



TOURISM PERFORMANCE REPORT

JANUARY-MARCH 2021

South Africa

Inspiring new ways



DEFINITIONS



- **Visitor** - Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- **Same day visitor** - Any visitor who visits a place without staying the night.
- **Tourist** - A visitor who stays at least one night in the place visited.
- **International Tourist** - An international visitor who stays at least one night in collective or private accommodation in the country visited.



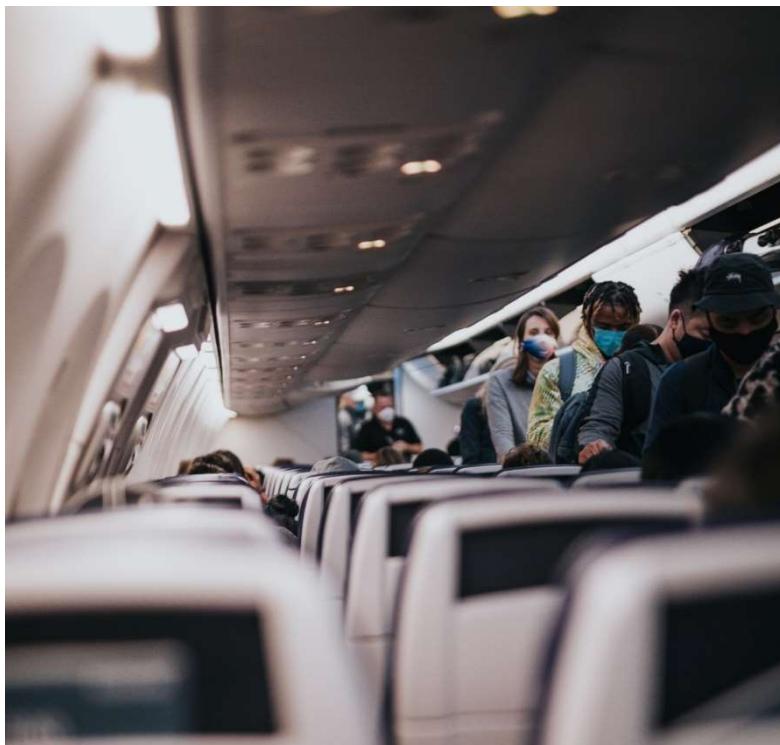
- **Domestic Visitor** - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- **Domestic Tourist** - A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- **Overnight Trip** - A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- **Usual Environment** - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.



ABOUT THE REPORT

INTERNATIONAL TOURIST ARRIVALS

This report prepared by South African Tourism's Analytics and Insight's Unit and is based on South African Tourism's Departure Survey that has been deployed by SA Tourism since 2001 to monitor and measure international tourist behaviour as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction of South Africa as a holiday and business destination. The survey began as a point-in-time survey conducted in winter and summer.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Vioolsdrift, Nakop, Ficksburg, Ramatlabama), the latter being the largest point of entry into South Africa by foreign nationals. Durban's King Shaka International Airport as well as all sea ports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

The survey is based on a random stratified sampling framework of n=3,800 per month for both of the airports and n=1,000 per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results weighted back according to the same tourist arrivals' data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey based.



ABOUT THE REPORT

IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020 but airports remained impossible to survey. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. The process was based on corresponding and comparable retrospective values for which full data sets were present.* Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set. Since interviewing at the airports was also impossible during the first quarter of 2021, data was obtained through readjusting Q1 2020 data for visit purpose recorded by StatsSA in Q1 2021. The output was then weighted based on number of arrivals from different markets. The assumption was made that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration.

DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of n=1,300 per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionately allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population.

Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey stopped at the end of February 2020. The survey was renewed in July 2020 (for March travel). Quotas have been achieved in full since although this has not been without difficulty. Interviewers received special training how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews conducted outside the gates; interviewers instructed to keep face masks and shields on at all times except for a few seconds of introduction and identification; social distancing at the respondents' house; as well as using our own private transport.

ABOUT THE REPORT

ADDITIONAL SOURCES USED IN THIS REPORT:

- UNWTO World Tourism Barometer Volume 19, May 2021.

DISCLAIMER

SA Tourism's Analytics and Insights Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

GLOBAL TOURISM OUTLOOK



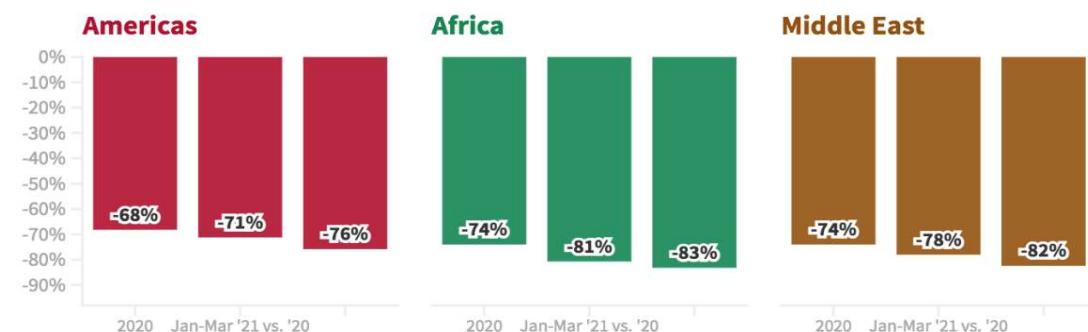
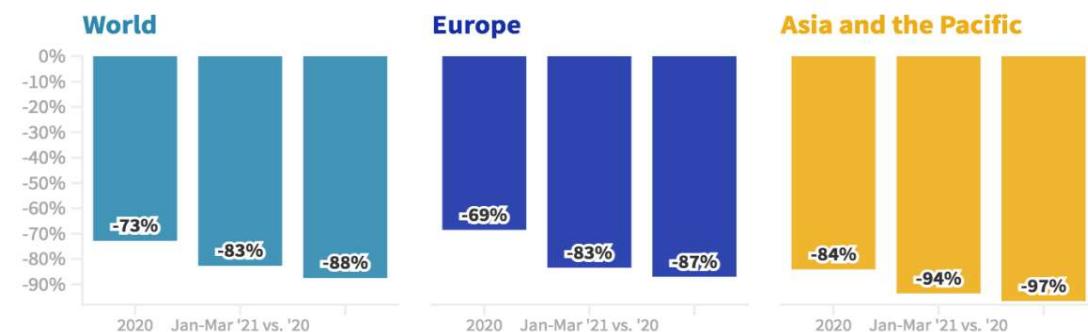
GLOBAL TOURISM PERFORMANCE

-83% ▼

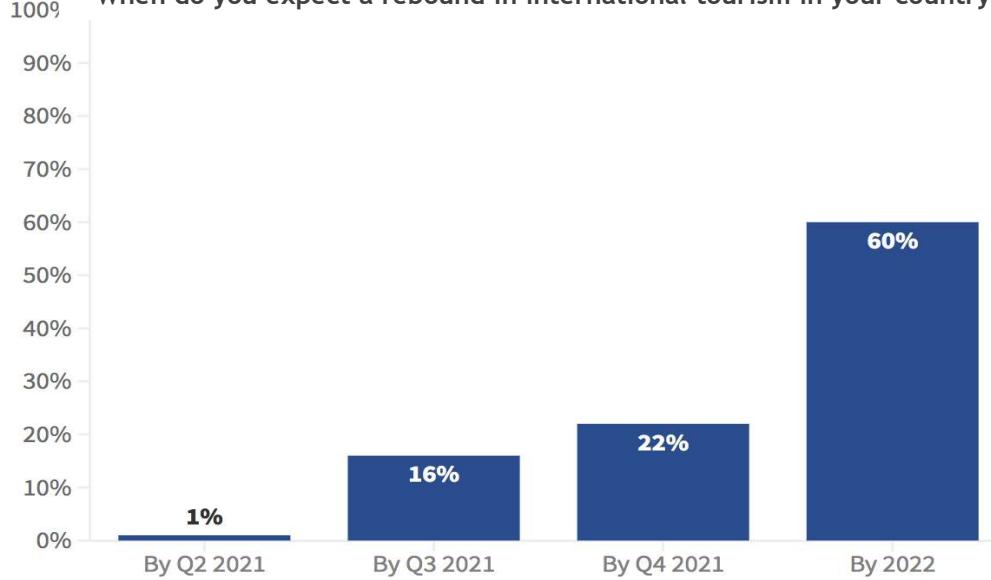
Global tourism suffered its worst year on record in 2020, with international tourist arrivals dropping by 73% according to the latest data from the World Tourism Organization's (UNWTO) World Tourism Barometer. Due to continued travel restrictions, the decrease in tourist numbers continued into the first quarter of 2021 showing a -83% drop. Asia and the Pacific continued to suffer the lowest levels of activity with a -94% drop in international arrivals and Europe recording the second largest decline with -83%, followed by Africa (-81%), the Middle East (-78%) and the Americas (-71%). When asked when will international rebound in their country, 60% of tourism experts replied they expected this only by 2022.



International Tourist Arrivals January-March 2021, % Change¹



When do you expect a rebound in international tourism in your country?²



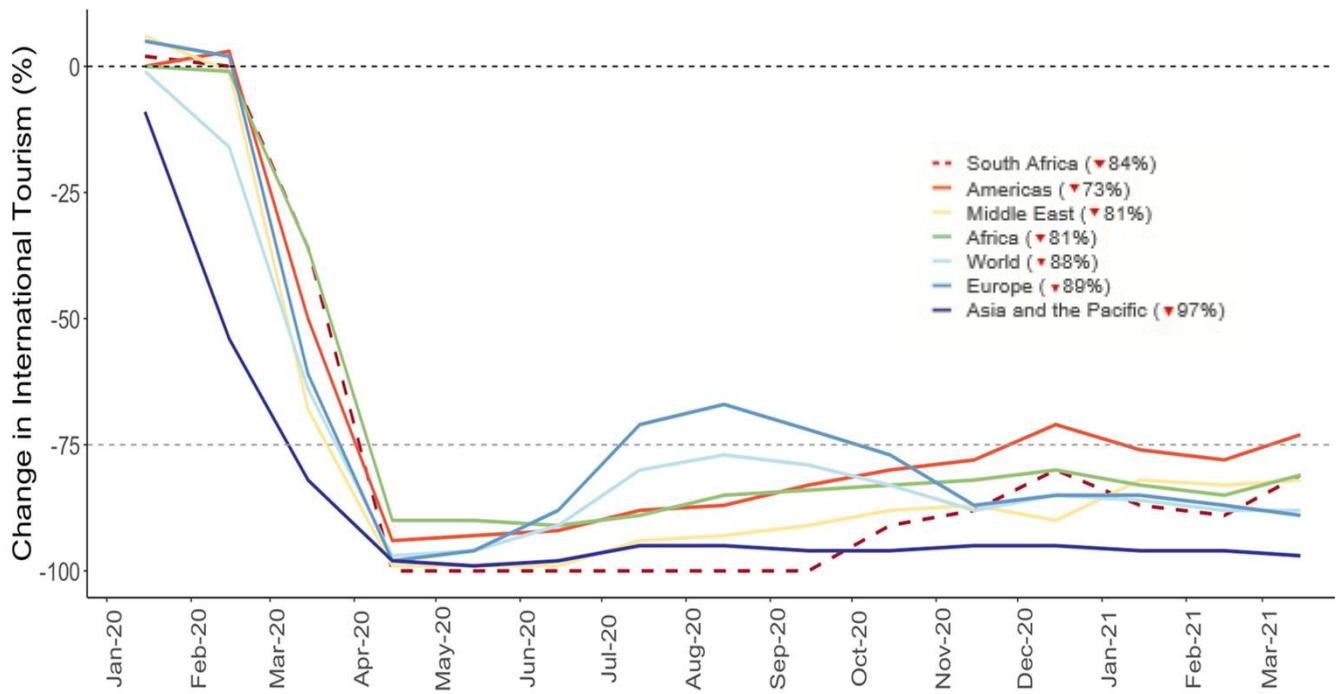
¹ UNWTO World Tourism Barometer Volume 19, May 2021.

² UNWTO Panel of Tourism Experts Survey, May 2021.

GLOBAL TOURISM PERFORMANCE

- Going into 2021, international tourist arrivals into **South Africa** are still 84% lower than compared to the same period in 2019. Although that's is the case the recovery of international tourism into South Africa is on par with other global regions.
- The **Middle East** and the rest of **Africa** show a similar level of recovery.
- South Africa's performance is, however, better than the **global average** and **European** levels which currently sit 88% and 89% lower than 2019.
- **Asia and the Pacific** have shown the slowest recovery with international tourism levels still 97% lower than in 2019.
- While, the **Americas** are seeing a slightly better recovery in international tourism, despite being 73% lower than the same period in 2019.

FIGURE 1: CHANGE IN INTERNATIONAL TOURIST ARRIVALS INTO EACH WORLD REGION RELATIVE TO SAME MONTH IN 2019



Data source: UNWTO Recovery Tracker¹ and StatsSA Tourism & Migration²

TRACKING THE PANDEMIC IN PRIORITY SOURCE MARKETS

Understanding the state of the COVID-19 pandemic in South Africa's prioritised source markets helps to inform an understanding of where travel is likely to resume.

In the coming months, key metrics to track will be the combination of how much COVID-19 is still spreading (measured by new cases per week) and progress in vaccination rollouts.

