 819	9 146
<b>MIDDLE EAST</b>	<b>44 328</b>	<b>15 411</b>	<b>6 560</b>	<b>18 468</b>	<b>9 123</b>	<b>10 836</b>	<b>1 450</b>	<b>101 718</b>	<b>5 716</b>	<b>6 977</b>
United Arab Emirates	1 252	775	192	1 424	271	51	24	4 042	138	-
Other Middle East	43 076	14 636	6 368	17 044	8 852	10 785	1 426	97 676	5 578	6 977
<b>NORTH AMERICA</b>	<b>333 132</b>	<b>102 472</b>	<b>52 470</b>	<b>135 708</b>	<b>167 510</b>	<b>72 088</b>	<b>29 775</b>	<b>324 156</b>	<b>67 501</b>	<b>119 047</b>
Canada	50 142	22 076	8 792	14 126	23 007	14 071	4 687	54 566	13 711	23 183
USA	282 990	80 396	43 678	121 582	144 503	58 017	25 088	269 590	53 790	95 864
Other North America	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>2 766 124</b>	<b>1 171 781</b>	<b>437 917</b>	<b>1 473 546</b>	<b>777 462</b>	<b>842 635</b>	<b>190 713</b>	<b>15 338 902</b>	<b>411 137</b>	<b>613 247</b>

# APPENDIX

ACCOMMODATION TYPE – BED NIGHTS											
	Q3 2018										
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family	Air B&B	
<b>AFRICA</b>	<b>954 751</b>	<b>399 855</b>	<b>111 495</b>	<b>688 060</b>	<b>110 911</b>	<b>191 636</b>	<b>14 015</b>	<b>2 802</b>	<b>14 664 734</b>	<b>21 876</b>	
Botswana	70 362	35 499	2 930	4 027	15 399	1 236	4 279	450	444 795	201	
Lesotho	102 331	88 302	36 420	-	6 468	28 439	3 075	-	4 885 082	230	
Malawi	102 732	11 854	2 873	1 908	1 680	8 544	-	280	470 842	659	
Mozambique	52 102	34 388	27 094	195 978	3 920	1 020	1 004	-	4 516 737	192	
Namibia	41 030	11 667	10 372	20 038	961	15 038	174	1 079	197 451	2 376	
Eswatini	79 845	25 036	3 129	-	19 031	-	-	-	1 687 953	-	
Zambia	106 372	20 727	6 975	7 875	1 178	17 840	-	-	115 835	306	
Zimbabwe	176 630	74 199	9 915	165 221	53 534	48 545	4 958	455	1 690 195	1 778	
Angola	28 235	10 528	280	73 455	462	1 603	-	127	54 342	8 106	
DRC	15 854	18 344	826	33 120	427	16 954	213	-	172 133	-	
Ethiopia	5 069	1 436	3 369	915	58	-	-	-	12 143	-	
Ghana	17 947	4 411	1 381	5 863	345	-	-	-	30 944	664	
Kenya	26 500	4 149	2 022	23 973	3 753	748	-	-	18 727	-	
Nigeria	52 589	27 670	888	26 937	1 128	17 565	-	351	101 425	452	
Tanzania	15 140	6 477	340	3 024	248	7 394	-	-	48 616	-	
Uganda	7 171	6 099	1 207	23 991	138	7 969	-	-	24 506	-	
Other Africa	54 841	19 070	1 472	101 735	2 181	18 742	312	60	193 009	6 914	
<b>ASIA</b>	<b>310 214</b>	<b>141 403</b>	<b>17 582</b>	<b>138 991</b>	<b>36 027</b>	<b>15 654</b>	<b>2 411</b>	<b>-</b>	<b>540 480</b>	<b>31 376</b>	
China including Hong Kong	117 996	39 908	4 600	28 924	21 775	5 200	902	-	191 502	4 782	
India	90 348	62 124	3 241	82 034	4 970	6 997	-	-	85 185	20 393	
Japan	34 333	25 256	-	7 620	3 073	1 514	1 347	-	64 086	785	
Malaysia	13 856	2 109	1 360	1 118	362	288	-	-	7 366	805	
Singapore	11 918	2 609	-	-	1 507	862	-	-	4 334	965	
South Korea	9 022	3 495	126	2 317	1 528	-	126	-	70 419	296	
Other Asia	32 742	5 903	8 255	16 978	2 813	793	37	-	117 589	3 350	
<b>AUSTRALASIA</b>	<b>112 102</b>	<b>25 947</b>	<b>7 275</b>	<b>29 536</b>	<b>71 050</b>	<b>16 318</b>	<b>7 113</b>	<b>-</b>	<b>207 683</b>	<b>17 620</b>	
Australia	100 619	25 128	6 786	23 703	63 301	15 621	6 827	-	182 256	16 634	
New Zealand	11 343	819	489	5 834	7 742	696	286	-	25 427	986	
Other Australia	139	-	-	-	7	-	-	-	-	-	
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>126 414</b>	<b>37 185</b>	<b>10 745</b>	<b>37 981</b>	<b>35 318</b>	<b>35 059</b>	<b>1 804</b>	<b>-</b>	<b>59 299</b>	<b>12 166</b>	
Argentina	15 960	5 441	247	1 669	2 697	4 939	618	-	11 186	1 944	
Brazil	80 607	28 329	10 289	36 024	24 079	26 567	1 055	-	23 744	8 569	
Chile	9 008	1 055	-	288	1 696	2 821	-	-	2 005	694	
Other Central & South America	20 838	2 359	209	-	6 846	732	131	-	22 364	959	
<b>EUROPE</b>	<b>950 978</b>	<b>595 812</b>	<b>142 370</b>	<b>407 235</b>	<b>661 607</b>	<b>403 256</b>	<b>106 422</b>	<b>63</b>	<b>1 144 770</b>	<b>313 906</b>	
Austria	12 457	8 021	3 342	1 259	8 431	6 714	2 060	-	11 223	6 538	
Belgium	40 890	33 226	7 815	3 293	40 051	9 586	7 722	-	32 459	15 754	
Denmark	12 042	5 825	3 115	346	11 524	5 538	1 401	-	5 835	4 545	
Finland	3 426	2 205	168	-	3 714	3 928	298	-	3 452	983	
France	94 339	80 453	15 825	58 757	72 816	101 964	17 570	-	82 485	69 212	
Germany	164 670	117 412	40 514	77 193	121 098	122 846	34 974	-	177 529	55 154	
Ireland	18 885	2 973	1 164	559	9 674	2 040	311	-	33 515	6 481	
Italy	78 514	27 466	6 752	11 146	54 037	7 811	3 948	-	20 488	6 609	
The Netherlands	115 514	102 923	23 403	85 608	103 978	39 250	9 182	-	96 297	55 375	
Norway	8 177	4 527	300	1 518	4 742	4 396	673	-	6 685	2 751	
Portugal	13 909	5 988	2 462	21 941	10 183	2 344	397	-	20 091	6 258	
Russian Federation	17 135	4 026	620	3 499	4 717	3 356	433	63	23 480	303	
Spain	79 968	19 463	2 823	10 815	34 683	4 245	7 896	-	49 675	9 787	
Sweden	13 168	6 151	2 511	10 625	7 678	1 811	953	-	20 548	3 282	
Switzerland	22 038	15 586	2 925	5 006	21 781	27 911	2 014	-	26 571	9 836	
Turkey	7 945	7 439	646	406	5 499	3 464	980	-	22 114	1 629	
UK	217 584	118 594	24 887	107 681	126 342	52 700	12 560	-	491 321	54 952	
Other Europe	30 317	33 535	3 099	7 583	20 660	3 353	3 052	-	20 999	4 456	
<b>MIDDLE EAST</b>	<b>43 672</b>	<b>22 725</b>	<b>2 855</b>	<b>14 840</b>	<b>20 070</b>	<b>4 389</b>	<b>1 356</b>	<b>-</b>	<b>142 911</b>	<b>7 501</b>	
United Arab Emirates	2 140	1 224	242	1 260	982	-	-	-	17 428	27	
Other Middle East	41 532	21 501	2 613	13 581	19 088	4 389	1 356	-	125 484	7 475	
<b>NORTH AMERICA</b>	<b>360 861</b>	<b>122 258</b>	<b>44 606</b>	<b>165 741</b>	<b>251 764</b>	<b>67 544</b>	<b>53 089</b>	<b>-</b>	<b>404 352</b>	<b>81 322</b>	
Canada	41 414	29 281	2 423	20 962	16 511	11 989	6 910	-	71 765	9 656	
USA	319 447	92 977	42 182	144 779	235 254	55 555	46 179	-	332 587	71 666	
Other North America	-	-	-	-	-	-	-	-	-	-	
<b>TOTAL</b>	<b>2 858 992</b>	<b>1 345 186</b>	<b>336 926</b>	<b>1 482 385</b>	<b>1 186 748</b>	<b>733 855</b>	<b>186 210</b>	<b>2 865</b>	<b>17 164 229</b>	<b>485 768</b>	

# APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
	Q3 2021								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
<b>AFRICA</b>	<b>5,1%</b>	<b>4,2%</b>	<b>20,2%</b>	<b>18,1%</b>	<b>2,2%</b>	<b>1,9%</b>	<b>36,1%</b>	<b>0,4%</b>	<b>11,9%</b>
Botswana	5,5%	1,2%	17,9%	37,6%	2,4%	2,3%	13,9%	1,0%	18,2%
Lesotho	0,4%	1,2%	8,8%	5,2%	0,5%	3,1%	46,0%	1,0%	33,8%
Malawi	2,3%	0,0%	44,0%	40,7%	3,8%	0,6%	5,6%	0,6%	2,3%
Mozambique	7,1%	11,5%	11,9%	0,2%	0,5%	1,7%	62,6%	0,1%	4,4%
Namibia	11,8%	0,1%	7,9%	22,0%	2,8%	2,2%	29,4%	0,0%	23,8%
Eswatini	3,1%	2,0%	36,8%	20,6%	1,3%	1,4%	29,4%	0,8%	4,6%
Zambia	3,8%	0,0%	43,7%	37,8%	2,8%	1,0%	7,8%	0,2%	2,9%
Zimbabwe	4,9%	1,4%	33,3%	43,0%	4,1%	0,9%	9,2%	0,1%	3,2%
Angola	20,9%	0,0%	0,0%	4,5%	9,1%	10,9%	36,4%	0,0%	18,2%
DRC	17,1%	1,4%	2,9%	1,4%	10,0%	8,6%	45,7%	0,0%	12,9%
Ethiopia	19,0%	2,4%	0,0%	4,8%	19,0%	11,9%	31,0%	2,4%	9,5%
Ghana	21,3%	0,0%	2,1%	8,5%	19,1%	0,0%	34,0%	0,0%	14,9%
Kenya	22,0%	0,0%	1,2%	11,0%	9,8%	0,0%	26,8%	0,0%	29,3%
Nigeria	13,2%	0,9%	0,0%	14,0%	18,4%	3,5%	34,2%	0,9%	14,9%
Tanzania	10,0%	1,3%	2,5%	2,5%	13,8%	8,8%	40,0%	1,3%	20,0%
Uganda	22,2%	0,0%	0,0%	2,8%	8,3%	8,3%	38,9%	0,0%	19,4%
Other Africa	7,0%	0,0%	0,0%	18,1%	13,5%	3,7%	31,9%	0,2%	25,6%
<b>ASIA</b>	<b>15,1%</b>	<b>0,8%</b>	<b>0,0%</b>	<b>14,7%</b>	<b>15,3%</b>	<b>0,4%</b>	<b>37,2%</b>	<b>0,2%</b>	<b>16,3%</b>
China including Hong Kong	10,7%	7,1%	0,0%	14,3%	10,7%	3,6%	46,4%	0,0%	7,1%
India	17,4%	0,0%	0,0%	17,4%	16,5%	0,0%	29,4%	0,0%	19,3%
Japan	11,1%	0,0%	0,0%	0,0%	11,1%	0,0%	55,6%	0,0%	22,2%
Malaysia	0,0%	0,0%	0,0%	0,0%	25,0%	0,0%	75,0%	0,0%	0,0%
Singapore	40,0%	0,0%	0,0%	10,0%	20,0%	0,0%	20,0%	0,0%	10,0%
South Korea	6,7%	0,0%	0,0%	13,3%	13,3%	0,0%	53,3%	0,0%	13,3%
Other Asia	13,8%	0,0%	0,0%	12,6%	15,3%	0,0%	42,8%	0,8%	14,7%
<b>AUSTRALASIA</b>	<b>20,2%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>7,7%</b>	<b>7,7%</b>	<b>0,0%</b>	<b>56,8%</b>	<b>0,0%</b>	<b>7,7%</b>
Australia	19,0%	0,0%	0,0%	9,5%	9,5%	0,0%	52,4%	0,0%	9,5%
New Zealand	25,0%	0,0%	0,0%	0,0%	0,0%	0,0%	75,0%	0,0%	0,0%
Other Australia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>27,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>14,4%</b>	<b>9,2%</b>	<b>0,0%</b>	<b>31,2%</b>	<b>0,0%</b>	<b>18,2%</b>
Argentina	44,4%	0,0%	0,0%	11,1%	0,0%	0,0%	33,3%	0,0%	11,1%
Brazil	23,3%	0,0%	0,0%	13,3%	13,3%	0,0%	30,0%	0,0%	20,0%
Chile	100,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
Other Central & South America	23,6%	0,0%	0,0%	17,1%	6,2%	0,0%	34,5%	0,0%	18,5%
<b>EUROPE</b>	<b>31,1%</b>	<b>0,1%</b>	<b>0,1%</b>	<b>11,4%</b>	<b>9,1%</b>	<b>0,6%</b>	<b>38,4%</b>	<b>0,2%</b>	<b>8,9%</b>
Austria	55,6%	0,0%	0,0%	11,1%	2,8%	0,0%	25,0%	0,0%	5,6%
Belgium	43,3%	0,0%	0,0%	6,0%	13,4%	0,0%	31,3%	0,0%	6,0%
Denmark	29,4%	0,0%	0,0%	14,7%	2,9%	0,0%	41,2%	2,9%	8,8%
Finland	25,0%	0,0%	0,0%	16,7%	33,3%	0,0%	16,7%	0,0%	8,3%
France	32,7%	0,0%	0,0%	12,3%	11,4%	1,4%	32,3%	0,0%	10,0%
Germany	37,0%	0,0%	0,0%	13,0%	8,5%	0,0%	34,8%	0,0%	6,6%
Ireland	13,5%	0,0%	0,0%	10,8%	5,4%	2,7%	59,5%	0,0%	8,1%
Italy	21,8%	0,0%	0,0%	12,6%	10,3%	1,1%	33,3%	1,1%	19,5%
The Netherlands	26,6%	0,0%	0,0%	12,2%	5,9%	0,0%	50,9%	0,5%	4,1%
Norway	19,0%	0,0%	0,0%	19,0%	9,5%	0,0%	52,4%	0,0%	0,0%
Portugal	8,9%	1,8%	1,8%	14,3%	28,6%	1,8%	35,7%	0,0%	7,1%
Russian Federation	37,2%	0,0%	0,0%	9,3%	2,3%	0,0%	30,2%	0,0%	20,9%
Spain	40,4%	0,0%	0,0%	1,8%	15,8%	0,0%	33,3%	0,0%	8,8%
Sweden	29,6%	0,0%	0,0%	5,6%	11,1%	0,0%	40,7%	1,9%	11,1%
Switzerland	48,3%	0,0%	0,0%	12,6%	3,4%	0,0%	28,7%	0,0%	6,9%
Turkey	16,0%	0,0%	0,0%	28,0%	4,0%	4,0%	36,0%	0,0%	12,0%
UK	23,8%	0,3%	0,5%	8,9%	6,1%	1,2%	51,7%	0,0%	7,5%
Other Europe	19,8%	0,5%	0,0%	17,3%	15,3%	0,7%	31,7%	0,0%	14,7%
<b>MIDDLE EAST</b>	<b>20,7%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,7%</b>	<b>4,8%</b>	<b>0,0%</b>	<b>62,8%</b>	<b>1,2%</b>	<b>9,9%</b>
United Arab Emirates	33,3%	0,0%	0,0%	6,7%	0,0%	0,0%	60,0%	0,0%	0,0%
Other Middle East	20,5%	0,0%	0,0%	0,6%	4,9%	0,0%	62,8%	1,2%	10,0%
<b>NORTH AMERICA</b>	<b>55,2%</b>	<b>0,9%</b>	<b>0,3%</b>	<b>6,7%</b>	<b>3,9%</b>	<b>0,6%</b>	<b>23,5%</b>	<b>0,6%</b>	<b>8,3%</b>
Canada	42,4%	0,0%	0,8%	2,5%	7,6%	0,8%	37,3%	0,8%	7,6%
USA	56,0%	1,0%	0,3%	7,0%	3,7%	0,6%	22,6%	0,6%	8,4%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
<b>TOTAL</b>	<b>9,8%</b>	<b>3,7%</b>	<b>17,2%</b>	<b>16,8%</b>	<b>3,0%</b>	<b>1,7%</b>	<b>35,8%</b>	<b>0,4%</b>	<b>11,6%</b>

# APPENDIX

PURPOSE OF VISIT ( CATEGORIES )

