



TOURISM PERFORMANCE REPORT

APRIL- JUNE 2021



DEFINITIONS



- **Visitor** - Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- **Same day visitor** - Any visitor who visits a place without staying the night.
- **Tourist** - A visitor who stays at least one night in the place visited.
- **International Tourist** - An international visitor who stays at least one night in collective or private accommodation in the country visited.

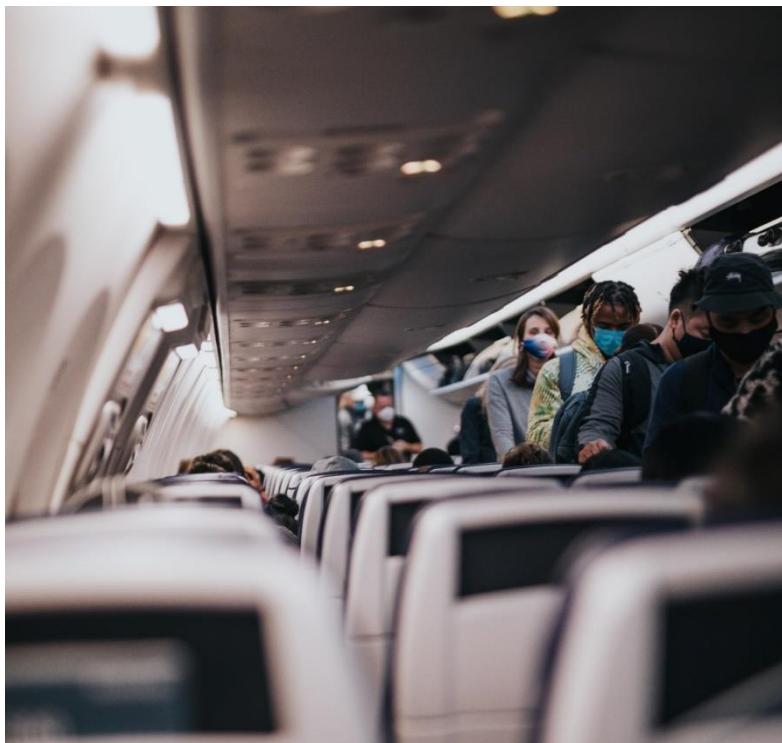


- **Domestic Visitor** - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- **Domestic Tourist** - A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- **Overnight Trip** - A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- **Usual Environment** - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.

ABOUT THE REPORT

INTERNATIONAL TOURIST ARRIVALS

This report prepared by South African Tourism's Analytics and Insight's Unit and is based on South African Tourism's Departure Survey that has been deployed by SA Tourism since 2001 to monitor and measure international tourist behaviour as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction of South Africa as a holiday and business destination. The survey began as a point-in-time survey conducted in winter and summer.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Vioolsdrift, Nakop, Ficksburg, Ramatlabama). The land border post are the largest point of entry into South Africa for foreign nationals. Durban's King Shaka International Airport as well as all sea ports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

The survey is based on a random stratified sampling framework of $n=3,800$ per month for both of the airports and $n=1,000$ per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results weighted back according to the same tourist arrivals' data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey based.

ABOUT THE REPORT

IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020 but airports remained impossible to survey. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. The process was based on corresponding and comparable retrospective values for which full data sets were present.* Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set. Since interviewing at the airports was also impossible during the second quarter of 2021, and no data was gathered during the same period in 2020, data was obtained through readjusting Q2 2019 data for visit purposes recorded by StatsSA in Q2 2021. The output was then weighted based on number of arrivals from different countries. The assumption was made that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration.

DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of n=1,300 per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionately allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population.

Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey stopped at the end of February 2020. The survey was renewed in July 2020 (for March travel). Quotas have been achieved in full since although this has not been without difficulty. Interviewers received special training how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews conducted outside the gates; interviewers instructed to keep face masks and shields on at all times except for a few seconds of introduction and identification; social distancing at the respondents' house; as well as using our own private transport.

ABOUT THE REPORT

ADDITIONAL SOURCES USED IN THIS REPORT:

- UNWTO World Tourism Barometer Volume 19, Issue 5, September 2021.
- UNWTO Panel of Tourism Experts Survey, May 2021.
- ‘International Travel Largely on hold Despite Uptick in May’, UNWTO, 21st July 2021.
- IATA Airline Industry Financial Forecast Update, IATA AGM, 3rd - 5th October 2021.
- ‘Restarting Global Travel’, Conrad Clifford, IATA AGM, 3rd - 5th October 2021.
- ‘IATA Travel Pass’, Nick Careen, IATA Global Media Days, 23rd - 25th November 2020.
- ‘Key Findings P0441: Gross Domestic Product’, 2nd Quarter 2021, Statistics SA.
- ‘The Economy Grows by 1.2% in Q2 2021’, Statistics SA, 7th September, 2021.
- Statement by President Cyril Ramaphosa on Progress in the National Effort to Contain the Covid-19 Pandemic, 27th June, The Presidency, www.thepresidency.gov.za.
- Update on Covid-19, 30th June 2021, Ministry of Health, www.sacoronavirus.co.za.
- ‘COVID-19 Epidemic Reduces Life Expectancy in 2021’, 19th July 2021, Statistics SA.

DISCLAIMER

SA Tourism’s Analytics and Insights Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

EXECUTIVE SUMMARY

International tourist arrivals volumes to SA continue to improve at a faster rate than the global recovery average. In this quarter the global recovery average was at -81.5% while that of south Africa was at -77.4%. The volumes to SA is primarily driven by African land arrivals, with some green shoots starting to show from the Middle East and North America.

Namibia, Zambia and Mozambique continue to lead African recovery, with the former two countries showing a slight decrease in June 2021. Mozambique, however, has flattened at -56% recovery since reaching this mark in April 2021.

Lighter travel restrictions in key priority markets should start to encourage more international travel into South Africa in the coming months.

Russia and India saw a marked decline in recovery in May 2021 – India ostensibly due to the effect of the Delta variant in the country. There was however, a slight improvement in June 2021 for both countries.

The three overseas countries with the highest numbers and recovery market share of arrivals into South Africa are the UK (18.8%), Germany(14.1%) and the United States (25.9%). This was also the case pre-COVID-19. The US however, currently has the highest market share of arrivals into South Africa, moving up from third position pre-COVID-19.

The UK contributed the second highest proportion of overseas travellers into South Africa, even though SA was still on the UK red list during the period of investigation.

Russia continues to show a distinctly higher recovery than all other priority markets. While its pre-COVID share is low and therefore the absolute recovery is relatively small, understanding what is driving this spurt in travel from Russia could enable similar effects from other regions.

Travel patterns have changed since the outset of Covid-19 in March-April 2020. Travel for VFR purposes now constitutes 30.2% of travel while it used to account for +/- 40%, Business Shopping and Business Travelers becoming more dominant 17.5% and 15.4%, this is a substantial improvement from its approximate 10% and 3% respectively pre-Covid 19 market share . Holiday travel remained fairly similar to previous levels (16.1%). Repeat rates remain similar to those of Q2 2019 with around a third of international tourists claiming their last visit to be the 10th in the least.

In Southern African Development Community (SADC) regions, a trend of more male visitors (-70%) than female visitors (-90%) persists. In Overseas and Other African markets, little difference exists in the recovery of travel between males and females.

Varying patterns are seen in the age distribution of travelers to South Africa from Other African countries, with younger travelers (15-24) having the strongest recovery.

In the SADC and Overseas countries, the recovery over all age groups has a similar pattern.

In the second quarter of 2021, the number of overnight domestic trips increased by 17.7% to reach a total of 4.4 million trips whereas only 3.8 million were recorded in Q2 of 2019.

Accommodation trends provide an indication of the level of engagement with tourism services. Total industry income has dipped over the months from April 2021 and is now 73% lower than 2019 levels. Caravan and camping continues to show significant improvement and has surpassed 2019 levels, with occupancy rates 125% higher than pre-covid19 levels.

Occupancy rates have also declined over the past three months with total industry figures being 64% lower than 2019. Guest houses and guest farms have had the lowest recovery to date whereas caravan and camping have had the best, being almost level with figures for 2019. Daily rates for all except caravans & camping have maintained low but level values over the last three months, leading to the consistently lower income.

Travel by light motor vehicle, following a decline in May and June, is showing an uptick with long-term heavy vehicles being 8% higher than the corresponding 2019 value. All other vehicles are still lower than 2019 values, with medium-heavy and light vehicles being the slowest to recover

Northern Cape is the fastest recovering province, currently at -24.9% while LIMPOPO province is the hardest hit currently at -95% compared to the 2019 levels when it comes to international tourist arrivals. Northern Cape recovery is bolstered by the quick rebound in travel from Namibia.

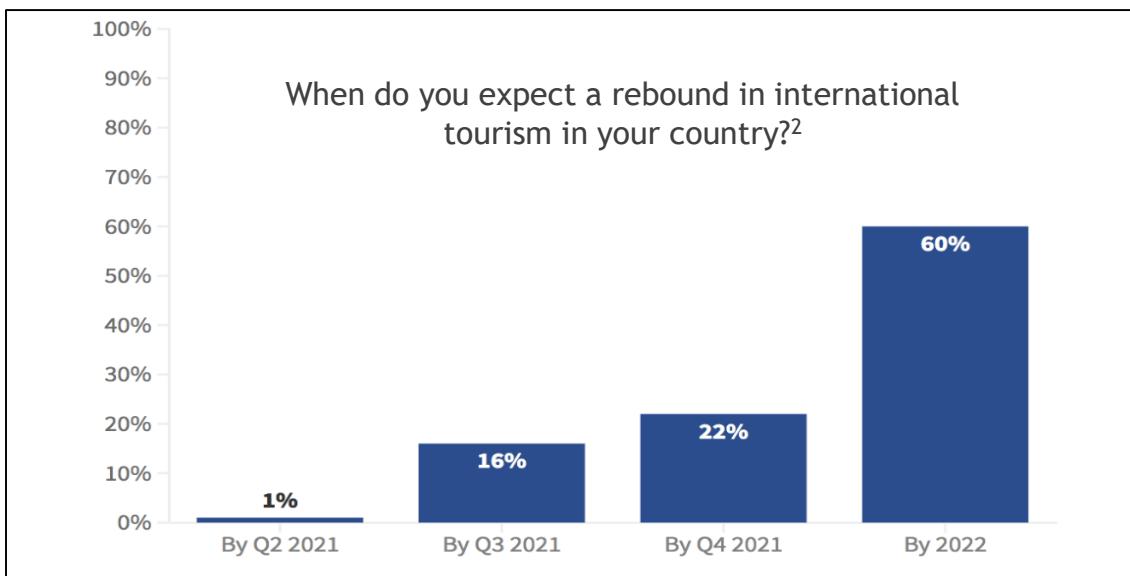
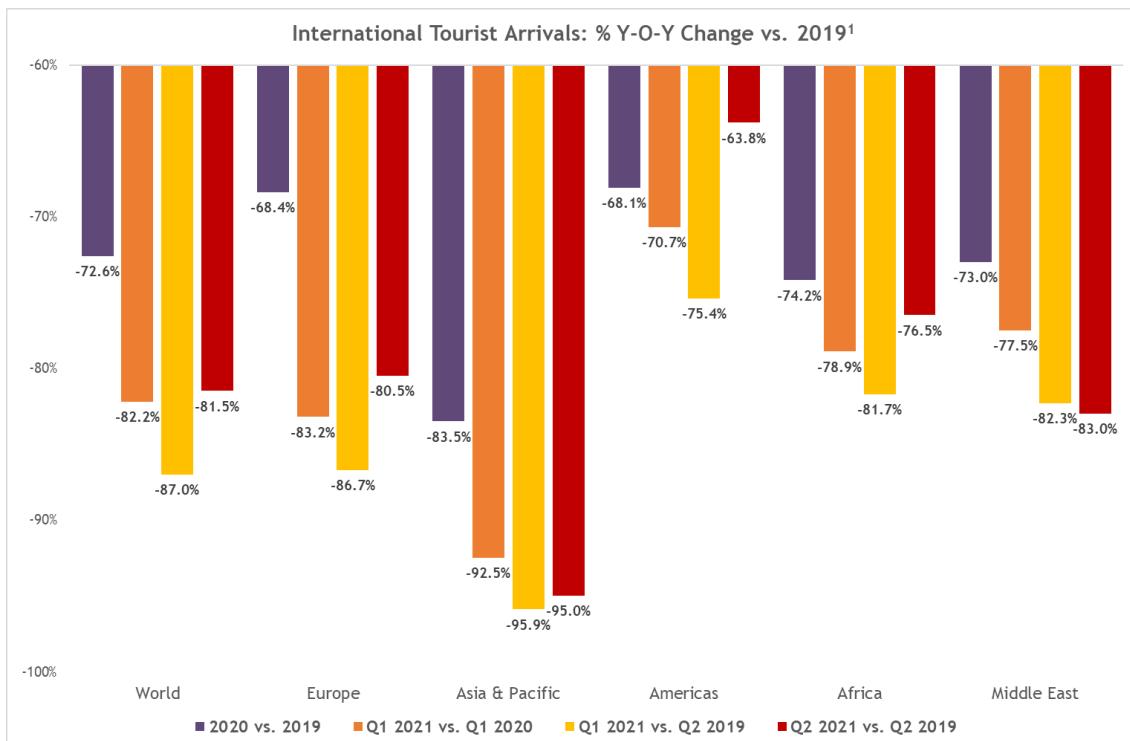
GLOBAL TOURISM OUTLOOK



GLOBAL TOURISM PERFORMANCE

-81.5%* ▾

Global tourism suffered its worst year on record in 2020, with international tourist arrivals dropping by a whooping -72.6% over the year as a whole.¹ Due to continued travel restrictions, tourist arrivals in 2021 continued to decrease by -81.5% when compared to the second quarter of 2019* which suggest that we will be even lower than 2020 levels. Asia and the Pacific continued to suffer the lowest levels of activity with a -95.0% drop in international arrivals and the Middle East recording the second largest decline of -83.0%, followed by Europe (-80.5%), Africa (-76.5%) and the Americas showing some recovery with the smallest decline of -63.8%. In May 2021, 60% of international tourism experts replied that they expect meaningful rebound in 2022².



*Compared to 2019 since there were no arrivals in Q2 of 2020 - the start of the Covid-19 pandemic.

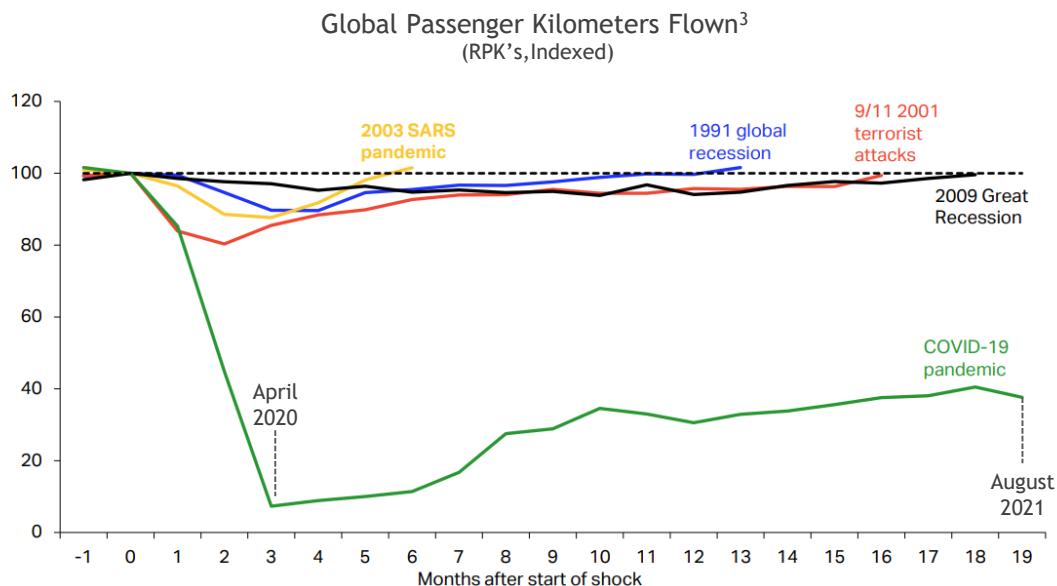
¹ UNWTO World Tourism Barometer Volume 19, Issue 5, September 2021.

² UNWTO Panel of Tourism Experts Survey, May 2021.

GLOBAL TOURISM PERFORMANCE

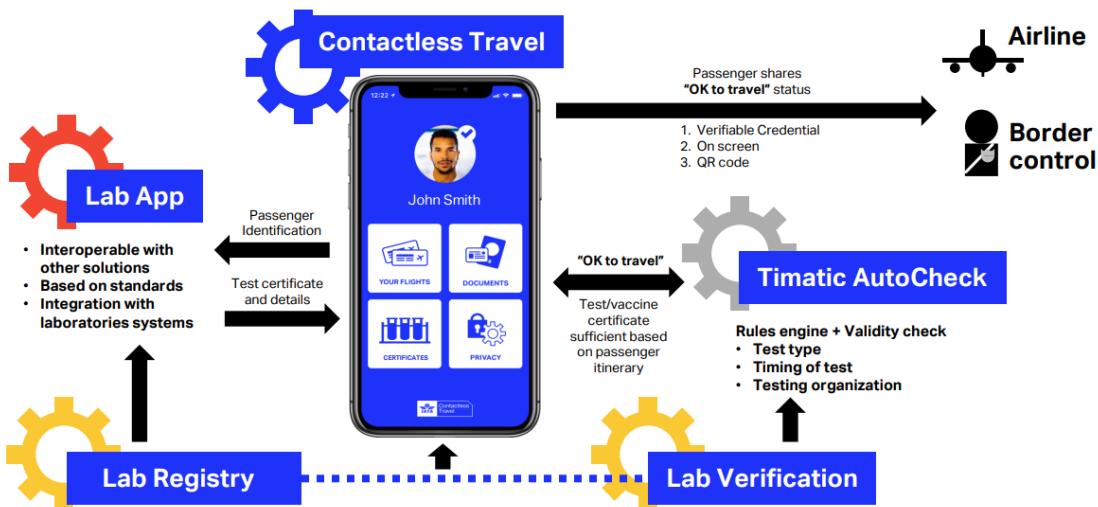
-81.5%*

IATA numbers show as well, that when compared to other crisis, Covid-19 has been the biggest and longest crisis in aviation history. Other crisis had led to a 6%-20% reduction in global passenger KM's flown at most, and showed recovery after 6-18 months.³ Further comparisons of domestic and international recovery shows that while domestic travel is forecast to reach 73% of 2019 levels in 2021, international markets will recover to just 22% of 2019 demand levels. The difference between the two illustrates the impact of travel restrictions. It is clear international travel remains in deep crisis in 2021 as well.⁴



To re-open borders without quarantine, governments need to be confident that they are mitigating the risk of importing Covid-19 by having accurate information on passengers' Covid-19 health status. In order to do this, IATA initiated a Travel Pass which piloted for the first time in March 2021 and is now in full operation and is endorsed by over 50 international airlines. The pass enables passengers to create a 'digital passport', verify their test and/or vaccination meets the regulations as well as share them with authorities to facilitate travel.

The IATA Travel Pass⁵



3 IATA Airline Industry Financial Forecast Update, IATA AGM, 3rd - 5th October 2021.

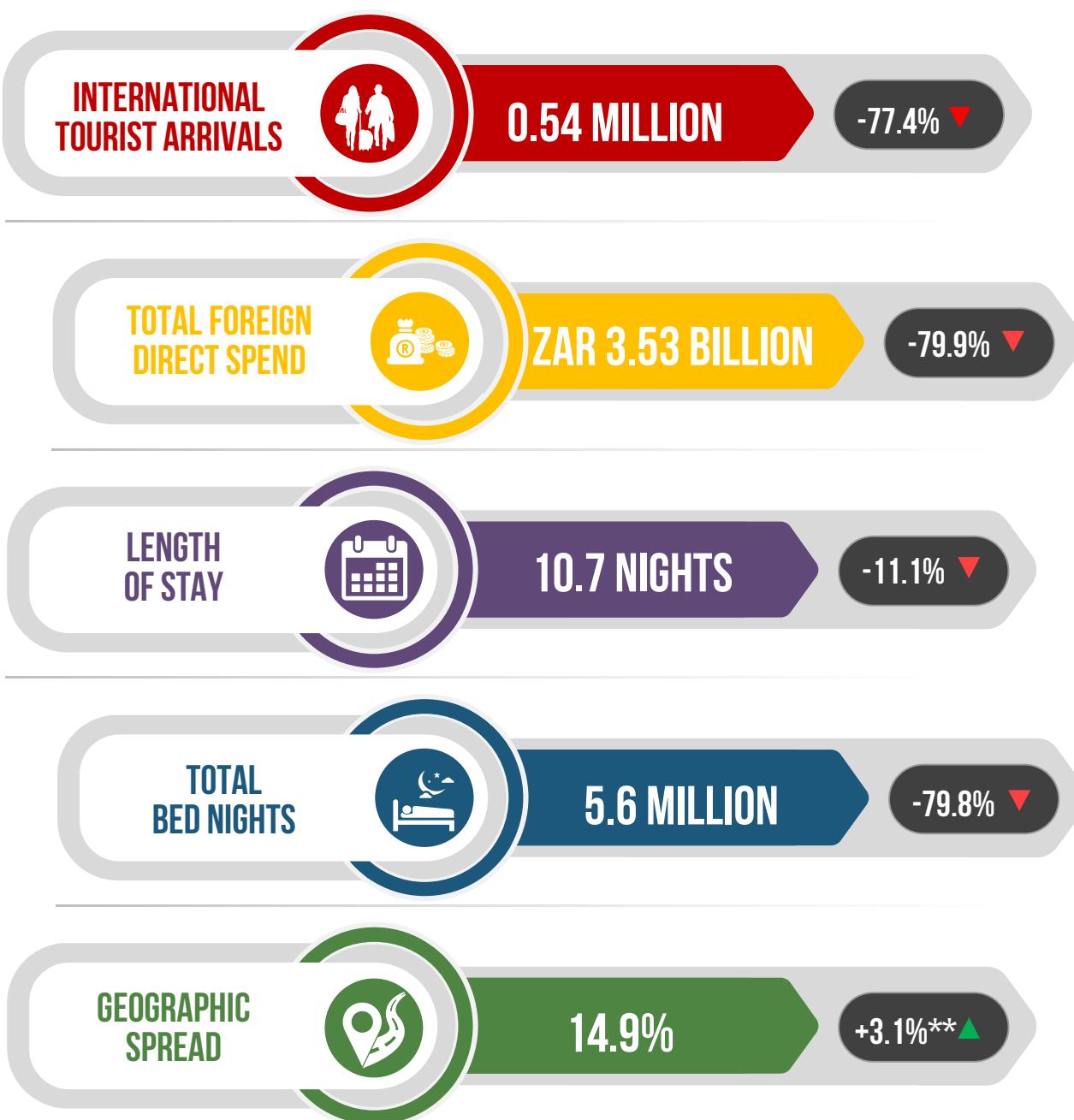
4 'Restarting Global Travel', Conrad Clifford, IATA AGM, 3rd - 5th October 2021.

5 'IATA Travel Pass', Nick Careen, IATA Global Media Days, 23rd - 25th November 2020.

INTERNATIONAL TOURISM PERFORMANCE



KEY PERFORMANCE INDICATORS*



*All growth rates shown for this 2nd quarter of 2021, were worked out versus Q2 2019 as there were no international arrivals in Q2 of 2020 - this being the very start of the Covid-19 pandemic.

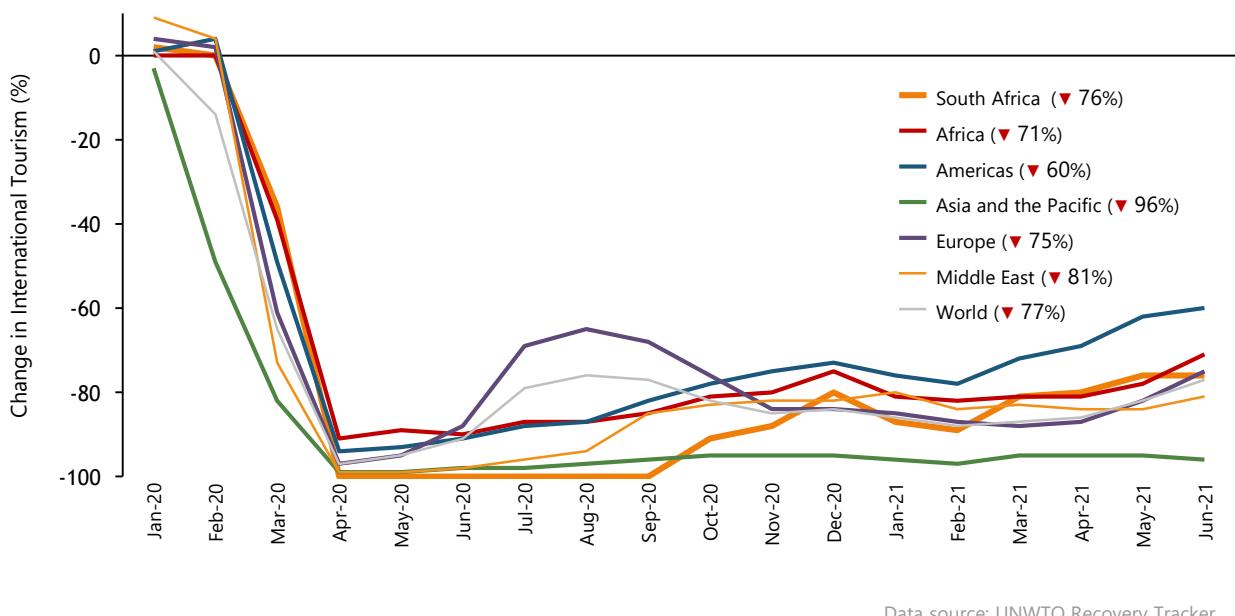
**Change in basis points.

SA INTERNATIONAL TOURISM RECOVERY

- International tourist arrivals into **South Africa** year to date continue to improve, now at 76% lower than 2019, improving from -81% in March 2021. This recovery is very similar to that of **European** markets.
- The rest of **Africa** shows a slightly better level of recovery.
- South Africa's performance is, however, better than the **global average, Middle East** and **Asia and the Pacific**, with the latter having the slowest recovery, being 95% lower than in 2019.
- While **the Americas** saw the best recovery in international tourism, despite being 60% lower than the same period in 2019.

Although still 76% lower than 2019, recovery of international tourism into South Africa is on par if not better than most other global regions.

FIGURE 2: CHANGE IN INTERNATIONAL TOURIST ARRIVALS INTO EACH WORLD REGION RELATIVE TO SAME MONTH IN 2019



Data source: UNWTO Recovery Tracker



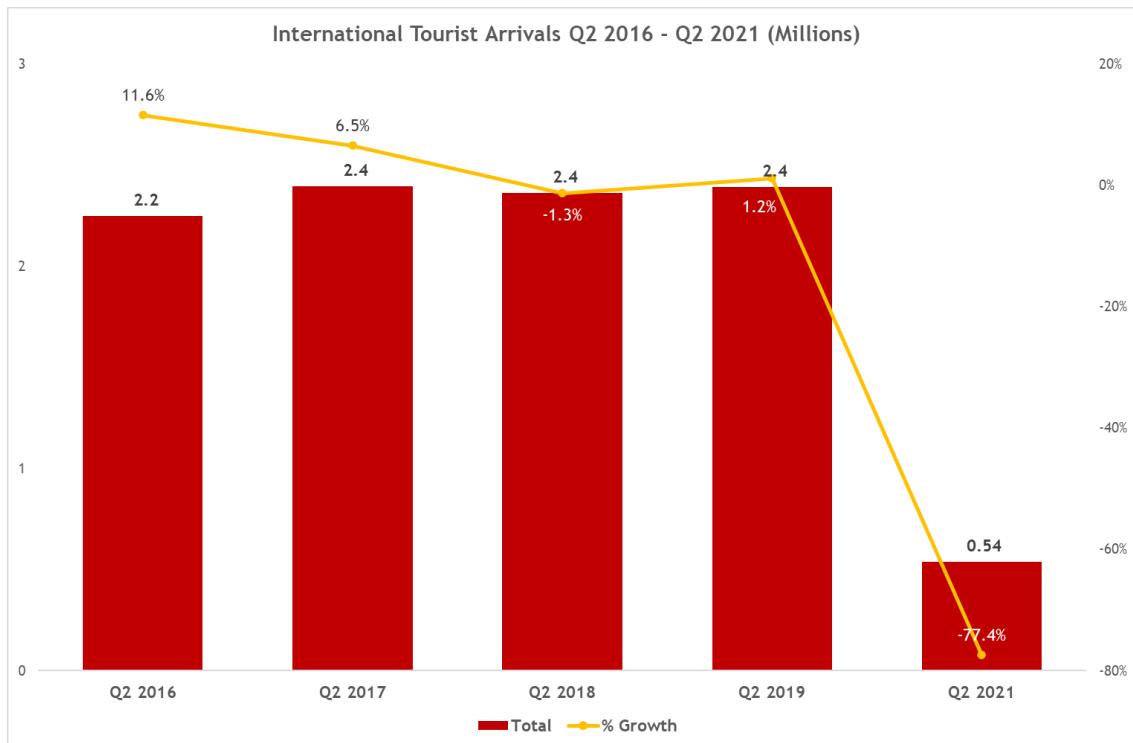
INTERNATIONAL TOURIST ARRIVALS



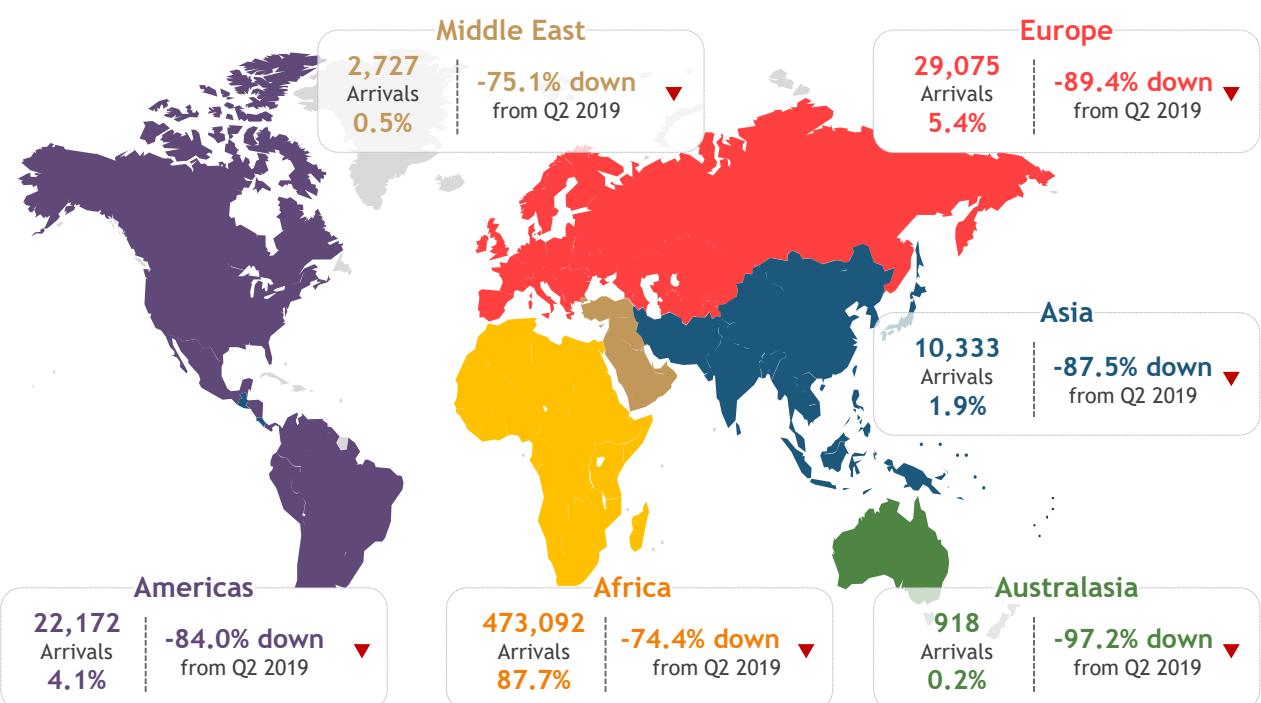
0.54 MILLION

-77.4% ▼

International tourist arrivals to South Africa in the second quarter of 2021 amounted to 0.54 million. Africa remains the largest source continent with 87.7% of all international tourists - up from its share of 75.6% for the entire 2020. Europe continues to be the second largest source region with 5.4% of all arrivals. Australasia showing the highest drop -97.2%.