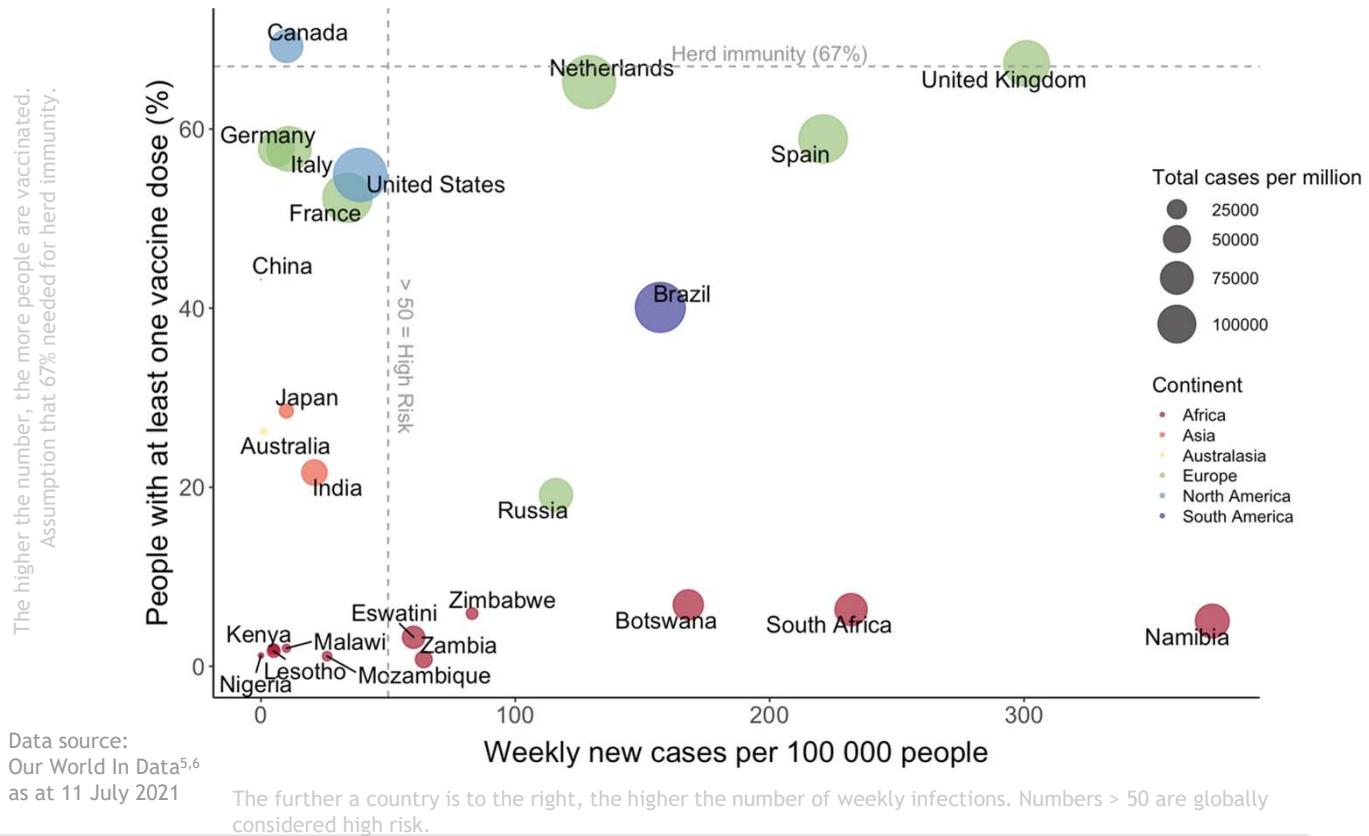
Ideally, countries should have high levels of vaccinations and low numbers of new cases per week (top, left corner of Figure 12 below). This would indicate relative progress in curbing the COVID-19 pandemic in that country and potential change in consumer readiness to travel.

Currently, in key source markets:

- **North American** key markets are situated well with low weekly case rates and advanced vaccine rollout efforts. While the US vaccine rate has slowed to some extent, Canada is surging past hypothetical herd immunity.

- In **Europe**, most key source markets are making positive progress in moving towards herd immunity vaccination levels. After devastating peaks of cases across the region in recent months, weekly new caseloads have all but stabilised at lower risk levels for most of the European Nations. Exclusions however are the United Kingdom, Spain and Netherlands. Despite high vaccination levels, these countries are experiencing increasing weekly new COVID-19 cases likely associated with the rapid spread of the Delta variant³.
- Most **African** source markets have relatively lower weekly new case rates with notable exceptions being Botswana and Namibia. The latter having the highest new case rate of all our source markets, that is > 300.
- **South Africa**, currently within a third wave of infections, is experiencing high weekly new case rates, > 200 new cases per 100 000 people per week. While vaccine rollouts have been slow, recent drives are pushing South Africa's vaccination progress northwards with the expectation that herd immunity will be reached by the end of 2021⁴.

FIGURE 12: RACE AGAINST TIME: WEEKLY NEW COVID-19 CASES VS NUMBER OF PEOPLE VACCINATED IN SA TOURISM'S PRIORITY SOURCE MARKETS



INTERNATIONAL TOURISM PERFORMANCE





KEY PERFORMANCE INDICATORS

INTERNATIONAL
TOURIST ARRIVALS



0.39 MILLION

-84.1% ▼

TOTAL FOREIGN
DIRECT SPEND



ZAR 4.5 BILLION

-76.9% ▼

LENGTH
OF STAY



8.3 NIGHTS

-23.5% ▼

TOTAL
BED NIGHTS



3.2 MILLION

-87.6% ▼

GEOGRAPHIC
SPREAD



16.1%

+3.9% ▲

*Seasonality Index is not relevant due to the 6-months' lockdown and continuous Covid-19 crisis.

**Unless otherwise indicated growth figures are versus the previous year.



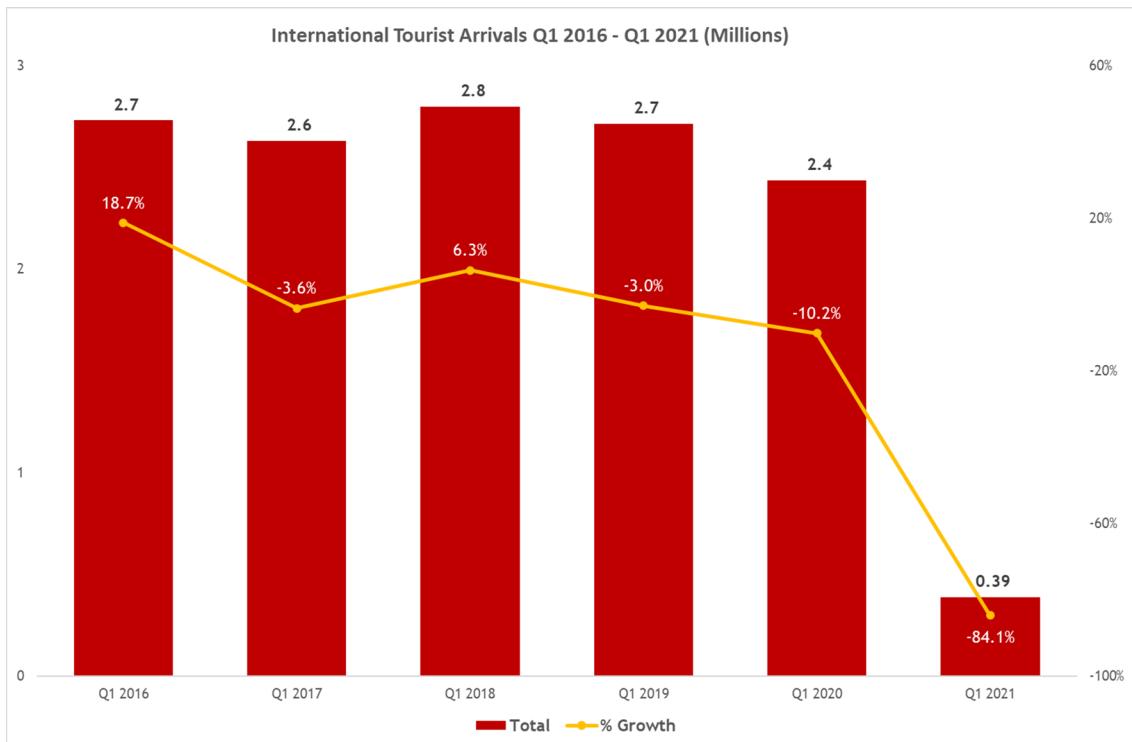
INTERNATIONAL TOURIST ARRIVALS



0.39 MILLION

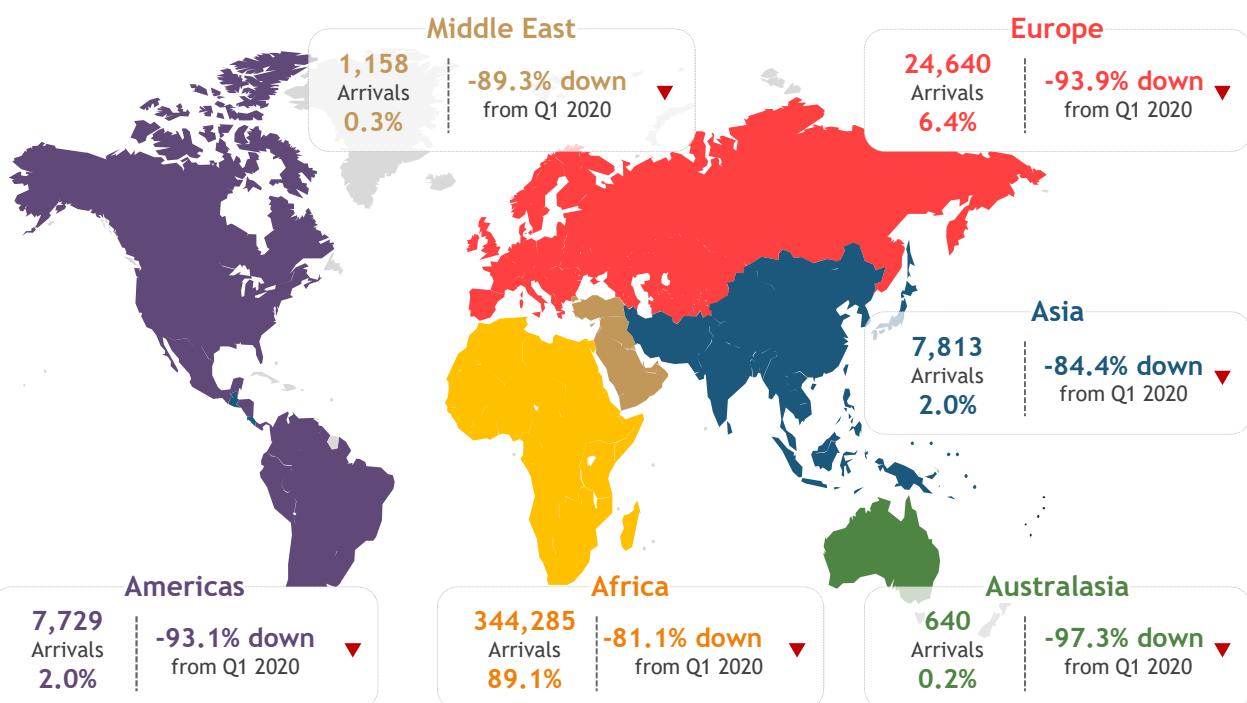
-84.1% ▼

International tourist arrivals to South Africa in the first quarter of 2021 reached 0.39 million. This low influx continues to be due to covid-19's impact. Africa remains the largest source continent with 89.1% of all tourists - up from its share of 75.6% for the entire 2020. Europe continues to be the second largest source region with 6.4% of all arrivals.



International Tourist Arrivals Q1 2021

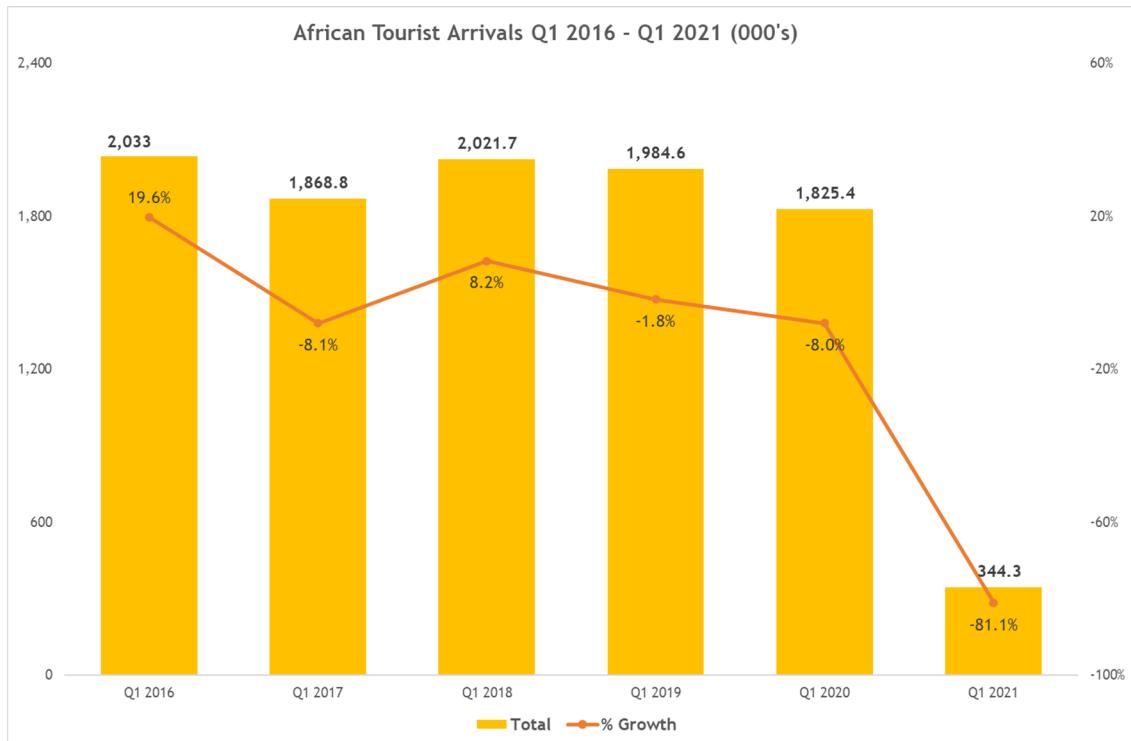
(Actual, Share & Growth)





INTERNATIONAL TOURISM – AFRICAN ARRIVALS

African tourist arrivals accounted for 89.1% of tourist arrivals in SA. In the first quarter of 2021, African tourist arrivals dropped drastically by -81.1% to 344.3 thousand. The highest drop rate was encountered in Angola arrivals which had lessened by -94.5% when compared to the first quarter of 2020, this taking Angola out of the Top 10 list for Q1 2021. Namibian arrivals showed the lowest drop rate of -49.6%. African arrivals are dominated by Mozambique (26.9%), Zimbabwe (25.9%), and Lesotho (18.4%). These three alone stand for 71.2% of all African tourists. eSwatini (Swaziland), Namibia and Botswana provide an additional 17.9% of African tourist arrivals in SA.



African Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

Africa Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
Mozambique	92.8	26.9%	-73.1%
Zimbabwe	89.0	25.9%	-84.7%
Lesotho	63.5	18.4%	-84.7%
Swaziland	28.6	8.3%	-84.8%
Namibia	18.2	5.3%	-49.6%
Botswana	14.9	4.3%	-87.3%
Zambia	13.1	3.8%	-58.5%
Malawi	8.7	2.5%	-79.8%
Nigeria	2.8	0.8%	-66.0%
DRC	2.5	0.7%	-60.2%
Others in Top 10 Q1 2020:			
Tanzania	2.2	0.6%	-74.1%
Angola	0.7	0.2%	-94.5%
All African Arrivals	344.3	100.0%	-81.1%



INTERNATIONAL TOURISM – EUROPEAN ARRIVALS

European arrivals in the first quarter of 2021 amounted to 24.6 thousand and a 6.4% share of all international tourists. Overall, European tourist arrivals dropped by -93.9%. They continued to be drawn mainly from Germany (20.0%), the UK (18.0%) this although they experienced dramatic drop rates of -95.0% and -96.3% respectively. France was the third largest and the Russian Federation was the fourth largest market this quarter with 10.5% and 8.5% of all European arrivals. Sweden, Austria and Denmark are all absent from the Top 10 list this quarter due to their very high drop rates of -95.8%, -94.8%, -96.8% respectively.



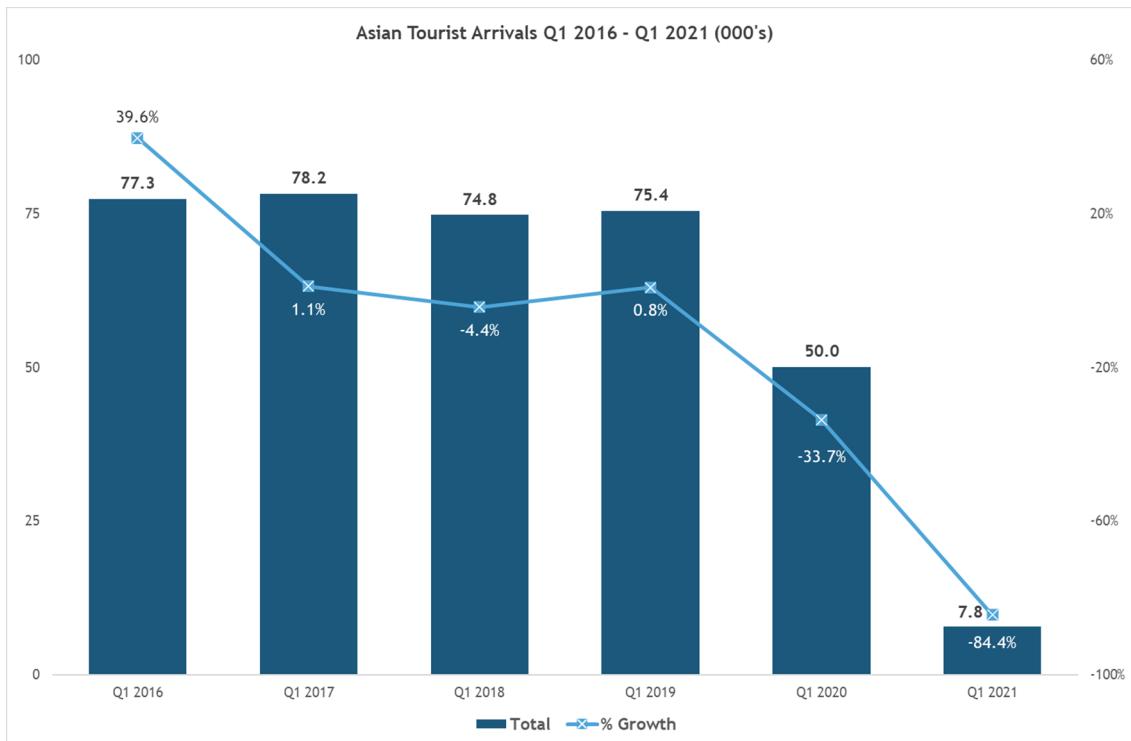
European Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

Europe Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
Germany	4.9	20.0%	-95.0%
UK	4.4	18.0%	-96.3%
France	2.6	10.5%	-93.1%
Russian Federation	2.1	8.5%	-61.4%
The Netherlands	1.7	6.9%	-94.7%
Switzerland	1.1	4.3%	-92.2%
Belgium	0.9	3.6%	-92.1%
Italy	0.9	3.5%	-91.4%
Portugal	0.7	2.7%	-89.4%
Spain	0.7	2.7%	-88.3%
Others in Top 10 Q1 2020:			
Sweden	0.5	2.2%	-95.8%
Austria	0.5	1.8%	-94.8%
Denmark	0.3	1.0%	-96.9%
All European Arrivals	24.6	100.0%	-93.9%



INTERNATIONAL TOURISM – ASIAN ARRIVALS

Asian travel has been severely hit by Covid-19 restrictions dropping by -84.4%. Asia's share of arrivals of constituted 2.0% with this amounting to 7.8 thousand, putting Asia in third place together being slightly more than American arrivals of 7.7 thousand. Top markets within Asia include India (39.9%), China (17.8%) and Pakistan (17.2%). The lowest drop rate amongst Asian countries was experienced by the Philippines (-53.9%) and the highest by Singapore (-97.2%).



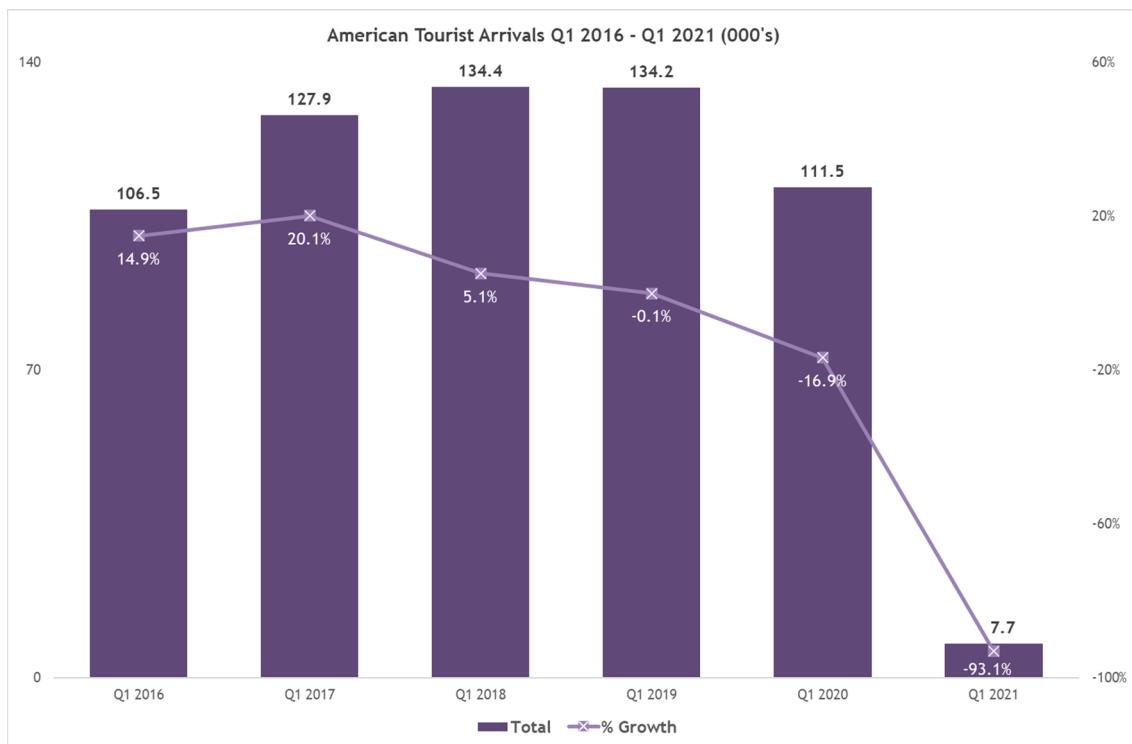
Asian Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

Asia Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
India	3.1	39.9%	-81.8%
China	1.4	17.8%	-87.9%
Pakistan	1.3	17.2%	-60.1%
Philippines	0.5	6.7%	-53.9%
Bangladesh	0.3	3.9%	-73.5%
South Korea	0.2	3.0%	-94.1%
Japan	0.2	2.8%	-95.7%
Thailand	0.2	2.7%	-79.6%
Malaysia	0.1	1.4%	-91.8%
Taiwan	0.1	1.2%	-91.1%
Others in Top 10 Q1 2020:			
Singapore	0.04	0.5%	-97.2%
All Asian Arrivals	7.8	100.0%	-84.4%



INTERNATIONAL TOURISM – AMERICAN ARRIVALS

American travel dropped dramatically in the first quarter by -93.1%. Hence, American tourists amount to 7.7 thousand, a 2.0% share of all international tourists visiting South Africa, this placing America fourth in terms of arrivals' contribution rather than third as had been previously the case, although at a very small difference from Asia's 7.8 thousand. Key markets within the American continent is as before the USA with a share of 74.3% of American arrivals, as well as Canada with 9.7% and Brazil with a 9.1% share. The highest drop rate was that of Uruguay (-99.3%) and the lowest that of Cuba (-66.4%).



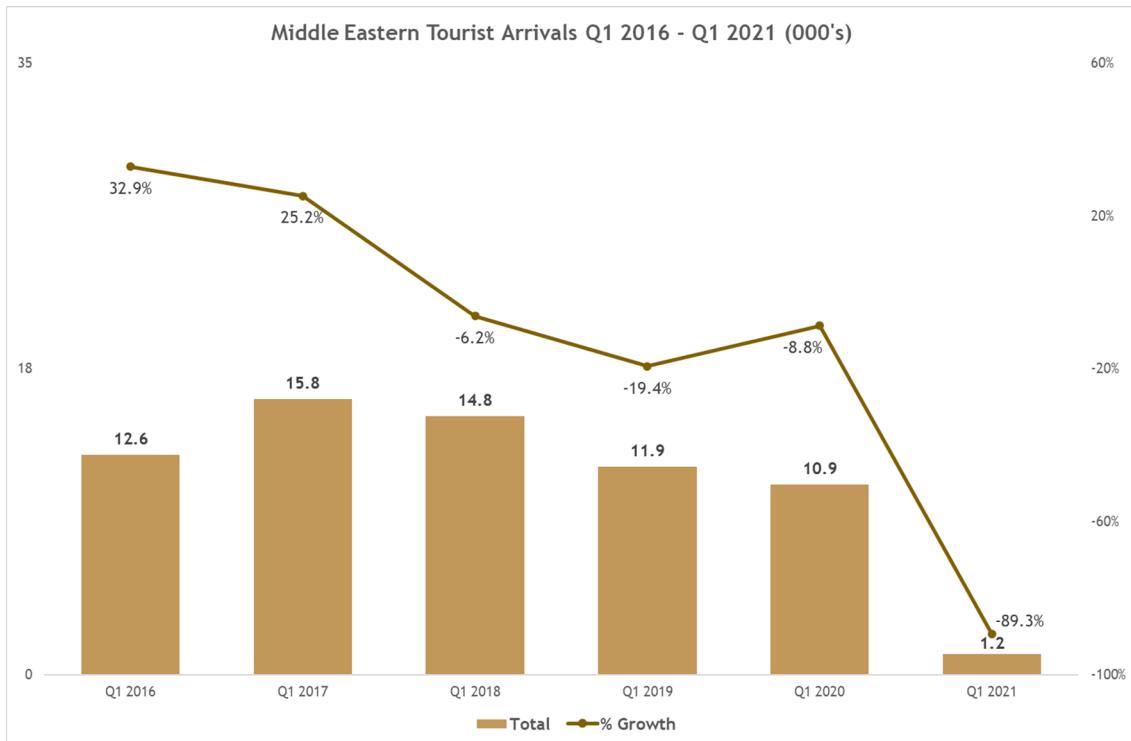
American Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

America Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
USA	5.7	74.3%	-91.3%
Canada	0.8	9.7%	-95.3%
Brazil	0.7	9.1%	-96.3%
Mexico	0.1	1.1%	-90.9%
Cuba	0.1	1.0%	-66.4%
Argentina	0.1	1.0%	-98.4%
Chile	0.1	0.8%	-95.8%
Peru	0.0	0.6%	-93.5%
Colombia	0.0	0.6%	-91.5%
Venezuela	0.0	0.4%	-76.7%
Others in Top 10 Q1 2020:			
Uruguay	0.003	0.04%	-99.3%
All American Arrivals	7.7	100.0%	-93.1%



INTERNATIONAL TOURISM – MIDDLE EAST ARRIVALS

International tourist arrivals from the Middle East represent 0.3% of all arrivals. Israel is the top contributor to Middle Eastern arrivals (44.0%), to be followed by Jordan (11.2%), Saudi Arabia (10.4%), Lebanon (6.6%) and Iran (5.9%). Hence, these five countries together amount to 78.2% of all arrivals in South Africa from the Middle East. The highest drop rate in arrivals was experienced by Saudi Arabia (-96.1%) and the lowest drop rate by Syria (-36.8%). Due to changing travel patterns, Kuwait and Iraq do not feature in the Middle East's Top 10.