Q3 2019

	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
<b>AFRICA</b>	<b>8,7%</b>	<b>14,6%</b>	<b>12,5%</b>	<b>1,1%</b>	<b>4,5%</b>	<b>1,8%</b>	<b>46,3%</b>	<b>2,3%</b>	<b>8,2%</b>
Botswana	10,1%	6,2%	17,6%	2,4%	6,6%	2,1%	35,5%	7,1%	12,4%
Lesotho	2,9%	4,0%	4,8%	0,7%	1,8%	2,3%	66,4%	2,4%	14,7%
Malawi	7,6%	5,2%	42,0%	1,2%	6,9%	0,8%	27,5%	2,8%	6,0%
Mozambique	14,6%	6,7%	9,1%	0,3%	1,8%	1,3%	63,1%	0,8%	2,3%
Namibia	16,1%	2,3%	12,2%	2,7%	11,3%	3,7%	34,9%	1,8%	15,0%
Swaziland	9,6%	2,1%	5,9%	0,9%	3,4%	1,3%	65,8%	3,0%	7,8%
Zambia	8,4%	5,7%	42,1%	2,8%	10,7%	1,0%	18,5%	3,8%	7,0%
Zimbabwe	6,1%	40,3%	19,0%	0,6%	3,8%	1,3%	23,5%	1,4%	4,0%
Angola	29,3%	2,7%	1,3%	6,0%	11,9%	8,9%	24,7%	0,9%	14,2%
Democratic Republic of Congo	20,2%	1,1%	1,6%	7,3%	13,4%	9,1%	29,7%	2,7%	14,9%
Ethiopia	10,5%	0,7%	0,2%	7,5%	32,4%	1,9%	27,3%	1,7%	17,7%
Ghana	15,1%	0,6%	0,5%	6,6%	33,5%	1,8%	21,1%	3,9%	17,0%
Kenya	8,9%	0,5%	0,5%	8,1%	42,7%	1,3%	12,7%	2,2%	23,1%
Nigeria	23,8%	0,5%	0,4%	6,4%	24,6%	1,5%	23,5%	3,9%	15,3%
Tanzania	11,6%	1,0%	1,4%	7,4%	28,3%	3,5%	23,5%	1,6%	21,7%
Uganda	10,8%	0,4%	0,3%	6,9%	35,4%	2,1%	17,2%	2,7%	24,3%
Other Africa	22,2%	0,2%	1,0%	14,5%	21,6%	1,9%	18,8%	0,3%	19,5%
<b>ASIA</b>	<b>31,5%</b>	<b>0,2%</b>	<b>0,1%</b>	<b>12,4%</b>	<b>28,2%</b>	<b>0,2%</b>	<b>22,1%</b>	<b>0,3%</b>	<b>5,8%</b>
China including Hong Kong	39,6%	0,2%	0,2%	8,4%	23,3%	0,1%	24,6%	0,1%	3,6%
India	20,2%	0,1%	0,0%	17,8%	37,6%	0,2%	15,8%	0,6%	7,8%
Japan	38,2%	0,1%	0,1%	12,1%	27,9%	0,2%	16,2%	0,1%	5,1%
Malaysia	33,3%	0,0%	0,0%	6,5%	28,7%	0,4%	21,3%	0,5%	9,4%
Singapore	40,2%	0,0%	5,5%	26,8%	21,3%	6,3%	40,2%	0,0%	5,5%
South Korea	34,8%	0,0%	0,0%	5,9%	21,3%	0,1%	31,6%	0,5%	5,7%
Other Asia	21,0%	0,0%	0,0%	10,6%	15,3%	0,0%	47,0%	1,1%	5,1%
<b>AUSTRALASIA</b>	<b>41,9%</b>	<b>0,3%</b>	<b>-4,3%</b>	<b>3,7%</b>	<b>10,6%</b>	<b>0,3%</b>	<b>37,5%</b>	<b>0,6%</b>	<b>5,6%</b>
Australia	43,0%	0,1%	0,0%	3,3%	9,9%	0,3%	37,2%	0,6%	5,6%
New Zealand	35,4%	0,1%	0,0%	4,8%	14,2%	0,2%	39,6%	0,1%	5,5%
Other Australasia	50,0%	0,0%	0,0%	0,0%	45,0%	0,0%	0,0%	5,0%	0,0%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>50,1%</b>	<b>0,7%</b>	<b>22,3%</b>	<b>7,6%</b>	<b>19,6%</b>	<b>0,3%</b>	<b>9,2%</b>	<b>0,7%</b>	<b>13,3%</b>
Argentina	51,3%	7,6%	21,1%	0,1%	9,1%	0,2%	10,6%	51,3%	7,6%
Brazil	50,8%	0,2%	0,0%	7,4%	18,1%	0,2%	8,3%	0,4%	14,6%
Chile	42,1%	9,6%	25,3%	0,3%	12,9%	0,2%	9,6%	42,1%	9,6%
Other Central & South America	42,2%	0,0%	0,0%	12,3%	16,0%	0,0%	12,3%	0,0%	17,2%
<b>EUROPE</b>	<b>51,6%</b>	<b>0,1%</b>	<b>0,1%</b>	<b>7,0%</b>	<b>16,6%</b>	<b>0,3%</b>	<b>17,8%</b>	<b>0,3%</b>	<b>6,7%</b>
Austria	52,1%	0,0%	0,0%	8,2%	21,3%	0,4%	12,2%	0,1%	5,7%
Belgium	52,6%	0,2%	0,2%	6,3%	18,7%	0,8%	13,1%	0,2%	7,9%
Denmark	56,9%	0,1%	7,2%	17,4%	0,5%	9,7%	0,4%	7,8%	56,9%
Finland	47,0%	0,0%	0,1%	9,2%	25,6%	0,4%	9,6%	0,4%	7,7%
France	57,6%	0,1%	0,1%	6,1%	18,6%	0,4%	10,0%	0,2%	6,8%
Germany	58,7%	0,0%	0,1%	5,9%	15,0%	0,2%	12,6%	0,1%	7,3%
Ireland	47,0%	0,0%	6,5%	15,0%	0,4%	25,7%	0,2%	5,3%	47,0%
Italy	54,3%	0,1%	0,1%	7,3%	22,0%	0,1%	8,8%	1,5%	5,7%
Netherlands	56,4%	0,0%	0,0%	6,5%	12,3%	0,4%	16,7%	0,1%	7,5%
Norway	53,8%	0,1%	0,1%	7,1%	14,5%	0,2%	12,5%	0,4%	11,3%
Portugal	42,0%	0,2%	0,3%	10,4%	21,3%	0,4%	18,5%	0,3%	6,6%
Russian Fed	26,3%	0,0%	0,3%	18,4%	36,2%	0,3%	12,7%	0,5%	5,2%
Spain	46,3%	0,1%	0,8%	11,4%	23,2%	0,4%	11,6%	0,4%	5,9%
Sweden	52,2%	0,0%	8,0%	19,5%	0,1%	12,3%	0,3%	7,6%	52,2%
Switzerland	59,5%	0,1%	4,7%	13,8%	0,2%	13,8%	0,1%	7,7%	59,5%
Turkey	34,9%	0,0%	14,8%	32,3%	0,5%	11,5%	6,0%	34,9%	0,0%
UK	44,6%	0,1%	0,0%	5,0%	14,8%	0,3%	29,1%	0,3%	5,8%
Other Europe	49,6%	0,0%	0,0%	14,2%	21,3%	0,0%	10,1%	0,0%	4,8%
<b>MIDDLE EAST</b>	<b>32,0%</b>	<b>2,2%</b>	<b>0,2%</b>	<b>10,4%</b>	<b>23,0%</b>	<b>0,4%</b>	<b>28,0%</b>	<b>1,0%</b>	<b>6,2%</b>
UAE	29,8%	0,1%	3,5%	22,0%	0,5%	40,9%	0,1%	3,1%	29,8%
Other Middle East	42,3%	0,0%	0,0%	14,2%	3,4%	0,1%	32,1%	0,0%	8,0%
<b>NORTH AMERICA</b>	<b>56,0%</b>	<b>0,2%</b>	<b>0,1%</b>	<b>4,6%</b>	<b>13,7%</b>	<b>0,2%</b>	<b>14,9%</b>	<b>1,1%</b>	<b>9,6%</b>
Canada	56,4%	0,1%	4,0%	13,5%	0,2%	18,7%	0,6%	6,6%	56,4%
USA	55,7%	0,1%	0,0%	4,4%	13,8%	0,2%	14,4%	1,2%	10,2%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
<b>TOTAL</b>	<b>20,3%</b>	<b>16,0%</b>	<b>10,8%</b>	<b>2,7%</b>	<b>2,6%</b>	<b>0,6%</b>	<b>45,0%</b>	<b>2,0%</b>	<b>8,7%</b>