International Tourist Arrivals Q2 2021 (Actual, Share & Growth)



PRIORITY MARKETS DRIVING AFRICAN RECOVERY

- Namibia, Zambia and Mozambique continue to lead African recovery, with the former two countries showing a slight decrease in June 2021. Mozambique, however, has flattened at -56% recovery since reaching this mark in April 2021.
- Although Zimbabwe maintains its position having the highest market share of inbound African travelers; travel from Zimbabwe is still 79% lower than in 2019.
- Botswana's recovery remains the slowest in the region but is starting to show signs of improvement.

RECOVERY OF AFRICAN TOURIST ARRIVALS PER COUNTRY RELATIVE TO SAME MONTH IN 2019

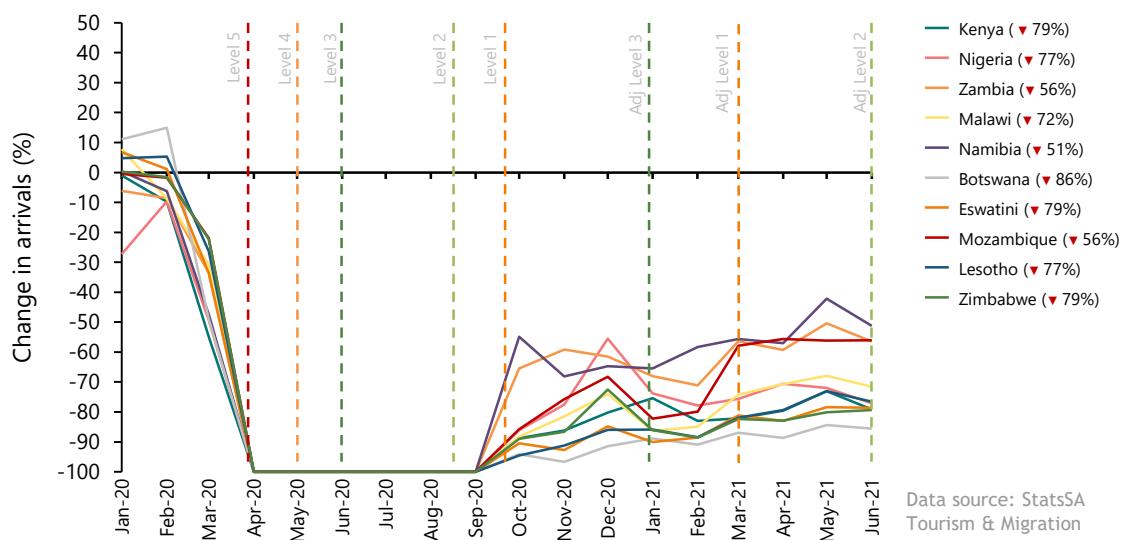
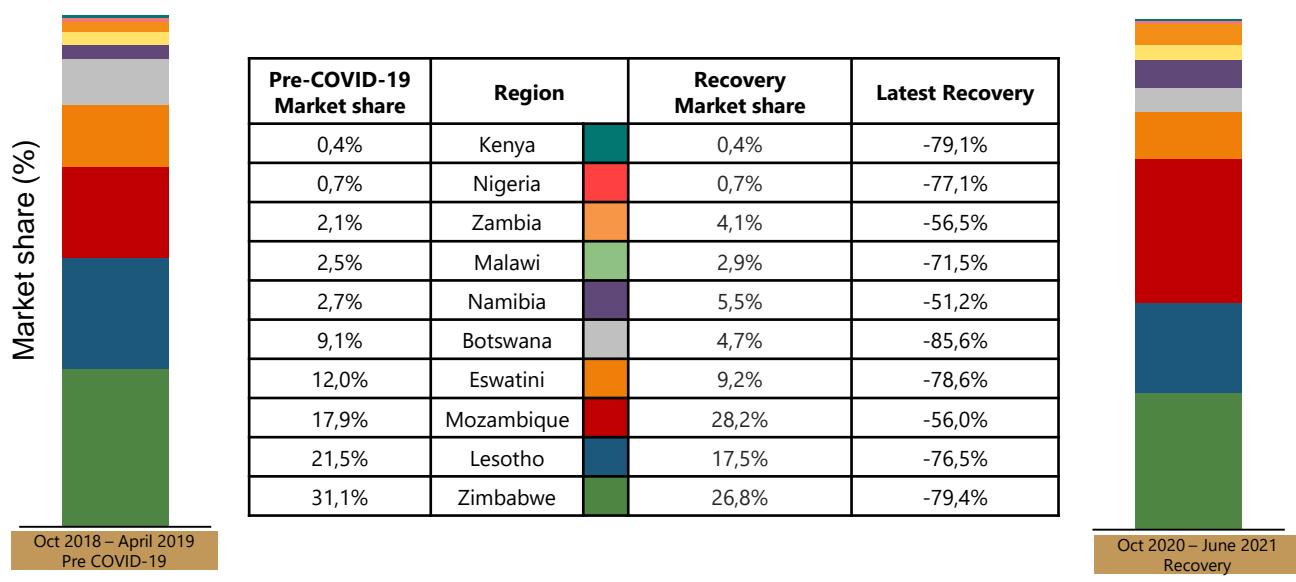


FIGURE 8: MARKET SHARE OF PRIORITY AFRICAN ARRIVALS BY COUNTRY BEFORE COVID-19 COMPARED TO DURING COVID-19



PRIORITY MARKETS DRIVING OVERSEAS RECOVERY

- Russia and India saw a marked decline in recovery in May 2021 – India ostensibly due to the effect of the Delta variant in the country. There was however, a slight improvement in June 2021 for both countries.
- The three countries with the highest numbers and market share of arrivals into South Africa are the UK, Germany and the United States. This was also the case pre-COVID-19. The US however, currently has the highest market share of arrivals into South Africa, moving up from third position pre-COVID-19.
- The UK contributed the second highest proportion of overseas travellers into South Africa, even though SA was still on the UK red list during the period of investigation. This is however still 91% lower than 2019 volumes
- Russia continues to show a distinctly higher recovery than all other priority markets. While its pre-COVID share is low and therefore the absolute recovery is relatively small, understanding what is driving this spurt in travel from Russia could enable similar effects from other regions.

FIGURE 5: RECOVERY OF OVERSEAS TOURIST ARRIVALS PER COUNTRY RELATIVE TO SAME MONTH IN 2019

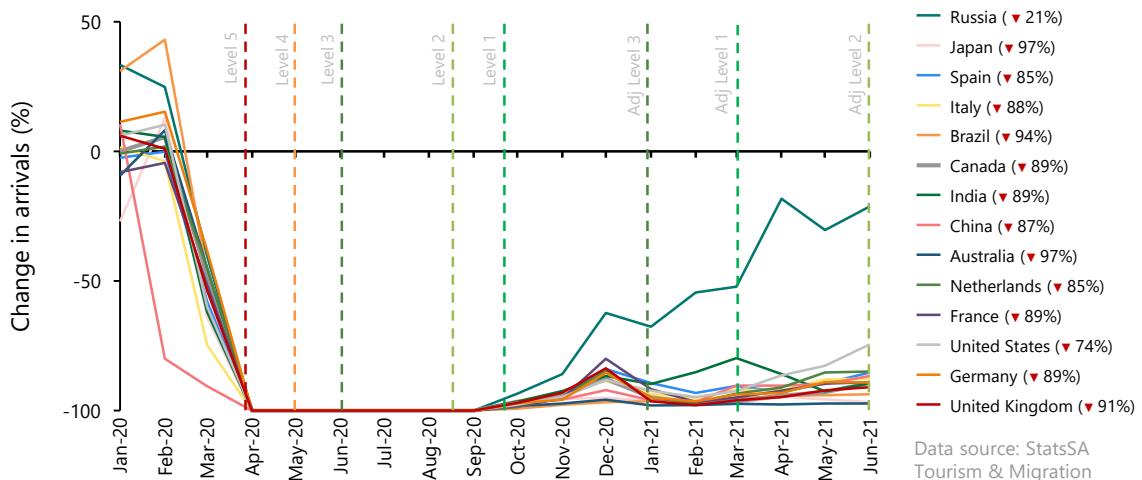
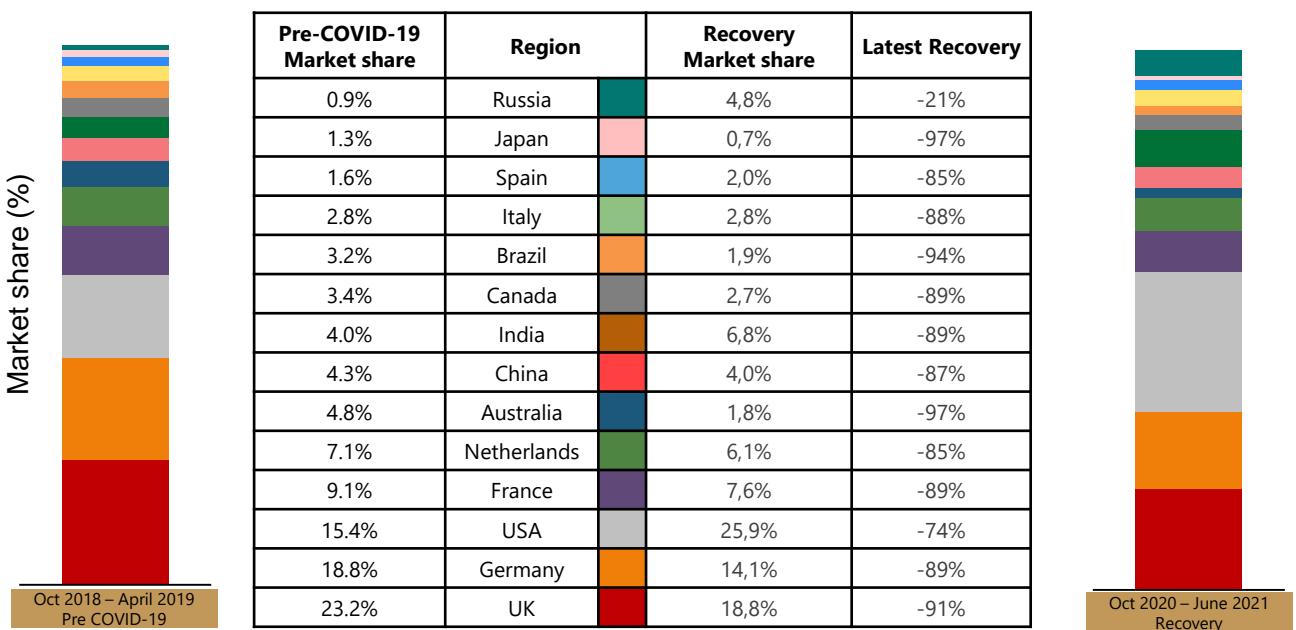
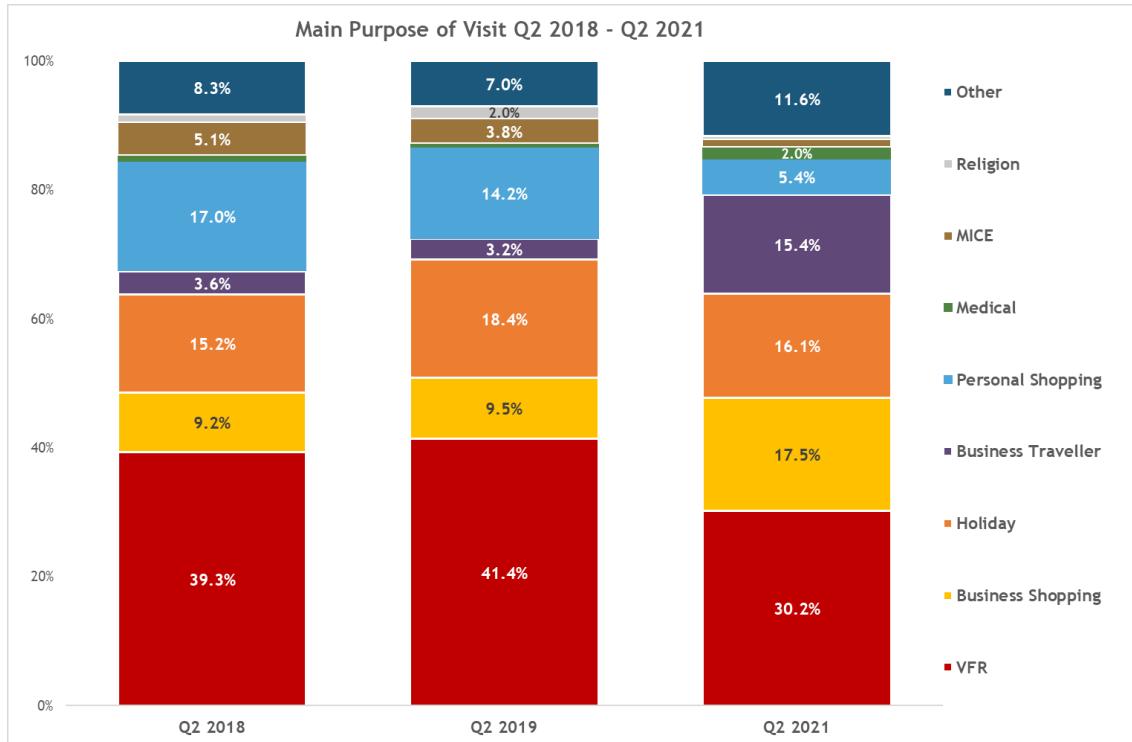


FIGURE 6: MARKET SHARE OF PRIORITY OVERSEAS ARRIVALS BY COUNTRY BEFORE COVID-19 COMPARED TO DURING COVID-19

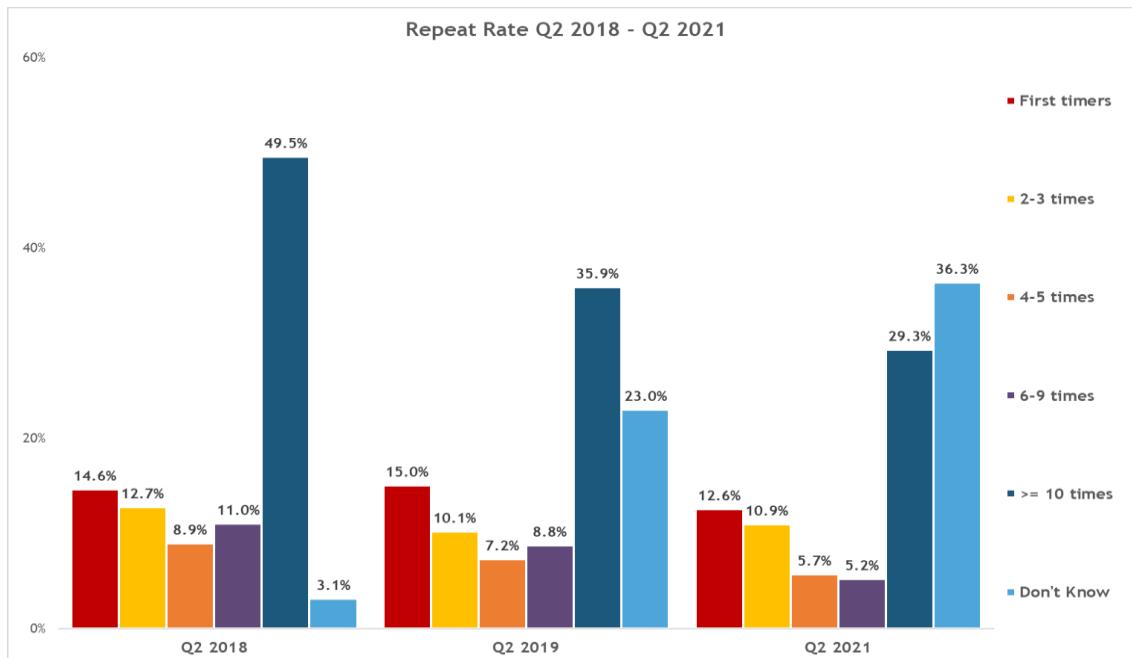


PURPOSE OF TRAVEL

Traditionally the main reason people visit South Africa is to visit friend and relatives living in here. Travel patterns have changed since the outset of Covid-19 in March-April 2020. Travel for VFR purposes now constitutes 30.2% of travel with Business Shopping and Business Travellers becoming more dominant 17.5% and 15.4% respectively. Holiday travel remained fairly similar to previous levels (16.1%).



South Africa is a repeat tourism destination with over 80% of its visitors coming for atleast the second time. The share of first time travel to the country has maintained its pre-covid19 levels currently recorded to be just over 12%.



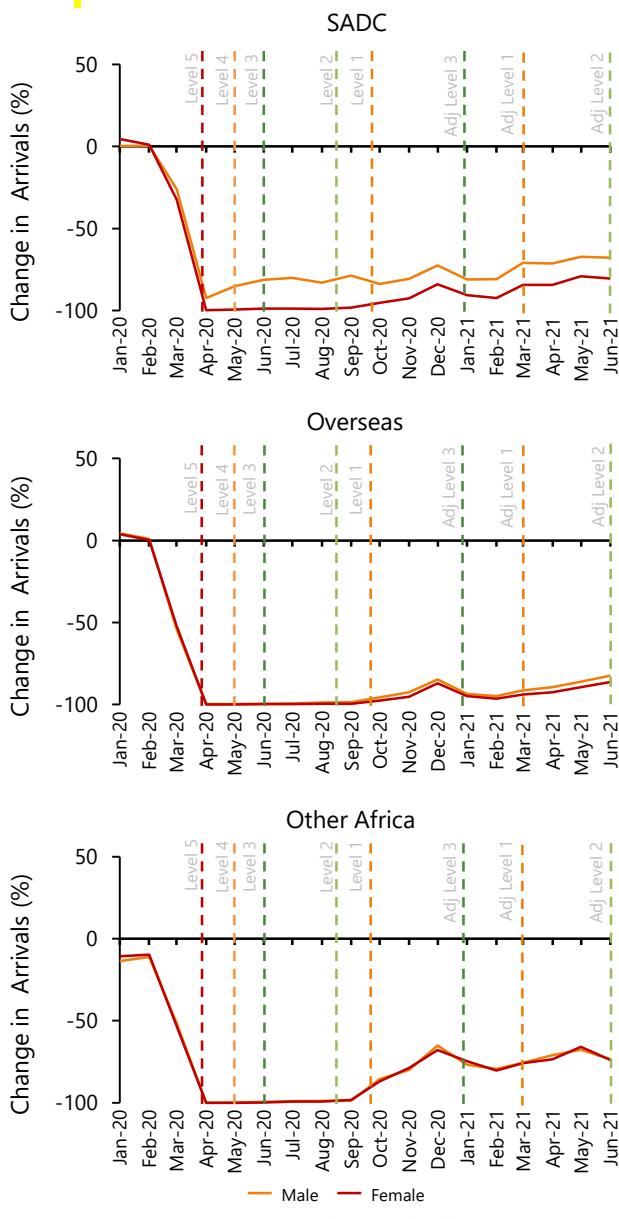
TRAVELLER DEMOGRAPHICS

GENDER

In Southern African Development Community (SADC) regions, a trend of more male visitors than female visitors persists.

In Overseas and Other African markets, little difference exists in the recovery of travel between males and females.

FIGURE 9: RECOVERY OF TOURIST ARRIVALS BY GENDER COMPARED TO 2019



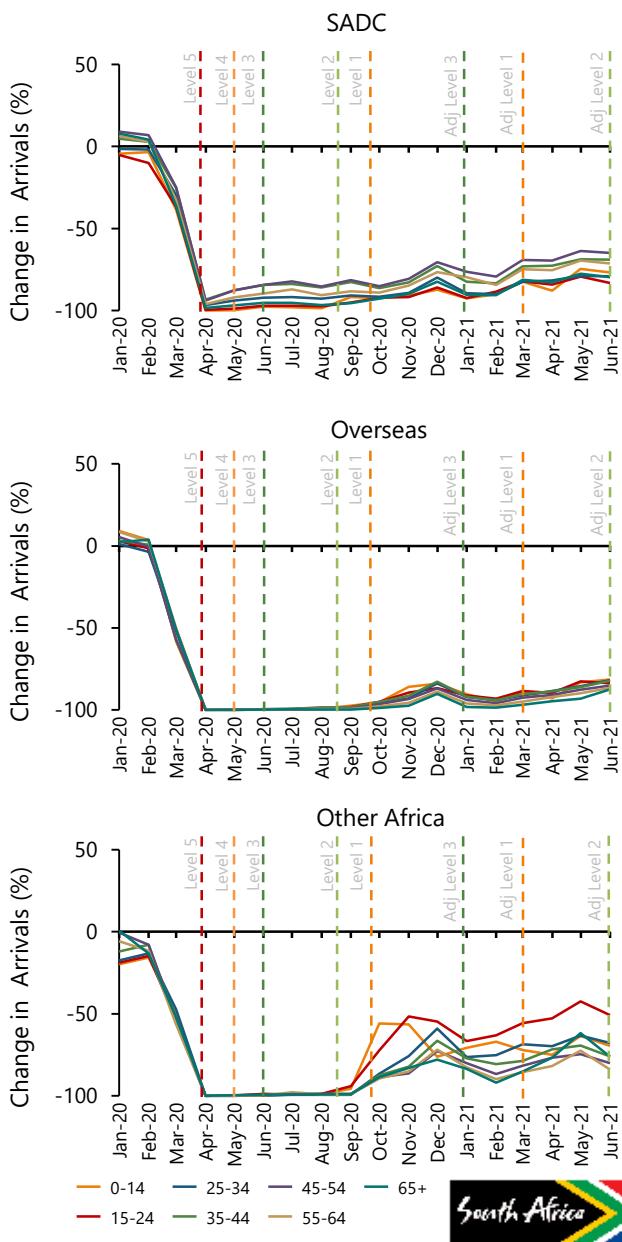
Data source: StatsSA Tourism & Migration

AGE GROUPS

Varying patterns are seen in the age distribution of travelers to South Africa from Other African countries, with younger travelers (15-24) having the strongest recovery.

In the SADC and Overseas countries, the recovery over all age groups has a similar pattern.

FIGURE 10: RECOVERY OF TOURIST ARRIVALS BY AGE GROUP RELATIVE TO SAME MONTH IN 2019



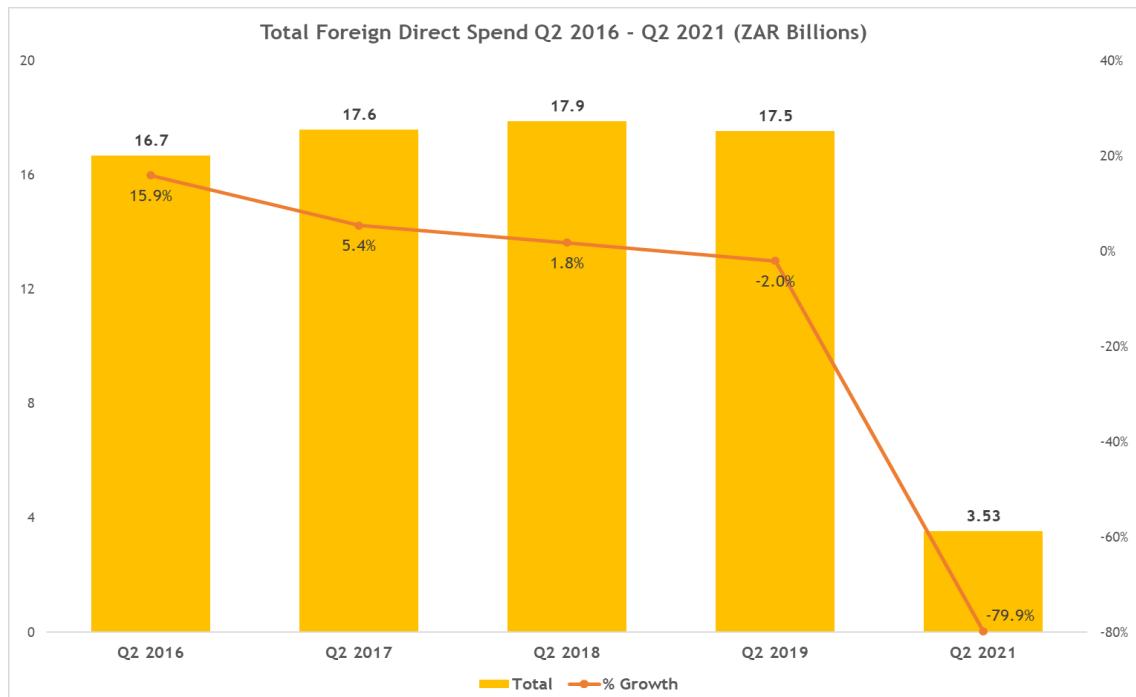
**TOTAL FOREIGN
DIRECT SPEND**



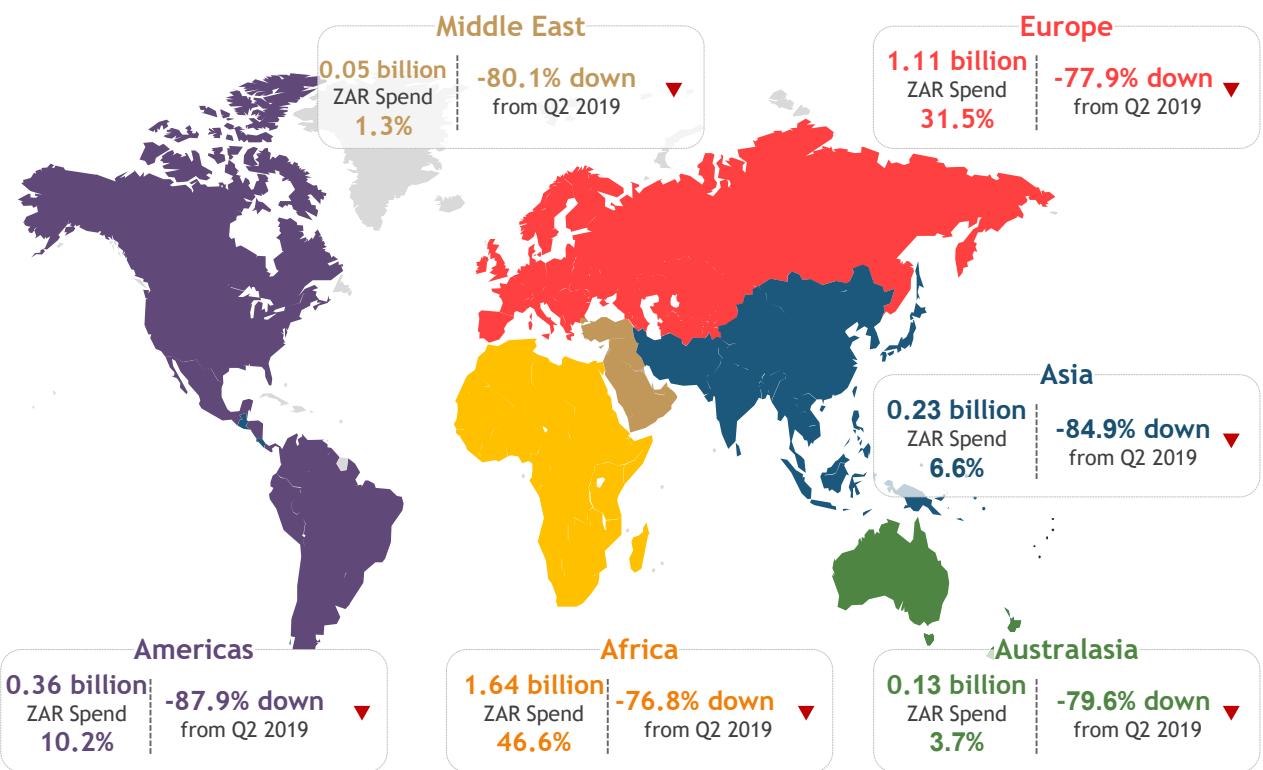
ZAR 3.53 BILLION

-79.9% ▼

Spend by international tourists continues to decline this quarter by -79.9% and amounts to ZAR 3.53 billion. The sharpest decline in spend this quarter was experienced by American tourists (-87.9%), whilst the lowest drop experienced by African tourists (-76.8%).



Foreign Direct Spend by Region Q2 2021



**TOTAL FOREIGN
DIRECT SPEND**



ZAR 3.53 BILLION

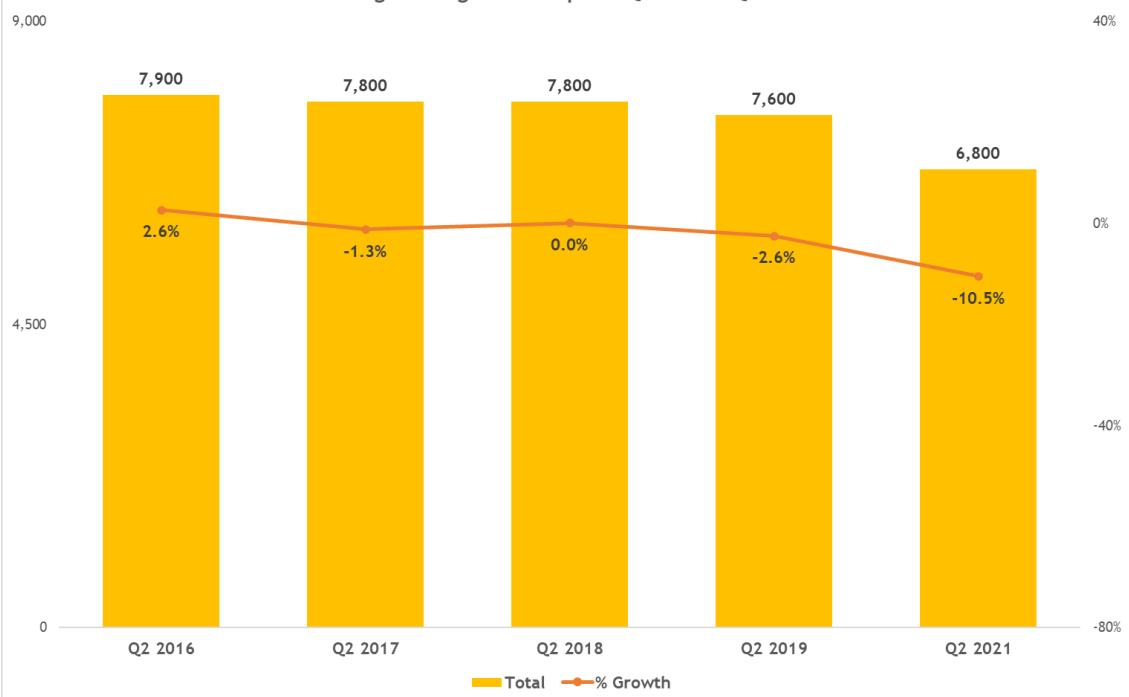
-79.9% ▼

African tourists' total spend amounts to 46.4% of the total spend, whilst that of SADC travellers a 42.8%. Average spend per tourist has gone down by -10.5% and now amounts to ZAR 6,800. This is of course due to the Covid-19 crisis and the reduced inflow of international tourists from other countries.