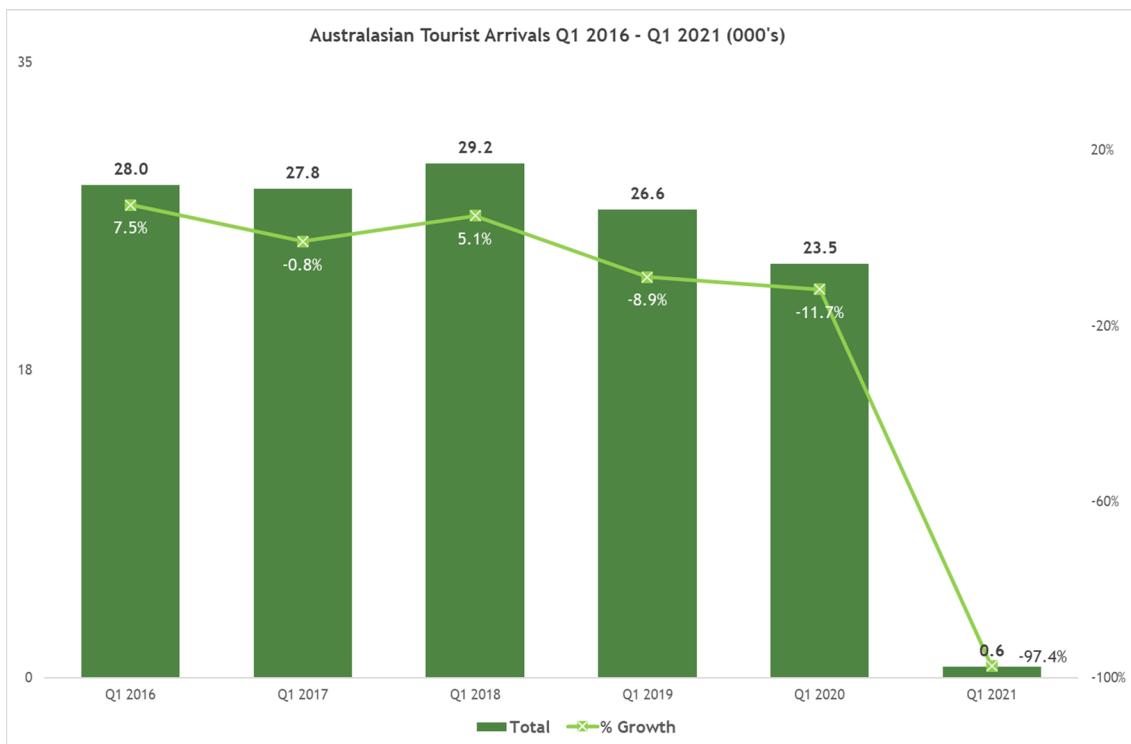
Middle Eastern Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

M. Eastern Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
Israel	0.5	44.0%	-90.4%
Jordan	0.1	11.2%	-72.8%
Saudi Arabia	0.1	10.4%	-96.1%
Lebanon	0.1	6.6%	-87.7%
Iran	0.1	5.9%	-82.0%
Syria	0.1	5.8%	-36.8%
Qatar	0.1	4.4%	-55.3%
Oman	0.04	3.2%	-68.4%
Yemen	0.03	2.3%	-80.3%
United Arab Emirates	0.02	2.1%	-90.7%
Others in Top 10 Q1 2020:			
Kuwait	0.02	1.3%	-87.3%
Iraq	0.01	0.9%	-75.0%
All Middle Eastern Arrivals	1.2	100.0%	-89.3%



INTERNATIONAL TOURISM – AUSTRALASIA ARRIVALS

Australasian tourist arrivals represent only 0.2% of international arrivals in the first quarter of 2021 - dramatically lower than their entire 2020 share of 0.9%. This decline is due to the very steep drop in Australasian arrivals of -97.4%, with this being the steepest drop rate out of all the continents. When considering Australia's strict stance towards travel during the Covid-19 crisis, this of course makes sense. As can be expected, Australia remains the largest contributor to Australasian arrivals with a 82.5% share and New Zealand in second place with 16.7%.



Australasian Tourist Arrivals Q1 2021
(Actual 000's, Share Q1 2021 & Growth Q1 2020 - Q1 2021)

Australasia Top 10 Markets - Q1 2021	Tourist Arrivals	% Share	% Growth
Australia	0.5	82.5%	-97.3%
New Zealand	0.1	16.7%	-97.1%
All Australasian Arrivals	0.6	100.0%	-97.4%

INTERNATIONAL TOURIST ARRIVALS

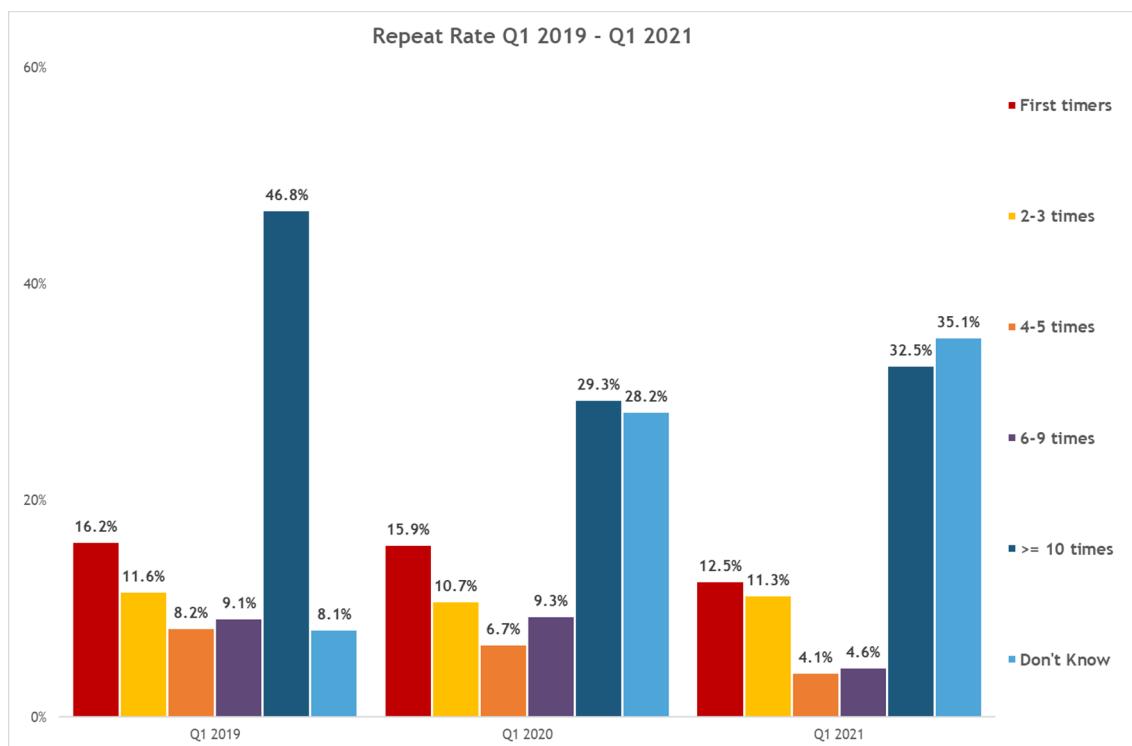
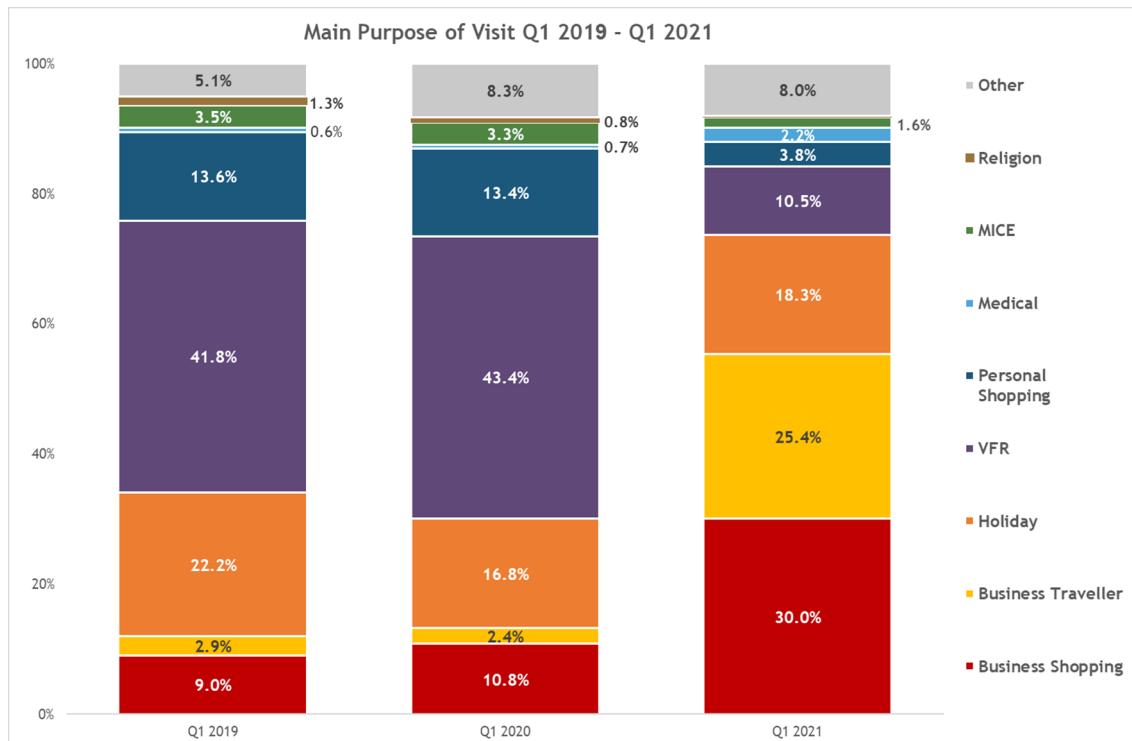


0.39 MILLION

-84.1% ▼



Travel patterns and purpose have clearly changed since the outset of Covid-19 in March-April 2020. Travel for Business Shopping purposes now constitutes 30.0%, Business Travel purposes 25.4% and Holiday a further 18.3%. VFR travel has declined sharply and now represents a mere 10.5% of travel. Repeat rates remain similar to those of Q1 2020.



HAVE TRAVELLER DEMOGRAPHICS SHIFTED DURING THE COVID-19

Varying patterns are seen in the age distribution of travelers to South Africa's from priority source markets during the COVID-19 pandemic:

- In the SADC and Other African countries, recovery of travel by middle aged groups (35-64) has been greater than travel by younger (<35 years) and older (65+) age groups.

For the Overseas markets, that was traditionally heavily dependent on travelers 45 years and older (blue components in the figures below); little divergence in recovery of travel between age group currently exists.

- This could indicate that broad scale barriers to travel are limiting travel of all ages from these regions.