# APPENDIX

## PURPOSE OF VISIT (CATEGORIES)

Q3 2018

	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
<b>AFRICA</b>	<b>12,4%</b>	<b>16,1%</b>	<b>12,1%</b>	<b>1,2%</b>	<b>3,1%</b>	<b>0,9%</b>	<b>45,3%</b>	<b>1,9%</b>	<b>7,0%</b>
Botswana	11,7%	5,7%	20,4%	1,9%	4,4%	1,6%	36,2%	7,1%	11,0%
Lesotho	4,2%	6,8%	1,2%	0,0%	1,5%	0,2%	73,6%	0,9%	11,6%
Malawi	7,5%	5,5%	38,6%	1,3%	7,3%	0,0%	30,7%	5,7%	3,3%
Mozambique	36,8%	3,8%	2,9%	0,6%	0,3%	0,7%	52,6%	1,1%	1,2%
Namibia	11,1%	1,5%	38,5%	3,1%	7,1%	0,8%	19,7%	1,9%	16,2%
Eswatini	10,9%	1,5%	4,6%	0,1%	1,5%	1,5%	70,9%	2,7%	6,3%
Zambia	7,6%	3,9%	39,6%	3,3%	6,7%	0,9%	27,5%	4,8%	5,7%
Zimbabwe	4,0%	46,3%	21,2%	0,9%	3,0%	1,0%	18,9%	0,8%	3,8%
Angola	27,2%	2,4%	1,0%	14,0%	8,7%	7,1%	21,1%	1,4%	17,1%
DRC	21,3%	0,0%	3,2%	8,6%	7,9%	5,1%	39,7%	0,0%	14,2%
Ethiopia	7,2%	0,0%	0,0%	7,7%	26,0%	2,9%	36,8%	1,6%	17,7%
Ghana	21,2%	0,0%	0,0%	13,7%	29,6%	0,0%	21,0%	1,2%	13,3%
Kenya	7,0%	0,0%	0,0%	11,7%	42,8%	1,6%	8,0%	2,4%	26,5%
Nigeria	30,2%	0,0%	0,0%	10,2%	17,3%	3,1%	17,5%	2,7%	19,1%
Tanzania	11,4%	0,0%	1,7%	13,5%	22,1%	2,7%	23,5%	2,4%	22,8%
Uganda	8,6%	0,0%	1,5%	19,6%	16,2%	1,5%	14,3%	3,5%	34,8%
Other Africa	22,2%	0,2%	1,0%	14,5%	21,6%	1,9%	18,8%	0,3%	19,5%
<b>ASIA</b>	<b>27,7%</b>	<b>0,0%</b>	<b>0,2%</b>	<b>15,0%</b>	<b>21,1%</b>	<b>0,1%</b>	<b>27,7%</b>	<b>0,3%</b>	<b>7,9%</b>
China including Hong Kong	29,8%	0,0%	0,6%	12,8%	20,0%	0,0%	31,1%	0,0%	5,7%
India	22,9%	0,0%	0,0%	25,4%	26,4%	0,0%	11,4%	0,6%	13,3%
Japan	34,0%	0,0%	0,0%	13,4%	21,1%	0,0%	23,4%	0,0%	8,1%
Malaysia	34,0%	0,0%	0,0%	7,5%	35,4%	0,0%	15,5%	0,0%	7,5%
Singapore	42,6%	0,0%	0,0%	8,8%	23,6%	0,0%	16,7%	0,0%	8,3%
South Korea	27,5%	0,0%	0,0%	6,4%	13,0%	1,7%	46,2%	0,0%	5,2%
Other Asia	21,0%	0,0%	0,0%	10,6%	15,3%	0,0%	47,0%	1,1%	5,1%
<b>AUSTRALASIA</b>	<b>52,7%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>6,9%</b>	<b>4,1%</b>	<b>0,2%</b>	<b>28,3%</b>	<b>1,0%</b>	<b>6,8%</b>
Australia	53,2%	0,0%	0,0%	7,3%	3,6%	0,2%	27,4%	1,2%	7,1%
New Zealand	48,6%	0,0%	0,0%	3,3%	7,4%	0,0%	36,0%	0,0%	4,7%
Other Australasia	50,0%	0,0%	0,0%	0,0%	45,0%	0,0%	0,0%	5,0%	0,0%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>55,7%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>9,7%</b>	<b>8,3%</b>	<b>0,0%</b>	<b>7,2%</b>	<b>0,7%</b>	<b>18,3%</b>
Argentina	71,8%	0,0%	0,0%	4,9%	3,2%	0,0%	8,4%	0,0%	11,7%
Brazil	56,8%	0,0%	0,0%	9,6%	6,9%	0,0%	4,9%	1,1%	20,7%
Chile	43,5%	0,0%	0,0%	14,3%	15,1%	0,0%	15,8%	0,0%	11,3%
Other Central & South America	42,2%	0,0%	0,0%	12,3%	16,0%	0,0%	12,3%	0,0%	17,2%
<b>EUROPE</b>	<b>58,3%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>8,6%</b>	<b>8,8%</b>	<b>0,4%</b>	<b>15,2%</b>	<b>0,4%</b>	<b>8,4%</b>
Austria	46,3%	0,0%	0,0%	13,8%	13,5%	0,0%	12,4%	0,0%	14,0%
Belgium	76,7%	0,0%	0,0%	3,5%	5,2%	0,5%	7,9%	0,5%	5,7%
Denmark	61,8%	0,0%	0,0%	10,6%	6,1%	1,8%	11,8%	2,3%	5,5%
Finland	55,5%	0,0%	0,0%	12,5%	14,6%	3,5%	7,5%	0,0%	6,4%
France	68,5%	0,0%	0,2%	7,9%	6,5%	1,0%	5,1%	0,0%	10,8%
Germany	66,0%	0,1%	0,0%	8,2%	8,0%	0,1%	9,8%	0,2%	7,7%
Ireland	46,7%	0,0%	0,0%	3,4%	11,2%	2,2%	23,2%	0,0%	13,3%
Italy	68,0%	0,0%	0,0%	8,7%	10,7%	0,3%	5,1%	1,4%	5,8%
The Netherlands	62,2%	0,0%	0,0%	10,1%	6,2%	0,6%	13,1%	0,2%	7,6%
Norway	57,4%	0,0%	0,0%	9,4%	6,9%	0,9%	17,7%	0,0%	7,7%
Portugal	48,5%	0,8%	0,0%	13,5%	12,5%	0,0%	9,9%	0,0%	14,8%
Russian Federation	34,6%	0,0%	0,0%	25,2%	18,9%	0,0%	16,5%	0,0%	4,8%
Spain	60,6%	0,0%	0,0%	12,1%	8,1%	0,0%	14,7%	0,0%	4,5%
Sweden	58,8%	0,0%	0,0%	5,1%	9,7%	0,0%	17,7%	0,0%	8,6%
Switzerland	67,0%	0,0%	0,0%	7,2%	4,2%	0,0%	10,0%	0,3%	11,3%
Turkey	30,6%	0,0%	0,0%	13,1%	21,9%	0,0%	21,8%	0,0%	12,7%
UK	45,5%	0,1%	0,0%	7,1%	9,3%	0,1%	28,3%	0,5%	9,0%
Other Europe	49,1%	0,0%	0,0%	14,1%	21,1%	0,0%	10,0%	0,0%	5,7%
<b>MIDDLE EAST</b>	<b>42,2%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>13,5%</b>	<b>3,3%</b>	<b>0,1%</b>	<b>34,3%</b>	<b>0,0%</b>	<b>6,6%</b>
United Arab Emirates	38,3%	0,0%	0,0%	6,1%	2,2%	0,0%	53,3%	0,0%	0,0%
Other Middle East	42,6%	0,0%	0,0%	14,3%	3,5%	0,1%	32,3%	0,0%	7,3%
<b>NORTH AMERICA</b>	<b>56,6%</b>	<b>0,1%</b>	<b>0,0%</b>	<b>7,0%</b>	<b>7,3%</b>	<b>0,2%</b>	<b>16,4%</b>	<b>1,4%</b>	<b>11,0%</b>
Canada	47,6%	0,0%	0,0%	5,1%	9,7%	0,4%	26,0%	0,5%	10,6%
USA	57,9%	0,1%	0,0%	7,3%	7,0%	0,2%	15,1%	1,5%	11,1%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
<b>TOTAL</b>	<b>21,4%</b>	<b>12,5%</b>	<b>9,4%</b>	<b>3,0%</b>	<b>4,6%</b>	<b>0,8%</b>	<b>39,2%</b>	<b>1,7%</b>	<b>7,4%</b>