Foreign Direct Spend by Region Q2 2021

Region	Spend ZAR billion	% Share	% Growth
All Arrivals	3.53	100.0%	-79.9%
Africa	1.64	46.6%	-76.8%
SADC	1.51	42.8%	-76.6%
Europe	1.11	31.5%	-77.9%
Americas	0.36	10.2%	-87.9%
North America	0.32	9.2%	-87.7%
Central & S. America	0.04	1.1%	-89.3%
Asia	0.23	6.6%	-84.9%
Australasia	0.13	3.7%	-79.6%
Middle East	0.05	1.3%	-80.1%

Average Foreign Direct Spend Q2 2016 - Q2 2021



**TOTAL FOREIGN
DIRECT SPEND**



ZAR 3.53 BILLION

-79.9% ▼

Analysis of foreign direct spend by region and continents shows declines in average spend across all continents except for Asia and Australasia who have shown increases of 26.7% and 19.6% respectively. Spend from other continents went down by varying degrees and ranges between 15.2% (Americas) and -4.5% (Europe).

As can be seen from the second table, foreign spend on all expenditure types went down steeply.

Average Foreign Direct Spend by Region Q2 2018 - Q2 2021

Average Spend	Q2 2018	Q2 2019	Q2 2021	% Growth
All Arrivals	7,800	7,600	6,800	-10.5%
Africa	4,500	4,500	3,900	-13.3%
SADC	4,200	3,600	3,600	0.0%
Europe	20,100	20,100	19,200	-4.5%
Americas	23,600	23,700	20,100	-15.2%
North America	23,600	23,600	20,700	-12.3%
Central & S. America	23,300	16,300	16,200	-0.6%
Asia	17,600	17,600	22,300	26.7%
Australasia	16,800	16,800	20,100	19.6%
Middle East	24,200	24,200	22,200	-8.3%

Foreign Direct Spend by Type Q2 2018 - Q2 2021

Total Spend	Q2 2018	Q2 2019	Q2 2021	% Share	% Growth
All Types	17.9	17.5	3.53	100.0%	-79.9%
Personal Shopping	5.1	5.2	1.0	28.3%	-80.1%
Food	2.9	3.1	0.7	19.3%	-77.0%
Accommodation	2.5	2.6	0.5	13.7%	-81.0%
Leisure	2.2	2.2	0.4	10.9%	-81.5%
Business Shopping	2.0	1.5	0.2	5.8%	-86.0%
Other	1.5	1.5	0.2	6.6%	-83.6%
Transport	1.5	1.6	0.3	9.3%	-78.9%
Capital	1.2	1.3	0.2	4.4%	-87.7%
Medical	0.2	0.2	0.1	1.4%	-67.9%

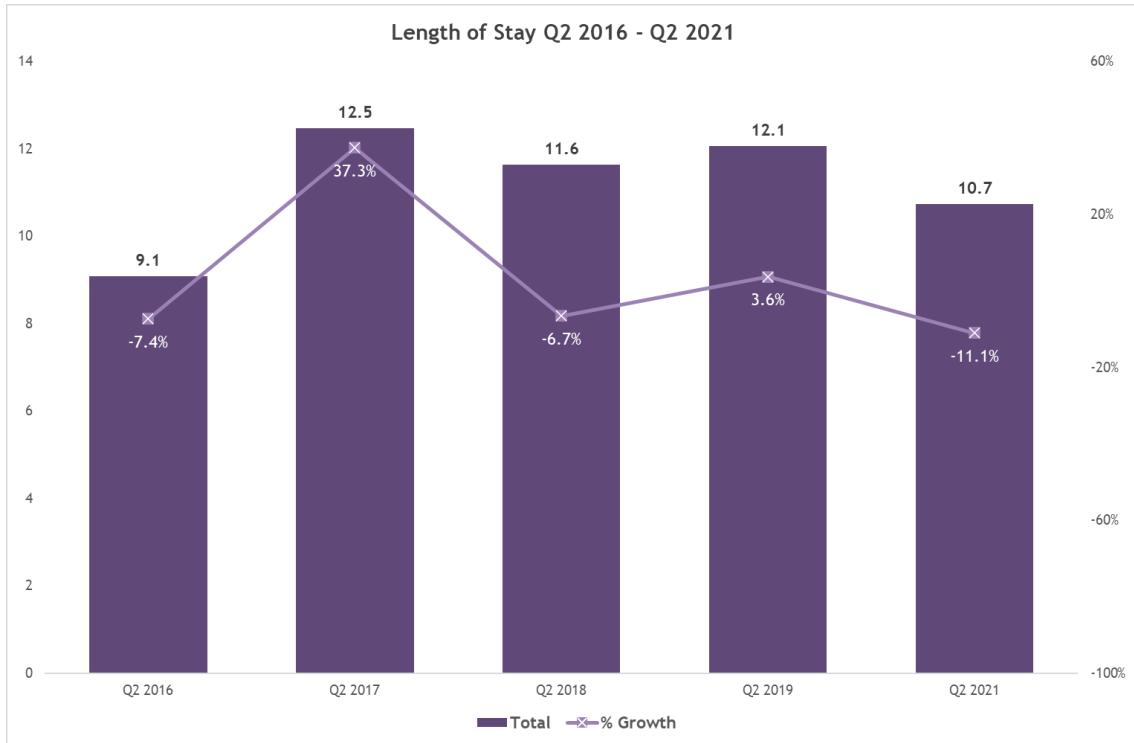
LENGTH OF STAY



10.7 NIGHTS

-11.1%▼

As can be expected, length of stay went down by -11.1% and equals a total of 10.7 nights per traveller. The sharpest decline in length of stay was encountered by African tourists (-15.2%) and the least by Europeans (-2.9%) whilst Asian travellers have in fact increased their stay by 68.0% to 41.1 nights with this being starkly different from all other continents.



Length of Stay Q2 2021

(Actual & Growth)

Middle East

14.1
nights

8.4% up
from Q2 2019

Europe

16.4
nights

-2.9% down
from Q2 2019

Asia

41.1
nights

68.0% up
from Q2 2019

Americas

14.2
nights

-11.0% down
from Q2 2019

Africa

9.0
nights

-15.2% down
from Q2 2019

Australasia

13.7
nights

-5.7% down
from Q2 2019

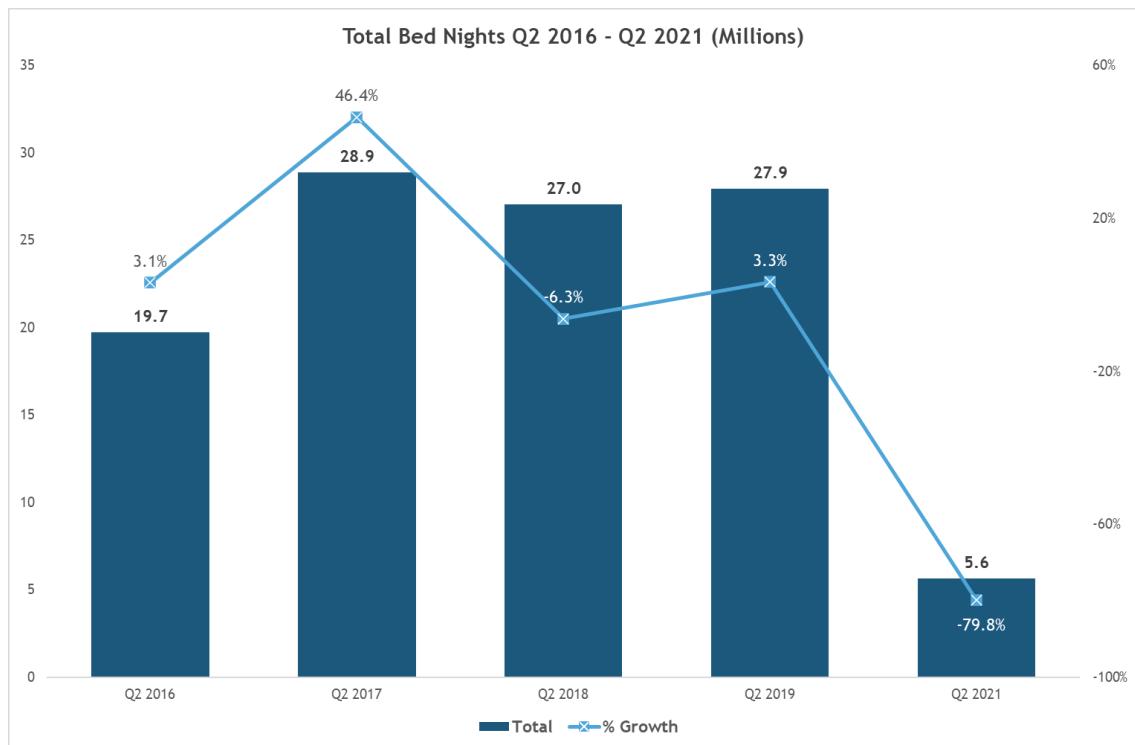
**TOTAL
BED NIGHTS**



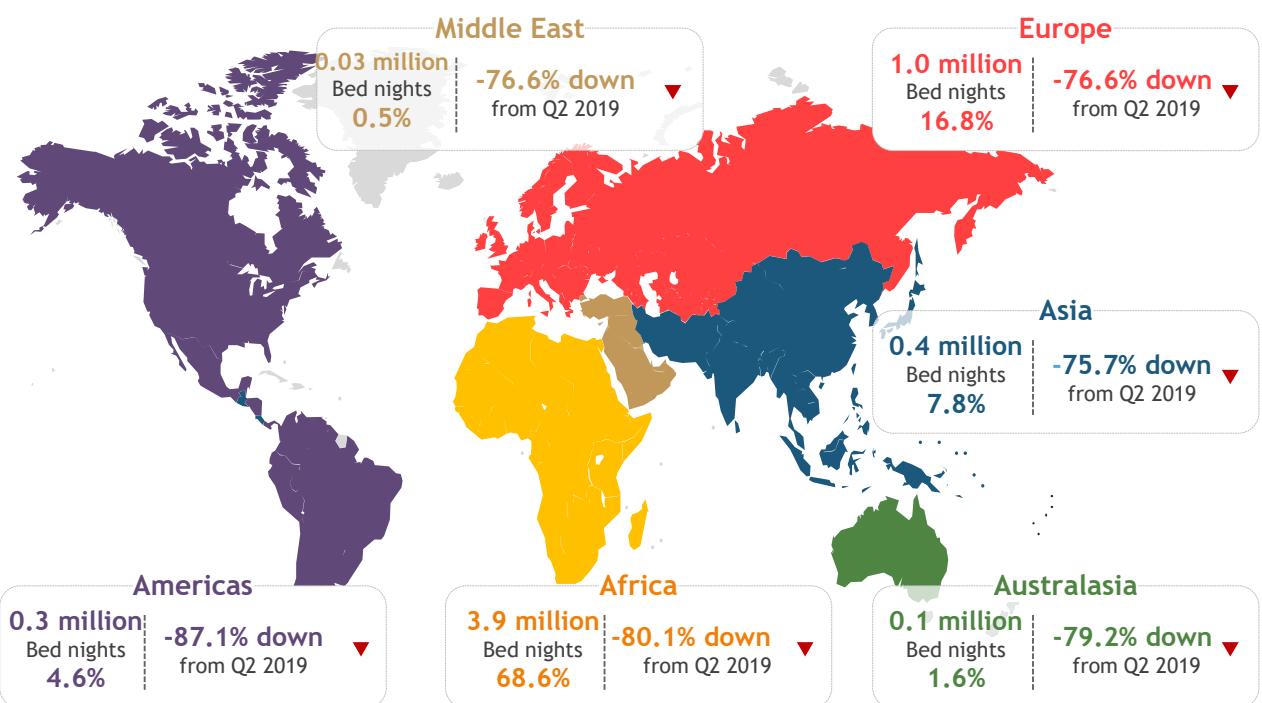
5.6 MILLION

-79.8%▼

Total bed nights saw a sharp fall of -79.8% and totaled 5.6 million all in all. The fall rates for all continents were very similar (all around -76% to -80%).

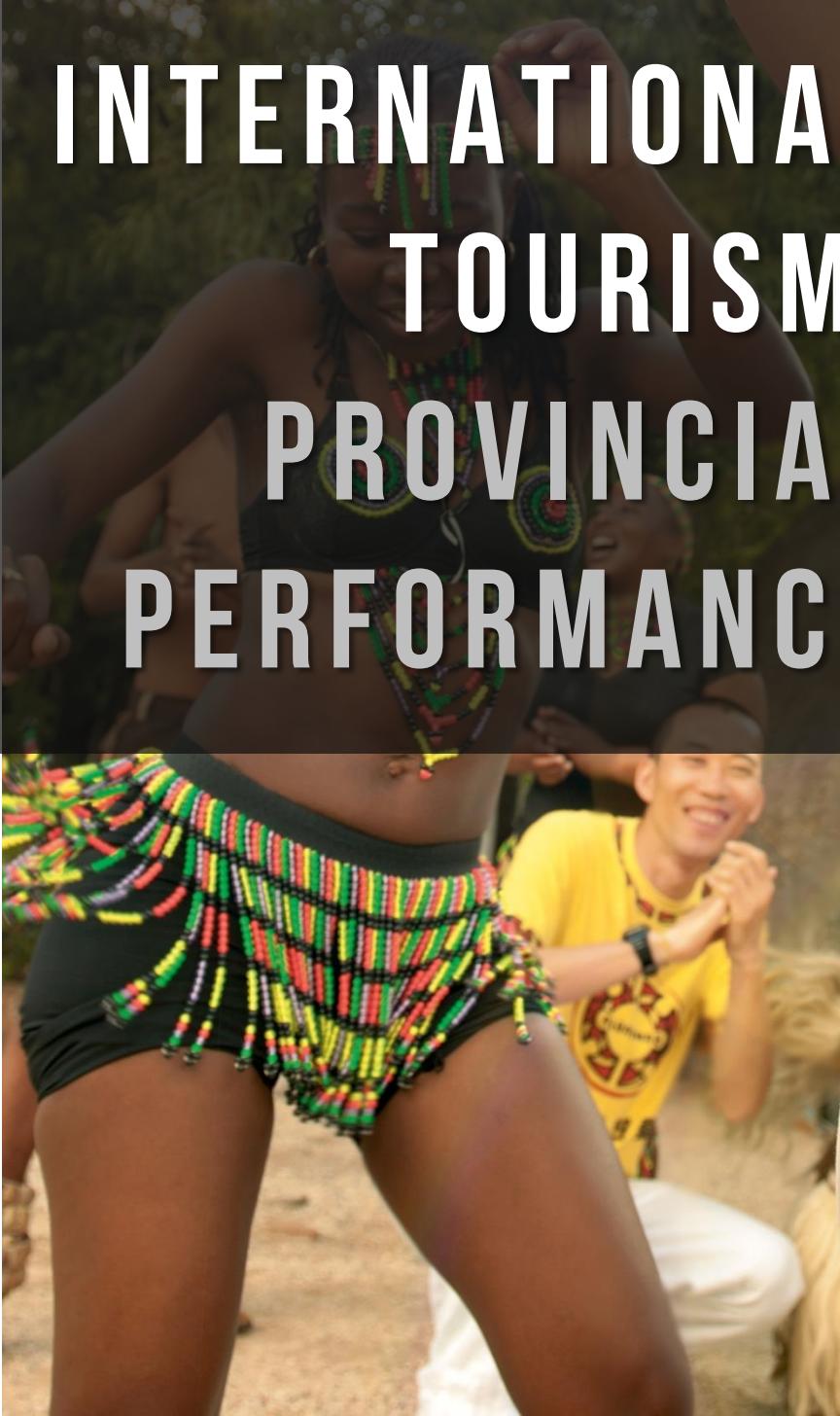


Total Bed Nights Q2 2021





INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE



GEOGRAPHIC SPREAD

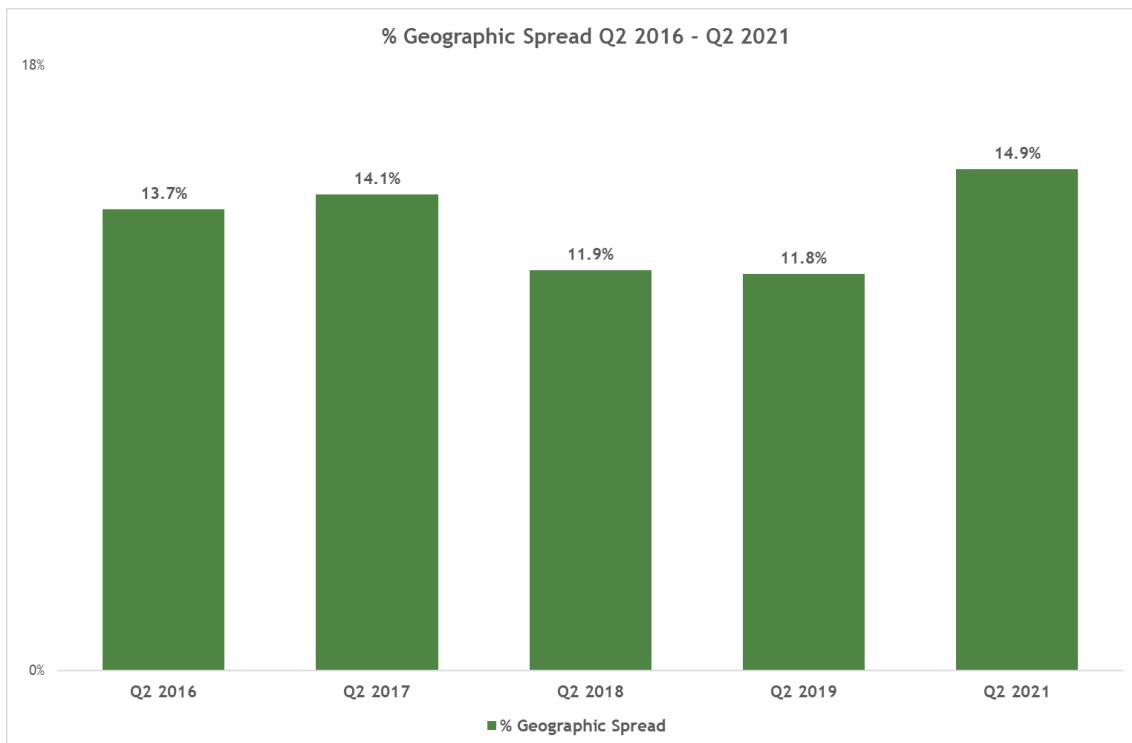


14.9%

+3.1%*▲

One of SA Tourism strategy to increase the spread of travel across the 9 provinces. In this quarter we had reached record high levels as the number of tourist visiting more than one province increased to approximately 15%.

Gauteng and Mpumalanga were the most visited province in this quarter.



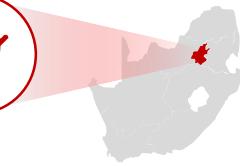
Tourist Arrivals, Spend, Bednights & Length of Stay by Province Q2 2021

Province	International Tourist Arrivals (000's)	Foreign Spend (ZAR Billions)	Bednights (Millions)	Length of Stay (nights)
Gauteng	210	1.5	2.0	9.6
Mpumalanga	139	0.8	0.7	5.5
Western Cape	76	1.3	0.9	12.5
KwaZulu Natal	63	0.5	0.6	9.4
Free State	59	0.2	0.8	13.0
North West	36	0.2	0.2	6.3
Limpopo	27	0.2	0.2	7.5
Northern Cape	20	0.1	0.0	1.8
Eastern Cape	15	0.3	0.2	14.7

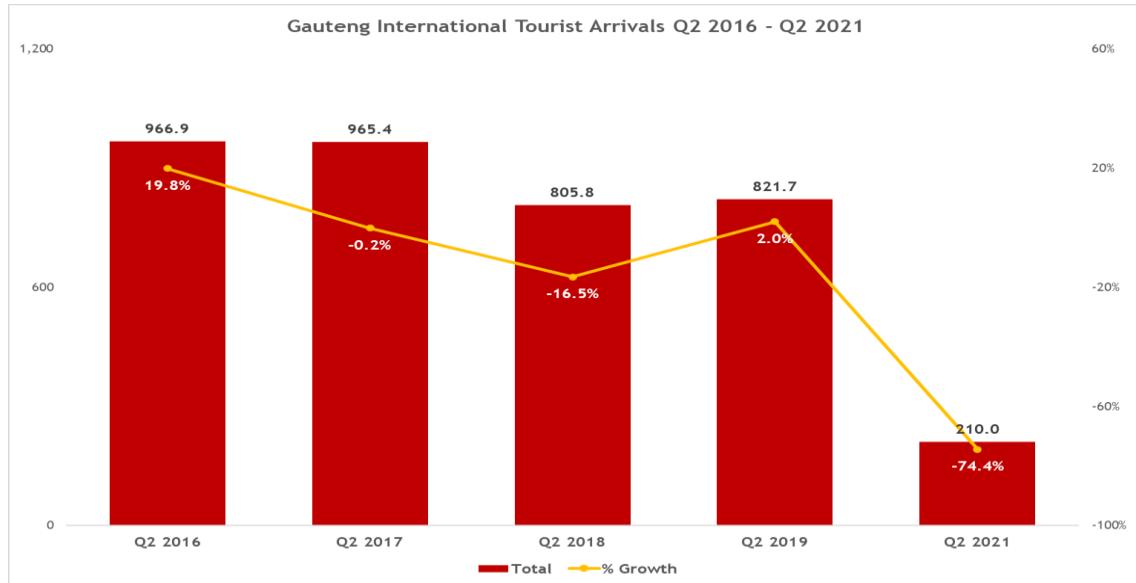
*Change in basis points. Geographic spread being the share of tourists visiting two provinces or more.

GAUTENG**210.0 THOUSAND**

-74.4% ▼



A total of 210K arrivals for Gauteng province were recorded in this period. There has been a noticeable shift in the countries that are driving the recovery for this province with Zimbabwe moving to the number one spot overtaking Mozambique and Lesotho while Swaziland moved to the fifth spot overtaking Botswana. The travel to Gauteng is primarily driven by business shopping and Corporate travel.



Gauteng International Arrivals by Top 10 Source Countries

Gauteng Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	210.0	100.0%	-74.4%
Zimbabwe	48.5	23.1%	-41.7%
Mozambique	32.4	15.4%	-78.5%
Lesotho	30.3	14.5%	-72.5%
Swaziland	17.1	8.1%	-67.2%
Botswana	10.1	4.8%	-87.0%
Malawi	9.8	4.7%	-69.2%
Zambia	7.7	3.7%	-76.7%
UK	6.4	3.0%	-75.1%
USA	5.9	2.8%	-86.2%
Germany	4.0	1.9%	-72.6%
Others in Top 10 Q2 2019:			
India	2.8	1.3%	-86.8%

Share of Gauteng Arrivals by Main Purpose Q2 2021

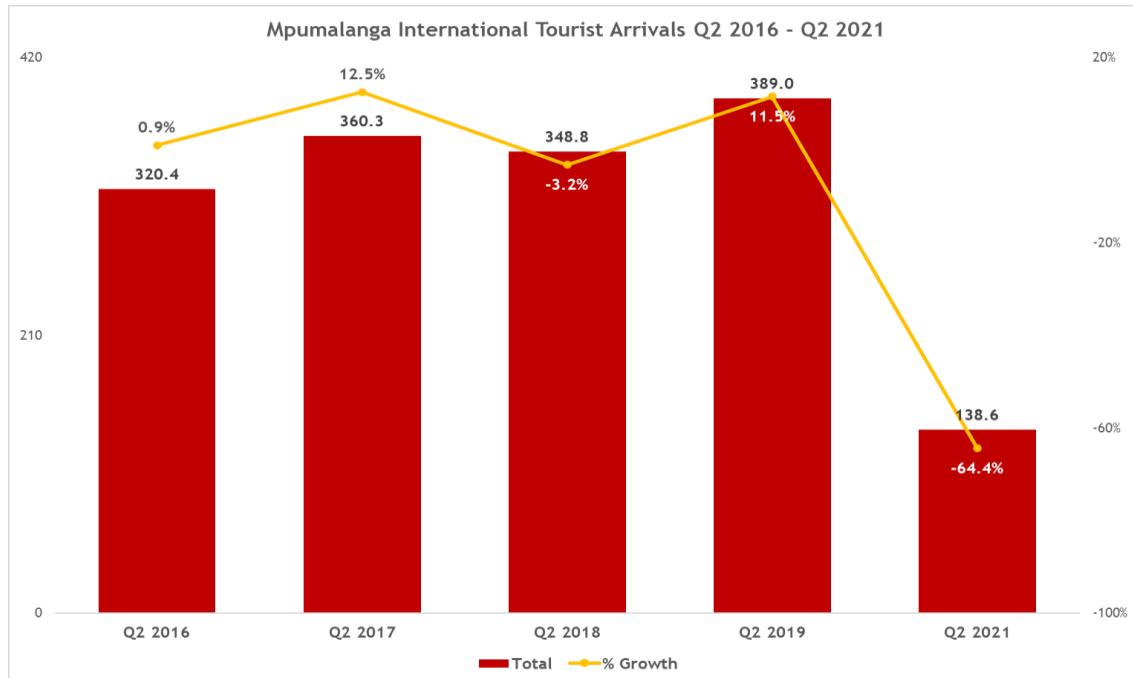
Gauteng	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	25.3%	22.0%	21.1%	14.7%	2.8%	1.2%	0.9%	0.6%	11.5%
% basis point change	-14.0%	15.3%	11.5%	-8.1%	-1.3%	-5.1%	-0.2%	-1.6%	3.6%

MPUMALANGA**138.6 THOUSAND**

-64.4% ▼



A total of 138K arrivals for Mpumalanga province were recorded in this period, Mozambique and Swaziland remain the top two source countries for this province, with Zimbabwe also now featuring in the top three. In the overseas market USA still holds its number one spot.



Mpumalanga International Arrivals by Top 10 Source Countries

Mpumalanga Top 10 Markets Q2 2021	Tourist Arrivals (000's)		% Share	% Growth
	All Arrivals			
All Arrivals	138.6		100.0%	-64.4%
Mozambique	100.6		72.6%	-38.2%
Swaziland	10.0		7.2%	-90.2%
Zimbabwe	3.6		2.6%	-45.1%
USA	3.5		2.6%	-84.0%
Germany	2.9		2.1%	-68.7%
UK	2.9		2.1%	-71.5%
France	2.1		1.5%	-76.9%
Australia	1.4		1.0%	-78.1%
Netherlands	1.2		0.9%	-68.0%
Lesotho	1.0		0.7%	-93.1%
Others in Top 10 Q2 2019:				
Brazil	0.4		0.3%	-91.9%

Share of Mpumalanga Arrivals by Main Purpose Q2 2021

Mpumalanga	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	33.4%	3.4%	13.9%	23.2%	16.2%	0.4%	4.5%	0.4%	4.7%
% basis point change	-31.9%	2.5%	12.9%	-3.9%	14.7%	-0.6%	4.2%	-0.3%	2.5%

WESTERN CAPE



76.4 THOUSAND

-77.6% ▼



A total of 76K arrivals for Western Cape province were recorded in this period, Namibia has moved from position four in 2019 to position number one as the key contributor to arrivals in this province. In the overseas market UK has surpassed USA. The reason for visiting are VFR and holiday as both the shares have increased.



Western Cape International Arrivals by Top 10 Source Countries (Q2 Share & Growth Q2 2019 - Q2 2021)

Western Cape Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	76.4	100.0%	-77.6%
Namibia	12.5	16.4%	-43.2%
UK	11.2	14.7%	-76.0%
USA	7.5	9.9%	-85.2%
Germany	7.1	9.3%	-74.0%
Lesotho	4.2	5.5%	-67.3%
France	3.4	4.4%	-79.5%
Netherlands	2.9	3.8%	-73.9%
Australia	2.9	3.7%	-78.1%
China	1.6	2.2%	-80.0%
Canada	1.6	2.1%	-78.6%
Others in Top 10 Q2 2019:			
India	1.2	1.6%	-89.9%

Share of Western Cape Arrivals by Main Purpose Q2 2021

Western Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	28.6%	2.9%	2.4%	54.7%	0.0%	1.8%	0.5%	0.2%	9.0%
% basis point change	7.5%	-1.4%	-1.2%	2.7%	-1.2%	-6.3%	0.0%	-0.1%	0.2%

KWAZULU-NATAL

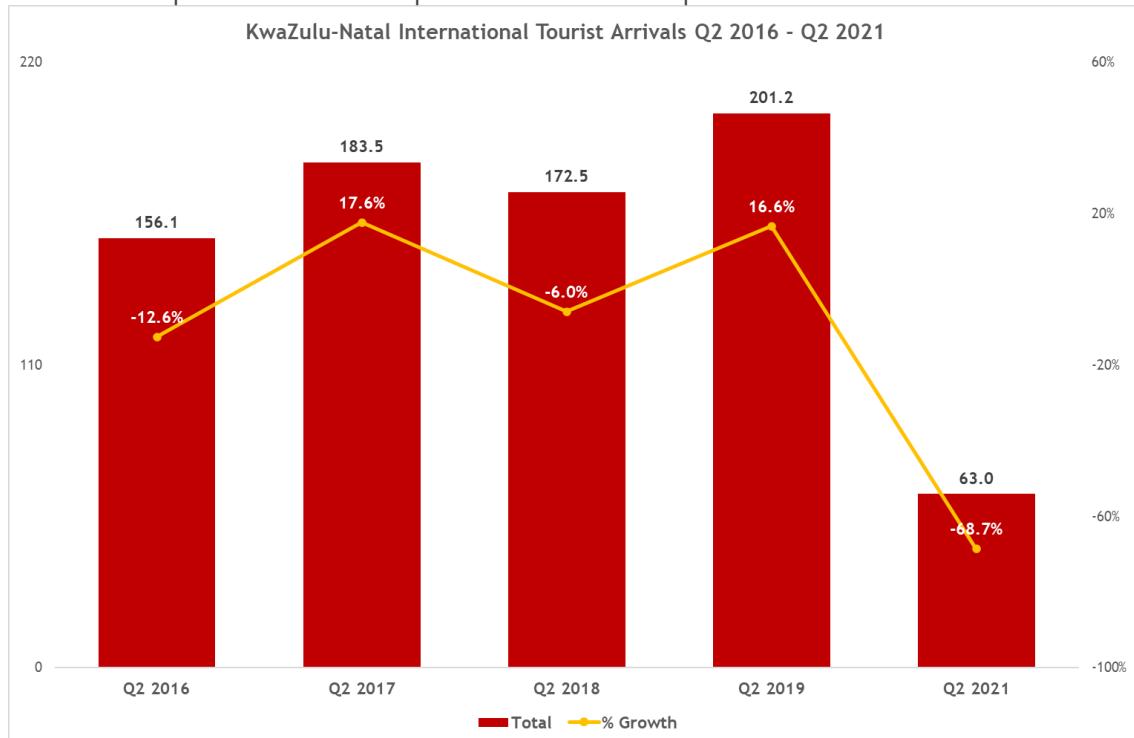


63.0 THOUSAND

-68.7% ▼



A total of 63K arrivals for KwaZulu Natal province were recorded in this period. In the top four spot is occupied by Africa land markets while in the overseas market UK is now holding the number one spot while France drops further down in the pack..