FIGURE 10: RECOVERY OF TOURIST ARRIVALS BY AGE GROUP RELATIVE TO SAME MONTH IN 2019

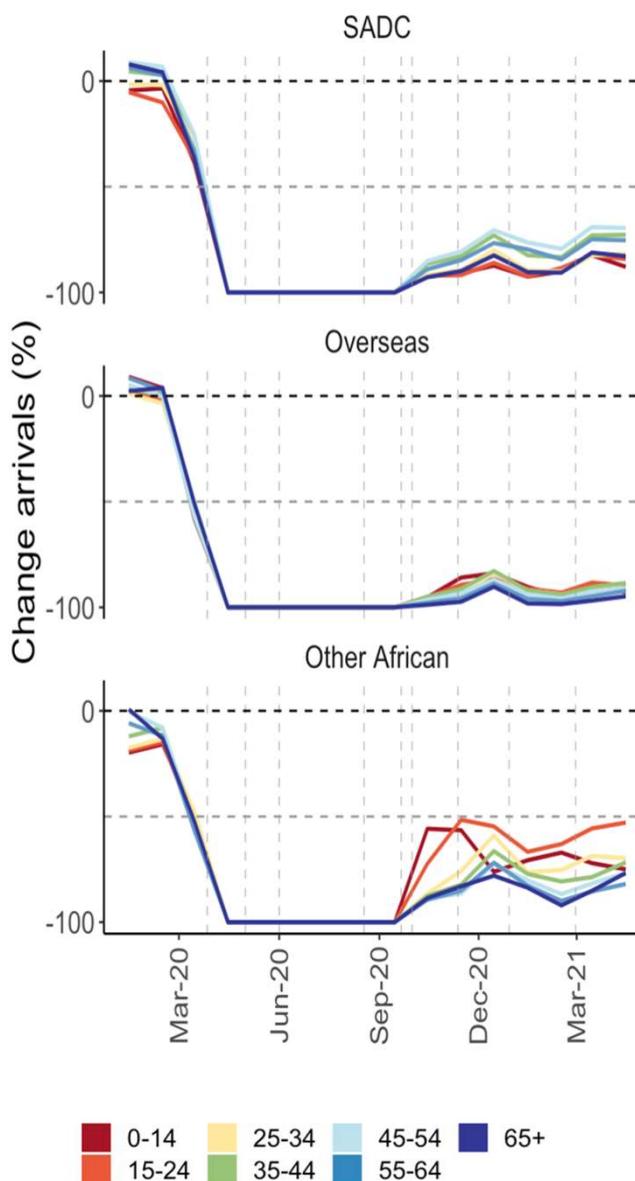
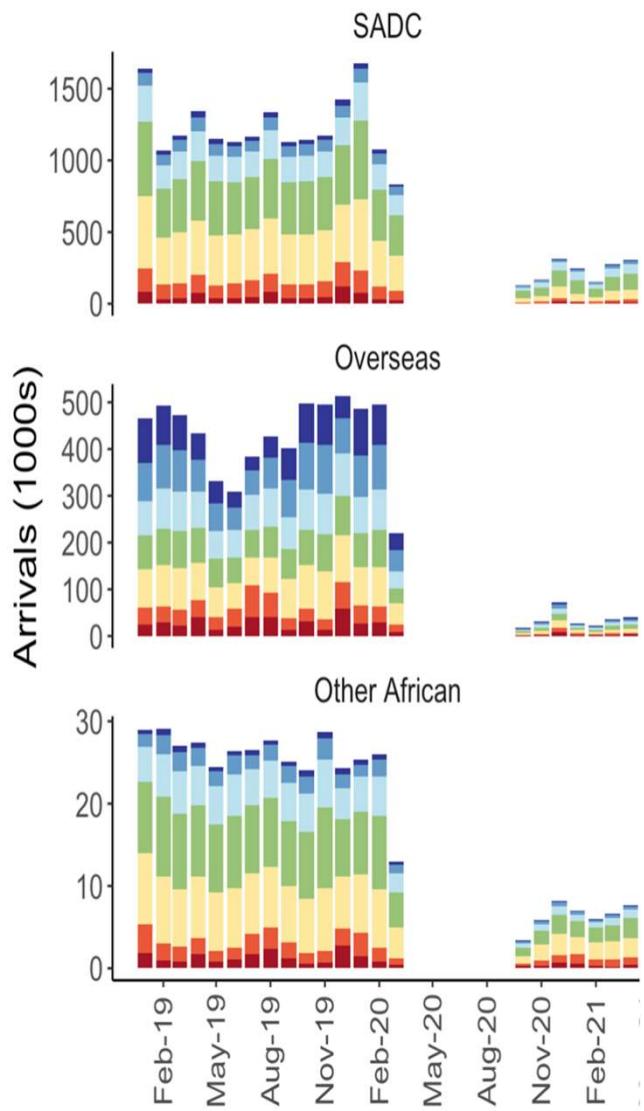


FIGURE 11: TOURIST ARRIVALS BY AGE GROUP



Data source: StatsSA Tourism & Migration²



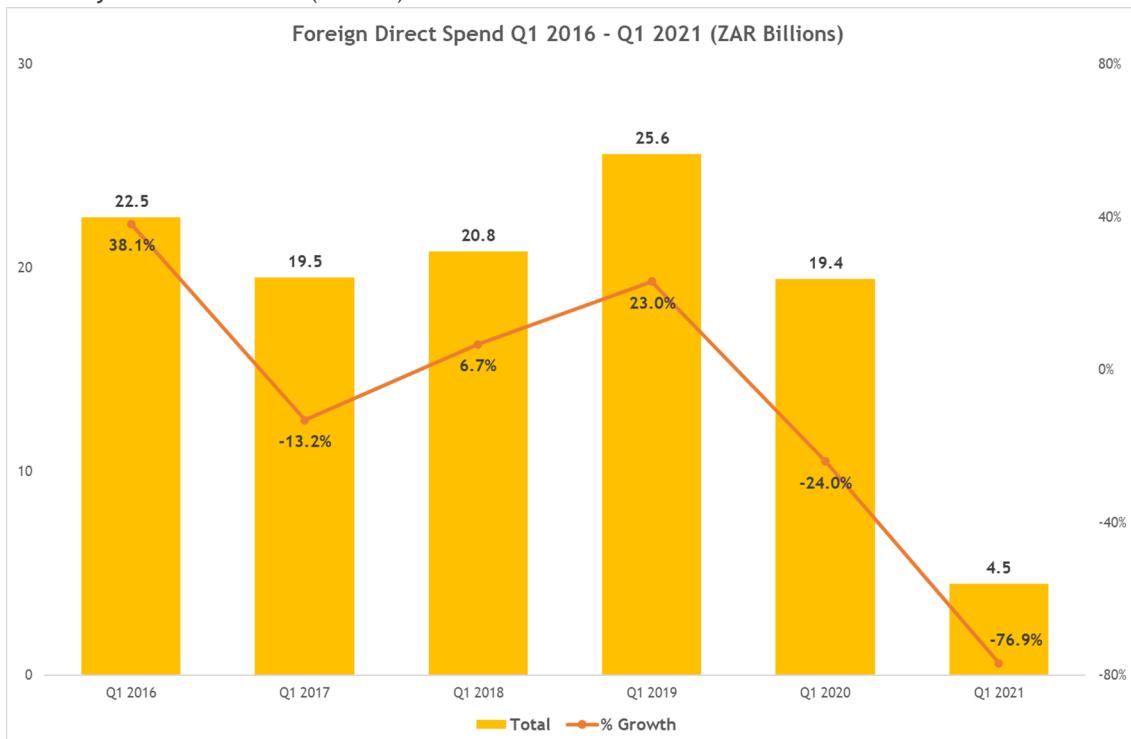
**TOTAL FOREIGN
DIRECT SPEND**



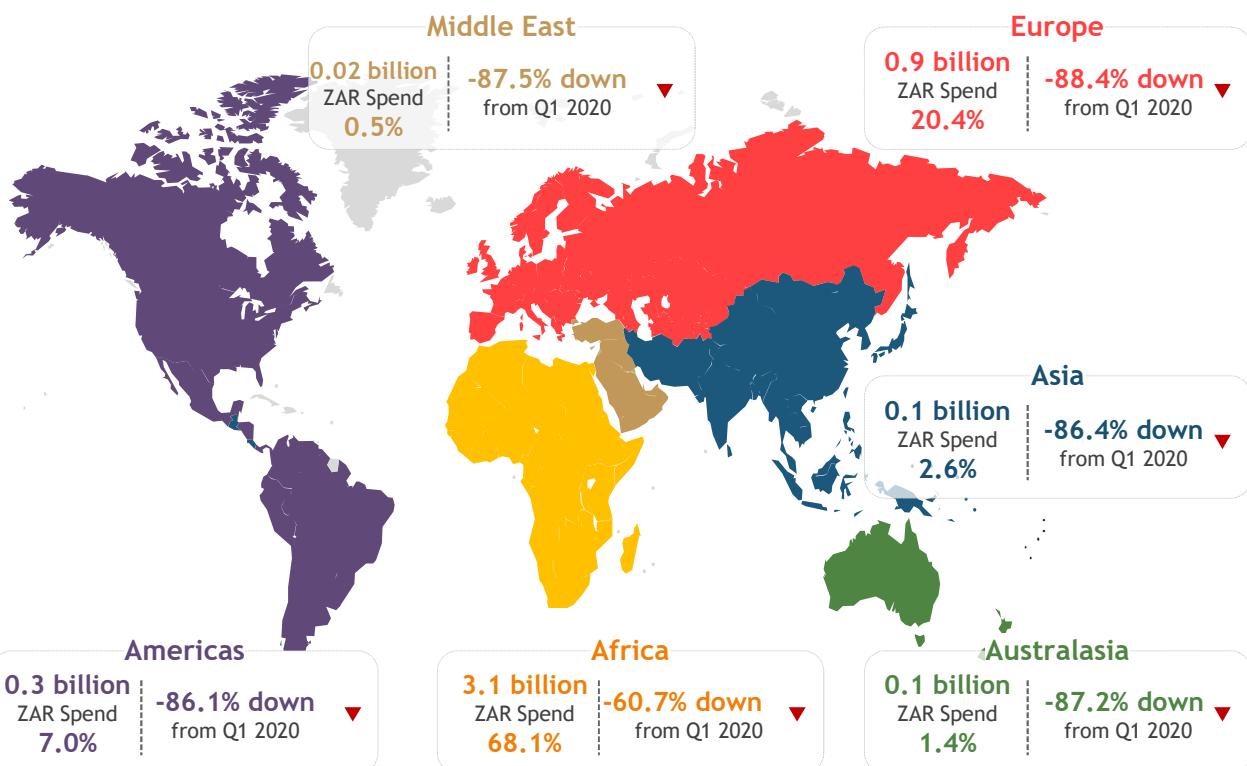
ZAR 4.5 BILLION

-76.9% ▼

Total spend by international tourists has declined by -76.9% and amounts to ZAR 4.5 billion. The sharpest decline in absolute foreign spend was by European tourists (-88.4%), whilst the least by African tourists (-60.7%).



Foreign Direct Spend by Region Q1 2021
(ZAR Value billions, Share & Growth)





**TOTAL FOREIGN
DIRECT SPEND**



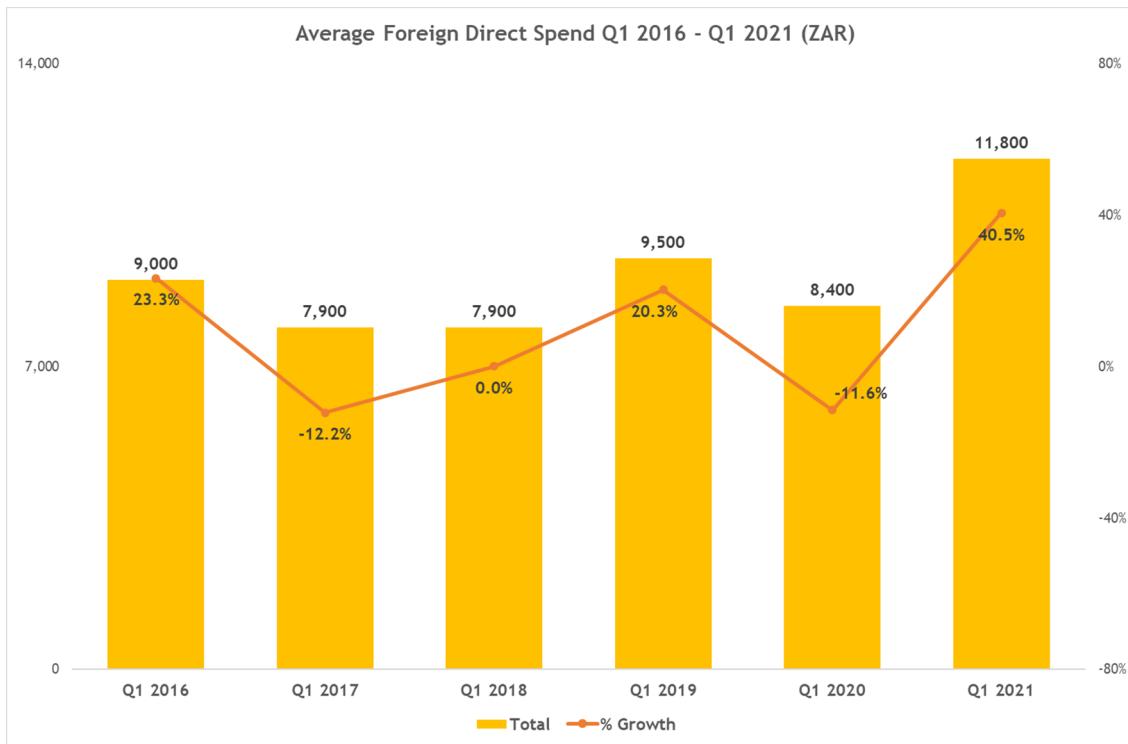
ZAR 4.5 BILLION

-76.9% ▼

African tourists' total spend amounts to 68.1% of the total spend, whilst that of SADC travellers a sheer 66.6%. Average spend per tourist has gone up considerably by 40.5% and now amounts to ZAR 11,800.