# APPENDIX

REPEAT VISITS BY COUNTRY					
	Q3 2021				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
<b>AFRICA</b>	<b>3,0%</b>	<b>7,1%</b>	<b>4,4%</b>	<b>3,9%</b>	<b>34,0%</b>
Botswana	0,9%	5,6%	2,4%	2,2%	33,0%
Lesotho	1,2%	0,6%	1,4%	1,6%	0,8%
Malawi	1,8%	4,5%	1,6%	0,0%	90,8%
Mozambique	6,9%	14,7%	9,3%	6,4%	4,9%
Namibia	0,0%	1,9%	3,2%	4,5%	84,9%
Eswatini	0,0%	2,8%	2,6%	3,8%	59,4%
Zambia	0,0%	5,1%	1,7%	3,2%	78,6%
Zimbabwe	2,0%	6,3%	2,0%	3,3%	84,7%
Angola	0,0%	0,0%	0,0%	0,0%	0,0%
DRC	0,0%	0,0%	0,0%	0,0%	0,0%
Ethiopia	0,0%	0,0%	0,0%	0,0%	0,0%
Ghana	0,0%	0,0%	0,0%	0,0%	0,0%
Kenya	0,0%	0,0%	0,0%	0,0%	0,0%
Nigeria	0,0%	0,0%	0,0%	0,0%	0,0%
Tanzania	0,0%	0,0%	0,0%	0,0%	0,0%
Uganda	0,0%	0,0%	0,0%	0,0%	0,0%
Other Africa	0,0%	0,0%	0,0%	0,0%	0,0%
<b>ASIA</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
China including Hong Kong	0,0%	0,0%	0,0%	0,0%	0,0%
India	0,0%	0,0%	0,0%	0,0%	0,0%
Japan	0,0%	0,0%	0,0%	0,0%	0,0%
Malaysia	0,0%	0,0%	0,0%	0,0%	0,0%
Singapore	0,0%	0,0%	0,0%	0,0%	0,0%
South Korea	0,0%	0,0%	0,0%	0,0%	0,0%
Other Asia	0,0%	0,0%	0,0%	0,0%	0,0%
<b>AUSTRALASIA</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
Australia	0,0%	0,0%	0,0%	0,0%	0,0%
New Zealand	0,0%	0,0%	0,0%	0,0%	0,0%
Other Australia	0,0%	0,0%	0,0%	0,0%	0,0%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
Argentina	0,0%	0,0%	0,0%	0,0%	0,0%
Brazil	0,0%	0,0%	0,0%	0,0%	0,0%
Chile	0,0%	0,0%	0,0%	0,0%	0,0%
Other Central & South America	0,0%	0,0%	0,0%	0,0%	0,0%
<b>EUROPE</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
Austria	0,0%	0,0%	0,0%	0,0%	0,0%
Belgium	0,0%	0,0%	0,0%	0,0%	0,0%
Denmark	0,0%	0,0%	0,0%	0,0%	0,0%
Finland	0,0%	0,0%	0,0%	0,0%	0,0%
France	0,0%	0,0%	0,0%	0,0%	0,0%
Germany	0,0%	0,0%	0,0%	0,0%	0,0%
Ireland	0,0%	0,0%	0,0%	0,0%	0,0%
Italy	0,0%	0,0%	0,0%	0,0%	0,0%
The Netherlands	0,0%	0,0%	0,0%	0,0%	0,0%
Norway	0,0%	0,0%	0,0%	0,0%	0,0%
Portugal	0,0%	0,0%	0,0%	0,0%	0,0%
Russian Federation	0,0%	0,0%	0,0%	0,0%	0,0%
Spain	0,0%	0,0%	0,0%	0,0%	0,0%
Sweden	0,0%	0,0%	0,0%	0,0%	0,0%
Switzerland	0,0%	0,0%	0,0%	0,0%	0,0%
Turkey	0,0%	0,0%	0,0%	0,0%	0,0%
Uk	0,0%	0,0%	0,0%	0,0%	0,0%
Other Europe	0,0%	0,0%	0,0%	0,0%	0,0%
<b>MIDDLE EAST</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
United Arab Emirates	0,0%	0,0%	0,0%	0,0%	0,0%
Other Middle East	0,0%	0,0%	0,0%	0,0%	0,0%
<b>NORTH AMERICA</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
Canada	0,0%	0,0%	0,0%	0,0%	0,0%
USA	0,0%	0,0%	0,0%	0,0%	0,0%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%
<b>TOTAL</b>	<b>3,0%</b>	<b>7,1%</b>	<b>4,4%</b>	<b>3,9%</b>	<b>34,0%</b>

# APPENDIX

REPEAT VISITS BY COUNTRY					
	Q3 2019				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
<b>AFRICA</b>	<b>4.4%</b>	<b>9.0%</b>	<b>9.2%</b>	<b>11.8%</b>	<b>51.2%</b>
Botswana	1.6%	4.6%	3.9%	5.6%	78.6%
Lesotho	6.9%	9.7%	5.1%	6.3%	35.0%
Malawi	8.0%	13.8%	12.6%	13.7%	41.2%
Mozambique	4.1%	12.4%	13.5%	15.0%	46.6%
Namibia	2.5%	11.3%	13.8%	16.2%	53.2%
Eswatini	0.8%	3.8%	5.1%	10.2%	78.4%
Zambia	5.6%	11.4%	11.7%	14.4%	47.4%
Zimbabwe	3.2%	9.2%	11.6%	16.1%	44.4%
Angola	22.5%	20.5%	12.4%	14.9%	29.7%
DRC	22.4%	19.6%	13.4%	14.2%	30.3%
Ethiopia	31.3%	32.6%	16.3%	9.1%	10.7%
Ghana	36.9%	26.5%	14.4%	10.2%	12.0%
Kenya	28.5%	25.8%	16.1%	12.5%	17.0%
Nigeria	37.6%	25.8%	15.2%	9.8%	11.6%
Tanzania	26.2%	23.7%	17.4%	14.5%	18.2%
Uganda	31.0%	26.1%	17.5%	12.0%	13.3%
Other Africa	41.7%	21.1%	12.9%	10.4%	13.9%
<b>ASIA</b>	<b>51.3%</b>	<b>25.8%</b>	<b>9.7%</b>	<b>6.9%</b>	<b>6.4%</b>
China including Hong Kong	48.6%	20.9%	6.6%	12.6%	11.3%
India	52.1%	24.4%	11.5%	6.2%	5.8%
Japan	54.5%	24.0%	9.1%	6.2%	6.2%
Malaysia	52.5%	18.4%	12.5%	7.6%	9.0%
Singapore	50.1%	19.6%	9.9%	8.3%	12.1%
South Korea	49.0%	30.9%	8.4%	5.0%	6.8%
Other Asia	49.7%	22.3%	9.0%	10.0%	9.0%
<b>AUSTRALASIA</b>	<b>41.4%</b>	<b>23.5%</b>	<b>13.8%</b>	<b>12.3%</b>	<b>9.1%</b>
Australia	41.5%	22.8%	13.8%	12.5%	9.4%
New Zealand	40.3%	27.3%	13.5%	11.3%	7.6%
Other Australia	50.0%	0.0%	37.5%	0.0%	12.5%
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>71.2%</b>	<b>15.5%</b>	<b>5.6%</b>	<b>3.4%</b>	<b>4.3%</b>
Argentina	69.2%	17.7%	5.9%	3.7%	3.5%
Brazil	72.1%	14.5%	5.7%	3.3%	4.5%
Chile	68.4%	15.5%	4.9%	6.2%	5.1%
Other Central & South America	60.5%	24.1%	5.6%	3.0%	6.8%
<b>EUROPE</b>	<b>54.6%</b>	<b>21.7%</b>	<b>9.3%</b>	<b>7.3%</b>	<b>7.2%</b>
Austria	61.0%	22.4%	5.6%	5.0%	6.0%
Belgium	60.5%	21.1%	7.8%	5.8%	4.8%
Denmark	64.8%	19.5%	7.2%	4.3%	4.2%
Finland	64.5%	22.5%	4.7%	3.7%	4.6%
France	64.5%	21.0%	7.1%	3.9%	3.4%
Germany	58.8%	21.0%	9.0%	6.2%	5.0%
Ireland	50.0%	21.3%	11.7%	7.9%	9.1%
Italy	65.1%	19.4%	6.9%	4.3%	4.2%
The Netherlands	57.3%	20.2%	8.9%	7.3%	6.4%
Norway	67.6%	18.7%	5.2%	3.7%	4.8%
Portugal	52.1%	24.5%	9.5%	7.6%	6.3%
Russian Federation	53.3%	26.8%	10.1%	5.7%	4.2%
Spain	59.4%	24.0%	7.4%	5.0%	4.1%
Sweden	62.3%	21.3%	7.3%	4.2%	5.0%
Switzerland	61.3%	19.5%	7.6%	5.7%	5.9%
Turkey	59.1%	22.8%	7.7%	5.6%	4.8%
Uk	41.9%	23.2%	11.8%	11.0%	12.0%
Other Europe	58.7%	23.4%	7.2%	4.7%	6.1%
<b>MIDDLE EAST</b>	<b>45.7%</b>	<b>20.5%</b>	<b>11.7%</b>	<b>11.0%</b>	<b>11.0%</b>
United Arab Emirates	33.6%	17.2%	13.8%	14.8%	20.7%
Other Middle East	44.2%	16.6%	10.5%	12.1%	16.6%
<b>NORTH AMERICA</b>	<b>65.3%</b>	<b>18.0%</b>	<b>7.1%</b>	<b>5.1%</b>	<b>4.5%</b>
Canada	65.9%	17.0%	6.5%	5.2%	5.4%
USA	65.0%	18.2%	7.2%	5.1%	4.3%
Other North America	0.0%	0.0%	0.0%	0.0%	0.0%
<b>TOTAL</b>	<b>17.6%</b>	<b>12.2%</b>	<b>9.2%</b>	<b>10.7%</b>	<b>39.8%</b>