KwaZulu-Natal International Arrivals by Top 10 Source Countries

KwaZulu-Natal Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	63.0	100.0%	-68.7%
Zimbabwe	18.2	28.8%	176.0%
Swaziland	15.5	24.5%	-80.3%
Zambia	7.9	12.5%	165.1%
Lesotho	3.4	5.4%	-68.5%
UK	2.3	3.7%	-75.5%
Germany	1.8	2.8%	-73.1%
USA	1.5	2.5%	-86.5%
France	1.3	2.1%	-78.0%
India	1.3	2.0%	-76.2%
Australia	1.0	1.6%	-82.1%
Others in Top 10 Q2 2019:			
Botswana	0.2	0.4%	-98.6%

Share of Kwa-Zulu Natal Arrivals by Main Purpose Q2 2021

KwaZulu-Natal	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	16.5%	29.9%	28.6%	15.9%	0.4%	1.7%	0.6%	0.1%	6.3%
% basis point change	-32.0%	25.6%	25.3%	-8.9%	-4.6%	-3.6%	0.4%	-2.8%	0.5%

FREE STATE**59.3 THOUSAND**

-75.5% ▼



A total of 59K arrivals for Free State province were recorded in this period. The top five spot is occupied by Africa land markets while in the overseas market USA is still holding the number one spot.



Free State International Arrivals by Top 10 Source Countries

Free State Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	59.3	100.0%	-75.5%
Lesotho	52.9	89.2%	-75.9%
Botswana	1.6	2.7%	-75.7%
Mozambique	0.7	1.1%	-36.4%
Zimbabwe	0.6	1.0%	142.2%
Namibia	0.5	0.8%	-63.6%
USA	0.4	0.6%	-87.0%
UK	0.3	0.6%	-78.1%
Italy	0.3	0.5%	3.0%
India	0.2	0.4%	-45.7%
Swaziland	0.2	0.4%	-52.6%
Others in Top 10 Q2 2019:			
Germany	0.2	0.4%	-77.3%
Australia	0.1	0.2%	-80.6%
China	0.1	0.2%	-80.2%

Share of Free State Cape Arrivals by Main Purpose Q2 2021

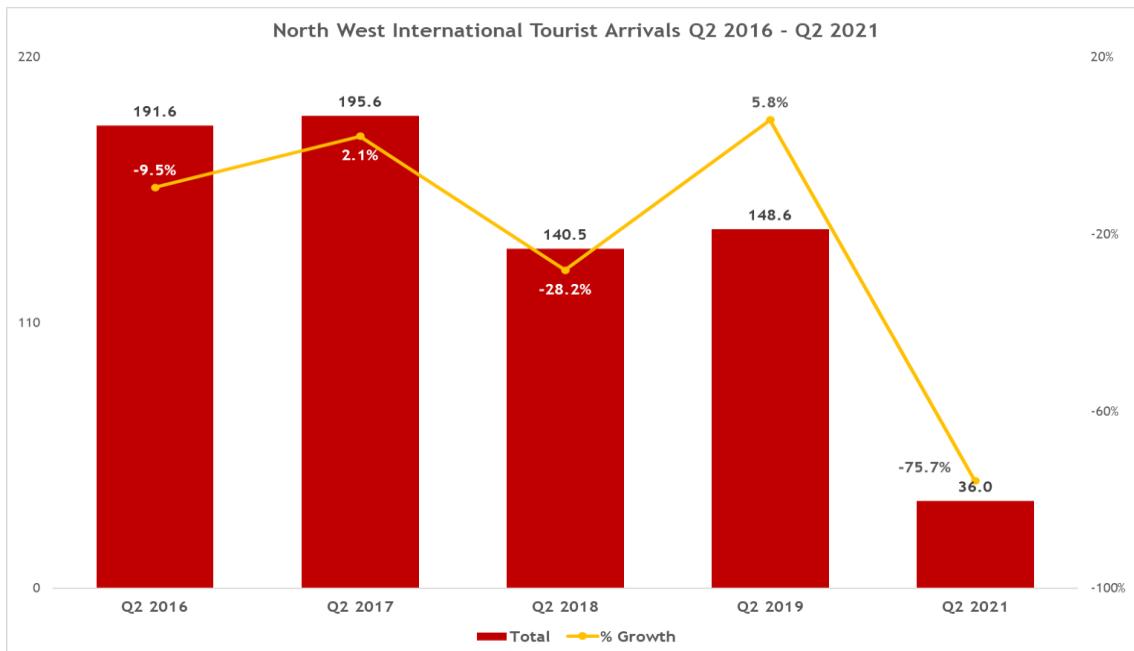
Free State	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	44.7%	7.8%	4.4%	2.4%	2.0%	1.7%	2.3%	0.4%	34.4%
% basis point change	-22.2%	6.9%	2.1%	-1.1%	-5.2%	1.1%	1.9%	-0.3%	16.8%

NORTH WEST**36.0 THOUSAND**

-75.7% ▼



A total of 36K arrivals for North West province were recorded in this period. In the top four spot is occupied by Africa land markets while in the overseas market UK is now holding the number one spot with USA dropping further down in the list.



North West International Arrivals by Top 10 Source Countries

North West Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	36.0	100.0%	-75.7%
Botswana	10.5	29.3%	-86.9%
Lesotho	6.9	19.2%	-66.6%
Zimbabwe	5.4	15.1%	-19.7%
Mozambique	3.4	9.4%	29.1%
Swaziland	3.1	8.5%	-23.4%
UK	0.8	2.4%	-77.2%
India	0.8	2.2%	-85.7%
Namibia	0.7	2.0%	-56.5%
USA	0.6	1.6%	-87.7%
Germany	0.5	1.3%	-75.8%
Others in Top 10 Q2 2019:			
Australia	0.3	0.9%	-81.6%

Share of North West Arrivals by Main Purpose Q2 2021

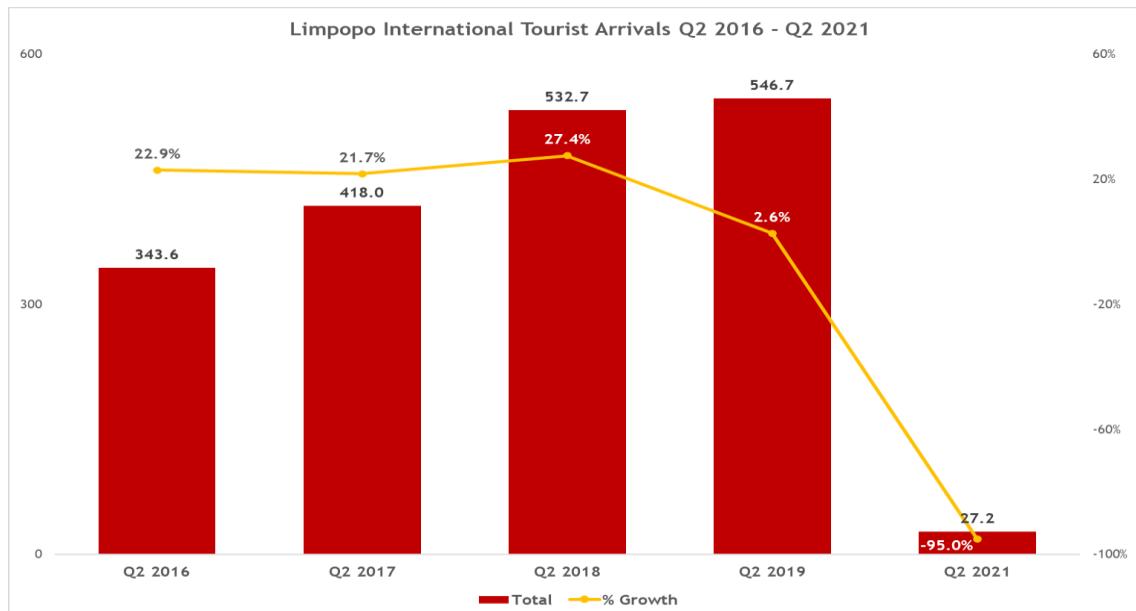
North West	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	28.8%	24.8%	20.4%	11.9%	0.7%	1.2%	0.8%	0.9%	10.5%
% basis point change	-20.3%	21.5%	4.9%	-4.9%	-3.5%	-2.1%	0.3%	-0.8%	4.9%

LIMPOPO**27.2 THOUSAND**

-95.0% ▼



A total of 27K arrivals for LIMPOPO province were recorded in this period. In the top four spot is occupied by Africa land markets while in the overseas market USA is holding the number one spot while France drops further down in the pack. Limpopo province has the slowest recovery compared to other provinces.



Limpopo International Arrivals by Top 10 Source Countries

Limpopo Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	27.2	100.0%	-95.0%
Zimbabwe	7.0	25.7%	-98.4%
Botswana	4.7	17.5%	-89.3%
Swaziland	2.4	8.7%	139.2%
Mozambique	2.3	8.5%	-54.9%
USA	2.0	7.3%	-86.2%
UK	1.2	4.4%	-73.5%
Malawi	1.1	4.1%	111.6%
Germany	0.9	3.3%	-73.8%
Lesotho	0.6	2.1%	-93.9%
Netherlands	0.6	2.0%	-70.6%
Others in Top 10 Q2 2019:			
France	0.4	1.5%	-79.9%
Australia	0.4	1.3%	-81.4%

Share of Limpopo Arrivals by Main Purpose Q2 2021

Limpopo	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	19.0%	23.7%	25.8%	23.3%	0.7%	1.0%	0.4%	0.9%	5.3%
% basis point change	7.5%	23.0%	4.4%	11.7%	-47.3%	0.4%	0.0%	-2.2%	2.6%

NORTHERN CAPE



19.9 THOUSAND

-24.9% ▼



A total of approximately 20K arrivals for Northern Cape province were recorded in this period. In the top two spot is occupied by Africa land markets while in the overseas market UK is holding the number one spot. Northern Cape is the fastest recovering province compared to other provinces.



Northern Cape International Arrivals by Top 10 Source Countries

Northern Cape Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	19.9	100.0%	-24.9%
Namibia	17.1	85.6%	49.7%
Lesotho	0.8	3.8%	-88.1%
UK	0.4	1.8%	-67.1%
Swaziland	0.2	1.2%	337.0%
USA	0.2	1.2%	-85.0%
Germany	0.2	1.0%	-70.6%
Botswana	0.2	0.8%	120.3%
Netherlands	0.1	0.7%	-66.7%
France	0.1	0.5%	-78.9%
China	0.1	0.4%	-85.8%
Others in Top 10 Q2 2019:			
Australia	0.1	0.3%	-83.8%
India	0.0	0.0%	-97.6%

Share of Northern Cape Arrivals by Main Purpose Q2 2021

Northern Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	40.3%	15.1%	7.3%	13.4%	0.0%	0.8%	2.8%	0.0%	20.5%
% basis point change	1.0%	9.6%	-0.1%	-9.2%	-14.0%	-2.4%	1.2%	-1.3%	15.4%

EASTERN CAPE



15.1 THOUSAND

-80.9% ▼



A total of over 15k arrivals for Eastern Cape province were recorded in this period. Predominantly this province depends a lot from overseas market for its tourism and there were no major movement in its source countries. Despite the recovery of the province is one of the slowest but its one of the few province that recorded growth in holiday market share.



Eastern Cape International Arrivals by Top 10 Source Countries

Eastern Cape Top 10 Markets Q2 2021	Tourist Arrivals (000's)	% Share	% Growth
All Arrivals	15.1	100.0%	-80.9%
Germany	2.5	16.7%	-72.4%
UK	2.4	16.1%	-74.8%
USA	1.4	9.2%	-82.9%
Lesotho	1.0	6.4%	-90.4%
Netherlands	0.8	5.0%	-70.9%
France	0.6	3.7%	-79.3%
Australia	0.6	3.7%	-81.7%
Switzerland	0.5	3.0%	-75.1%
Italy	0.4	2.8%	-79.3%
Botswana	0.4	2.7%	-69.6%
Others in Top 10 Q2 2019:			
Zimbabwe	0.1	1.0%	-96.0%

Share of Eastern Cape Arrivals by Main Purpose Q2 2021

Eastern Cape	VFR	Business Traveller	Business Shopping	Holiday	Personal Shopping	MICE	Medical	Religion	Other
Q2 2021	26.2%	3.6%	0.8%	54.7%	0.2%	1.0%	0.0%	0.3%	13.2%
% basis point change	-1.1%	-1.0%	-0.7%	8.4%	-1.9%	-1.6%	-0.1%	-0.4%	-1.7%



DOMESTIC TOURISM PERFORMANCE

DOMESTIC TOURISM PERFORMANCE



DOMESTIC TRIPS



4.4 MILLION

+17.7%



DOMESTIC SPEND



ZAR 7.7 BILLION

+24.1%



AVERAGE SPEND
PER TRIP



ZAR 1,736

+5.9%



BEDNIGHTS



14.8 MILLION

+1.7%



LENGTH OF STAY



3.3 NIGHTS

-13.6%



DAY TRIPS



16.6 MILLION

-52.4%



DAY TRIP SPEND



ZAR 12.6 BILLION

-48.7%



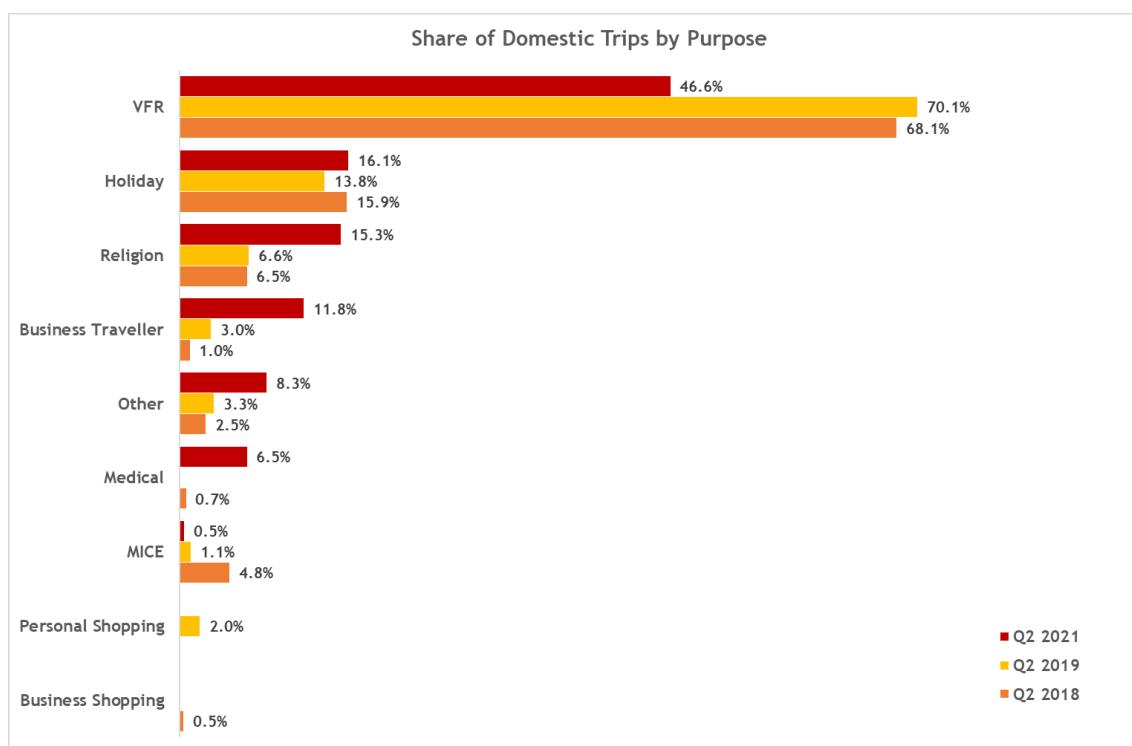
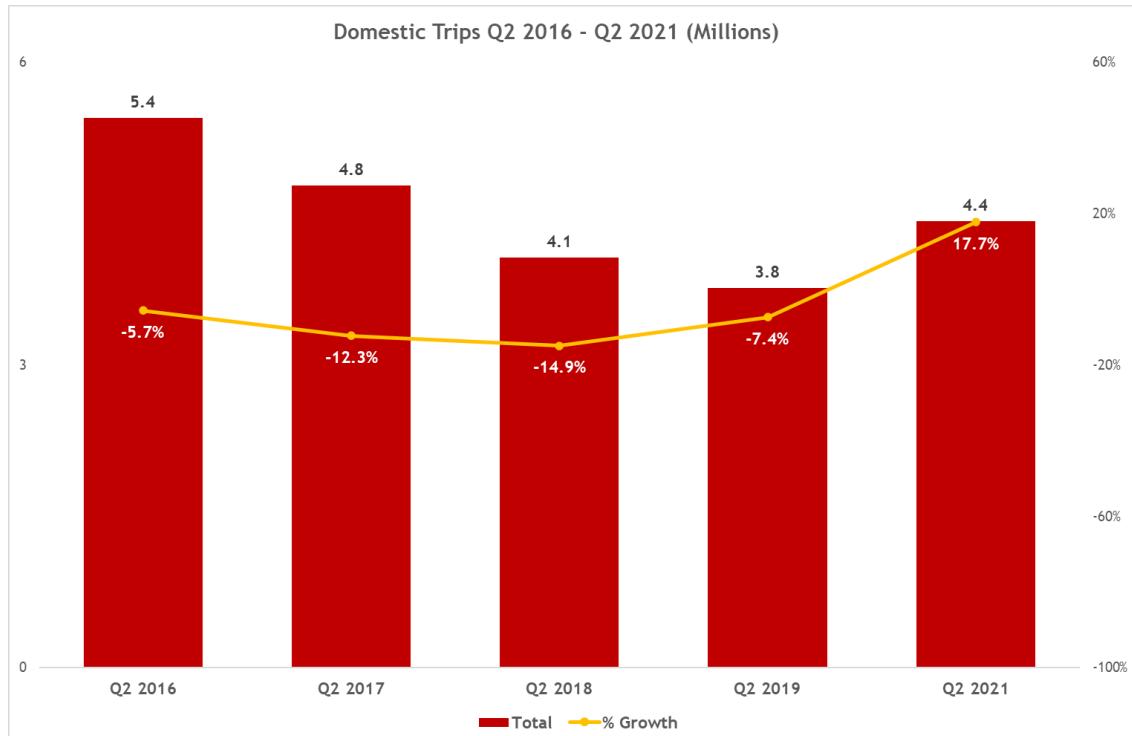
DOMESTIC TRIPS



4.4 MILLION

+17.7%

The number of overnight domestic trips increased by 17.7% to reach a total of 4.4 million trips in this quarter. Although the market share is less than usual, VFR is still the main driver of domestic travel in South Africa. Domestic holidays trips is the second biggest driver with a total of 0.7 million trips in this term. There was an increase in market share for religious travel and corporate travel in term. The increase in market share on these two types of travel does not necessarily mean that more people travel than previous years.





Approximately 37.2% of the people who travelled overnight domestically during Q2 of 2021 in order to visit friends and family (VFR), had completed high school education and were by far, unmarried (75.5%), males (60.1%) with only about a fifth of them without children (19.5%). Almost half (45.9%) of VFR tourists were between the ages of 18 and 34 years with the majority (74.8%) earning less than ZAR 5,000 per month.

VFR

Education



Completed high school:
37.2%

Gender



Male:
60.1%

Marital Status



Single/Never married:
75.5%

Family Situation



No children:
19.5%

Income



Less than R 5,000:
74.8%

Age Group



18-34 years:
45.9%

Due to the pandemic's nature holiday tourists demographic profile has changed this quarter with only 13.6% having completed tertiary education; 10.9% of them being married; and 45.4% of them being older than 35. They remain predominantly females (60.4%), roughly a third of them earning more than ZAR 5,000 per month (33.4%), and almost half of them having dependent children (49.6%).

Holiday

Education



Completed tertiary:
13.6%

Gender



Female:
60.4%

Marital Status



Married:
10.9%

Family Situation



Dependent children:
49.6%

Income

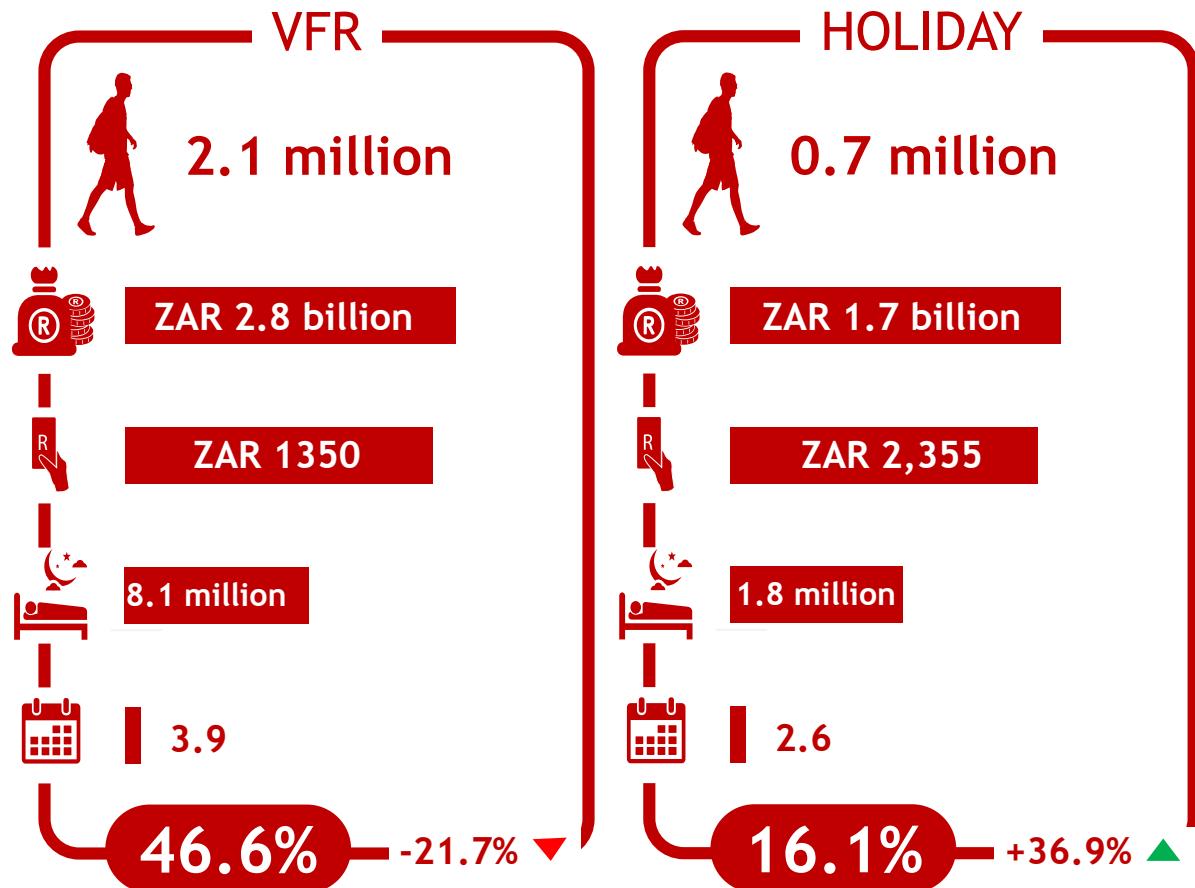


More than R 5,000:
33.4%

Age Group



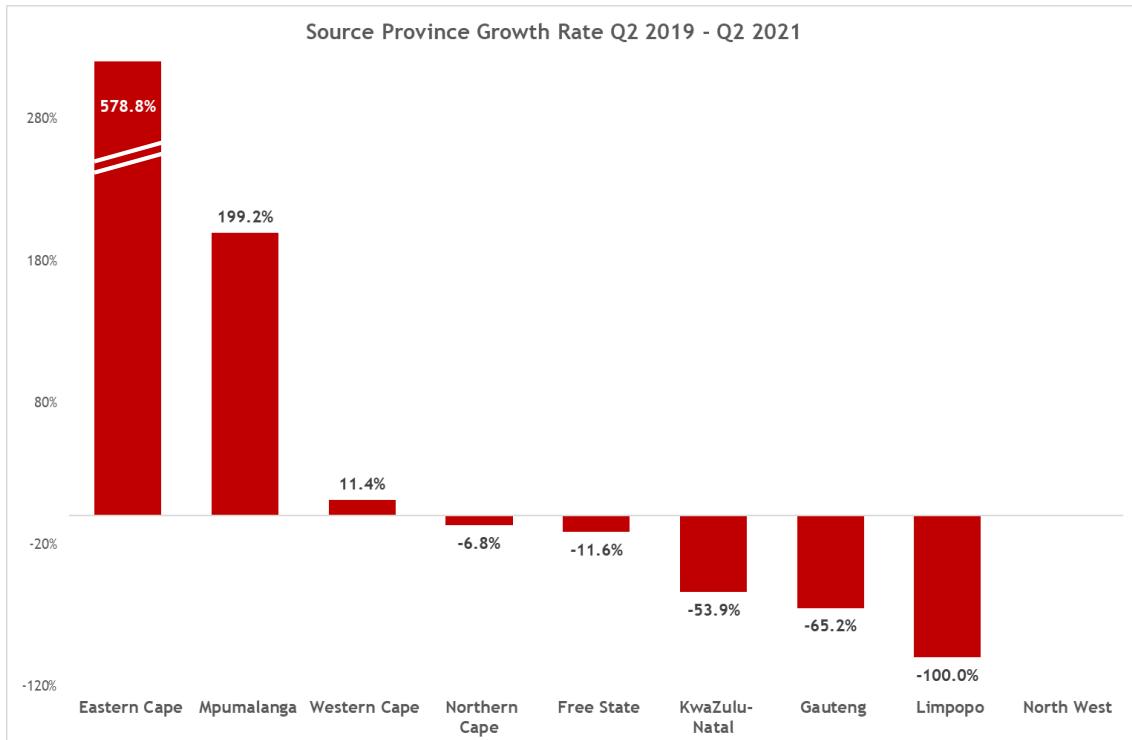
35+ years:
45.4%



- The share for Trips to visit friends or relatives (VFR) decreased by -21.7% to reach 2.1 million and accounted for 46.6% of all domestic trips. The restrictions due to the Covid-19 pandemic continued and hence VFR continued to decline as well.
- VFR trips accounted for the most revenue and most bed nights in Q2 of 2021, namely ZAR 2.8 billion of all expenditure and 8.1 million of all bed nights.
- The average spend per trip by the VFR tourist amounted to ZAR 1,350.
- The average length of stay for VFR trips was 3.9 nights.
- Holiday trips increased by 36.9% to reach 0.7 million (16.1% of all domestic trips). As tourism was trying to reposition itself in the market and some restrictions still in place, many travellers were still unsure about their safety and ability to travel abroad, hence the unusual high numbers of holiday travelers.
- Holiday trips accounted for R1.7 billion of the total revenue from domestic travel.
- On average, a holiday tourist spent ZAR 2,355 and stayed for 3.2 nights at the destination.



Most domestic trips in this quarter originated from the Eastern Cape (2.0 million trips). As source provinces, the Eastern Cape, Mpumalanga and the Western Cape all posted positive growth of 578.8%, 199.2% and 11.4% respectively. All other provinces declined with Limpopo (-100.0%) and the Northern Cape (-82.3%) experiencing the greatest decrease in the number of trips incident. The North West on the other hand, has seen the return of domestic trips after having originated none in Q2 2019.

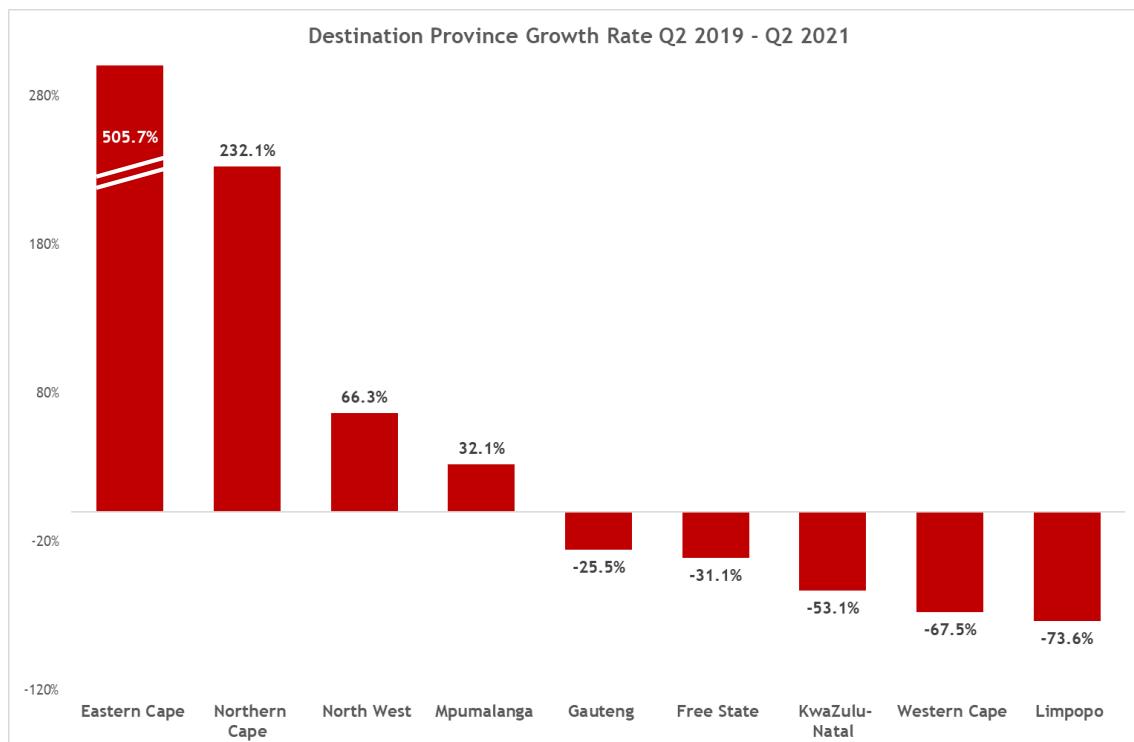


No. of Trips by Source Province Q2 2019 - Q2 2021

No. of Trips from Source	Eastern Cape	Mpumalanga	Western Cape	Northern Cape	Free State	KwaZulu-Natal	Gauteng	Limpopo	North West
Q2 2018	182,771	545,283	493,274	15,312	224,823	565,778	1,366,646	227,671	262,756
Q2 2019	306,629	176,293	80,479	28,794	130,191	1,147,079	1,560,703	327,899	
Q2 2021	2,081,290	527,544	89,616	26,844	115,054	528,733	542,720		511,440



This quarter, the Eastern Cape was the most popular destination province for domestic trips, showing tremendous growth of 505.7%. The Northern Cape, the North West and Mpumalanga have also shown positive growth this quarter, 232.1%, 66.3%, and 32.1% respectively. Other provinces have shown declines as a destination choice with the worst hit being Limpopo incurring a -73.6% fall.