Foreign Direct Spend by Region 2021
(ZAR Value, Share & Growth Q1 2020 - Q1 2021)

Region	Spend ZAR billion	% Share	% Growth
All Arrivals	4.5	100.0%	-76.9%
Africa	3.1	68.1%	-60.7%
SADC	3.0	66.6%	-58.6%
Europe	0.9	20.4%	-88.4%
Americas	0.3	7.0%	-86.1%
North America	0.3	5.7%	-85.5%
Central & S. America	0.1	1.3%	-88.5%
Asia	0.1	2.6%	-86.4%
Australasia	0.1	1.4%	-87.2%
Middle East	0.02	0.5%	-87.5%



**TOTAL FOREIGN
DIRECT SPEND**



ZAR 4.5 BILLION

-76.9% ▼



Analysis of foreign direct spend by region and continents shows the sharp increase in African and SADC spend (120.1% and 130.6% respectively) whilst spend by travellers from other continents remained relatively constant with the exception of the Middle East which saw a decline of -18.5%. As can be seen from the second table, foreign spend on all expenditure types went down steeply with the exception of Business Shopping. Hence, average spend went up this quarter due to the increase in Business Shopping's share of travel whilst its spend remained fairly constant.

Average Foreign Direct Spend by Region Q1 2018 - Q1 2021

(ZAR Value & Growth Q1 2020 - Q1 2021)

Average Spend	Q1 2018	Q1 2019	Q1 2020	Q1 2021	% Growth
All Arrivals	7,900	9,500	8,400	11,800	40.5%
Africa	4,118	4,045	4,439	9,769	120.1%
SADC	3,882	3,780	4,192	9,668	130.6%
Europe	19,686	30,011	21,608	21,110	-2.3%
Americas	19,935	24,954	22,361	22,420	0.3%
North America	21,942	26,525	23,533	23,413	-0.5%
Central & S. America	14,094	19,837	19,077	18,920	-0.8%
Asia	17,165	19,697	20,197	22,962	13.7%
Australasia	18,717	22,328	22,192	21,700	-2.2%
Middle East	22,482	23,018	20,722	16,889	-18.5%

Foreign Direct Spend by Type Q1 2018 - Q1 2021

(ZAR Value billions, Share & Growth Q1 2020 - Q1 2021)

Total Spend	Q1 2018	Q1 2019	Q1 2020	Q1 2021	% Share	% Growth
Business Shopping	1.7	1.7	2.2	2.1	42.2%	-7%
Personal Shopping	5.6	6.1	5.0	0.8	15.5%	-85%
Food	3.9	5.6	3.5	0.5	11.0%	-84%
Accommodation	3.2	4.6	3.0	0.4	8.6%	-86%
Leisure	3.0	3.2	2.1	0.3	5.6%	-87%
Transport	2.0	3.2	2.0	0.3	5.5%	-86%
Medical	0.2	0.3	0.3	0.04	0.9%	-84%



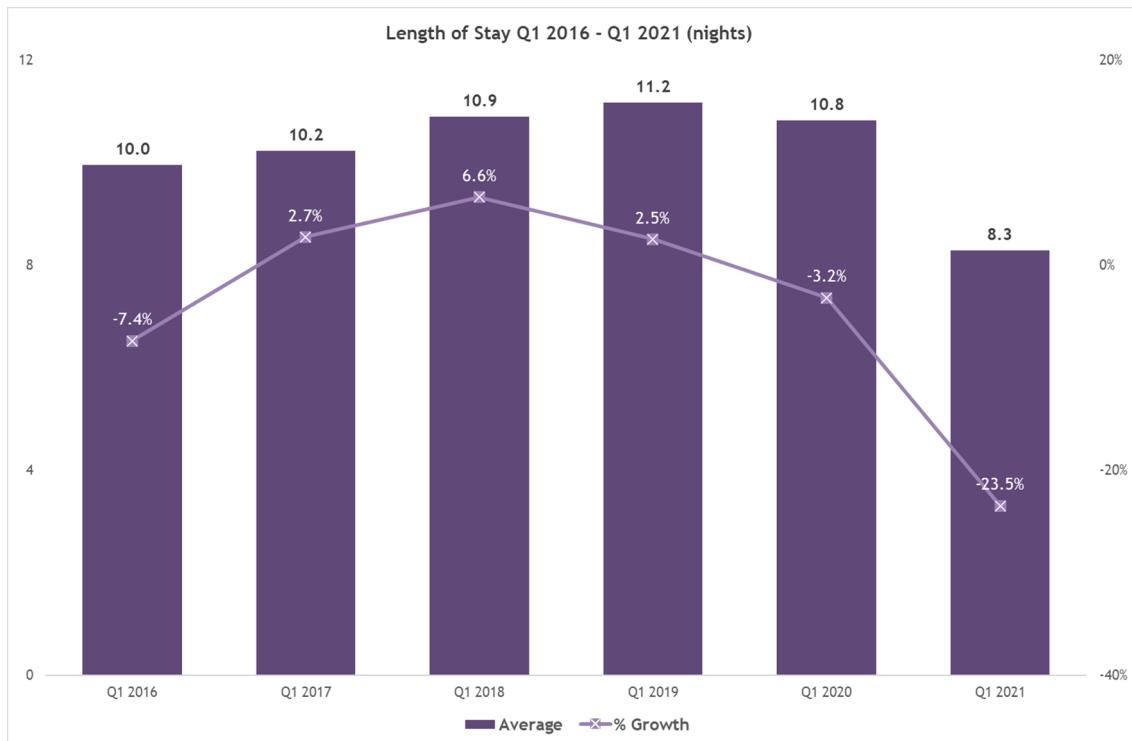
LENGTH OF STAY



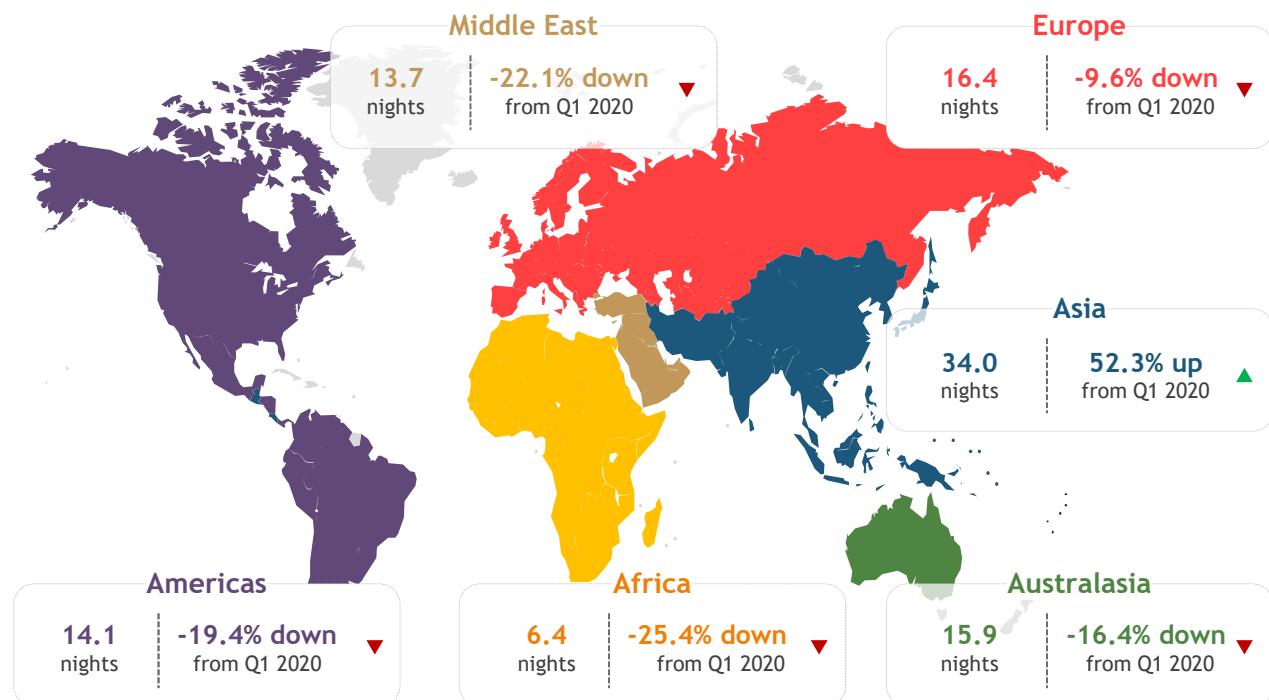
8.3 NIGHTS

-23.5% ▼

As can be expected, length of stay went down by -23.5% and equals a total of 8.3 nights per traveller. The sharpest decline in length was encountered by African tourists (-25.4%) and the least by Europeans (-9.6%). Asian travellers have increased their stay by 52.3% to a total of 34.0 nights on average with this being starkly different from all other continents.



Length of Stay Q1 2021 (Actual & Growth)





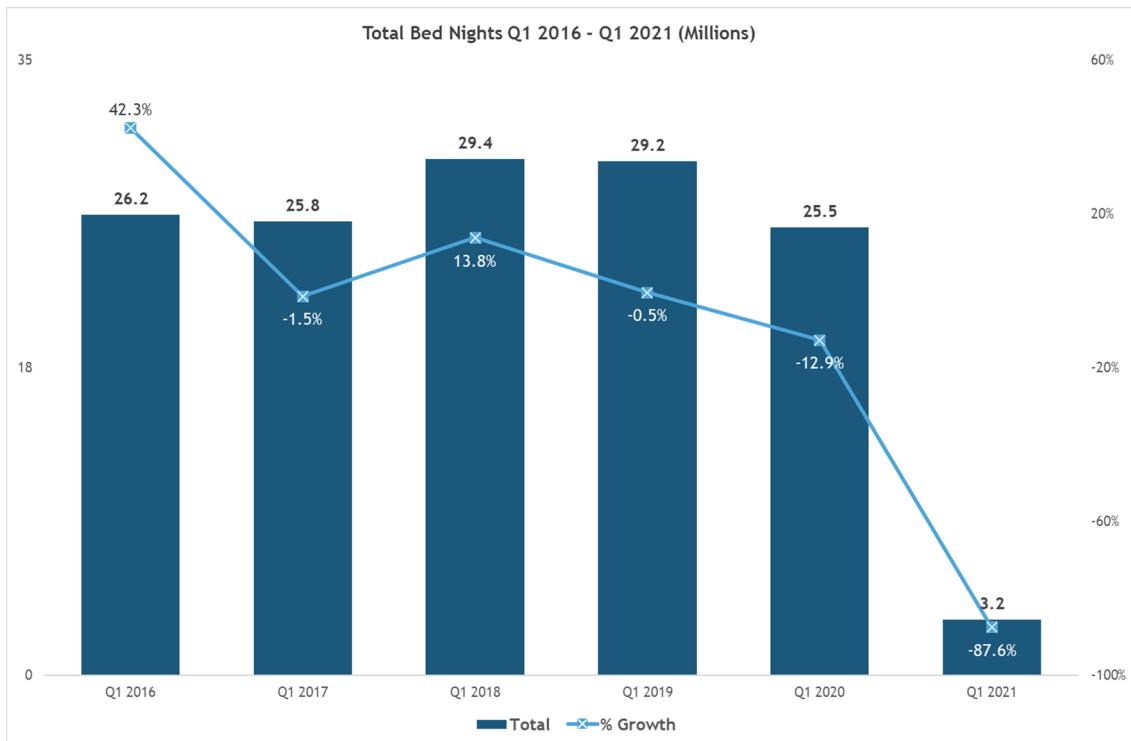
**TOTAL
BED NIGHTS**



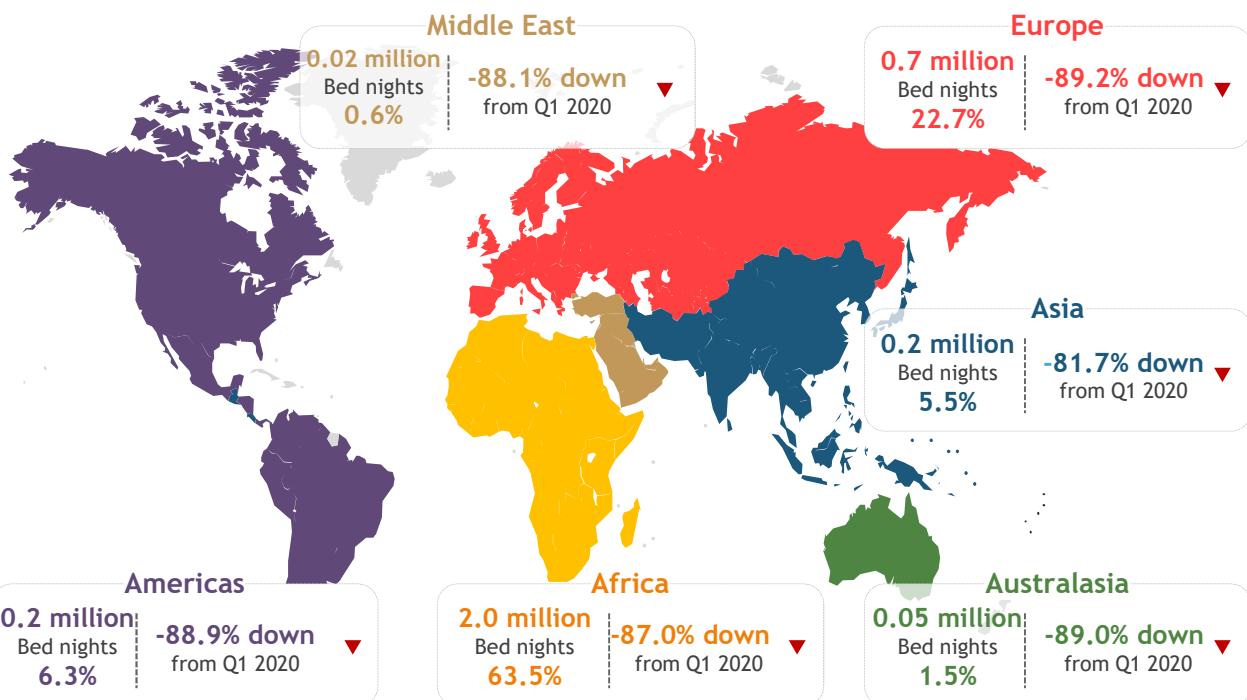
3.2 MILLION

-87.6% ▼

Total bed nights saw a sharp fall of -87.6% and totalled 3.2 million all in all. The fall rates for all continents were very similar (all around -88%) with the exception of Asia where total bed nights dropped by -81.7%.