# APPENDIX

## REPEAT VISITS BY COUNTRY

Q3 2018

	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
<b>Africa</b>	<b>5,9%</b>	<b>10,3%</b>	<b>9,7%</b>	<b>11,2%</b>	<b>59,8%</b>
Botswana	2,2%	7,5%	6,3%	5,8%	78,0%
Lesotho	6,1%	9,5%	5,4%	7,6%	56,8%
Malawi	10,7%	20,9%	11,9%	9,1%	47,5%
Mozambique	5,3%	13,2%	13,4%	13,8%	54,2%
Namibia	2,3%	6,4%	4,7%	10,0%	76,6%
Swaziland	1,5%	3,5%	7,2%	11,8%	75,9%
Zambia	6,7%	13,5%	12,9%	10,7%	56,2%
Zimbabwe	5,2%	10,5%	11,5%	13,6%	59,2%
Angola	25,9%	17,9%	10,4%	12,7%	33,1%
Democratic Republic of Congo	21,3%	12,6%	11,9%	11,2%	43,0%
Ethiopia	31,5%	21,8%	22,4%	12,2%	12,0%
Ghana	36,9%	21,8%	19,8%	10,4%	11,1%
Kenya	25,4%	23,2%	16,6%	14,9%	20,0%
Nigeria	36,9%	20,8%	16,0%	12,9%	13,4%
Tanzania	26,7%	22,9%	16,4%	15,1%	18,9%
Uganda	33,6%	18,4%	18,4%	17,1%	12,6%
Other Africa	41,7%	21,1%	12,9%	10,4%	13,9%
<b>Asia</b>	<b>48,3%</b>	<b>22,6%</b>	<b>10,7%</b>	<b>9,3%</b>	<b>9,1%</b>
China including Hong Kong	45,1%	25,3%	9,4%	10,0%	10,3%
India	54,5%	19,3%	11,5%	8,5%	6,2%
Japan	47,8%	19,8%	13,2%	10,6%	8,7%
Malaysia	56,2%	7,8%	17,7%	6,9%	11,4%
Singapore	45,1%	21,2%	11,3%	7,2%	15,2%
South Korea	41,5%	27,3%	13,7%	6,2%	11,2%
Other Asia	49,7%	22,3%	9,0%	10,0%	9,0%
<b>Australasia</b>	<b>44,4%</b>	<b>23,4%</b>	<b>12,6%</b>	<b>10,1%</b>	<b>9,5%</b>
Australia	44,8%	22,7%	12,3%	10,6%	9,6%
New Zealand	41,7%	29,1%	14,7%	6,3%	8,2%
Other Australasia	50,0%	0,0%	37,5%	0,0%	12,5%
<b>South America</b>	<b>72,5%</b>	<b>15,8%</b>	<b>5,7%</b>	<b>2,0%</b>	<b>4,1%</b>
Argentina	76,0%	16,5%	2,2%	1,1%	4,2%
Brazil	74,1%	14,2%	6,8%	1,6%	3,2%
Chile	69,7%	12,9%	4,4%	6,7%	6,3%
Other Central & South America	60,5%	24,1%	5,6%	3,0%	6,8%
<b>Europe</b>	<b>55,8%</b>	<b>19,8%</b>	<b>8,9%</b>	<b>7,4%</b>	<b>8,2%</b>
Austria	57,0%	19,8%	7,1%	6,7%	9,3%
Belgium	65,1%	15,5%	8,6%	5,4%	5,5%
Denmark	57,9%	21,0%	9,3%	7,3%	4,6%
Finland	58,6%	24,7%	3,8%	5,9%	6,9%
France	71,4%	16,9%	4,6%	3,5%	3,5%
Germany	58,6%	20,8%	8,9%	6,0%	5,7%
Ireland	54,4%	17,5%	12,8%	5,6%	9,7%
Italy	68,0%	14,9%	6,2%	5,7%	5,2%
Netherlands	58,0%	19,2%	9,0%	7,9%	5,9%
Norway	58,8%	22,7%	4,2%	6,6%	7,7%
Portugal	53,1%	20,7%	7,8%	7,2%	11,2%
Russian Fed	57,0%	20,5%	7,9%	7,4%	7,3%
Spain	58,5%	20,9%	7,6%	7,7%	5,3%
Sweden	61,0%	17,2%	9,9%	5,1%	6,8%
Switzerland	57,5%	21,0%	8,0%	7,2%	6,3%
Turkey	55,2%	17,7%	11,5%	9,8%	5,8%
UK	42,9%	21,1%	11,3%	10,7%	14,0%
Other Europe	58,7%	23,4%	7,2%	4,7%	6,1%
<b>Middle East</b>	<b>43,5%</b>	<b>16,4%</b>	<b>10,9%</b>	<b>11,9%</b>	<b>17,2%</b>
UAE	33,2%	13,5%	17,3%	9,1%	26,8%
Other Middle East	44,2%	16,6%	10,5%	12,1%	16,6%
<b>North America</b>	<b>64,2%</b>	<b>17,9%</b>	<b>6,0%</b>	<b>5,9%</b>	<b>6,0%</b>
Canada	59,4%	17,4%	7,8%	6,6%	8,8%
USA	65,0%	18,0%	5,7%	5,8%	5,5%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%
<b>TOTAL</b>	<b>17,1%</b>	<b>11,2%</b>	<b>9,6%</b>	<b>9,5%</b>	<b>48,6%</b>

# APPENDIX

## INTERNATIONAL ARRIVALS - PROVINCIAL DISTRIBUTION

Q3 2021

	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
<b>AFRICA</b>	<b>185 496</b>	<b>19 096</b>	<b>3 676</b>	<b>56 482</b>	<b>122 858</b>	<b>16 477</b>	<b>28 640</b>	<b>17 217</b>	<b>53 392</b>
Botswana	14 059	469	178	629	267	3 845	11 607	211	1 076
Lesotho	25 510	2 289	884	4 507	1 597	187	7 374	1 799	49 927
Malawi	14 013	181	227	676	358	625	-	-	-
Mozambique	28 328	285	24	952	106 030	1 497	1 013	-	236
Namibia	5 099	10 633	290	284	385	272	1 238	14 879	278
Eswatini	16 212	167	694	15 848	10 756	1 774	2 161	-	430
Zambia	8 556	687	86	10 374	614	877	86	29	321
Zimbabwe	60 878	1 804	836	22 095	2 510	7 152	4 580	78	824
Angola	1 647	625	21	21	-	21	42	21	-
DRC	2 187	328	-	146	146	36	146	36	36
Ethiopia	418	63	13	25	13	25	13	-	25
Ghana	1 311	269	-	67	-	-	34	34	-
Kenya	1 252	222	61	222	-	-	81	40	61
Nigeria	1 407	322	68	169	17	17	102	34	51
Tanzania	1 311	197	66	66	87	44	-	44	-
Uganda	642	41	41	104	62	21	-	-	21
Other Africa	2 665	515	188	296	17	84	164	13	105
<b>ASIA</b>	<b>3 904</b>	<b>2 039</b>	<b>795</b>	<b>1 701</b>	<b>369</b>	<b>443</b>	<b>281</b>	<b>84</b>	<b>759</b>
China including Hong Kong	618	154	62	124	31	31	-	-	-
India	2 366	725	496	725	229	153	191	76	38
Japan	166	99	-	66	33	-	-	-	-
Malaysia	15	45	-	-	-	-	-	-	-
Singapore	33	38	5	5	-	-	-	-	-
South Korea	141	70	-	53	18	18	35	-	35
Other Asia	566	906	231	728	59	242	55	8	686
<b>AUSTRALASIA</b>	<b>465</b>	<b>236</b>	<b>33</b>	<b>74</b>	<b>33</b>	<b>66</b>	<b>106</b>	<b>33</b>	<b>65</b>
Australia	424	196	33	33	33	65	65	33	65
New Zealand	41	41	-	41	-	-	41	-	-
Other Australia	1	-	-	1	-	1	-	-	-
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>1 233</b>	<b>689</b>	<b>74</b>	<b>225</b>	<b>404</b>	<b>327</b>	<b>97</b>	<b>74</b>	<b>84</b>
Argentina	85	43	-	14	-	14	-	-	-
Brazil	644	322	72	107	143	107	-	-	36
Chile	67	-	-	-	67	-	-	-	-
Other Central & South America	437	324	3	104	194	205	97	74	48
<b>EUROPE</b>	<b>16 584</b>	<b>12 690</b>	<b>3 515</b>	<b>3 996</b>	<b>4 296</b>	<b>3 513</b>	<b>1 344</b>	<b>494</b>	<b>826</b>
Austria	136	187	136	102	85	51	34	-	17
Belgium	657	683	76	228	303	253	76	25	25
Denmark	251	160	114	46	46	137	-	69	-
Finland	75	75	-	38	19	19	-	-	19
France	1 996	1 412	395	414	584	452	132	19	38
Germany	2 600	2 522	893	940	1 081	736	266	47	78
Ireland	354	159	106	71	53	35	35	-	53
Italy	759	547	124	230	159	124	53	35	-
The Netherlands	1 958	1 164	265	406	459	564	176	106	141
Norway	136	52	21	21	-	21	10	10	21
Portugal	413	200	50	50	13	38	-	-	-
Russian Federation	785	561	262	150	37	112	112	37	112
Spain	1 060	871	76	151	416	303	76	-	151
Sweden	258	305	23	94	94	23	23	12	-
Switzerland	785	897	90	179	336	157	67	-	45
Turkey	280	186	23	140	-	-	-	-	-
UK	2 826	2 025	431	560	353	353	181	86	78
Other Europe	1 255	683	431	178	258	134	102	48	48
<b>MIDDLE EAST</b>	<b>2 544</b>	<b>746</b>	<b>331</b>	<b>792</b>	<b>140</b>	<b>195</b>	<b>310</b>	<b>47</b>	<b>97</b>
United Arab Emirates	48	18	4	18	-	-	-	-	-
Other Middle East	2 496	729	327	775	140	195	310	47	97
<b>NORTH AMERICA</b>	<b>13 325</b>	<b>8 757</b>	<b>1 739</b>	<b>2 195</b>	<b>3 919</b>	<b>4 814</b>	<b>1 657</b>	<b>612</b>	<b>590</b>
Canada	899	584	135	255	150	150	165	15	30
USA	12 426	8 172	1 605	1 940	3 769	4 664	1 493	597	560
<b>UNSPECIFIED</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL</b>	<b>223 552</b>	<b>44 253</b>	<b>10 164</b>	<b>65 466</b>	<b>132 020</b>	<b>25 835</b>	<b>32 436</b>	<b>18 561</b>	<b>55 813</b>