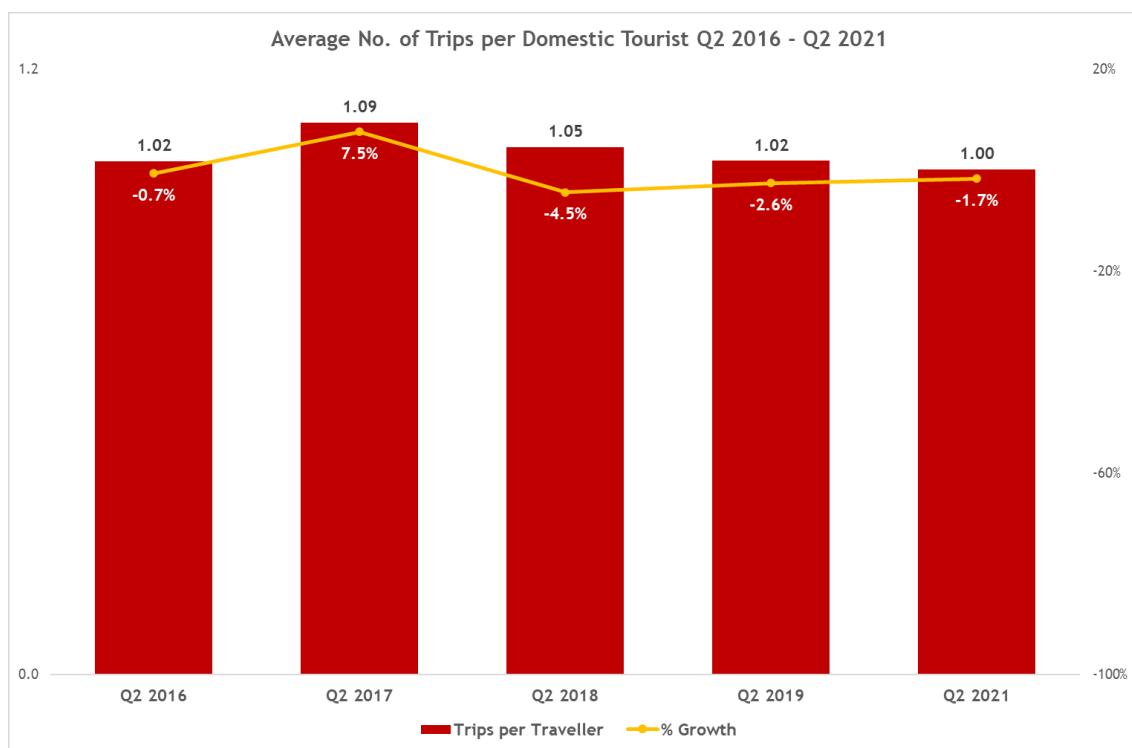
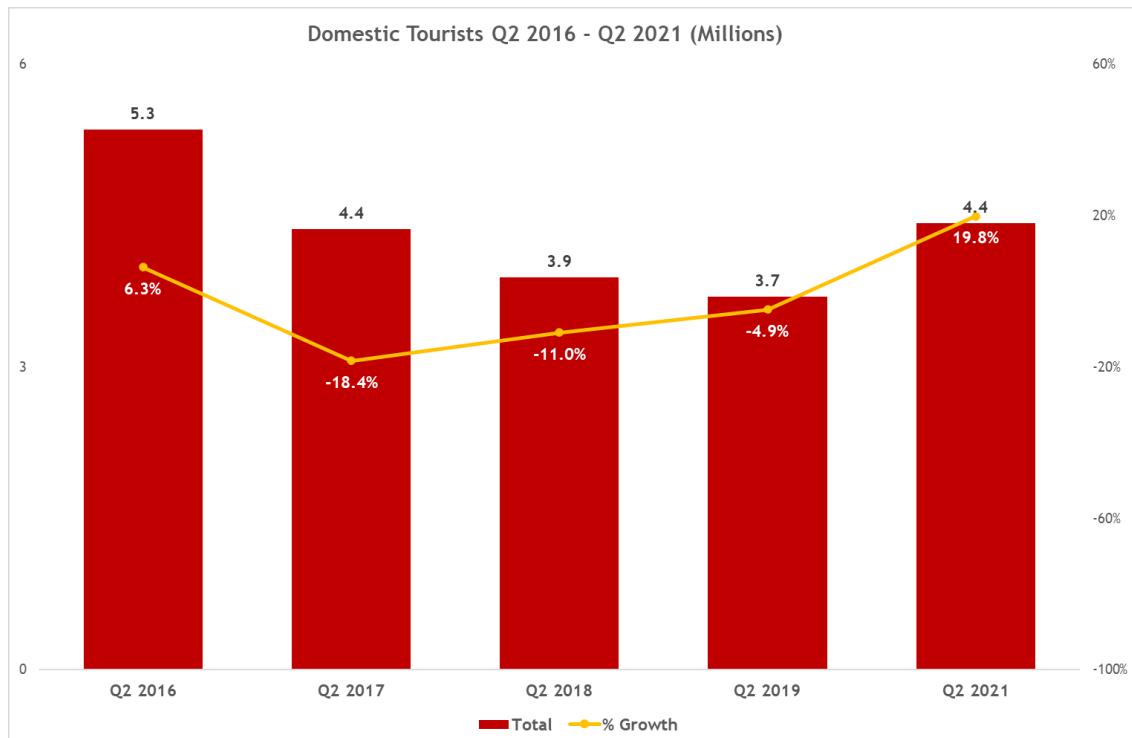


No. of Trips by Destination Province Q2 2019 - Q2 2021

No. of Trips to Destination	Eastern Cape	KwaZulu-Natal	North West	Mpumalanga	Gauteng	Free State	Limpopo	Northern Cape	Western Cape
Q2 2018	355,206	826,776	200,990	447,957	743,482	446,243	476,910	104,943	457,150
Q2 2019	328,285	1,502,678	300,076	340,632	391,000	275,595	499,390	29,210	221,379
Q2 2021	1,988,456	704,196	498,951	449,875	291,190	189,946	131,621	97,002	72,004

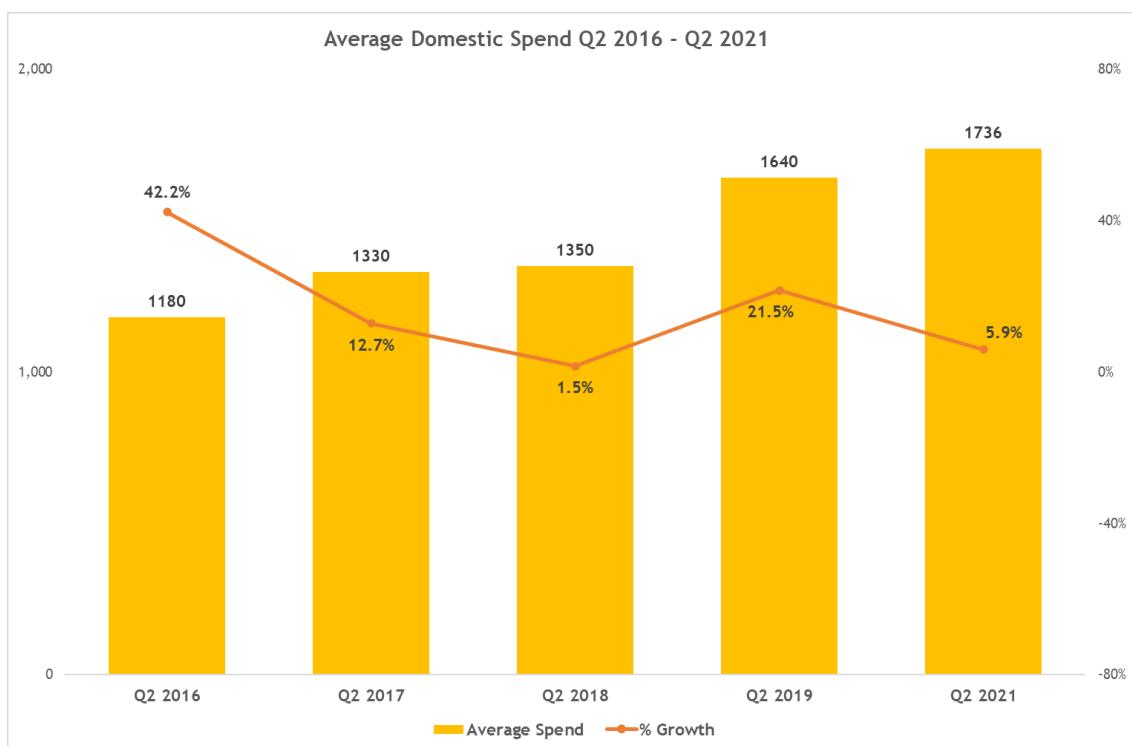
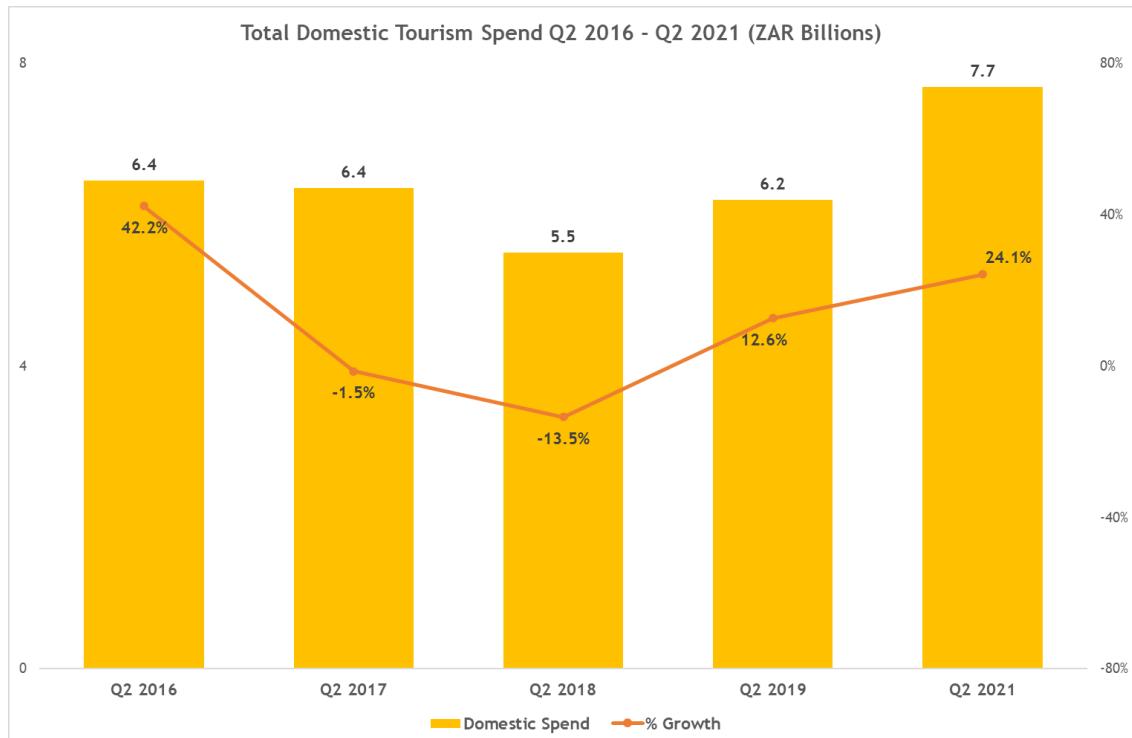
DOMESTIC TRIPS**4.4 MILLION****+17.7% ▲**

There were approximately 4.4 million South Africans who took a domestic trip in this quarter. This means a substantial increase of 19.8% over Q2 of 2019. Due to this large increase in the number of domestic travellers, average number of trips per traveller has remained relatively constant at 1.00 per person.



DOMESTIC SPEND**R7.7 BILLION****+24.1% ▲**

South Africans spent R7.7 billion during their domestic trips in Q2 of 2021, which represents an increase of 24.1% compared to the same quarter in 2019. South Africans taking domestic trips in this quarter spent an average of ZAR 1,736 per trip (5.9% more than in Q2 of 2019). In Q2 of 2021, average spending on domestic trips for VFR increased by 35.1% whilst spending on holiday trips decreased by -37.1%.



DOMESTIC SPEND**ZAR 7.7 BILLION****+24.1% ▲****Average Domestic Spend by Trip Purpose (ZAR)**

Average Domestic Spend	Q2 2016	Q2 2017	Q2 2018	Q2 2019	Q2 2021
VFR	971	927	831	999	1,350
Holiday	2,479	2,673	3,735	3,446	2,355
MICE	720	750	1,896	3,558	

Most categories of expenditure made during overnight trips during Q2 of 2021 decreased with the exception of food and business shopping. Personal shopping recorded the largest decline of -66.7% when compared to Q2 of 2019.

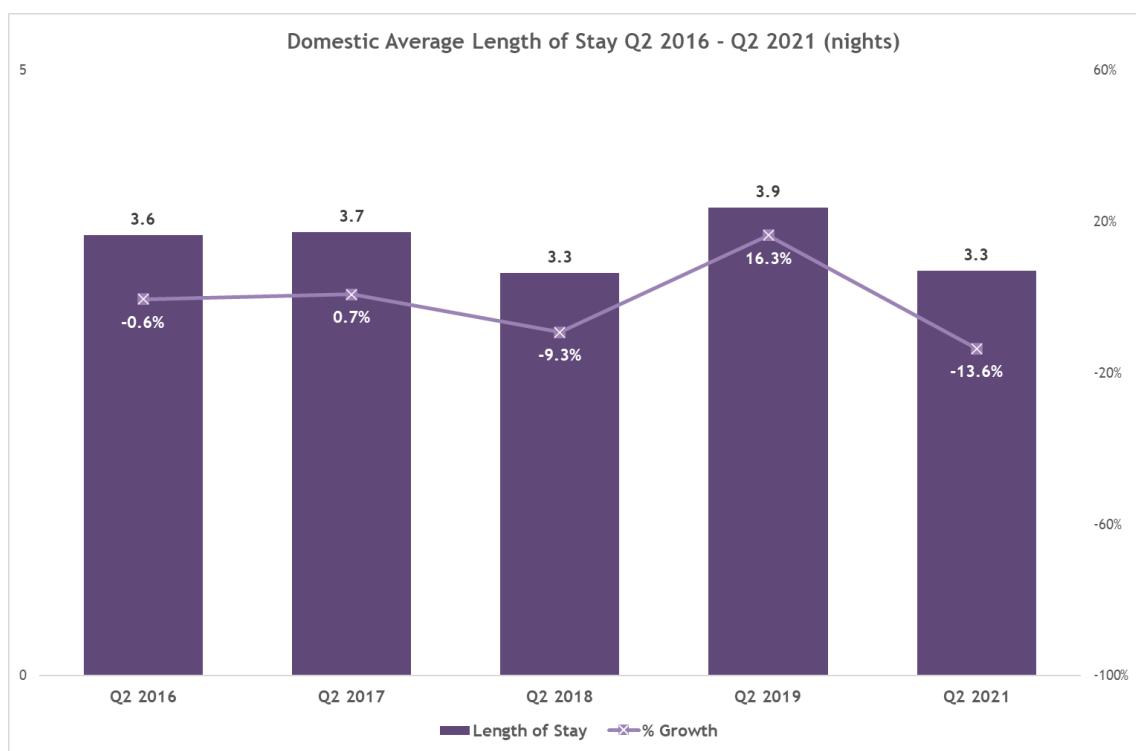
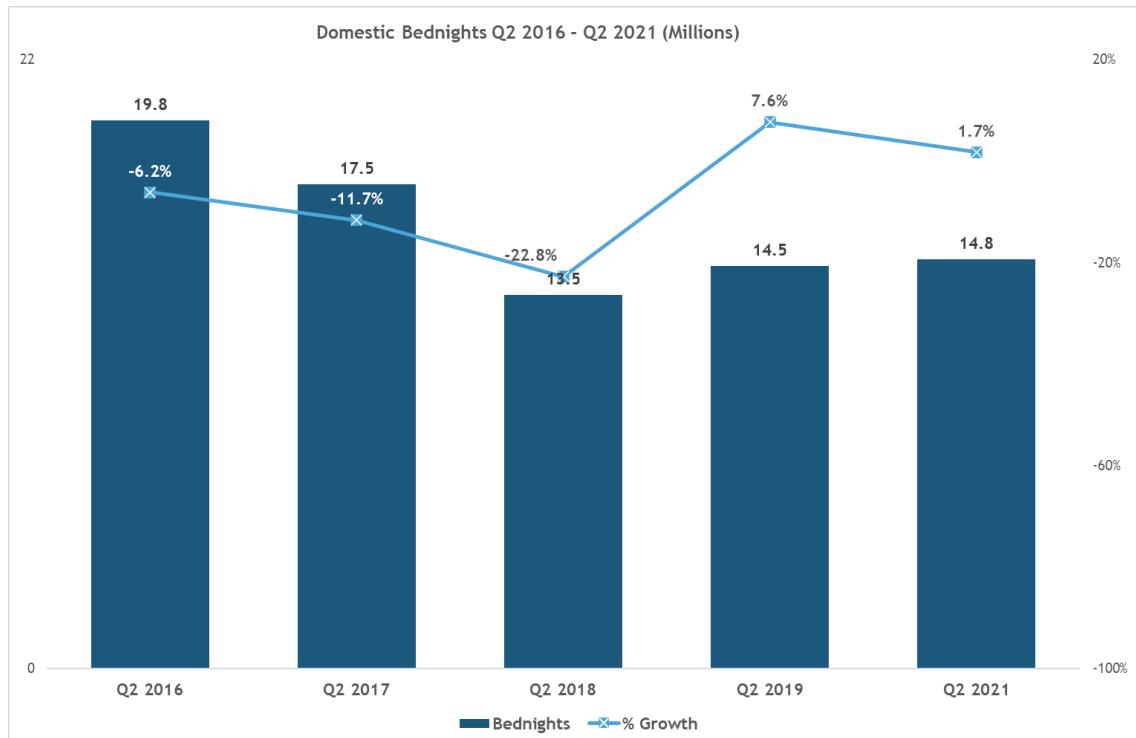
Total Domestic Spend by Category & Growth Q2 2019 - Q2 2021 (ZAR Billions)

	Q2 2018	Q2 2019	Q2 2021	% Growth
Transport	2.6	2.6	1.8	-33.3%
Accommodation	1.3	1.2	0.9	-24.1%
Personal Shopping	0.5	1.1	0.4	-66.7%
Food	0.8	1.0	1.4	43.2%
Leisure	0.3	0.2	0.2	-28.1%
Business Shopping	0.0	0.1	0.1	49.3%

*Due to rounding, numbers may not add up to totals.

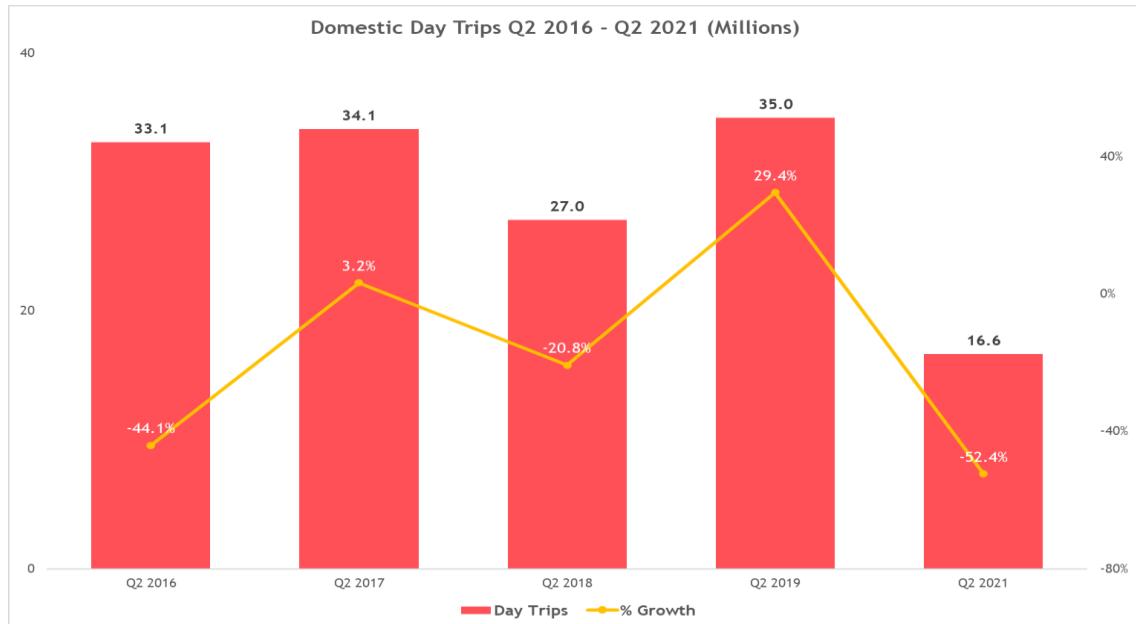


In Q2 of 2021, the number of nights South African travellers spent away from home increased by 1.7% to reach a total of 14.8 million. The average length of overnight trips taken was 3.3 nights. This was a -13.6% decrease compared to the same period in 2019.



DAY TRIPS**16.6 MILLION****-52.4% ▼**

A total of 16.6 million day trips were taken inside the country in this quarter, this is half compared to 2019. The day trips are predominantly taken to do personal shopping. In this quarter there share of trips taken for recreational activities ha increased from 12% to 15.5%.



Total Day Trips by Purpose Q2 2019 & Q2 2021

PERSONAL SHOPPING
9.7m 27.8%
+3.2%



PERSONAL SHOPPING
17.5% 2.9m
-70.1%

BUSINESS
4.4m 12.5%
+311.1%



BUSINESS
9.1% 1.5m
-65.7%

HOLIDAY
4.2m 12.0%
+28.0%



HOLIDAY
15.5% 2.6m
-39.1%

RELIGIOUS
1.9m 5.5%
+44.8%



RELIGIOUS
1.0% 0.2m
-91.2%

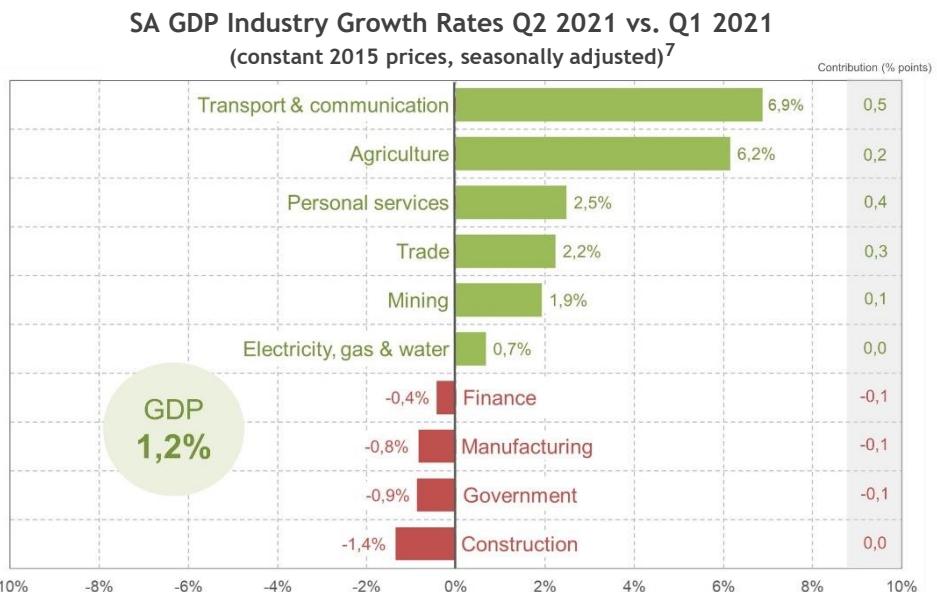
A photograph of a woman in traditional South African attire, including a beaded headband and a colorful patterned shawl, standing next to a wall covered in Ndebele-style murals. She is waving her right hand. The mural features geometric patterns in black, white, blue, green, and yellow. In the background, there is a vast, open landscape with dry grass and a line of trees under a clear sky.

SOUTH AFRICAN ECONOMY

THE SOUTH AFRICAN ECONOMY

+1.2% ▲

The outbreak of the COVID-19 pandemic had a significant and devastating impact on the South African economy. In the second quarter of 2021, South Africa's GDP was ZAR 1,131 billion showing an increase of +1.2% versus the previous quarter, this being the 4th consecutive quarter of growth since the outbreak of Covid-19.⁶ However, SA's economy was still at this point 1.4% smaller than what it was prior to the epidemic, and the same size as it were in Q4 2017. The chart below outlines the dramatic fall in economic activity during Q2 2020 when lockdown restrictions were at their most severe bringing real GDP down to ZAR 947 billion from ZAR 1,147 billion in the beginning of 2021. The recovery and rise shown at the outset of 2021, is largely due to Covid-19 related economic activities. Covid-19 spurred growth in personal services which include health related activities, as well as transport & communications which include land transport and communications. Overall, transport & communications and agriculture showed the highest growth rates when compared to the first quarter of 2021.⁷

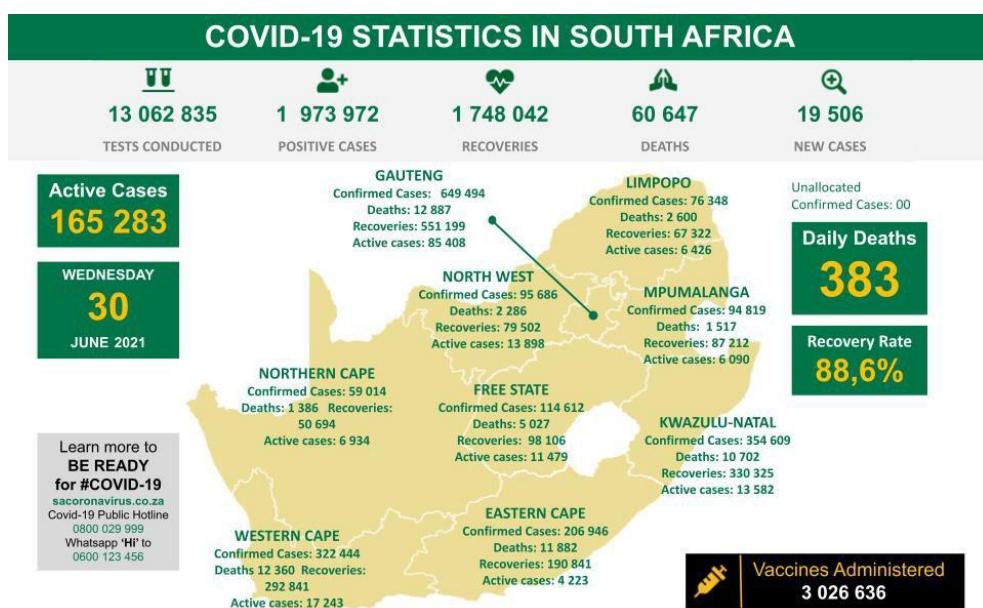


⁶ Key Findings P0441: Gross Domestic Product, 2nd Quarter 2021, Statistics SA.

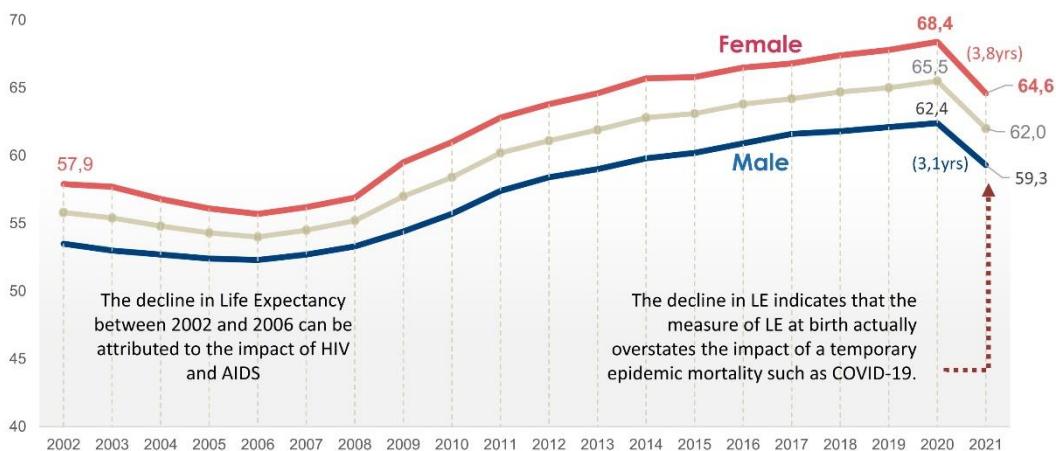
⁷ 'The Economy Grows by 1.2% in Q2 2021', Statistics SA, 7th September, 2021.

COVID-19 IN SOUTH AFRICA

The end of the second quarter ushered in the 'third wave' due to the rapid spread of the Delta variant. Since the 7-day average of new daily cases nationally had overtaken the peak of the first wave (July 2020), and was expected to quickly overtake the peak of the second wave (January 2021), South Africa was placed on Level 4 Alert as of 28th of June.⁸ This was a natural progression of the gradual increase in alert levels with the placement of Level 3 Alert on 16th June after Level 2 Alert had been placed on 31st May 2021. By the close of Q2, daily new cases were around 18,000 with Gauteng accounting for more than 60% of them. At this point as well, the vaccination program had picked up some momentum after stalling in the first quarter due to efficacy issues with the Astra Zeneca/Oxford vaccines. By the end of June 2021, an estimated 3.0 million South Africans had been vaccinated with total daily vaccinations surpassing the 100,000 mark.⁹ Sadly, by July 2021, Stats SA published a revised life expectancy at birth estimate, showing an average 3.5 years decline due to the devastating effects of the Covid-19 epidemic on South Africans.



South African Life Expectancy at Birth by Sex over Time (2002-2021)¹⁰



⁸ Statement by President Cyril Ramaphosa on Progress in the National Effort to Contain the Covid-19 Pandemic, 27th June, The Presidency, www.thepresidency.gov.za.

⁹ Update on Covid-19, 30th June 2021, Ministry of Health, www.sacoronavirus.co.za.

¹⁰ 'COVID-19 Epidemic Reduces Life Expectancy in 2021', 19th July 2021, Statistics SA.

TRANSPORT

Domestic air travel dropped significantly in the review period after showing steady recovery in previous months. This can be attributed to travel restrictions imposed by the adjusted level 4 lockdown, specifically barring travel into and out of Gauteng. Regional and international air travel is still hovering between 76% - 81% lower than 2019 levels and has not seen much improvement in the last three months.

Travel by light motor vehicle, following a decline in May and June, is showing an uptick with long-term heavy vehicles being 8% higher than the corresponding 2019 value. All other vehicles are still lower than 2019 values, with medium-heavy and light vehicles being the slowest to recover.