Total Bed Nights Q1 2021 (Actual millions, Share & Growth)





INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE



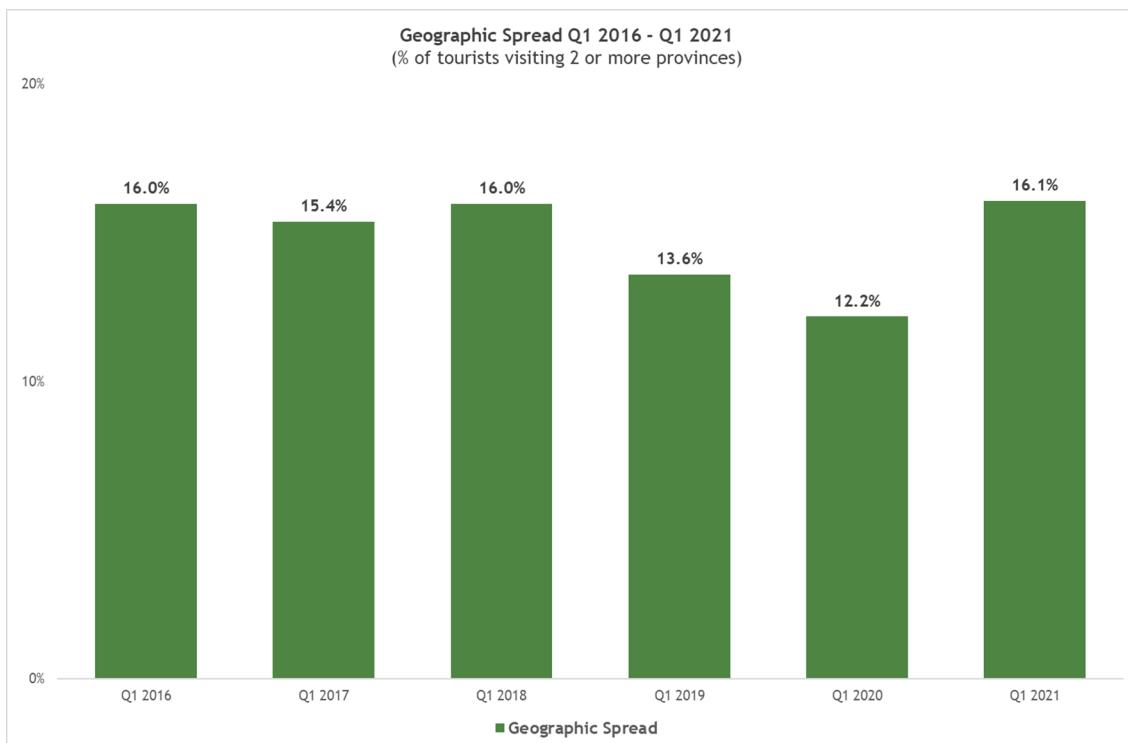
GEOGRAPHIC SPREAD



16.1%

+3.9% ▲

South Africa's geographic spread index (the share of tourists that travel to two or more provinces) went up to 16.1 this quarter.



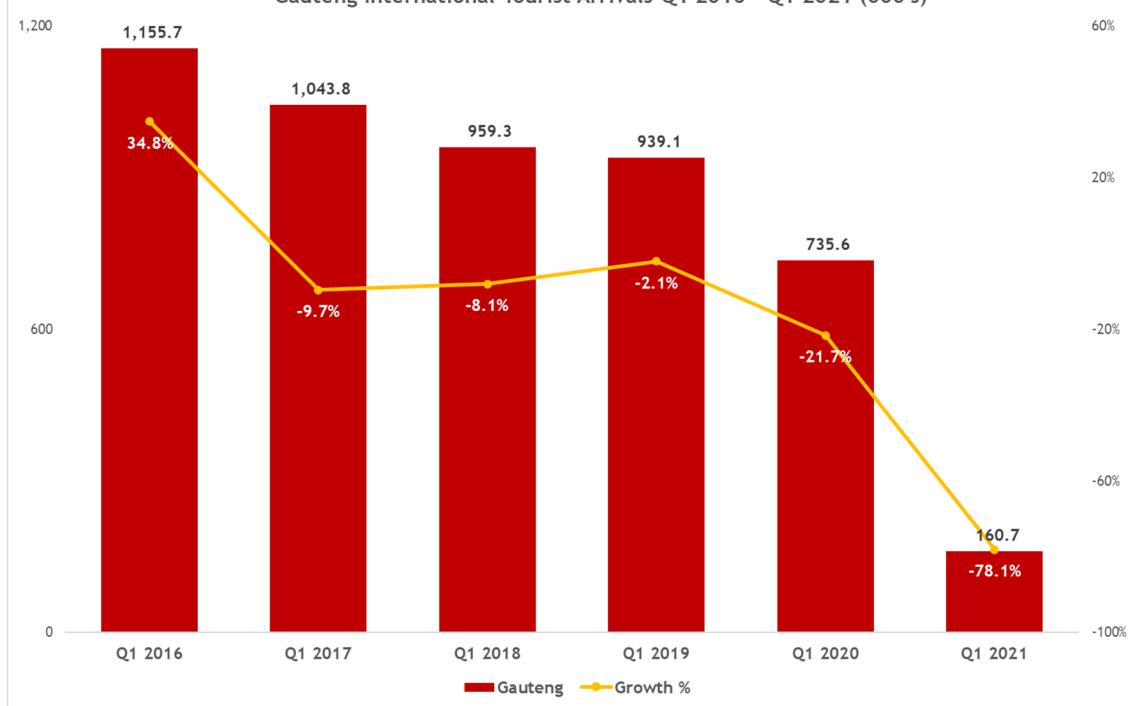
Tourist Arrivals, Spend, Bednights & Length of Stay by Province Q1 2021

Province	International Tourist Arrivals (actual)	Foreign Spend (ZAR Billions)	Bednights (Millions)	Length of Stay (nights)
Gauteng	160,750	2.2	1.1	7.2
Mpumalanga	86,499	1.2	0.3	3.6
Western Cape	59,096	1.1	0.7	11.6
KwaZulu-Natal	51,051	0.4	0.4	7.3
Free State	39,759	0.2	0.2	5.7
Limpopo	20,914	0.2	0.1	6.5
North West	20,407	0.1	0.2	8.3
Northern Cape	16,902	0.1	0.0	2.1
Eastern Cape	12,924	0.3	0.1	8.8

*Geographic spread being the share of tourists visiting two provinces or more.

GAUTENG**160.7 THOUSAND**

-78.1%

**Gauteng International Tourist Arrivals Q1 2016 - Q1 2021 (000's)****Gauteng International Arrivals by Top 10 Source Countries**
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Gauteng Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share	% Growth
Zimbabwe	42.6	26.9%	-37.5%
Mozambique	29.4	18.6%	-76.4%
Lesotho	23.7	15.0%	-76.8%
Swaziland	11.2	7.0%	-75.7%
Malawi	7.1	4.5%	-79.5%
Zambia	6.4	4.1%	-76.5%
Botswana	6.4	4.0%	-84.0%
USA	3.8	2.4%	-87.2%
UK	3.3	2.1%	-91.7%
Germany	2.4	1.5%	-90.4%

Share of Gauteng Arrivals by Main Purpose Q1 2021

Gauteng	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	14.5%	1.9%	33.1%	28.3%	2.2%	1.7%	8.8%	0.1%	9.4%
% basis point change	-3.6%	-0.1%	24.2%	22.9%	-4.4%	0.3%	-37.8%	-1.1%	-0.5%

MPUMALANGA

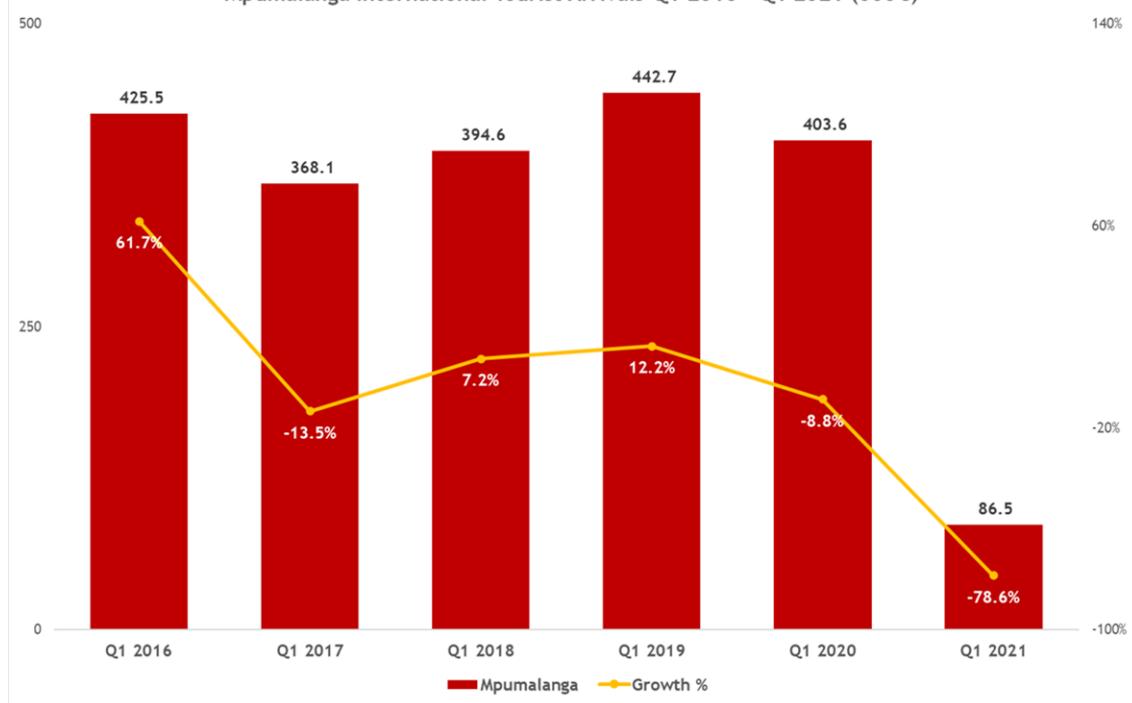


86.5 THOUSAND

-78.6% ▼



Mpumalanga International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



Mpumalanga International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Mpumalanga Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share	% Growth
Mozambique	58.5	68.5%	-71.3%
Swaziland	5.1	6.0%	-93.4%
Zimbabwe	4.5	5.2%	-26.6%
France	2.1	2.5%	-79.5%
Germany	2.0	2.4%	-87.8%
USA	2.0	2.3%	-82.0%
UK	1.7	2.0%	-85.7%
Netherlands	1.2	1.4%	-82.2%
Lesotho	0.8	1.0%	-82.8%
Canada	0.7	0.9%	-79.4%
Others in Top 10 Q1 2020:			
Brazil	0.5	0.6%	-89.3%

Share of Mpumalanga Arrivals by Main Purpose Q1 2021

Mpumalanga	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	24.7%	12.3%	34.8%	7.6%	0.4%	4.6%	11.1%	0.3%	4.2%
% basis point change	2.5%	10.8%	33.3%	6.9%	-0.2%	4.3%	-58.0%	0.1%	0.2%

WESTERN CAPE

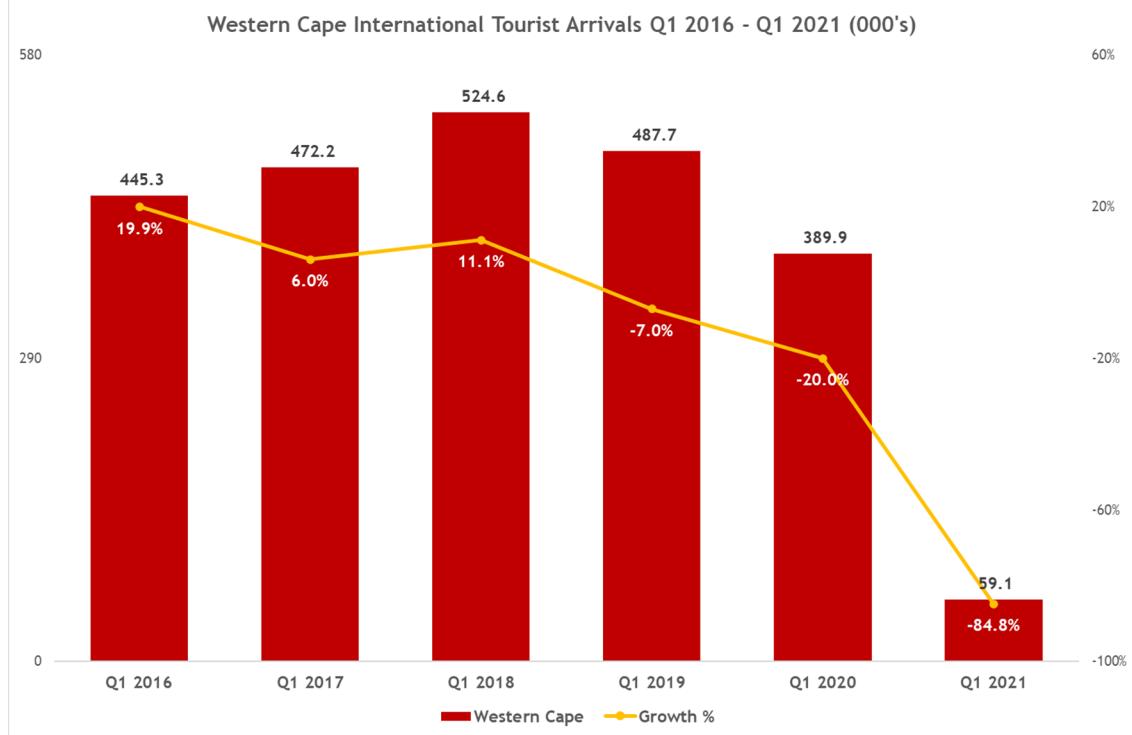


59.1 THOUSAND

-84.8% ▼



Western Cape International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



Western Cape International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Western Cape Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share		% Growth
Namibia	9.5	16.3%		-42.1%
UK	8.4	14.5%		-87.9%
Germany	6.9	11.9%		-88.3%
USA	5.6	9.6%		-83.7%
France	3.3	5.6%		-84.6%
Netherlands	2.6	4.5%		-84.5%
Canada	1.5	2.6%		-83.4%
Switzerland	1.5	2.5%		-83.0%
Australia	1.4	2.4%		-82.7%
Brazil	1.3	2.2%		-90.1%
Others in Top 10 Q1 2020:				
Lesotho	0.7	1.3%		-93.0%