# APPENDIX

INTERNATIONAL ARRIVALS - PROVINCIAL DISTRIBUTION									
	Q3 2019								
	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
<b>AFRICA</b>	<b>699 615</b>	<b>64 805</b>	<b>11 982</b>	<b>116 899</b>	<b>260 880</b>	<b>391 393</b>	<b>159 656</b>	<b>16 883</b>	<b>264 232</b>
Botswana	66 634	1 778	812	9 143	1 883	28 316	97 605	965	2 336
Lesotho	113 130	6 500	2 920	11 344	4 750	3 514	24 015	3 700	255 636
Malawi	35 270	2 611	406	1 963	981	1 540	2 033	37	188
Mozambique	191 594	2 796	594	3 419	152 565	5 369	11 720	360	2 167
Namibia	13 051	26 211	835	1 327	551	345	3 231	10 059	1 060
Eswatini	54 380	959	1 223	72 089	86 299	2 350	4 554	108	1 038
Zambia	36 883	1 282	523	2 969	945	1 590	1 576	43	153
Zimbabwe	136 869	8 779	2 730	9 826	11 568	347 530	13 253	1 409	1 058
Angola	8 724	3 433	169	400	117	50	152	35	62
DRC	5 212	852	85	490	110	80	245	27	47
Ethiopia	1 336	282	43	161	51	30	31	11	17
Ghana	3 137	718	156	268	92	68	120	12	85
Kenya	5 140	1 025	245	529	126	92	198	15	64
Nigeria	10 379	2 116	413	919	184	111	348	28	106
Tanzania	4 478	700	173	549	98	80	122	15	56
Uganda	2 251	399	128	252	60	54	108	16	57
Other Africa	11 034	6 518	602	2 192	509	115	29	191	136
<b>ASIA</b>	<b>42 707</b>	<b>28 004</b>	<b>3 508</b>	<b>7 478</b>	<b>4 373</b>	<b>1 715</b>	<b>4 822</b>	<b>606</b>	<b>1 199</b>
China including Hong Kong	654	531	96	106	68	65	170	12	37
India	13 676	7 294	1 001	3 590	1 634	408	2 320	175	327
Japan	3 491	2 618	271	580	399	169	265	57	88
Malaysia	973	1 084	131	211	149	38	79	11	29
Singapore	1 027	1 327	109	147	229	91	110	62	36
South Korea	3 037	1 956	396	770	550	439	48	319	242
Other Asia	5 045	4 659	843	2 477	445	129	86	566	77
<b>AUSTRALASIA</b>	<b>17 358</b>	<b>18 257</b>	<b>4 693</b>	<b>4 928</b>	<b>8 793</b>	<b>3 131</b>	<b>456</b>	<b>3 003</b>	<b>690</b>
Australia	12 569	11 896	3 026	3 768	4 518	1 814	1 421	369	694
New Zealand	2 036	1 906	522	575	645	317	215	75	137
Other Australia	20	-	-	-	-	1	-	-	-
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>11 382</b>	<b>11 167</b>	<b>2 361</b>	<b>1 806</b>	<b>4 477</b>	<b>1 327</b>	<b>1 263</b>	<b>125</b>	<b>209</b>
Argentina	1 713	1 805	486	358	845	169	200	24	54
Brazil	7 479	7 351	1 459	1 014	2 814	924	839	66	90
Chile	644	634	137	105	254	55	78	13	14
Other Central & South America	2 973	1 667	877	250	910	140	30	198	47
<b>EUROPE</b>	<b>117 773</b>	<b>200 197</b>	<b>51 939</b>	<b>43 886</b>	<b>59 431</b>	<b>21 340</b>	<b>10 764</b>	<b>5 298</b>	<b>6 305</b>
Austria	2 142	3 668	1 065	813	1 159	360	214	131	108
Belgium	4 069	6 048	1 786	1 848	2 401	932	363	190	267
Denmark	2 124	3 142	826	619	1 079	969	234	87	111
Finland	795	1 256	272	231	330	112	75	18	30
France	14 465	20 439	3 678	5 897	9 030	2 690	847	421	526
Germany	23 091	44 438	15 543	10 157	14 655	4 531	2 163	1 156	1 637
Ireland	2 376	4 083	1 289	718	729	368	266	120	185
Italy	5 007	8 047	1 621	1 210	2 769	1 162	381	201	152
The Netherlands	9 939	18 245	5 692	5 113	7 034	2 359	1 049	619	832
Norway	1 306	2 652	516	370	695	305	180	70	84
Portugal	2 735	2 845	521	591	909	219	185	96	63
Russian Federation	1 195	1 207	234	251	318	108	110	49	60
Spain	3 220	4 471	973	693	1 521	397	208	489	125
Sweden	3 273	6 199	1 469	1 030	1 787	729	413	139	150
Switzerland	3 739	8 263	2 545	1 634	2 244	821	387	207	211
Turkey	1 402	1 792	211	220	208	117	76	31	32
UK	33 896	59 841	12 568	11 500	11 199	4 710	3 236	1 112	1 569
Other Europe	3 146	4 647	1 339	1 290	2 434	954	99	655	106
<b>MIDDLE EAST</b>	<b>6 889</b>	<b>6 552</b>	<b>1 102</b>	<b>1 503</b>	<b>1 317</b>	<b>574</b>	<b>681</b>	<b>162</b>	<b>258</b>
United Arab Emirates	264	340	42	53	16	21	33	8	14
Other Middle East	5 819	5 393	1 880	2 442	2 884	703	100	656	169
<b>NORTH AMERICA</b>	<b>42 450</b>	<b>52 054</b>	<b>10 296</b>	<b>12 245</b>	<b>20 899</b>	<b>9 751</b>	<b>3 899</b>	<b>1 591</b>	<b>2 129</b>
Canada	6 009	8 642	1 945	2 354	3 283	1 140	605	216	298
USA	36 441	43 441	8 351	9 891	17 616	8 611	3 294	1 375	1 831
<b>UNSPECIFIED</b>	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>938 174</b>	<b>381 036</b>	<b>85 881</b>	<b>188 745</b>	<b>360 170</b>	<b>429 231</b>	<b>181 541</b>	<b>27 668</b>	<b>275 022</b>