FIGURE 17: PERCENTAGE CHANGE IN AIR TRAVEL RELATIVE TO SAME MONTH IN 2019

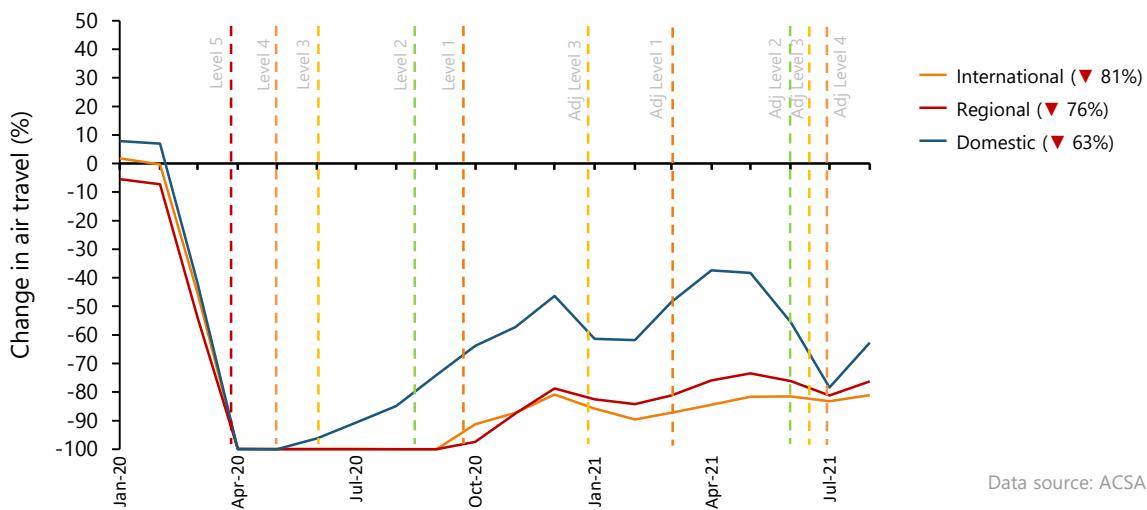
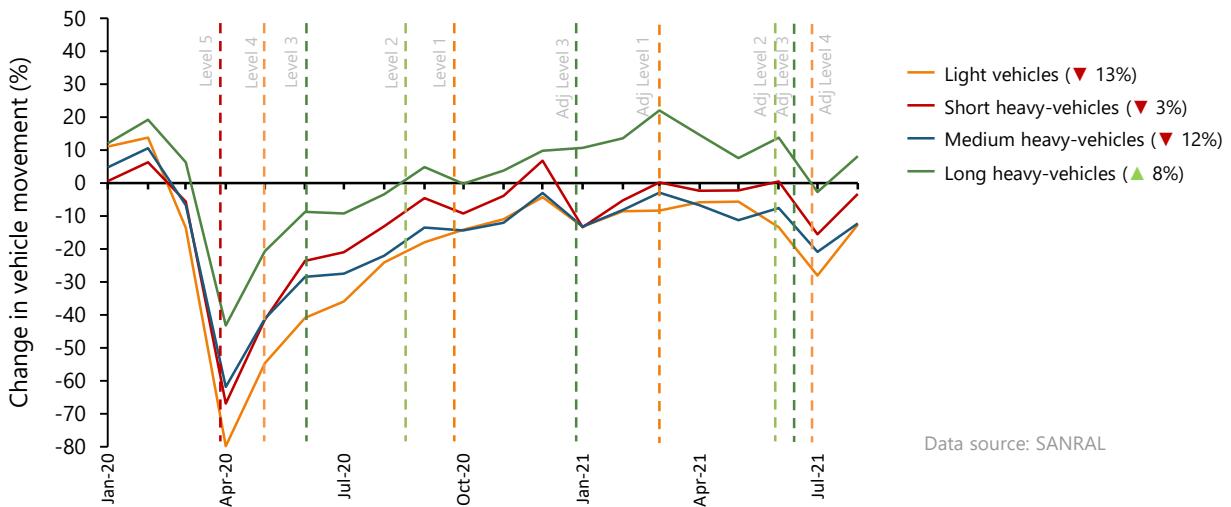


FIGURE 18: PERCENTAGE CHANGE IN ROAD TRAVEL RELATIVE TO SAME MONTH IN 2019

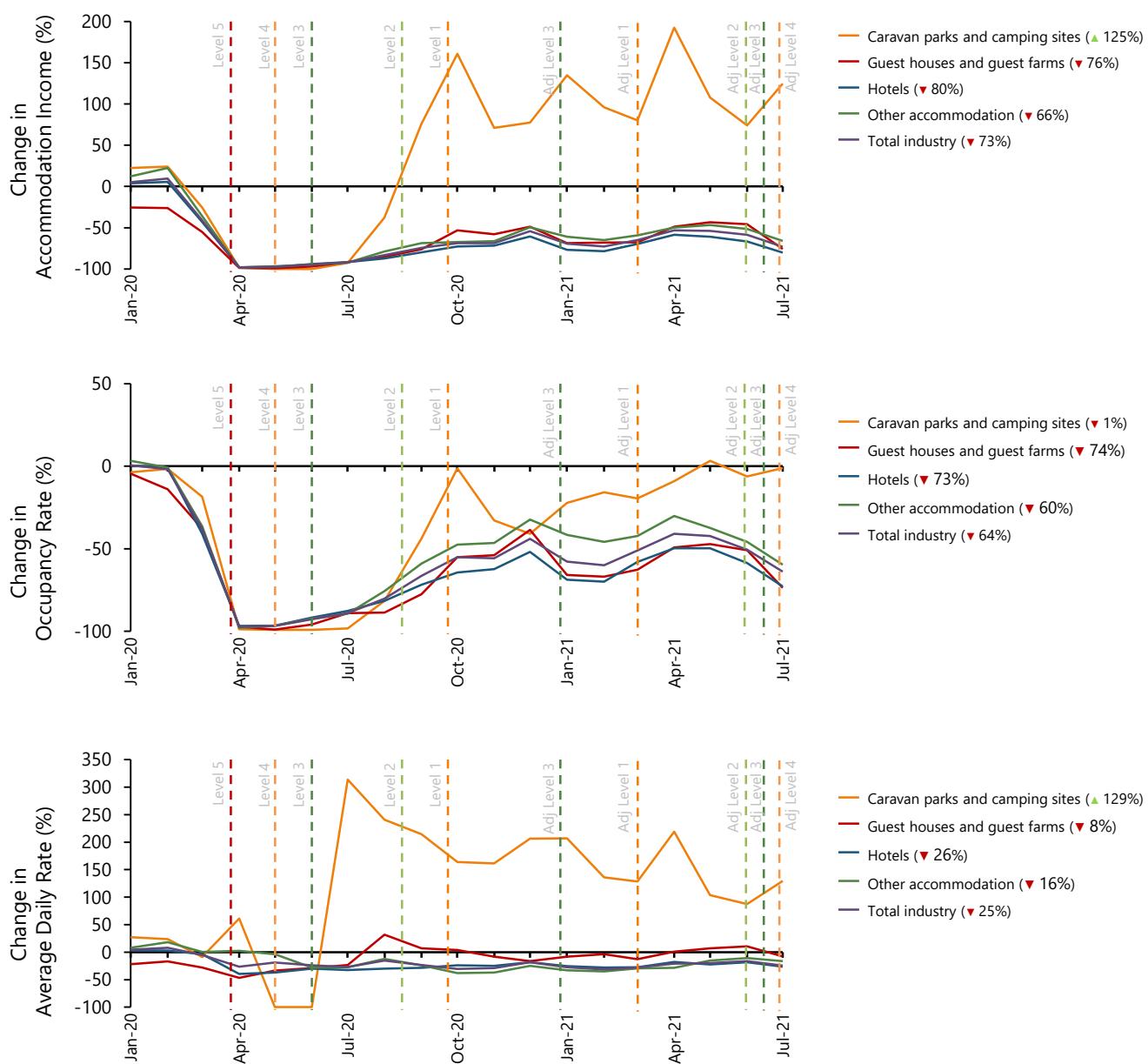


TRANSPORT

Accommodation trends provide an indication of the level of engagement with tourism services. Total industry income has dipped over the months from April 2021 and is now 73% lower than 2019 levels. Caravan and camping continues to show significant improvement and has surpassed 2019 levels, with occupancy rates 125% higher than that of 2019.

Occupancy rates have also declined over the past three months with total industry figures being 64% lower than 2019. Guest houses and guest farms have had the lowest recovery to date whereas caravan and camping have had the best, being almost level with figures for 2019. Daily rates for all except caravans & camping have maintained low but level values over the last three months, leading to the consistently lower income.

FIGURE 19: PERCENTAGE CHANGE IN ACCOMMODATION INCOME, AVERAGE DAILY RATE AND OCCUPANCY RELATIVE TO SAME MONTH IN 2019



Data source: Stats SA Tourist Accommodation¹⁰

Sampling methodology changes and retrospective data updates have been applied by Stats SA since the publication of the previous report

SPEND

Spend indicators can signal consumers' economic readiness to return to pre-COVID-19 spending behaviours. Retail spending levels have decreased across the board in the last month with Total Retail Spending in 2021 being less 4% than that for 2019. Spending in the food and hospitality sector, is still severely impacted.

Over the last 3 months, total retail spend has declined. Although the take-away and fast-food industry is on a downward trend, it is still showing positive growth in 2021 compared to 2019 levels. However, restaurants and catering services continue to show depressed spending likely due to ongoing restrictions placed on these industries.

FIGURE 20: PERCENTAGE CHANGE IN RETAIL SPEND RELATIVE TO SAME MONTH IN 2019

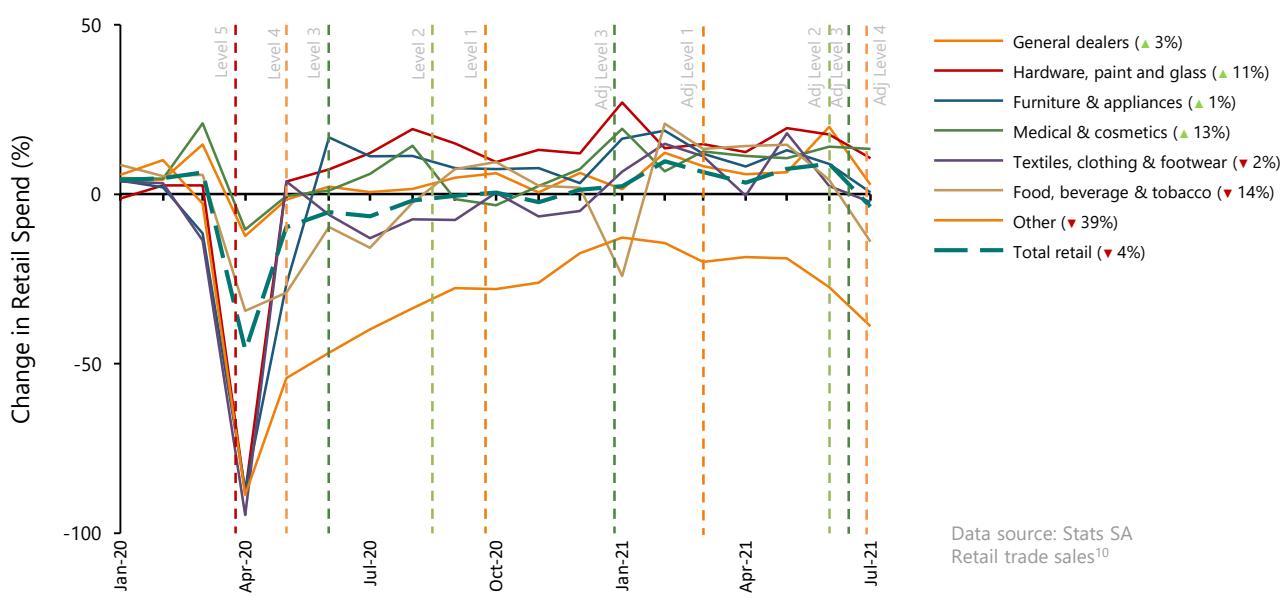
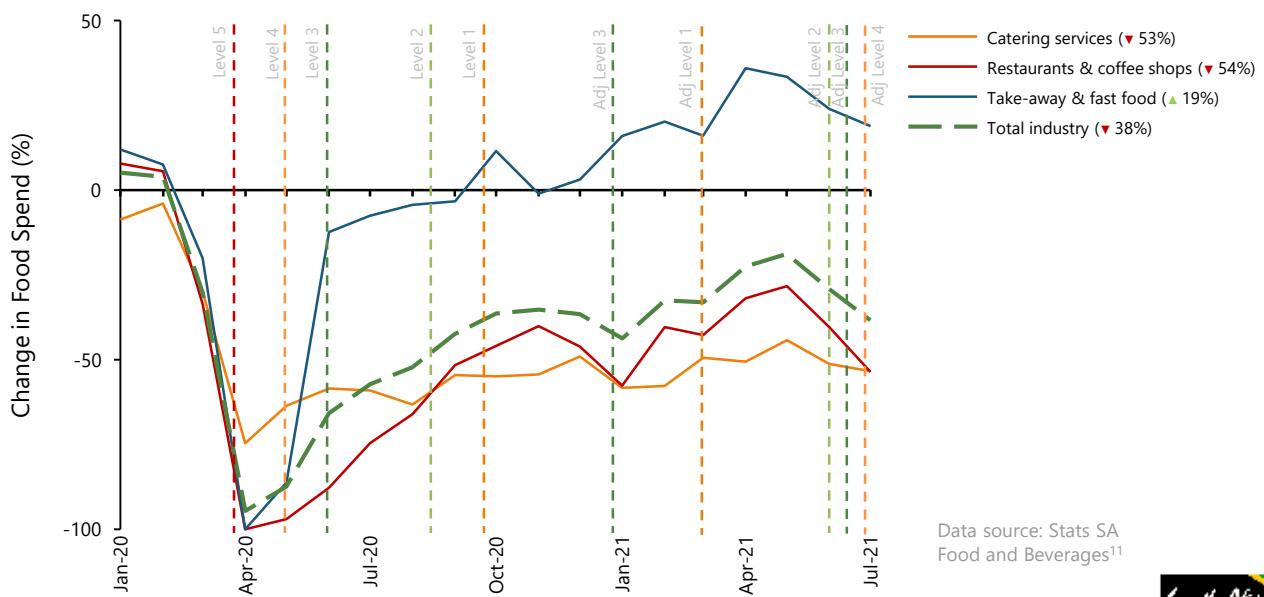


FIGURE 21: PERCENTAGE CHANGE IN FOOD SPEND RELATIVE TO SAME MONTH IN 2019



APPENDIX



APPENDIX

	INTERNATIONAL TOURIST ARRIVALS			
	Q2 2018	Q2 2019	Q2 2021	% GROWTH
Total	2 360 274	2 387 417	538 317	-75,9%
Africa	1 851 329	1 849 698	473 092	-74,4%
Botswana	145 109	177 466	23 875	-86,5%
Lesotho	439 488	394 371	92 595	-76,5%
Malawi	43 415	43 112	12 848	-70,2%
Mozambique	329 106	311 546	137 279	-55,9%
Namibia	47 276	47 089	23 128	-50,9%
Swaziland	211 663	230 270	45 466	-80,3%
Zambia	40 683	37 482	16 633	-55,6%
Zimbabwe	519 137	532 472	101 501	-80,9%
Angola	13 343	13 755	2 006	-85,4%
Dem Rep of Congo	7 457	7 344	2 846	-61,2%
Ethiopia	2 285	1 472	697	-52,6%
Ghana	5 211	4 214	1 835	-56,5%
Kenya	6 510	7 226	1 628	-77,5%
Nigeria	12 328	11 190	2 991	-73,3%
Tanzania	8 537	8 937	3 306	-63,0%
Uganda	3 265	3 467	1 055	-69,6%
Other Africa	16 516	18 285	3 403	-81,4%
Asia	77 559	82 944	10 333	-87,5%
China including Hong Kong	20 727	20 717	2 291	-88,9%
India	28 587	31 087	3 166	-89,8%
Japan	6 504	6 698	282	-95,8%
Malaysia	2 028	3 561	217	-93,9%
Singapore	2 407	3 120	42	-98,7%
Rep of Korea	4 222	3 789	260	-93,1%
Other Asia	13 084	13 972	4 075	-70,8%
Australasia	30 879	32 233	918	-97,2%
Australia	27 235	28 504	740	-97,4%
New Zealand	3 590	3 648	176	-95,2%
Other Australasia	54	81	2	-97,5%
CENTRAL & SOUTH AMERICA	23 726	24 809	1 893	-92,4%
Argentina	2 880	2 586	151	-94,2%
Brazil	15 539	16 328	979	-94,0%
Chile	1 234	972	48	-95,1%
Other Central & South America	4 073	4 923	715	-85,5%
Europe	255 879	273 170	29 075	-89,4%
Austria	3 874	4 258	419	-90,2%
Belgium	9 181	10 191	1 159	-88,6%
Denmark	3 783	4 078	435	-89,3%
Finland	1 631	1 558	181	-88,4%
France	35 527	31 936	2 962	-90,7%
Germany	42 751	47 398	4 136	-91,3%
Ireland	5 563	6 128	502	-91,8%
Italy	10 767	12 094	1 231	-89,8%
Netherlands	22 346	21 914	2 590	-88,2%
Norway	2 592	3 319	211	-93,6%
Portugal	6 909	7 276	1 206	-83,4%
Russian Fed	3 492	3 359	2573	-23,4%
Spain	8 129	9 318	979	-89,5%
Sweden	5 493	5 824	566	-90,3%
Switzerland	8 456	9 147	1 100	-88,0%
Turkey	3 085	3 291	550	-83,3%
UK	71 837	81 300	5 548	-93,2%
Other Europe	13 055	14 100	2 938	-79,2%
Middle East	8 913	10 938	2 727	-75,1%
United Arab Emirates	483	455	64	-85,9%
Other Middle East	8 430	10 483	2 663	-74,6%
North America	111 989	113 625	20 279	-82,2%
Canada	13 690	13 676	1 035	-92,4%
USA	98 299	99 949	19 244	-80,7%

APPENDIX

TFDS BY COUNTRY				
	Q2 2018	Q2 2019	Q2 2021	% Growth
Africa	R8 093 990 042	R7 085 292 044	R1 643 769 204	-76,8%
Botswana	R569 774 673	R463 445 172	R43 719 645	-90,6%
Lesotho	R617 856 114	R810 377 034	R310 635 191	-61,7%
Malawi	R631 127 404	R547 214 059	R52 619 097	-90,4%
Mozambique	R843 389 432	R675 319 255	R569 881 656	-15,6%
Namibia	R315 987 999	R227 407 883	R106 033 078	-53,4%
Swaziland	R533 314 893	R440 441 720	R83 549 751	-81,0%
Zambia	R724 192 732	R474 617 796	R44 543 243	-90,6%
Zimbabwe	R2 668 821 941	R2 181 127 885	R213 913 894	-90,2%
Angola	R252 221 493	R258 301 381	R37 538 395	-85,5%
Democratic Republic of Congo	R163 680 748	R191 920 889	R23 852 028	-87,6%
Ethiopia	R32 364 206	R19 948 480	R16 295 928	-18,3%
Ghana	R72 371 281	R60 201 248	R9 098 965	-84,9%
Kenya	R105 173 365	R120 545 417	R17 593 224	-85,4%
Nigeria	R207 138 040	R185 948 367	R56 513 325	-69,6%
Tanzania	R70 507 973	R73 594 804	R12 214 615	-83,4%
Uganda	R44 657 107	R58 685 341	R6 379 587	-89,1%
Other Africa	R241 410 643	R296 195 310	R39 387 584	-86,7%
Asia	R1 223 413 632	R1 554 729 356	R234 031 019	-84,9%
China including Hong Kong	R370 175 062	R379 660 496	R66 594 717	-82,5%
India	R388 711 052	R572 339 294	R88 949 459	-84,5%
Japan	R99 398 081	R88 250 260	R13 530 211	-84,7%
Malaysia	R48 871 730	R42 873 721	R2 674 108	-93,8%
Singapore	R47 494 326	R157 269 990	R3 843 469	-97,6%
South Korea	R64 307 420	R50 497 701	R7 792 991	-84,6%
Other Asia	R204 455 961	R263 837 893	R50 646 063	-80,8%
Australasia	R475 687 494	R647 264 798	R131 924 503	-79,6%
Australia	R406 142 079	R564 559 809	R107 224 978	-81,0%
New Zealand	R69 509 415	R82 664 588	R24 699 525	-70,1%
Other Australasia				#DIV/0!
Central & South America	R489 243 290	R351 622 713	R37 787 608	-89,3%
Argentina	R52 108 202	R41 355 990	R9 736 208	-76,5%
Brazil	R366 130 691	R235 755 002	R14 159 301	-94,0%
Chile	R21 006 552	R15 412 724	R4 494 216	-70,8%
Other Central & South America	R49 997 845	R59 098 997	R9 397 882	-84,1%
Europe	R4 425 519 721	R5 005 577 801	R1 108 451 845	-77,9%
Austria	R54 271 036	R108 657 118	R19 577 525	-82,0%
Belgium	R176 073 617	R149 877 767	R31 954 661	-78,7%
Denmark	R64 893 863	R101 773 346	R22 387 912	-78,0%
Finland	R18 961 466	R21 839 487	R5 246 762	-76,0%
France	R497 688 947	R477 657 395	R86 027 517	-82,0%
Germany	R746 163 827	R883 554 002	R210 107 553	-76,2%
Ireland	R119 122 229	R116 407 007	R18 102 540	-84,4%
Italy	R190 722 627	R188 595 542	R38 653 748	-79,5%
Netherlands	R465 484 889	R425 203 440	R100 636 855	-76,3%
Norway	R43 238 699	R80 392 661	R20 110 622	-75,0%
Portugal	R79 376 292	R101 322 281	R22 150 032	-78,1%
Russian Fed	R69 299 613	R71 981 216	R17 548 997	-75,6%
Spain	R128 472 997	R151 485 651	R14 280 811	-90,6%
Sweden	R93 927 578	R100 213 267	R27 758 121	-72,3%
Switzerland	R175 916 859	R187 728 381	R43 065 163	-77,1%
Turkey	R58 207 525	R87 934 198	R47 014 647	-46,5%
UK	R1 281 428 832	R1 584 895 072	R347 907 837	-78,0%
Other Europe	R162 268 824	R166 059 971	R35 920 543	-78,4%
Middle East	R187 033 636	R240 782 133	R47 976 747	-80,1%
UAE	R6 278 497	R5 526 331	R3 714 066	-32,8%
Other Middle East	R180 755 139	R235 255 802	R44 262 681	-81,2%
North America	R2 390 481 019	R2 572 740 228	R322 971 855	-87,4%
Canada	R242 609 946	R268 401 108	R53 072 516	-80,2%
USA	R2 147 871 073	R2 304 339 120	R269 899 340	-88,3%
Total	R17 890 707 550	R17 458 009 073	R3 526 912 781	-79,9%

APPENDIX

	AVERAGE SPEND			
	Q2 2018	Q2 2019	Q2 2021	% Growth
Africa	R4 500	R3 900	R3 800	-2,6%
Botswana	R4 100	R2 700	R1 900	-29,6%
Lesotho	R1 400	R2 000	R3 400	70,0%
Malawi	R14 500	R12 600	R4 900	-61,1%
Mozambique	R2 600	R2 200	R4 300	95,5%
Namibia	R6 900	R5 100	R5 100	0,0%
Swaziland	R2 500	R1 900	R1 800	-5,3%
Zambia	R17 800	R12 700	R3 000	-76,4%
Zimbabwe	R5 100	R4 100	R2 700	-34,1%
Angola	R20 400	R20 600	R19 600	-4,9%
Democratic Republic of Congo	R28 000	R32 400	R26 400	-18,5%
Ethiopia	R15 500	R15 400	R19 400	26,0%
Ghana	R14 900	R15 000	R13 800	-8,0%
Kenya	R17 600	R18 700	R15 900	-15,0%
Nigeria	R18 300	R18 200	R22 100	21,4%
Tanzania	R13 500	R14 700	R14 000	-4,8%
Uganda	R15 700	R19 000	R15 500	-18,4%
Other Africa	R18 400	R19 800	R16 900	-14,6%
Asia	R17 700	R21 000	R22 200	5,7%
China including Hong Kong	R18 700	R19 400	R17 800	-8,2%
India	R14 900	R20 500	R26 300	28,3%
Japan	R16 200	R13 800	R16 600	20,3%
Malaysia	R25 300	R12 400	R11 200	-9,7%
Singapore	R20 400	R51 100	R18 800	-63,2%
South Korea	R17 700	R15 800	R13 700	-13,3%
Other Asia	R22 900	R25 500	R32 100	25,9%
Australasia	R16 800	R21 700	R20 000	-7,8%
Australia	R16 300	R21 300	R19 200	-9,9%
New Zealand	R21 300	R24 200	R25 000	3,3%
Other Australasia	12000	R13 400		-100,0%
Central & South America	R23 200	R16 300	R16 200	-0,6%
Argentina	R19 100	R17 000	R17 400	2,4%
Brazil	R25 300	R15 800	R14 400	-8,9%
Chile	R18 000	R16 800	R16 600	-1,2%
Other Central & South America	R18 500	R17 900	R17 900	0,0%
Europe	R20 100	R20 800	R19 200	-7,7%
Austria	R15 800	R28 200	R23 600	-16,3%
Belgium	R22 400	R16 800	R16 100	-4,2%
Denmark	R18 800	R26 900	R17 700	-34,2%
Finland	R13 100	R15 200	R13 900	-8,6%
France	R17 900	R18 200	R16 400	-9,9%
Germany	R20 300	R21 100	R18 600	-11,8%
Ireland	R23 000	R20 600	R19 100	-7,3%
Italy	R19 200	R16 600	R14 600	-12,0%
Netherlands	R24 700	R22 700	R20 800	-8,4%
Norway	R19 000	R25 900	R25 000	-3,5%
Portugal	R19 900	R23 500	R18 800	-20,0%
Russian Fed	R21 600	R24 000	R24 100	0,4%
Spain	R17 400	R17 600	R15 600	-11,4%
Sweden	R18 800	R18 400	R18 100	-1,6%
Switzerland	R24 100	R23 400	R21 700	-7,3%
Turkey	R21 200	R30 500	R55 900	83,3%
UK	R19 600	R21 100	R18 800	-10,9%
Other Europe	R19 600	R19 500	R18 700	-4,1%
Middle East	R24 200	R24 300	R22 500	-7,4%
UAE	R13 000	R12 200	R15 300	25,4%
Other Middle East	R25 000	R24 900	R23 500	-5,6%
North America	R23 600	R24 700	R20 600	-16,6%
Canada	R20 000	R22 200	R21 200	-4,5%
USA	R24 100	R25 000	R20 500	-18,0%
Total	R7 800	R7 600	R6 800	-10,5%

APPENDIX

BEDNIGHTS BY COUNTRY				
	Q2 2018	Q2 2019	Q2 2021	% Growth
Africa	17 850 975	19 479 022	3 876 094	-80,1%
Botswana	621 687	827 566	97 613	-88,2%
Lesotho	5 621 364	7 060 380	1 301 472	-81,6%
Malawi	572 541	654 371	128 001	-80,4%
Mozambique	4 802 041	4 326 733	872 112	-79,8%
Namibia	536 790	458 603	189 807	-58,6%
Swaziland	1 875 877	2 070 735	200 509	-90,3%
Zambia	407 452	373 994	148 434	-60,3%
Zimbabwe	2 203 558	2 446 985	639 841	-73,9%
Angola	192 103	214 780	22 756	-89,4%
Democratic Republic of Congo	120 548	157 384	18 065	-88,5%
Ethiopia	39 365	19 185	51 187	166,8%
Ghana	65 109	56 671	9 263	-83,7%
Kenya	127 875	118 457	34 402	-71,0%
Nigeria	218 626	231 494	103 127	-55,5%
Tanzania	83 973	77 243	11 980	-84,5%
Uganda	41 312	68 287	14 180	-79,2%
Other Africa	320 754	316 153	33 346	-89,5%
Asia	2 201 360	1 817 910	442 529	-75,7%
China including Hong Kong	381 711	366 994	95 746	-73,9%
India	718 321	739 512	229 003	-69,0%
Japan	86 912	77 493	10 804	-86,1%
Malaysia	59 885	140 963	4 515	-96,8%
Singapore	26 928	61 375	3 387	-94,5%
South Korea	68 382	51 053	6 804	-86,7%
Other Asia	239 239	380 520	92 270	-75,8%
Australasia	420 036	433 620	90 221	-79,2%
Australia	339 365	373 096	72 310	-80,6%
New Zealand	80 665	60 404	17 911	-70,3%
Other Australasia	6	120		-100,0%
South America	325 970	317 370	33 340	-89,5%
Argentina	43 366	36 853	8 961	-75,7%
Brazil	214 775	224 561	14 133	-93,7%
Chile	14 894	13 152	3 692	-71,9%
Other Central & South America	52 935	42 803	6 554	-84,7%
Europe	4 411 371	4 063 485	950 129	-76,6%
Austria	49 750	56 136	13 594	-75,8%
Belgium	197 317	164 800	30 264	-81,6%
Denmark	74 292	59 463	18 797	-68,4%
Finland	16 904	15 284	4 185	-72,6%
France	572 262	460 296	81 299	-82,3%
Germany	816 523	798 154	192 501	-75,9%
Ireland	123 002	75 658	13 214	-82,5%
Italy	218 388	187 832	41 702	-77,8%
Netherlands	430 127	337 292	83 060	-75,4%
Norway	44 938	64 849	15 340	-76,3%
Portugal	76 647	101 992	20 998	-79,4%
Russian Fed	48 422	45 359	11 496	-74,7%
Spain	165 784	111 832	11 896	-89,4%
Sweden	101 822	106 403	28 486	-73,2%
Switzerland	164 448	133 204	31 020	-76,7%
Turkey	46 613	57 369	27 283	-52,4%
UK	1 149 743	1 138 445	280 568	-75,4%
Other Europe	114 390	149 116	44 427	-70,2%
Middle East	143 947	131 626	30 493	-76,8%
UAE	6 566	3 504	3 134	-10,6%
Other Middle East	137 381	128 122	27 359	-78,6%
North America	1 688 844	1 691 160	225 123	-86,7%
Canada	206 011	220 556	44 517	-79,8%
USA	1 482 833	1 470 604	180 606	-87,7%
Total	27 042 503	27 934 192	5 647 928	-79,8%

APPENDIX

AVERAGE LENGTH OF STAY

	Q2 2018	Q2 2019	Q2 2021	% Growth
Africa	9,7	10,6	9,0	-15,2%
Botswana	4,3	4,7	4,4	-7,2%
Lesotho	12,8	17,9	14,1	-21,3%
Malawi	13,2	15,2	12,0	-21,4%
Mozambique	14,6	13,9	6,4	-53,7%
Namibia	11,4	9,8	9,0	-8,1%
Swaziland	8,9	9	4,4	-51,0%
Zambia	10	10	10,1	1,0%
Zimbabwe	4,2	4,6	8,3	80,3%
Angola	15,4	17,2	11,8	-31,1%
Democratic Republic of Congo	20,7	26,6	19,6	-26,2%
Ethiopia	19	14,8	61,1	312,9%
Ghana	13,1	14,1	14,1	0,2%
Kenya	21,5	18	26,0	44,2%
Nigeria	19,4	22,7	40,3	77,7%
Tanzania	16,2	15,5	13,8	-11,1%
Uganda	14,3	22,2	33,6	51,3%
Other Africa	24,4	21,2	14,2	-33,1%
Asia	22,9	24,5	41,1	67,8%
China including Hong Kong	19,3	18,7	25,5	36,6%
India	27,4	26,2	63,6	142,7%
Japan	14,1	12,1	13,3	10,0%
Malaysia	31	40,8	18,9	-53,7%
Singapore	11,6	20	16,4	-17,9%
South Korea	18,6	16	12,0	-25,1%
Other Asia	26,7	36,8	58,0	57,7%
Australasia	14,9	14,6	13,7	-6,0%
Australia	13,6	14,1	13,0	-8,1%
New Zealand	24,5	17,8	18,1	1,9%
Other Australasia	2	40		-100,0%
South America	15,5	14,7	14,2	-3,4%
Argentina	16	15,2	16,0	5,5%
Brazil	14,9	15,1	14,4	-4,7%
Chile	12,8	14,4	13,7	-5,1%
Other Central & South America	19,6	13	12,2	-5,9%
Europe	19,9	16,9	16,4	-3,1%
Austria	14,5	14,6	15,9	9,2%
Belgium	25,1	18,5	15,3	-17,5%
Denmark	21,6	15,7	14,6	-7,1%
Finland	11,7	10,7	11,1	3,7%
France	20,1	17,6	15,5	-12,1%
Germany	22,1	19,1	17,0	-10,9%
Ireland	23,8	13,3	13,9	4,8%
Italy	21,8	16,6	15,8	-4,6%
Netherlands	22,8	18	17,2	-4,5%
Norway	19,8	21	19,1	-9,0%
Portugal	18,6	23,7	17,9	-24,7%
Russian Fed	15,1	15	15,8	5,3%
Spain	22,3	13	12,9	-1,0%
Sweden	20,2	19,6	18,6	-5,1%
Switzerland	22,5	16,5	15,7	-5,1%
Turkey	17	19,5	32,4	66,4%
UK	17,4	15,1	15,1	-0,3%
Other Europe	13,8	17,5	23,2	32,4%
Middle East	18,5	13,3	14,3	7,9%
UAE	13,6	7,8	12,9	65,6%
Other Middle East	18,9	13,6	14,5	6,9%
North America	16,5	16,2	14,2	-12,3%
Canada	17	18,3	17,7	-3,4%
USA	16,4	15,9	13,5	-14,8%
Total	11,6	12,1	10,7	-11,4%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
	Q2 2021								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	34,2%	0,0%	0,0%	3,9%	4,1%	0,1%	31,0%	1,1%	25,6%
Botswana	4,4%	2,4%	20,9%	31,7%	1,7%	0,9%	16,6%	1,4%	20,0%
Lesotho	0,8%	3,3%	6,0%	8,4%	1,7%	2,6%	47,1%	0,2%	29,9%
Malawi	0,7%	0,2%	52,0%	42,4%	0,4%	0,1%	1,6%	0,0%	2,6%
Mozambique	16,1%	17,7%	14,2%	0,1%	0,0%	4,9%	43,4%	0,2%	3,5%
Namibia	9,2%	0,1%	8,3%	15,9%	1,0%	1,7%	38,5%	0,2%	25,2%
Swaziland	3,7%	0,7%	35,4%	23,3%	2,5%	1,5%	26,2%	1,4%	5,4%
Zambia	1,2%	0,3%	45,5%	41,8%	0,5%	0,1%	7,1%	0,4%	3,1%
Zimbabwe	0,8%	0,6%	42,5%	50,7%	0,4%	0,0%	2,8%	0,2%	2,0%
Angola	41,5%	2,7%	0,1%	1,4%	1,6%	1,6%	32,7%	2,0%	16,4%
Democratic Republic of Congo	27,0%	1,4%	0,5%	2,1%	2,3%	2,1%	55,4%	1,4%	7,8%
Ethiopia	12,5%	0,0%	0,0%	2,6%	4,8%	0,3%	18,7%	0,0%	61,2%
Ghana	49,8%	0,0%	0,0%	2,5%	6,5%	1,0%	25,9%	8,0%	6,2%
Kenya	13,8%	0,0%	0,2%	3,8%	5,0%	0,0%	22,7%	6,9%	47,6%
Nigeria	38,9%	0,5%	0,0%	3,5%	3,9%	0,4%	19,4%	2,6%	30,8%
Tanzania	24,1%	0,0%	0,5%	5,2%	5,2%	1,0%	43,6%	10,5%	9,9%
Uganda	31,0%	0,0%	0,0%	5,1%	6,2%	2,0%	37,1%	3,1%	15,5%
Other Africa	35,6%	1,1%	0,1%	5,8%	6,0%	0,5%	35,6%	3,9%	11,5%
Asia	34,2%	0,0%	0,0%	3,9%	4,1%	0,1%	31,0%	1,1%	25,6%
China including Hong Kong	31,0%	0,0%	0,1%	3,7%	3,2%	0,1%	43,6%	0,7%	17,6%
India	29,8%	0,0%	0,0%	3,8%	5,2%	0,1%	13,8%	1,8%	45,5%
Japan	51,5%	0,0%	0,0%	6,7%	5,6%	0,3%	27,4%	1,6%	6,9%
Malaysia	27,4%	0,0%	0,0%	2,0%	4,0%	0,0%	38,3%	0,0%	28,3%
Singapore	63,3%	0,0%	0,0%	2,3%	8,1%	0,0%	25,3%	0,0%	1,0%
South Korea	39,1%	0,0%	0,0%	3,8%	5,9%	0,0%	46,1%	2,3%	2,9%
Other Asia	38,6%	0,0%	0,0%	3,4%	2,1%	0,0%	36,2%	0,0%	19,7%
Australasia	42,4%	0,0%	0,0%	1,1%	0,8%	0,0%	36,8%	0,2%	18,7%
Australia	42,1%	0,0%	0,0%	1,1%	0,8%	0,0%	35,1%	0,2%	20,6%
New Zealand	43,7%	0,0%	0,0%	1,2%	1,0%	0,0%	46,3%	0,0%	7,8%
Other Australasia									
Central & South America	62,4%	0,0%	0,0%	3,8%	3,5%	0,1%	16,7%	0,0%	13,5%
Argentina	67,8%	0,0%	0,0%	3,0%	3,4%	0,0%	14,0%	0,0%	11,8%
Brazil	61,2%	0,0%	0,0%	4,1%	2,9%	0,0%	17,3%	0,0%	14,5%
Chile	58,1%	0,0%	0,0%	7,0%	7,0%	0,0%	9,7%	0,0%	18,2%
Other Central & South America	61,0%	0,0%	0,0%	2,7%	3,1%	0,4%	22,0%	0,0%	10,9%
Europe	59,1%	0,0%	0,0%	2,3%	2,1%	0,0%	27,0%	0,2%	9,3%
Austria	62,8%	0,0%	0,3%	4,7%	2,5%	0,0%	26,1%	0,0%	3,6%
Belgium	59,3%	0,0%	0,0%	1,3%	2,4%	0,1%	20,4%	0,0%	16,4%
Denmark	56,8%	0,0%	0,0%	1,8%	2,6%	0,0%	18,3%	0,0%	20,5%
Finland	58,9%	0,0%	0,6%	4,4%	2,5%	0,0%	31,2%	0,0%	2,3%
France	73,4%	0,0%	0,0%	1,9%	1,5%	0,0%	19,1%	0,0%	4,0%
Germany	65,1%	0,0%	0,1%	2,1%	1,7%	0,1%	19,8%	0,2%	11,0%
Ireland	57,9%	0,0%	0,0%	3,0%	2,3%	0,0%	34,5%	0,0%	2,4%
Italy	55,1%	0,0%	0,1%	2,9%	2,1%	0,0%	20,8%	0,5%	18,5%
Netherlands	60,0%	0,0%	0,1%	2,8%	2,3%	0,0%	24,1%	0,0%	10,6%
Norway	63,5%	0,0%	0,0%	1,8%	1,2%	0,0%	30,9%	0,0%	2,6%
Portugal	51,1%	0,0%	0,2%	2,0%	3,6%	0,2%	31,1%	1,1%	10,6%
Russian Fed	61,1%	0,0%	0,0%	3,6%	4,6%	0,0%	25,1%	0,0%	5,6%
Spain	73,5%	0,0%	0,0%	5,1%	4,6%	0,0%	14,1%	0,0%	2,6%
Sweden	57,2%	0,0%	0,0%	2,0%	2,8%	0,0%	35,8%	0,0%	2,2%
Switzerland	67,9%	0,7%	0,0%	2,3%	2,6%	0,0%	21,8%	0,0%	4,7%
Turkey	29,5%	0,0%	0,0%	1,1%	2,0%	0,0%	12,4%	0,0%	54,9%
UK	52,3%	0,0%	0,0%	1,8%	1,9%	0,1%	37,4%	0,1%	6,4%
Other Europe	55,2%	0,0%	0,0%	5,5%	2,4%	0,0%	21,1%	0,7%	15,2%
Middle East	40,0%	0,6%	0,0%	2,6%	2,6%	0,2%	49,8%	1,2%	3,0%
UAE	32,3%	0,0%	0,0%	3,9%	6,9%	0,0%	48,5%	0,0%	8,4%
Other Middle East	41,0%	0,7%	0,0%	2,4%	2,0%	0,2%	50,0%	1,4%	2,3%
North America	64,2%	0,0%	0,0%	1,7%	1,3%	0,0%	20,2%	1,9%	10,7%
Canada	62,3%	0,0%	0,0%	1,5%	1,5%	0,0%	26,5%	2,1%	6,1%
USA	64,5%	0,0%	0,0%	1,8%	1,2%	0,0%	19,0%	1,9%	11,6%
Total	16,1%	5,4%	17,5%	15,4%	1,2%	2,0%	30,2%	0,5%	11,6%

APPENDIX

	Q2 2021									
	Hotels	Guest house	B&B	Self-catering	Game lodge	Backpacker	Camping	Friends & family	Air B&B	
Africa	133 825	62 351	10 548	109 971	26 402	38 201	3 744	2 034 609	5 209	
Botswana	3 950	6 264	65	249	3 785	728	1 487	56 075	109	
Lesotho	6 451	6 696	5 800	82 553	7 478	27 260	912	765 877	50	
Malawi	3 187	1 487	26	547	10	516	14	19 419	15	
Mozambique	43 236	22 170	2	2 073	5 187	245	39	784 692	65	
Namibia	6 903	5 670	974	7 981	2 499	1 118		111 604	583	
Swaziland	7 239	4 194	860	155	1 246	31	834	120 497	351	
Zambia	2 402	305	64	2 058	3 490	910	288	14 561	173	
Zimbabwe	12 719	4 544	671	4 776	1 537	2 358		42 557	617	
Angola	3 979	2 159	375	2 853	112	549	52	11 399	522	
Democratic Republic of Congo	1 736	1 642	153	1 334		326		12 518	26	
Ethiopia	2 861	54		7	78	464		34 428	52	
Ghana	2 800	737	78	78		417		5 032	120	
Kenya	4 929	575	284	743	195	683		7 579	1 026	
Nigeria	22 820	1 413	199	2 515	121	1 418		14 436	885	
Tanzania	1 346	1 325	75	942				7 750	254	
Uganda	672	216	6	405				9 183	50	
Other Africa	6 593	2 901	914	702	663	1 179		17 001	310	
Asia	104 046	46 591	1 641	8 437	5 774	5 301	365	86 912	5 449	
China including Hong Kong	9 871	2 203	1 148	1 964	3 127	1 177	169	35 829	1 008	
India	85 899	42 042	266	4 021	815	1 822	52	19 475	3 407	
Japan	2 024	913	5	396	399	1 725	105	4 805	261	
Malaysia	685		29	26	56	10		3 021		
Singapore	1 644	7			711	221	39	741		
South Korea	1 088	364	26	851	235			3 507	523	
Other Asia	2 834	1 061	166	1 178	430	346		19 533	250	
Australasia	20 767	4 060	2 312	2 617	9 847	2 165	5 034	37 738	3 472	
Australia	17 496	2 704	2 078	1 794	8 167	1 990	3 764	30 265	3 080	
New Zealand	3 270	1 355	234	823	1 680	174	1 269	7 473	392	
Other Australasia										
Central & South America	9 845	1 970	31	1 664	1 979	6 043	274	9 375	1 943	
Argentina	2 264	626	28	324	840	1 442	78	2 771	495	
Brazil	3 861	693		1 006	855	2 829	105	4 326	334	
Chile	1 137	11	2	71	31	1 517		701	222	
Other Central & South America	2 583	640		263	253	254	91	1 578	891	
Europe	184 716	111 184	31 340	48 391	100 915	50 384	20 300	306 873	58 723	
Austria	3 429	1 378	918	484	2 474	144	523	3 021	531	
Belgium	7 739	4 248	1 529	1 496	4 040	1 337	659	7 079	1 277	
Denmark	3 135	549	653	1 100	3 065	994	523	7 135	1 111	
Finland	717	308	146		891	601		1 260	261	
France	17 609	5 609	2 101	3 452	11 148	5 139	2 264	21 991	7 749	
Germany	40 242	21 204	8 065	11 745	20 328	15 388	4 134	45 241	14 438	
Ireland	4 058	771	315	512	898	209	340	5 761	288	
Italy	10 348	6 272	1 330	1 169	3 999	1 955	497	12 787	1 525	
Netherlands	15 708	6 982	4 104	3 291	9 784	6 643	2 726	22 358	6 934	
Norway	3 289	879	144	606	1 353	1 531	209	3 215	3 666	
Portugal	3 162	631	103	5 880	1 699	1 148	366	6 177	1 639	
Russian Fed	2 525	1 960	157	327	758	444	418	4 548	222	
Spain	3 146	1 688	178	196	1 755	941	118	2 254	850	
Sweden	4 725	1 844	235	4 058	1 946	1 808	264	11 871	917	
Switzerland	6 587	2 813	1 974	1 490	5 336	2 293	2 423	5 372	1 907	
Turkey	2 461	20 160	392	575	706	185	65	2 704	35	
UK	49 875	12 649	8 244	10 854	27 911	9 243	4 065	134 622	14 708	
Other Europe	5 960	21 240	752	1 158	2 824	382	706	9 475	665	
Middle East	4 406	1 299	488	1 019	1 599	1 806	265	16 993	1 489	
UAE	341	78	65		26			2 368	255	
Other Middle East	4 065	1 220	423	1 019	1 573	1 806	265	14 625	1 233	
North America	49 970	15 655	6 742	8 869	42 181	7 144	2 367	63 954	12 478	
Canada	8 121	8 525	1 115	2 961	5 142	2 204	580	11 681	3 334	
USA	41 849	7 130	5 627	5 908	37 039	4 941	1 787	52 274	9 145	
Total	507 574	243 109	53 103	180 969	188 698	111 044	32 349	2 556 454	88 763	

APPENDIX

	Q2 2018									
	Hotels	Guest house	B&B	Self-catering	Game lodge	Backpacker	Camping	Friends & family	Air B&B	
Africa	791 398	295 925	46 181	894 013	68 717	396 061	54 469	13 299 539	31 670	
Botswana	49 427	26 027	12 252	25 886	11 170	16 903		377 480	763	
Lesotho	147 729	84 718	6 992	3 637		28 324	24 217	4 572 843		
Malawi	63 935	11 006	690	3 337		15 329		446 414		
Mozambique	37 176	32 906	1 233	302 750	13 334	20 956	3 571	4 377 099		
Namibia	31 989	16 830	2 815	87 564	209	47 606	3 070	252 509	2 591	
Swaziland	52 051	23 094	1 094	11 053	27 319	4 066	18 053	1 490 389		
Zambia	110 798	2 208	2 156	31 815	1 973	39 650		131 575	4 298	
Zimbabwe	99 656	38 348	13 008	193 774	7 807	115 908		1 257 189	6 409	
Angola	21 371	14 421	702	64 715	137	1 812		82 096	1 121	
Democratic Republic of Congo	13 361	8 090	53	27 381	263			65 633		
Ethiopia	4 948	2 168		27 146	294			4 187	492	
Ghana	16 560	6 008		13 346	1 031			27 565	327	
Kenya	17 356	3 469	1 566	15 396	131	6 706	5 193	24 505	9 881	
Nigeria	46 252	10 624	1 391	26 632	95	32 063		75 122	267	
Tanzania	18 484	4 940	759	6 968	601	23 199		20 566	592	
Uganda	13 936	2 309	1 095	10 258				13 112		
Other Africa	46 367	8 759	375	42 355	4 352	43 538	365	81 254	4 928	
Asia	408 273	115 350	10 388	206 611	30 725	69 619	6 262	477 962	23 046	
China including Hong Kong	109 010	25 904	2 103	43 963	10 607	26 799	2 820	136 318	3 935	
India	197 377	63 728	3 796	118 358	3 323	25 912	620	156 631	10 007	
Japan	24 659	4 884		6 027	2 472	1 157	2 606	28 498	1 011	
Malaysia	4 795	2 344		21 477	107	870		9 582		
Singapore	5 732	1 302		1 110	513			11 194	3 645	
South Korea	20 162	3 657	521		3 287	9 012	216	19 468	1 732	
Other Asia	46 538	13 531	3 967	15 677	10 417	5 869		116 269	2 717	
Australasia	73 903	16 777	5 591	21 951	54 226	13 984	9 124	186 196	29 210	
Australia	70 489	12 998	5 382	12 188	46 401	13 586	8 508	141 583	22 642	
New Zealand	3 408	3 780	209	9 763	7 826	398	616	44 613	6 569	
Other Australasia	6									
Central & South America	114 814	32 277	11 209	19 470	24 076	50 097	1 291	33 772	12 912	
Argentina	17 614	1 677	1 133	3 295	2 680	4 227	257	10 043	2 439	
Brazil	81 204	29 311	9 365	8 509	19 229	22 012	412	12 762	7 822	
Chile	6 606	246		3 877	714	1 711	76	1 272	392	
Other Central & South America	9 391	1 043	712	3 788	1 453	22 146	546	9 695	2 259	
Europe	740 966	376 531	84 386	450 916	340 731	347 563	106 673	1 045 442	343 328	
Austria	12 052	12 185	1 536	1 796	4 410	2 601	988	12 026	820	
Belgium	22 105	26 416	4 006	15 271	25 868	5 196	1 525	29 815	21 937	
Denmark	8 601	3 325	826	7 651	6 650	10 038	1 324	17 466	1 218	
Finland	4 226	1 887	178		2 197	1 467		4 266	1 846	
France	111 441	44 078	11 341	77 916	48 556	46 063	12 939	77 490	50 948	
Germany	131 950	86 496	17 144	93 923	60 960	79 463	21 260	147 836	75 066	
Ireland	17 272	4 376	1 525	4 260	4 271	5 813	188	44 112	14 613	
Italy	39 016	12 218	5 177	24 768	12 579	19 063	17 160	28 939	12 179	
Netherlands	56 187	50 036	13 082	38 461	44 115	41 759	10 969	68 509	51 408	
Norway	7 053	1 761	615	11 879	3 241	1 779	845	9 596	2 046	
Portugal	10 869	5 040	474	4 500	9 680	2 384	460	25 349	8 024	
Russian Fed	8 568	3 966	1 001	3 606	3 971	1 988	836	18 575	4 696	
Spain	29 616	13 224	1 208	11 429	6 034	23 633	1 566	28 411	2 207	
Sweden	17 151	7 052	1 850	10 964	4 460	13 891	3 604	18 745	6 212	
Switzerland	26 082	9 963	3 937	20 971	16 937	5 898	14 210	29 941	13 876	
Turkey	6 660	6 494	2 916	4 530	3 620	8 414	2 033	8 502	282	
UK	199 739	79 929	16 791	103 930	69 929	76 101	14 388	464 262	68 501	
Other Europe	32 376	8 085	780	15 060	13 256	2 013	2 378	11 601	7 450	
Middle East	25 030	14 058	1 654	23 289	5 920	11 098	231	36 082	1 959	
UAE	1 234	106	14	162	32			4 986	32	
Other Middle East	23 796	13 952	1 639	23 128	5 888	11 098	231	31 096	1 927	
North America	328 316	95 247	32 232	192 469	228 114	81 783	42 960	403 401	82 702	
Canada	32 716	15 089	3 155	11 285	31 973	8 612	6 761	66 111	24 198	
USA	295 600	80 158	29 077	181 184	196 141	73 171	36 199	337 290	58 504	
Total	2 635 002	1 015 764	194 262	1 845 702	765 323	991 172	221 299	15 746 812	527 450	

APPENDIX

PURPOSE OF VISIT (CATEGORIES)

Q2 2019

	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	10,9%	17,9%	11,9%	1,3%	2,2%	0,7%	46,3%	2,3%	6,3%
Botswana	8,3%	5,0%	23,3%	1,9%	4,9%	1,4%	38,8%	7,6%	8,8%
Lesotho	1,7%	11,8%	1,6%	0,1%	1,3%	0,2%	70,2%	0,4%	12,6%
Malawi	11,3%	5,5%	42,4%	3,3%	4,1%	0,4%	24,5%	2,4%	6,2%
Mozambique	20,1%	1,5%	1,5%	0,5%	0,3%	1,1%	73,7%	0,2%	1,0%
Namibia	9,8%	2,7%	33,3%	2,8%	5,3%	1,8%	29,9%	2,1%	12,2%
Swaziland	9,7%	1,0%	1,0%	0,4%	1,0%	0,2%	76,5%	5,7%	4,5%
Zambia	15,4%	2,7%	42,0%	4,6%	9,0%	0,7%	13,6%	5,6%	6,4%
Zimbabwe	11,8%	49,2%	21,4%	1,1%	1,3%	0,5%	10,6%	1,6%	2,6%
Angola	28,9%	1,8%	0,5%	5,1%	6,4%	6,6%	23,1%	1,4%	26,1%
Democratic Republic of Congo	18,4%	0,9%	1,7%	7,3%	8,5%	8,3%	38,3%	0,9%	15,8%
Ethiopia	12,4%	0,0%	0,0%	14,0%	25,4%	1,6%	17,8%	0,0%	28,9%
Ghana	30,8%	0,0%	0,0%	8,7%	22,2%	3,7%	16,0%	5,0%	13,6%
Kenya	11,3%	0,0%	0,7%	16,5%	22,2%	0,0%	18,4%	5,4%	25,5%
Nigeria	29,1%	0,4%	0,0%	14,6%	16,2%	1,9%	14,5%	1,9%	21,4%
Tanzania	13,2%	0,0%	1,7%	15,8%	15,9%	3,3%	24,4%	5,6%	20,1%
Uganda	16,9%	0,0%	0,0%	14,8%	18,2%	6,5%	19,4%	1,5%	22,8%
Other Africa	24,5%	0,7%	0,3%	15,3%	15,9%	0,6%	24,6%	2,1%	16,1%
Asia	27,6%	0,0%	0,1%	17,9%	19,8%	0,4%	22,4%	0,8%	11,0%
China including Hong Kong	24,8%	0,0%	0,3%	16,4%	14,3%	0,5%	34,6%	0,5%	8,6%
India	28,0%	0,0%	0,0%	19,9%	26,1%	0,4%	12,5%	1,3%	11,8%
Japan	32,1%	0,0%	0,0%	23,1%	20,2%	0,9%	16,4%	1,1%	6,1%
Malaysia	18,1%	0,0%	0,0%	10,6%	20,4%	0,0%	28,7%	0,0%	22,2%
Singapore	40,4%	0,0%	0,0%	9,2%	28,8%	0,0%	15,4%	0,0%	6,3%
South Korea	23,6%	0,0%	0,0%	11,6%	20,8%	0,0%	30,9%	1,3%	11,8%
Other Asia	29,8%	0,0%	0,0%	19,4%	9,6%	0,0%	27,1%	0,0%	14,1%
Australasia	43,6%	0,0%	0,0%	6,2%	4,4%	0,2%	38,3%	0,2%	7,0%
Australia	44,1%	0,0%	0,0%	6,3%	4,3%	0,2%	37,7%	0,2%	7,1%
New Zealand	40,2%	0,0%	0,0%	6,1%	4,9%	0,0%	42,9%	0,0%	6,0%
Other Australasia	0,0%	0,0%	0,0%	33,3%	0,0%	0,0%	66,7%	0,0%	0,0%
Central & South America	44,6%	0,0%	0,0%	14,5%	13,0%	0,0%	12,6%	0,0%	15,3%
Argentina	52,8%	0,0%	0,0%	10,4%	12,8%	0,0%	8,2%	0,0%	15,8%
Brazil	43,4%	0,0%	0,0%	16,4%	11,6%	0,0%	12,3%	0,0%	16,3%
Chile	33,1%	0,0%	0,0%	21,0%	22,8%	0,0%	5,9%	0,0%	17,2%
Other Central & South America	47,1%	0,0%	0,0%	7,6%	16,7%	0,0%	18,8%	0,0%	9,8%
Europe	50,3%	0,0%	0,1%	9,6%	8,4%	0,2%	24,3%	0,1%	7,0%
Austria	50,0%	0,0%	0,7%	17,1%	8,0%	0,0%	20,4%	0,0%	3,8%
Belgium	53,0%	0,0%	0,0%	4,2%	9,9%	0,4%	20,5%	0,0%	12,0%
Denmark	55,8%	0,0%	0,0%	9,4%	10,0%	0,0%	20,9%	0,0%	3,9%
Finland	41,0%	0,0%	2,1%	16,0%	9,8%	0,0%	27,4%	0,0%	3,6%
France	61,6%	0,0%	0,0%	8,3%	6,2%	0,1%	17,3%	0,0%	6,5%
Germany	56,9%	0,0%	0,2%	8,9%	6,4%	0,3%	18,7%	0,1%	8,5%
Ireland	48,9%	0,0%	0,0%	12,3%	8,3%	0,0%	29,6%	0,0%	0,9%
Italy	52,1%	0,0%	0,3%	13,2%	8,5%	0,0%	19,3%	0,3%	6,1%
Netherlands	45,3%	0,0%	0,3%	11,5%	9,7%	0,2%	22,8%	0,0%	10,3%
Norway	57,5%	0,0%	0,0%	6,5%	3,2%	0,0%	25,1%	0,0%	7,6%
Portugal	39,9%	0,0%	0,6%	8,1%	12,7%	1,1%	23,5%	1,1%	12,9%
Russian Fed	47,0%	0,0%	0,0%	14,5%	16,8%	0,0%	18,7%	0,0%	3,1%
Spain	50,3%	0,0%	0,0%	18,9%	16,5%	0,0%	9,9%	0,0%	4,4%
Sweden	48,3%	0,0%	0,0%	8,1%	9,6%	0,0%	28,3%	0,0%	5,7%
Switzerland	55,5%	0,3%	0,0%	7,1%	7,5%	0,0%	21,4%	0,0%	8,2%
Turkey	43,5%	0,0%	0,0%	9,3%	15,4%	0,0%	18,4%	0,0%	13,3%
UK	44,5%	0,0%	0,0%	7,2%	7,9%	0,3%	34,5%	0,2%	5,4%
Other Europe	42,6%	0,0%	0,0%	22,2%	10,1%	0,0%	15,4%	0,4%	9,3%
Middle East	37,9%	1,7%	0,0%	10,6%	12,3%	0,3%	33,2%	2,3%	1,7%
UAE	28,5%	0,0%	0,0%	12,9%	34,6%	0,0%	24,0%	0,0%	0,0%
Other Middle East	38,3%	1,8%	0,0%	10,5%	11,3%	0,3%	33,6%	2,4%	1,8%
North America	57,1%	0,0%	0,0%	7,9%	6,1%	0,1%	16,9%	1,7%	10,1%
Canada	53,7%	0,0%	0,0%	6,9%	6,9%	0,0%	23,3%	1,9%	7,3%
USA	57,5%	0,0%	0,0%	8,0%	6,0%	0,2%	16,1%	1,7%	10,5%
Total	18,4%	14,2%	9,5%	3,2%	3,8%	0,6%	41,5%	2,0%	6,8%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)

Q2 2018

	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	7,0%	21,5%	11,6%	1,5%	2,8%	1,2%	44,7%	1,4%	8,3%
Botswana	8,8%	7,2%	27,3%	3,1%	5,7%	1,3%	30,7%	4,6%	11,2%
Lesotho	2,9%	13,7%	1,0%	0,0%	0,9%	1,2%	62,1%	2,3%	15,9%
Malawi	4,5%	5,5%	33,0%	2,1%	8,3%	0,5%	38,6%	1,9%	5,5%
Mozambique	19,2%	4,7%	2,8%	0,6%	0,4%	1,7%	69,6%	0,0%	1,1%
Namibia	5,5%	2,7%	21,7%	3,8%	9,9%	2,3%	36,1%	0,4%	17,7%
Swaziland	8,1%	3,0%	4,4%	0,5%	2,6%	1,0%	69,2%	2,6%	8,6%
Zambia	2,1%	4,0%	47,8%	3,9%	5,2%	1,9%	22,7%	2,3%	10,1%
Zimbabwe	0,9%	57,2%	20,6%	1,1%	1,8%	0,7%	14,3%	0,1%	3,3%
Angola	27,6%	1,3%	0,4%	16,1%	5,5%	7,2%	24,5%	0,5%	17,0%
Democratic Republic of Congo	22,7%	0,0%	0,8%	9,5%	13,2%	5,2%	28,1%	4,9%	15,6%
Ethiopia	12,6%	4,5%	0,0%	10,7%	35,2%	1,6%	21,7%	0,0%	13,6%
Ghana	18,1%	1,3%	0,0%	11,9%	28,4%	0,0%	22,8%	6,4%	11,1%
Kenya	8,5%	0,0%	0,0%	16,3%	38,5%	0,0%	8,6%	1,6%	26,5%
Nigeria	17,6%	0,4%	0,0%	16,6%	20,8%	0,7%	21,1%	3,4%	19,3%
Tanzania	12,9%	0,9%	0,7%	12,4%	28,6%	2,5%	16,5%	2,5%	23,0%
Uganda	4,8%	0,0%	0,0%	15,2%	33,0%	0,0%	15,2%	1,6%	30,2%
Other Africa	26,3%	0,3%	1,4%	13,5%	16,5%	1,2%	15,2%	1,8%	23,8%
Asia	26,9%	0,3%	0,0%	21,5%	22,9%	0,1%	19,0%	0,4%	8,9%
China including Hong Kong	29,9%	0,3%	0,0%	18,1%	21,4%	0,0%	23,7%	0,3%	6,3%
India	26,8%	0,5%	0,0%	25,7%	25,4%	0,3%	12,3%	0,5%	8,6%
Japan	30,4%	0,0%	0,0%	24,4%	15,4%	0,0%	19,1%	0,0%	10,8%
Malaysia	31,3%	0,0%	0,0%	7,0%	21,2%	0,0%	25,6%	0,0%	14,9%
Singapore	22,7%	0,0%	0,0%	17,6%	22,7%	0,0%	24,5%	0,0%	12,5%
South Korea	27,5%	0,0%	0,0%	16,5%	17,4%	0,0%	26,2%	1,3%	11,2%
Other Asia	18,5%	0,0%	0,0%	21,0%	26,4%	0,0%	22,6%	0,4%	11,1%
Australasia	45,4%	0,0%	0,0%	5,3%	5,8%	0,8%	37,5%	0,4%	4,9%
Australia	46,3%	0,0%	0,0%	5,4%	5,9%	0,7%	36,4%	0,5%	4,7%
New Zealand	38,1%	0,0%	0,0%	4,7%	5,1%	1,0%	45,3%	0,0%	5,8%
Other Australasia	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%	0,0%	0,0%	0,0%
Central & South America	55,9%	0,0%	0,0%	10,9%	13,5%	0,7%	5,2%	0,7%	13,2%
Argentina	58,3%	0,0%	0,0%	11,7%	11,1%	0,0%	6,7%	0,0%	12,2%
Brazil	56,1%	0,0%	0,0%	10,5%	14,3%	1,0%	4,8%	1,0%	12,4%
Chile	41,2%	0,0%	0,0%	22,0%	22,6%	0,0%	5,1%	0,0%	9,2%
Other Central & South America	58,6%	0,0%	0,0%	7,2%	7,8%	0,0%	5,8%	0,4%	20,1%
Europe	48,9%	0,0%	0,0%	11,3%	13,2%	0,7%	17,5%	0,2%	8,1%
Austria	47,3%	0,0%	0,0%	13,8%	20,6%	0,8%	13,5%	0,0%	4,1%
Belgium	48,1%	0,0%	0,0%	11,9%	8,5%	1,7%	17,0%	0,4%	12,4%
Denmark	50,8%	0,0%	0,0%	7,1%	11,0%	0,0%	12,9%	0,0%	18,2%
Finland	49,6%	0,0%	0,0%	12,9%	20,1%	0,0%	15,4%	0,0%	2,0%
France	64,0%	0,0%	0,0%	9,3%	10,6%	0,5%	6,4%	0,0%	9,2%
Germany	55,4%	0,0%	0,0%	9,0%	12,3%	0,6%	14,1%	0,2%	8,3%
Ireland	48,4%	0,0%	0,0%	10,3%	10,0%	1,1%	23,1%	0,0%	7,1%
Italy	42,6%	0,0%	0,0%	17,5%	18,1%	0,0%	10,8%	0,4%	10,6%
Netherlands	50,7%	0,3%	0,0%	13,8%	7,9%	0,3%	18,1%	0,2%	8,7%
Norway	57,2%	0,0%	0,0%	9,6%	10,6%	0,0%	11,8%	1,6%	9,2%
Portugal	39,9%	0,0%	0,0%	11,7%	13,7%	2,5%	20,5%	0,0%	11,6%
Russian Fed	36,5%	0,0%	0,0%	18,6%	22,3%	0,0%	19,2%	0,0%	3,5%
Spain	38,0%	0,0%	0,0%	18,8%	21,2%	0,0%	12,2%	1,2%	8,5%
Sweden	50,2%	0,0%	0,0%	13,1%	20,8%	0,7%	6,5%	1,1%	7,7%
Switzerland	55,8%	0,0%	0,0%	5,3%	10,8%	0,7%	18,2%	0,0%	9,2%
Turkey	31,7%	0,0%	0,0%	22,0%	20,0%	0,0%	15,9%	0,0%	10,3%
UK	43,1%	0,0%	0,0%	9,5%	12,5%	0,8%	27,5%	0,3%	6,3%
Other Europe	33,8%	0,3%	0,0%	22,3%	27,3%	1,1%	8,8%	0,0%	6,4%
Middle East	29,8%	0,0%	0,0%	9,1%	23,4%	0,0%	27,7%	0,0%	10,1%
UAE	25,9%	0,0%	0,0%	5,9%	12,9%	0,0%	55,2%	0,0%	0,0%
Other Middle East	30,1%	0,0%	0,0%	9,3%	24,0%	0,0%	25,9%	0,0%	10,7%
North America	59,7%	0,1%	0,0%	5,8%	7,9%	0,1%	15,6%	0,7%	10,0%
Canada	53,3%	0,0%	0,0%	5,0%	6,9%	0,5%	26,7%	0,0%	7,5%
USA	60,6%	0,1%	0,0%	6,0%	8,1%	0,0%	14,2%	0,8%	10,3%
Total	15,0%	17,3%	9,3%	3,4%	4,8%	1,1%	39,5%	1,2%	8,4%