# APPENDIX

## INTERNATIONAL ARRIVALS - PROVINCIAL DISTRIBUTION

Q3 2018

	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
<b>AFRICA</b>	<b>717 219</b>	<b>74 923</b>	<b>12 511</b>	<b>127 937</b>	<b>270 900</b>	<b>484 876</b>	<b>140 168</b>	<b>14 376</b>	<b>288 957</b>
Botswana	74 963	2 399	1 544	17 019	3 196	39 353	86 598	1 867	1 241
Lesotho	119 199	7 797	4 310	10 028	5 117	75	26 744	-	283 553
Malawi	49 703	5 882	310	2 118	81	1 646	947	-	73
Mozambique	188 135	2 425	286	1 771	164 732	5 209	6 933	544	623
Namibia	12 368	26 148	741	1 046	409	553	1 955	11 528	323
Eswatini	63 119	2 597	1 202	75 585	91 545	1 129	4 068	-	1 165
Zambia	40 120	960	359	2 015	116	1 432	64	60	685
Zimbabwe	109 969	9 449	1 558	10 625	3 811	434 895	11 034	-	422
Angola	10 007	3 684	408	685	116	-	66	-	174
DRC	8 135	1 194	92	1 288	580	-	394	156	-
Ethiopia	1 793	305	-	178	35	30	-	-	35
Ghana	4 058	946	131	406	135	-	269	63	203
Kenya	5 632	556	332	443	112	54	224	54	107
Nigeria	11 165	2 808	381	1 968	258	218	440	-	58
Tanzania	4 892	763	148	337	43	43	139	-	-
Uganda	2 927	493	108	233	105	125	102	54	159
Other Africa	11 034	6 518	602	2 192	509	115	191	51	136
<b>ASIA</b>	<b>45 196</b>	<b>31 147</b>	<b>5 442</b>	<b>10 220</b>	<b>5 762</b>	<b>2 250</b>	<b>5 439</b>	<b>1 353</b>	<b>1 968</b>
China including Hong Kong	16 688	12 265	2 707	3 080	2 143	1 140	2 134	711	827
India	13 388	6 321	859	2 479	1 297	255	1 798	59	439
Japan	3 912	3 237	388	1 165	778	198	287	452	223
Malaysia	1 149	931	149	149	188	89	99	-	60
Singapore	1 976	1 777	100	100	361	-	236	-	100
South Korea	3 037	1 956	396	770	550	439	319	131	242
Other Asia	5 045	4 659	843	2 477	445	129	566	-	77
<b>AUSTRALASIA</b>	<b>17 358</b>	<b>18 257</b>	<b>4 693</b>	<b>4 928</b>	<b>8 793</b>	<b>3 131</b>	<b>3 003</b>	<b>719</b>	<b>690</b>
Australia	15 515	16 172	4 407	4 427	7 857	2 681	2 534	528	647
New Zealand	1 823	2 086	286	500	936	449	468	191	43
Other Australia	20	-	-	-	-	1	-	-	-
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>17 809</b>	<b>16 452</b>	<b>3 976</b>	<b>1 531</b>	<b>7 264</b>	<b>1 912</b>	<b>1 867</b>	<b>189</b>	<b>47</b>
Argentina	2 841	2 559	438	246	1 214	193	307	-	-
Brazil	10 811	11 377	2 473	901	4 629	1 536	1 362	189	-
Chile	1 183	849	188	135	511	43	-	-	-
Other Central & South America	2 973	1 667	877	250	910	140	198	-	47
<b>EUROPE</b>	<b>116 349</b>	<b>182 130</b>	<b>57 117</b>	<b>53 108</b>	<b>88 306</b>	<b>26 952</b>	<b>11 637</b>	<b>6 868</b>	<b>8 294</b>
Austria	2 476	2 350	770	620	1 183	582	262	-	156
Belgium	5 291	7 150	2 471	4 800	6 381	2 141	621	423	358
Denmark	1 286	2 368	541	593	794	796	209	-	98
Finland	250	781	27	169	382	287	-	-	68
France	14 425	21 545	6 029	9 645	13 903	3 373	948	813	1 283
Germany	20 402	35 022	14 022	9 843	16 702	4 696	2 551	1 257	1 492
Ireland	2 154	3 288	1 008	627	761	251	253	187	126
Italy	8 369	14 340	4 150	2 068	7 667	1 965	675	503	289
The Netherlands	12 100	20 481	8 715	8 912	12 230	3 529	1 117	804	1 654
Norway	778	1 625	418	312	714	172	62	81	81
Portugal	1 879	2 739	915	523	1 006	368	226	143	37
Russian Federation	1 897	1 540	479	492	757	111	229	118	102
Spain	4 914	8 408	1 771	1 467	4 651	1 116	340	966	289
Sweden	1 375	2 931	875	409	954	648	125	23	57
Switzerland	3 006	5 657	2 265	1 311	2 596	631	331	113	165
Turkey	1 126	1 925	272	84	484	304	128	-	60
UK	31 385	45 333	11 049	9 943	14 706	5 028	2 905	1 323	1 872
Other Europe	3 235	4 647	1 339	1 290	2 434	954	655	115	106
<b>MIDDLE EAST</b>	<b>6 670</b>	<b>6 062</b>	<b>1 957</b>	<b>2 603</b>	<b>3 072</b>	<b>828</b>	<b>831</b>	<b>394</b>	<b>169</b>
United Arab Emirates	940	669	76	161	188	125	174	-	-
Other Middle East	5 730	5 393	1 880	2 442	2 884	703	656	394	169
<b>NORTH AMERICA</b>	<b>52 975</b>	<b>56 433</b>	<b>11 403</b>	<b>14 906</b>	<b>29 251</b>	<b>13 933</b>	<b>6 912</b>	<b>1 882</b>	<b>3 516</b>
Canada	6 472	7 340	1 523	2 902	3 025	1 311	766	172	384
USA	46 503	49 094	9 880	12 004	26 226	12 622	6 146	1 710	3 132
<b>UNSPECIFIED</b>	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>973 575</b>	<b>385 405</b>	<b>97 099</b>	<b>215 232</b>	<b>413 348</b>	<b>533 883</b>	<b>169 856</b>	<b>25 781</b>	<b>303 641</b>

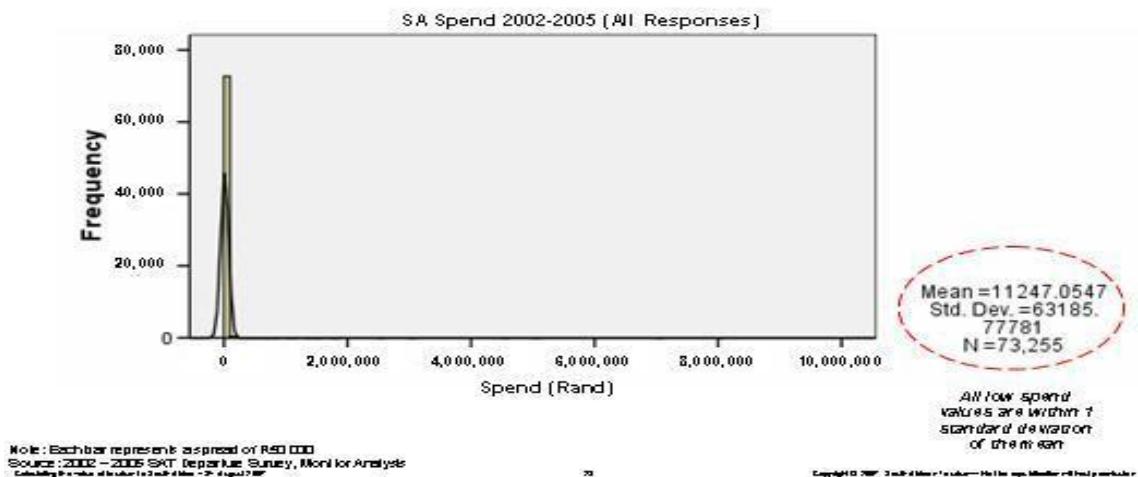
## NORMALISING SPEND DATA

SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.

**SA Spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers**



## NORMALISING SPEND DATA CONTINUED

Convert the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.

The normalisation process leads to the following results for 2006:

$$\text{Log_Low_cut_off} = \text{Mean} - 3^*\text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3^*\text{Stdev}$$

$$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$$

$$\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$$

Based on this information, SA Tourism has revised the methodology for normalising spend.

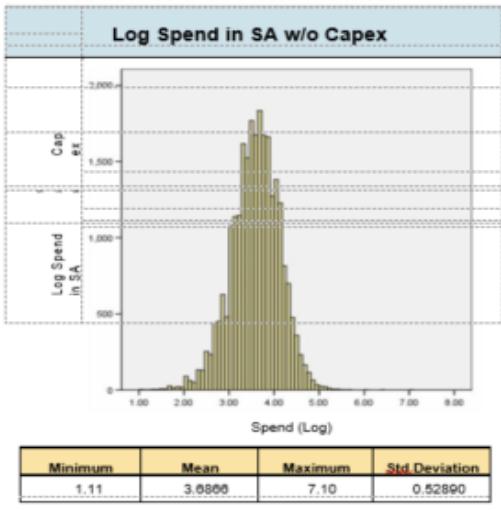
We now normalise spend by eliminating 3 standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

- (1) Compute log of spend variable using the formula above.
- (2) Calculate the mean of the result obtained in (1) above.
- (3) Determine the cut-off criteria using the following formula:

### SA Spend Logarithmic Values

Plotting the log of the SA Spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean



Corresponding Spend Values after elimination
Min.. Spend: R126
Mean Spend: R4,860
Max.. Spend: R187,692
Count (No of data points): 25,102

Note: Each bar represents a spread of 0.1  
Source: 2006 SAT Departure Survey



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