APPENDIX

	Q2 2021				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	5,7%	17,8%	9,3%	7,9%	59,4%
Botswana	3,4%	12,7%	4,7%	4,0%	75,1%
Lesotho	6,6%	22,5%	29,9%	19,9%	21,1%
Malawi	2,2%	3,7%	1,0%	2,2%	90,9%
Mozambique	10,0%	50,1%	20,4%	12,3%	7,1%
Namibia	1,4%	6,3%	6,0%	5,8%	80,4%
Swaziland	0,4%	5,9%	6,2%	8,3%	79,1%
Zambia	3,1%	6,3%	3,3%	6,5%	80,8%
Zimbabwe	2,3%	4,0%	3,3%	4,9%	85,4%
Angola	29,5%	14,6%	9,1%	18,3%	28,6%
Democratic Republic of Congo	14,0%	19,3%	12,7%	10,4%	43,6%
Ethiopia	46,2%	36,8%	7,7%	4,6%	4,7%
Ghana	52,3%	19,4%	11,4%	7,7%	9,2%
Kenya	28,1%	14,2%	9,0%	6,0%	42,7%
Nigeria	40,9%	24,9%	17,2%	5,7%	11,3%
Tanzania	34,8%	21,6%	12,9%	14,6%	16,1%
Uganda	53,0%	16,1%	9,8%	14,2%	7,0%
Other Africa	31,5%	17,8%	13,5%	12,5%	24,7%
Asia	50,5%	14,3%	9,6%	9,0%	16,6%
China including Hong Kong	33,1%	17,4%	15,2%	9,7%	24,5%
India	65,3%	10,4%	6,3%	8,1%	10,0%
Japan	56,1%	16,4%	5,2%	7,0%	15,3%
Malaysia	41,7%	0,0%	21,5%	14,9%	21,9%
Singapore	56,3%	17,3%	6,3%	6,3%	13,8%
South Korea	49,4%	14,8%	9,6%	9,6%	16,6%
Other Asia	55,9%	16,1%	5,2%	9,7%	13,2%
Australasia	45,5%	15,7%	12,9%	11,9%	14,0%
Australia	47,6%	14,4%	13,1%	10,6%	14,3%
New Zealand	33,7%	23,0%	12,2%	18,8%	12,4%
Other Australasia					
South America	71,6%	12,4%	4,6%	2,1%	9,3%
Argentina	67,7%	24,2%	2,8%	0,0%	5,4%
Brazil	82,1%	6,2%	4,2%	4,3%	3,1%
Chile	59,0%	18,5%	7,5%	0,9%	14,1%
Other Central & South America	62,8%	8,2%	5,8%	0,9%	22,3%
Europe	53,2%	16,9%	7,9%	9,5%	12,5%
Austria	57,0%	18,3%	2,9%	8,7%	13,1%
Belgium	65,4%	14,3%	7,6%	5,8%	7,0%
Denmark	53,1%	14,7%	6,3%	19,3%	6,6%
Finland	59,9%	11,7%	7,1%	11,0%	10,4%
France	66,2%	18,9%	6,1%	2,8%	5,9%
Germany	60,7%	15,2%	6,2%	9,5%	8,4%
Ireland	56,8%	10,4%	6,9%	4,9%	21,1%
Italy	57,4%	23,7%	6,1%	6,3%	6,6%
Netherlands	58,2%	14,4%	7,5%	5,9%	14,0%
Norway	69,7%	9,8%	6,5%	3,8%	10,1%
Portugal	53,0%	15,4%	8,6%	12,6%	10,5%
Russian Fed	55,6%	14,5%	11,4%	6,4%	12,1%
Spain	68,6%	12,7%	4,6%	4,5%	9,5%
Sweden	52,8%	26,6%	6,7%	3,9%	10,0%
Switzerland	53,1%	15,6%	8,9%	6,7%	15,7%
Turkey	85,4%	7,0%	1,8%	3,4%	2,4%
UK	39,1%	18,5%	10,0%	13,4%	18,9%
Other Europe	45,0%	15,9%	12,8%	16,9%	9,4%
Middle East	34,0%	14,5%	12,1%	14,3%	25,2%
UAE	31,8%	13,7%	6,4%	25,6%	22,5%
Other Middle East	34,2%	14,6%	12,8%	12,9%	25,5%
North America	68,1%	13,1%	6,6%	4,8%	7,4%
Canada	61,8%	14,3%	4,7%	9,0%	10,3%
USA	69,3%	12,9%	6,9%	4,0%	6,9%
Total	19,7%	17,2%	9,0%	8,1%	46,0%

APPENDIX

	Q2 2019				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	6,3%	11,9%	9,9%	12,6%	59,3%
Botswana	3,3%	10,0%	9,5%	10,8%	66,5%
Lesotho	0,5%	2,0%	3,8%	1,4%	92,2%
Malawi	7,3%	19,3%	10,0%	24,8%	38,5%
Mozambique	17,6%	22,1%	13,9%	19,9%	26,5%
Namibia	3,5%	13,8%	10,3%	9,3%	63,2%
Swaziland	1,0%	6,0%	6,1%	16,6%	70,4%
Zambia	12,9%	8,5%	13,1%	17,9%	47,6%
Zimbabwe	4,1%	15,3%	13,0%	14,3%	53,3%
Angola	28,0%	14,5%	11,8%	17,0%	28,7%
Democratic Republic of Congo	13,7%	19,4%	12,9%	13,4%	40,6%
Ethiopia	36,5%	24,2%	20,9%	6,0%	12,3%
Ghana	41,9%	22,3%	11,2%	9,8%	14,9%
Kenya	34,4%	20,8%	14,8%	12,6%	17,3%
Nigeria	36,3%	25,5%	13,8%	10,0%	14,3%
Tanzania	29,0%	21,6%	17,1%	15,5%	16,8%
Uganda	39,4%	18,2%	14,8%	14,8%	12,9%
Other Africa	33,1%	17,2%	17,8%	11,5%	20,4%
Asia	50,5%	18,2%	10,1%	7,8%	13,4%
China including Hong Kong	40,8%	20,8%	11,1%	10,5%	16,8%
India	56,7%	19,4%	10,5%	4,0%	9,4%
Japan	52,3%	20,1%	9,2%	5,7%	12,8%
Malaysia	46,9%	0,0%	19,5%	15,6%	18,0%
Singapore	56,3%	25,5%	2,9%	6,3%	9,1%
South Korea	46,0%	18,8%	7,9%	7,5%	19,8%
Other Asia	52,0%	12,7%	7,2%	12,4%	15,7%
Australasia	42,1%	17,5%	11,0%	12,9%	16,5%
Australia	43,1%	16,8%	10,9%	12,2%	16,9%
New Zealand	34,4%	22,6%	11,8%	18,0%	13,2%
Other Australasia	33,3%	0,0%	0,0%	0,0%	66,7%
South America	72,1%	12,3%	4,9%	4,5%	6,1%
Argentina	69,6%	19,4%	2,1%	0,0%	8,9%
Brazil	75,0%	11,7%	3,9%	5,7%	3,7%
Chile	54,1%	23,6%	11,7%	2,6%	8,0%
Other Central & South America	66,0%	6,6%	9,7%	3,1%	14,5%
Europe	52,1%	17,7%	8,5%	9,0%	12,8%
Austria	53,3%	17,5%	5,6%	10,0%	13,6%
Belgium	63,9%	14,3%	8,8%	5,7%	7,3%
Denmark	59,5%	20,0%	7,4%	2,5%	10,6%
Finland	53,6%	13,3%	11,3%	11,2%	10,7%
France	63,7%	20,3%	5,6%	3,8%	6,7%
Germany	58,1%	17,7%	7,0%	8,3%	8,9%
Ireland	54,5%	10,9%	5,7%	5,5%	23,3%
Italy	54,8%	18,3%	10,0%	8,5%	8,4%
Netherlands	52,0%	15,7%	8,5%	6,7%	17,2%
Norway	68,7%	9,4%	6,6%	4,7%	10,6%
Portugal	52,0%	14,9%	8,3%	13,5%	11,3%
Russian Fed	53,8%	17,2%	11,1%	8,0%	10,0%
Spain	60,9%	17,1%	8,6%	3,8%	9,7%
Sweden	53,0%	24,1%	8,3%	3,7%	11,0%
Switzerland	50,6%	17,5%	9,2%	7,4%	15,3%
Turkey	64,2%	15,8%	4,2%	6,7%	9,1%
UK	39,7%	18,2%	9,9%	14,1%	18,1%
Other Europe	55,9%	17,4%	12,9%	6,5%	7,3%
Middle East	41,3%	16,6%	10,5%	12,3%	19,3%
UAE	46,0%	12,9%	14,1%	10,8%	16,3%
Other Middle East	41,1%	16,8%	10,3%	12,4%	19,5%
North America	67,8%	14,2%	5,8%	5,3%	6,9%
Canada	62,2%	14,2%	3,9%	8,6%	11,1%
USA	68,5%	14,2%	6,0%	4,8%	6,4%
Total	19,5%	13,2%	9,4%	11,4%	46,5%

APPENDIX

	Q2 2018				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	4,6%	10,7%	9,2%	12,4%	63,1%
Botswana	1,3%	5,0%	5,6%	6,4%	81,8%
Lesotho	1,4%	7,0%	5,5%	11,1%	74,9%
Malawi	12,4%	27,2%	11,9%	8,4%	40,1%
Mozambique	5,6%	15,3%	14,0%	14,9%	50,2%
Namibia	1,8%	5,2%	5,6%	11,6%	75,9%
Swaziland	1,7%	1,8%	7,3%	11,1%	78,2%
Zambia	3,8%	15,5%	8,2%	13,3%	59,3%
Zimbabwe	4,9%	13,0%	10,0%	14,3%	57,7%
Angola	23,4%	20,3%	8,2%	12,0%	36,0%
Democratic Republic of Congo	21,4%	15,3%	10,2%	15,4%	37,6%
Ethiopia	32,4%	24,3%	20,2%	13,8%	9,3%
Ghana	42,0%	19,6%	13,9%	12,1%	12,3%
Kenya	22,1%	26,5%	18,9%	15,8%	16,7%
Nigeria	32,8%	22,6%	19,9%	11,5%	13,2%
Tanzania	29,4%	16,7%	20,5%	15,2%	18,2%
Uganda	32,6%	23,0%	11,8%	15,8%	16,8%
Other Africa	32,4%	22,6%	18,6%	11,9%	14,5%
Asia	48,9%	21,6%	11,7%	10,1%	7,7%
China including Hong Kong	42,2%	29,5%	9,9%	9,5%	8,9%
India	56,9%	17,4%	12,3%	8,9%	4,5%
Japan	48,3%	18,6%	14,4%	11,5%	7,2%
Malaysia	46,8%	17,1%	14,9%	8,7%	12,5%
Singapore	29,5%	20,4%	21,6%	12,0%	16,5%
South Korea	42,0%	28,9%	8,8%	4,3%	16,0%
Other Asia	49,3%	17,1%	9,7%	15,9%	8,0%
Australasia	39,2%	26,0%	14,7%	8,7%	11,4%
Australia	39,8%	25,4%	14,2%	8,9%	11,7%
New Zealand	34,8%	31,1%	17,9%	6,8%	9,5%
Other Australasia	0,0%	0,0%	0,0%	0,0%	100,0%
South America	67,6%	16,2%	8,9%	3,1%	4,2%
Argentina	65,6%	22,2%	5,6%	3,8%	2,8%
Brazil	67,6%	14,3%	10,5%	2,9%	4,8%
Chile	75,0%	10,7%	2,7%	5,9%	5,7%
Other Central & South America	66,7%	22,4%	6,5%	2,2%	2,1%
Europe	52,4%	22,2%	9,7%	7,9%	7,8%
Austria	59,5%	25,4%	1,0%	2,5%	11,5%
Belgium	58,4%	17,4%	9,5%	7,0%	7,7%
Denmark	58,4%	23,6%	8,0%	9,2%	0,7%
Finland	56,6%	30,7%	4,5%	5,7%	2,5%
France	69,3%	17,0%	6,1%	3,1%	4,5%
Germany	57,6%	21,7%	8,5%	6,6%	5,7%
Ireland	55,3%	17,8%	8,9%	9,1%	8,9%
Italy	50,0%	25,0%	10,6%	9,1%	5,3%
Netherlands	50,7%	23,7%	11,9%	9,2%	4,6%
Norway	53,8%	23,6%	5,9%	6,2%	10,5%
Portugal	49,4%	26,9%	9,4%	7,9%	6,4%
Russian Fed	66,4%	17,7%	8,6%	2,2%	5,1%
Spain	49,3%	21,6%	8,2%	14,4%	6,6%
Sweden	54,2%	20,0%	9,6%	5,3%	10,9%
Switzerland	43,1%	36,2%	9,2%	6,8%	4,7%
Turkey	44,6%	27,1%	12,9%	10,8%	4,6%
UK	41,8%	22,8%	12,5%	10,2%	12,7%
Other Europe	56,2%	22,2%	8,4%	6,8%	6,3%
Middle East	38,1%	23,8%	12,6%	11,1%	14,4%
UAE	28,8%	22,2%	7,8%	16,0%	25,2%
Other Middle East	38,7%	23,9%	12,9%	10,8%	13,7%
North America	64,8%	20,1%	5,8%	4,7%	4,7%
Canada	58,9%	19,3%	6,6%	7,7%	7,4%
USA	65,5%	20,2%	5,7%	4,3%	4,3%
Total	14,7%	12,9%	9,3%	11,4%	51,7%

APPENDIX

INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION									
	Q2 2021								
	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	168 929	21 516	2 272	48 200	116 944	25 323	30 666	18 294	56 652
Botswana	10 120	180	411	239	377	6 294	10 545	152	1 612
Lesotho	30 348	4 219	960	3 410	961	759	6 919	755	52 864
Malawi	9 792	83	35	362	204	1 477	213	0	0
Mozambique	32 387	406	31	321	100 643	3 062	3 387	0	651
Namibia	3 770	12 519	207	602	307	405	717	17 053	469
Swaziland	17 101	728	134	15 464	9 973	3 119	3 051	236	233
Zambia	7 716	139	35	7 865	298	681	39	18	44
Zimbabwe	48 547	732	145	18 167	3 569	9 278	5 433	13	574
Angola	1 403	519	4	42	27	0	40	0	29
Democratic Republic of Congo	802	181	40	69	27	0	13	0	27
Ethiopia	700	124	13	261	29	38	13	2	16
Ghana	505	117	67	47	13	3	18	13	16
Kenya	1 145	180	23	304	266	44	25	0	31
Nigeria	1 946	554	33	621	82	18	68	13	27
Tanzania	711	107	31	105	27	53	54	13	0
Uganda	330	27	34	72	13	36	34	2	16
Other Africa	1 606	701	68	249	127	56	98	20	42
Asia	6 569	4 779	923	2 350	1 439	542	1 335	120	459
China including Hong Kong	1 963	1 797	331	705	411	252	234	79	139
India	2 823	1 222	129	1 265	658	56	784	10	246
Japan	505	444	43	88	120	36	83	0	27
Malaysia	115	158	13	29	31	0	13	0	2
Singapore	122	119	29	13	69	3	27	2	0
South Korea	301	326	43	14	69	53	43	27	16
Other Asia	741	713	337	235	80	142	152	2	29
Australasia	2 711	3 433	732	1 234	1 616	623	406	92	201
Australia	2 329	2 851	554	1 012	1 430	483	339	69	120
New Zealand	383	581	179	222	185	139	67	22	80
Other Australasia									
Central & South America	1 714	1 382	239	176	880	122	145	13	40
Argentina	368	367	56	56	261	30	47	13	27
Brazil	752	556	105	39	371	53	72	0	0
Chile	209	193	36	18	54	0	5	0	0
Other Central & South America	384	266	42	63	194	39	21	0	13
Europe	21 943	35 083	8 989	8 680	13 267	6 336	2 687	1 095	1 362
Austria	317	485	150	92	125	169	101	43	16
Belgium	838	1 135	295	436	564	323	136	31	83
Denmark	635	480	120	139	230	335	72	0	32
Finland	133	240	13	54	96	107	2	2	0
France	2 545	3 392	555	1 319	2 077	554	214	100	48
Germany	4 038	7 067	2 526	1 783	2 928	1 183	472	194	213
Ireland	232	685	241	66	120	56	85	27	0
Italy	1 142	1 531	426	274	786	338	163	2	279
Netherlands	1 814	2 929	758	915	1 247	733	214	144	157
Norway	211	548	42	98	125	145	29	31	2
Portugal	513	762	127	90	257	56	27	0	9
Russian Fed	334	420	141	55	152	53	56	0	43
Spain	184	653	119	146	247	184	27	5	0
Sweden	552	963	272	165	292	95	80	27	13
Switzerland	721	1 377	452	391	426	240	66	40	71
Turkey	613	239	58	32	54	18	29	40	42
UK	6 386	11 242	2 428	2 339	2 912	1 601	848	353	346
Other Europe	734	937	265	287	629	145	65	56	7
Middle East	988	1 042	272	338	230	160	141	43	107
UAE	147,5	79,0	2,4	40,1	0,0	0,0	15,8	13,4	26,8
Other Middle East	841	963	270	298	230	160	125	29	80
North America	7 109	9 120	1 658	2 030	4 191	2 937	664	259	445
Canada	1 163	1 577	275	483	647	317	88	27	94
USA	5 947	7 544	1 383	1 547	3 544	2 620	576	232	351
Total	209 965	76 356	15 086	63 008	138 567	36 043	36 043	19 916	59 265

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INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION

	Q2 2019									
	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State	
Africa	600 399	69 636	21 466	128 964	293 213	506 853	118 755	18 464	230 025	
Botswana	77 942	2 059	1 352	17 301	3 568	44 452	80 559	69	6 644	
Lesotho	110 279	12 920	9 974	10 826	13 840	9 445	20 687	6 329	219 109	
Malawi	31 825	6 699	949	4 059	694	526	75	0	0	
Mozambique	150 745	2 658	656	2 023	162 925	5 112	2 624	0	1 024	
Namibia	11 605	22 028	1 162	1 477	871	191	1 647	11 395	1 289	
Swaziland	52 079	1 767	1 360	78 375	101 344	983	3 983	54	492	
Zambia	33 132	1 620	791	2 967	1 889	307	376	165	249	
Zimbabwe	83 204	5 875	3 669	6 582	6 504	444 856	6 764	103	237	
Angola	9 048	3 595	116	255	134	0	184	0	165	
Democratic Republic of Congo	5 332	921	184	359	118	0	56	0	132	
Ethiopia	989	240	20	146	58	61	19	22	38	
Ghana	3 060	711	255	303	50	52	153	50	104	
Kenya	5 489	1 034	114	594	212	265	336	0	199	
Nigeria	8 234	2 633	201	922	282	42	400	39	81	
Tanzania	4 268	553	179	524	90	122	161	39	0	
Uganda	2 527	371	107	350	59	97	264	49	107	
Other Africa	10 641	3 952	376	1 900	575	343	466	151	154	
Asia	47 129	33 687	4 919	12 259	7 347	2 387	8 354	1 454	1 791	
China including Hong Kong	10 948	9 249	1 597	2 823	2 187	948	1 117	556	676	
India	21 416	12 046	1 568	5 304	2 521	420	5 476	420	453	
Japan	4 415	2 958	277	907	601	136	460	0	125	
Malaysia	1 839	2 144	166	474	559	0	195	0	166	
Singapore	1 796	1 785	491	105	793	105	291	105	0	
South Korea	1 825	1 489	166	306	284	143	183	86	100	
Other Asia	4 891	4 015	653	2 339	403	635	632	286	271	
Australasia	13 455	14 970	3 653	6 314	7 149	2 328	2 043	508	874	
Australia	12 083	13 010	3 026	5 646	6 519	1 952	1 838	427	619	
New Zealand	1 372	1 960	628	666	630	376	205	81	255	
Other Australasia	0	0	0	3	0	0	0	0	0	
Central & South America	15 488	10 942	1 985	2 017	6 785	607	1 315	43	159	
Argentina	1 418	1 546	311	190	901	82	239	43	99	
Brazil	11 130	7 324	1 336	1 036	4 565	418	1 011	0	0	
Chile	680	552	158	76	105	0	52	0	0	
Other Central & South America	2 259	1 520	180	714	1 213	107	12	0	60	
Europe	91 298	148 853	36 705	36 358	48 404	18 943	12 229	4 231	5 466	
Austria	1 591	1 993	485	459	427	500	474	162	101	
Belgium	3 339	5 544	1 547	1 985	2 265	1 053	598	195	476	
Denmark	1 570	1 791	398	489	750	775	253	0	170	
Finland	537	869	53	207	287	225	30	53	0	
France	13 218	16 549	2 684	5 990	8 980	2 078	928	475	368	
Germany	14 714	27 163	9 152	6 625	9 365	3 407	1 947	659	939	
Ireland	1 745	3 872	1 277	516	586	250	602	142	0	
Italy	4 923	7 101	2 062	1 442	3 269	1 143	822	71	271	
Netherlands	7 368	11 239	2 602	3 432	3 891	1 878	957	432	464	
Norway	954	2 032	231	464	454	449	162	163	70	
Portugal	1 954	2 675	457	334	741	131	101	0	51	
Russian Fed	1 387	1 558	432	347	569	120	220	0	167	
Spain	2 304	5 025	1 288	1 233	2 259	1 031	174	176	0	
Sweden	2 133	3 400	815	544	926	294	225	65	42	
Switzerland	2 938	5 396	1 815	1 330	1 590	635	286	128	363	
Turkey	1 284	1 494	408	273	280	64	212	203	262	
UK	25 678	46 778	9 621	9 532	10 232	4 546	3 725	1 073	1 581	
Other Europe	3 663	4 374	1 379	1 157	1 532	364	511	234	143	
Middle East	4 785	4 835	748	1 412	1 054	259	693	152	197	
UAE	282	167	33	46	0	0	65	7	19	
Other Middle East	4 503	4 668	715	1 365	1 054	259	628	145	179	
North America	49 138	58 285	9 304	13 857	25 008	15 332	5 192	1 666	3 090	
Canada	5 890	7 386	1 238	2 375	2 790	1 059	499	119	390	
USA	43 249	50 900	8 065	11 482	22 219	14 273	4 693	1 547	2 700	
Total	821 691	341 208	78 780	201 181	388 960	546 709	148 581	26 519	241 603	

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INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION

Q2 2018

	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	588 314	63 635	11 860	107 389	264 786	502 085	113 643	14 840	324 137
Botswana	58 745	2 287	242	8 180	2 067	33 568	69 380	928	2 969
Lesotho	106 609	5 652	1 716	8 447	3 999	5 332	22 933	1 877	315 042
Malawi	38 227	3 474	711	1 399	58	1 143	1 267	0	0
Mozambique	160 452	3 185	568	3 993	173 975	3 765	5 688	527	1 659
Namibia	10 633	26 502	754	1 409	271	209	3 031	11 119	2 928
Swaziland	62 246	1 465	1 698	70 092	79 378	2 193	4 181	0	565
Zambia	36 418	1 563	539	2 550	775	890	831	59	168
Zimbabwe	64 914	6 689	3 261	6 218	3 095	454 003	5 183	167	253
Angola	9 519	3 451	117	417	0	0	0	114	70
Democratic Republic of Congo	5 589	518	0	298	165	133	212	0	67
Ethiopia	1 583	322	30	300	30	30	0	0	30
Ghana	3 790	961	315	327	66	192	199	0	56
Kenya	4 749	699	394	732	180	146	89	0	0
Nigeria	9 037	2 241	560	970	0	45	356	49	89
Tanzania	4 256	522	161	591	98	176	44	0	80
Uganda	2 436	286	251	203	0	48	48	0	48
Other Africa	9 109	3 816	544	1 264	628	212	201	0	115
Asia	44 120	29 368	4 607	7 544	5 165	2 514	7 297	950	1 617
China including Hong Kong	11 669	8 567	1 906	2 115	1 777	835	1 135	291	391
India	19 499	10 881	821	2 711	1 948	736	4 561	390	466
Japan	3 509	2 296	376	711	450	260	320	0	60
Malaysia	1 134	948	186	76	63	0	0	0	0
Singapore	1 033	1 141	285	326	81	218	95	122	0
South Korea	2 101	1 468	214	369	589	105	220	60	333
Other Asia	5 175	4 067	819	1 237	257	360	965	88	367
Australasia	14 345	13 444	3 314	4 558	5 105	2 598	2 434	658	895
Australia	12 814	12 067	2 884	3 837	4 637	2 344	2 028	576	766
New Zealand	1 528	1 378	431	718	469	254	407	82	128
Other Australasia	3	0	0	3	0	0	0	0	0
Central & South America	13 793	12 884	2 989	2 312	4 827	1 825	1 211	0	273
Argentina	1 790	1 780	454	312	1 108	187	138	0	63
Brazil	9 652	9 082	1 706	1 555	2 835	1 273	851	0	142
Chile	646	497	110	129	287	0	139	0	0
Other Central & South America	1 704	1 526	719	316	597	366	83	0	69
Europe	87 087	135 913	36 880	34 515	44 626	16 554	10 166	4 095	5 236
Austria	1 356	2 176	531	714	902	175	105	57	130
Belgium	3 451	4 361	1 162	1 463	2 001	781	174	34	246
Denmark	1 201	1 830	442	500	710	603	229	33	26
Finland	623	850	240	199	295	0	67	0	0
France	11 861	19 059	4 403	7 174	8 664	2 583	1 166	511	652
Germany	12 570	24 712	9 354	5 379	8 834	3 243	1 591	854	868
Ireland	1 770	3 277	984	737	879	188	249	119	142
Italy	4 392	5 849	1 199	1 042	2 320	774	276	42	277
Netherlands	7 319	11 338	3 958	4 207	5 035	1 543	1 369	374	539
Norway	735	1 505	350	152	317	134	91	70	0
Portugal	1 696	2 070	527	410	474	272	110	110	0
Russian Fed	1 418	1 374	225	522	450	246	242	40	72
Spain	3 724	4 358	1 075	559	1 300	220	351	533	60
Sweden	2 347	3 059	822	512	918	269	139	174	115
Switzerland	2 111	5 087	1 628	991	1 622	665	362	139	297
Turkey	1 273	1 390	305	188	305	435	0	0	0
UK	25 893	39 146	8 952	8 674	8 067	4 114	3 115	959	1 718
Other Europe	3 347	4 472	724	1 091	1 534	311	531	44	95
Middle East	3 894	3 491	756	1 077	863	485	408	62	241
UAE	219	238	39	70	0	17	15	0	0
Other Middle East	3 675	3 253	718	1 007	863	468	394	62	241
North America	45 242	56 318	12 192	13 573	24 548	14 168	5 336	1 590	2 955
Canada	4 964	6 972	838	2 310	2 948	1 479	510	308	778
USA	40 278	49 346	11 354	11 263	21 600	12 689	4 826	1 282	2 178
Total	796 795	315 053	72 599	170 968	349 919	540 230	140 496	22 195	335 354

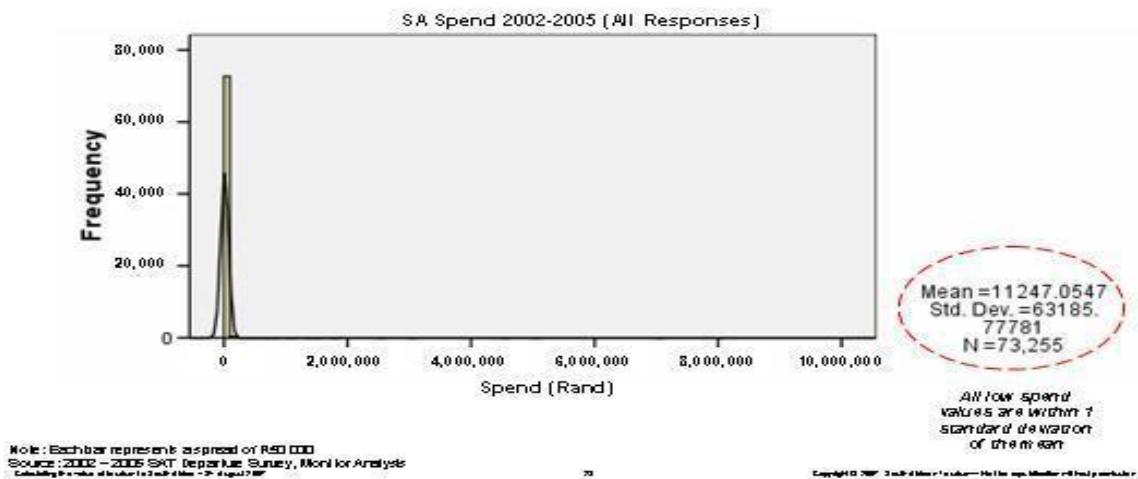
NORMALISING SPEND DATA

SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.

SA Spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers



NORMALISING SPEND DATA CONTINUED

Convert the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.

The normalisation process leads to the following results for 2006:

$$\text{Log_Low_cut_off} = \text{Mean} - 3^*\text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3^*\text{Stdev}$$

$$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$$

$$\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$$

Based on this information, SA Tourism has revised the methodology for normalising spend.

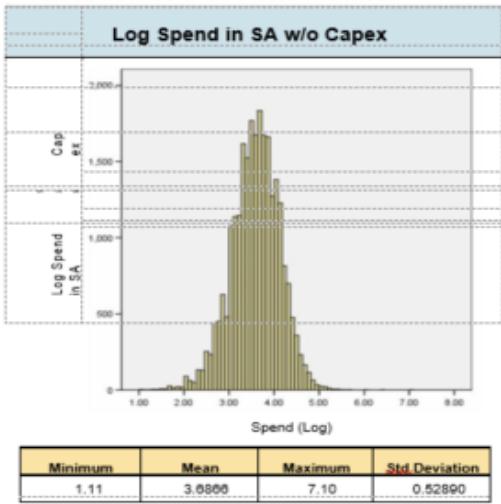
We now normalise spend by eliminating 3 standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

- (1) Compute log of spend variable using the formula above.
- (2) Calculate the mean of the result obtained in (1) above.
- (3) Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

Plotting the log of the SA Spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean



Corresponding Spend Values after elimination
Min.. Spend: R126
Mean Spend: R4,860
Max.. Spend: R187,692
Count (No of data points): 25,102

Note: Each bar represents a spread of 0.1
Source: 2006 SAT Departure Survey



Inspiring new ways

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