Share of Western Cape Arrivals by Main Purpose Q1 2021

Western Cape	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	74.0%	0.1%	3.2%	5.8%	2.0%	1.1%	7.7%	0.0%	6.0%
% basis point change	10.9%	0.0%	3.1%	2.5%	-2.7%	0.6%	-11.2%	-0.1%	-3.1%

KWAZULU-NATAL

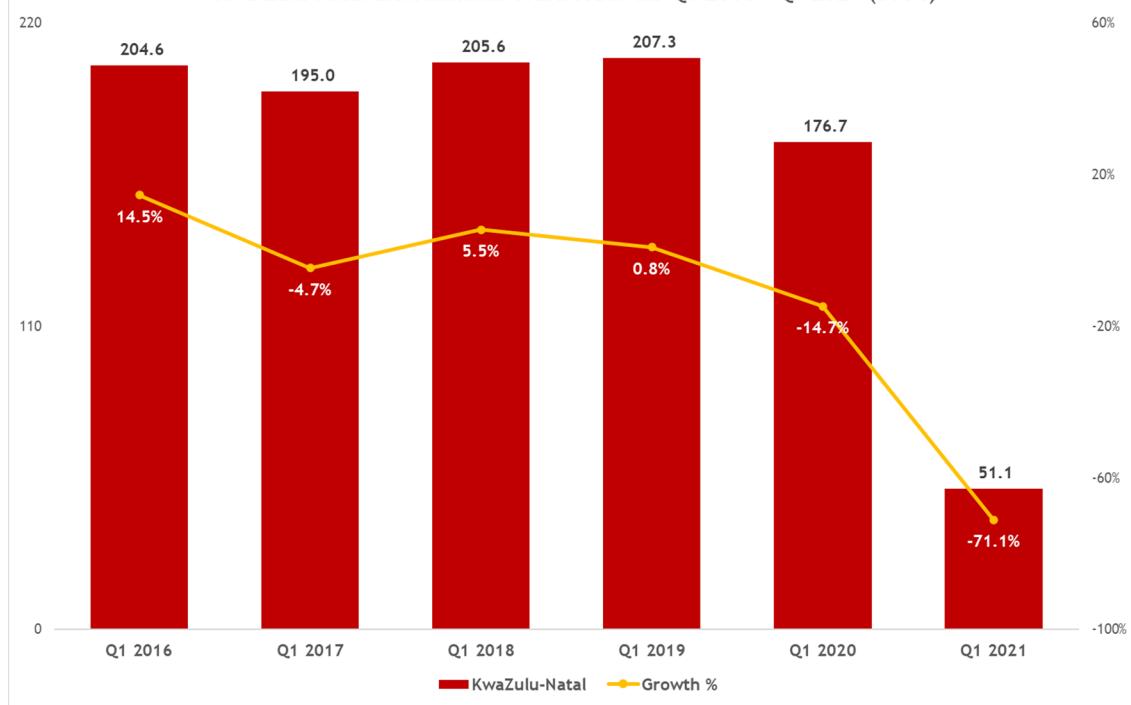


51.1 THOUSAND

-71.1% ▼



Kwa-Zulu Natal International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



KwaZulu-Natal International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

KwaZulu-Natal Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share		% Growth
Zimbabwe	16.0	31.7%		503.6%
Swaziland	9.9	19.7%		-84.1%
Lesotho	7.1	14.2%		-34.1%
Zambia	6.4	12.6%		116.7%
UK	1.5	2.9%		-90.3%
Germany	1.4	2.8%		-89.3%
France	1.1	2.2%		-82.5%
USA	1.0	2.0%		-85.8%
Netherlands	0.8	1.6%		-79.2%
Mozambique	0.7	1.3%		2.1%
Others in Top 10 Q1 2020:				
Australia	0.4	0.9%		-86.0%
Botswana	0.4	0.7%		-96.4%

Share of Kwa-Zulu Natal Arrivals by Main Purpose Q1 2021

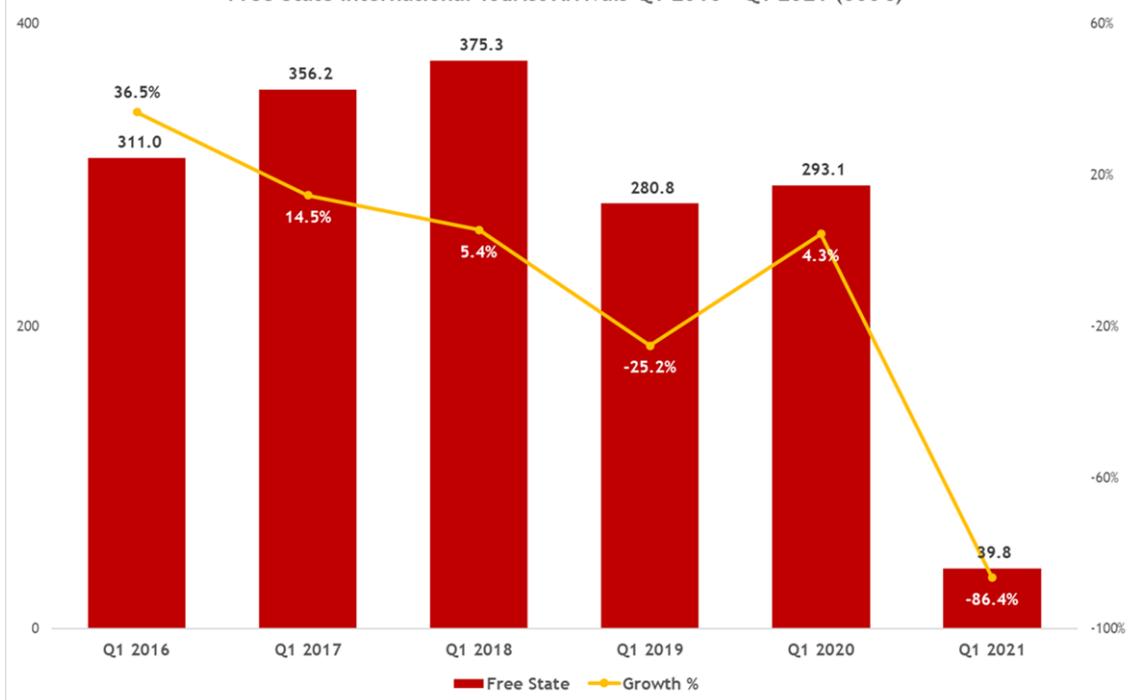
Kwa-Zulu Natal	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	18.0%	0.6%	31.7%	42.5%	1.0%	0.1%	2.8%	0.0%	3.3%
% basis point change	-16.8%	-0.5%	26.8%	39.4%	-4.0%	-0.2%	-40.1%	-1.2%	-3.4%

FREE STATE**39.8 THOUSAND**

-86.4%



Free State International Tourist Arrivals Q1 2016 - Q1 2021 (000's)

Free State International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Free State Top 10 Markets Q1 2021	Tourist Arrivals 000's		% Share	% Growth
	Others in Top 10 Q1 2020:			
Lesotho	35.3		89.9%	-86.7%
Zimbabwe	1.0		2.5%	324.0%
Swaziland	0.8		2.0%	-48.8%
Botswana	0.6		1.5%	-85.7%
Namibia	0.3		0.6%	-76.8%
Switzerland	0.2		0.5%	-19.5%
Mozambique	0.2		0.5%	
Germany	0.2		0.5%	-91.9%
UK	0.1		0.3%	-92.8%
USA	0.1		0.3%	-90.9%
Netherlands		0.1	0.2%	-81.3%
Australia		0.1	0.2%	-86.8%
Canada		0.1	0.1%	-88.5%

Share of Free State Cape Arrivals by Main Purpose Q1 2021

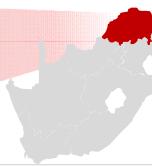
Free State	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	2.6%	1.7%	23.2%	30.1%	1.9%	3.2%	20.7%	1.1%	15.4%
% basis point change	0.1%	1.7%	22.1%	29.8%	0.5%	2.8%	-53.0%	0.0%	-4.0%

LIMPOPO

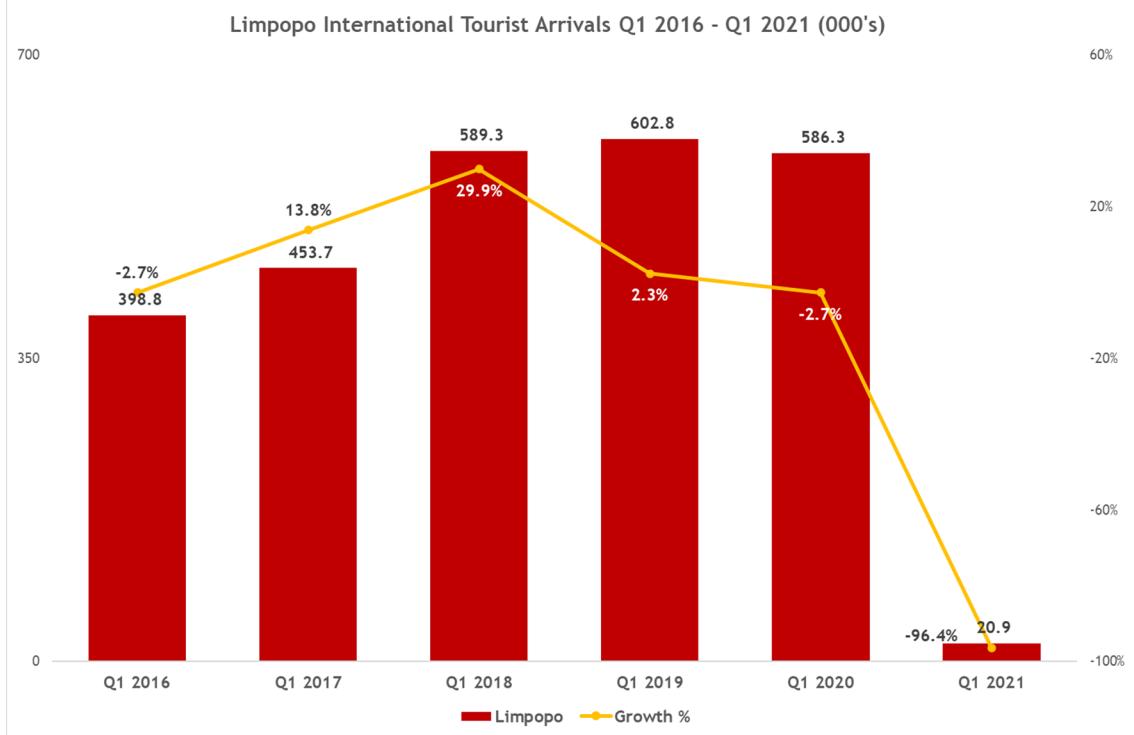


20.9 THOUSAND

-96.4% ▼



Limpopo International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



Limpopo International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Limpopo Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share	% Growth
Zimbabwe	8.7	42.4%	-98.2%
Botswana	2.7	13.3%	-88.8%
Mozambique	1.9	9.2%	-65.6%
Swaziland	1.0	5.0%	-53.7%
Zambia	1.0	4.8%	-24.4%
Lesotho	1.0	4.6%	-74.4%
USA	0.6	3.1%	-85.6%
UK	0.5	2.5%	-89.3%
Germany	0.5	2.2%	-89.3%
Australia	0.4	1.9%	-74.5%
Others in Top 10 Q1 2020:			
Netherlands	0.4	1.8%	-83.5%
France	0.3	1.6%	-85.4%

Share of Limpopo Arrivals by Main Purpose Q1 2021

Limpopo	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	17.7%	0.3%	30.7%	40.9%	0.4%	0.0%	7.6%	0.1%	2.4%
% basis point change	11.7%	-50.8%	1.1%	40.6%	-0.3%	0.0%	-2.4%	-0.5%	0.6%

NORTH WEST

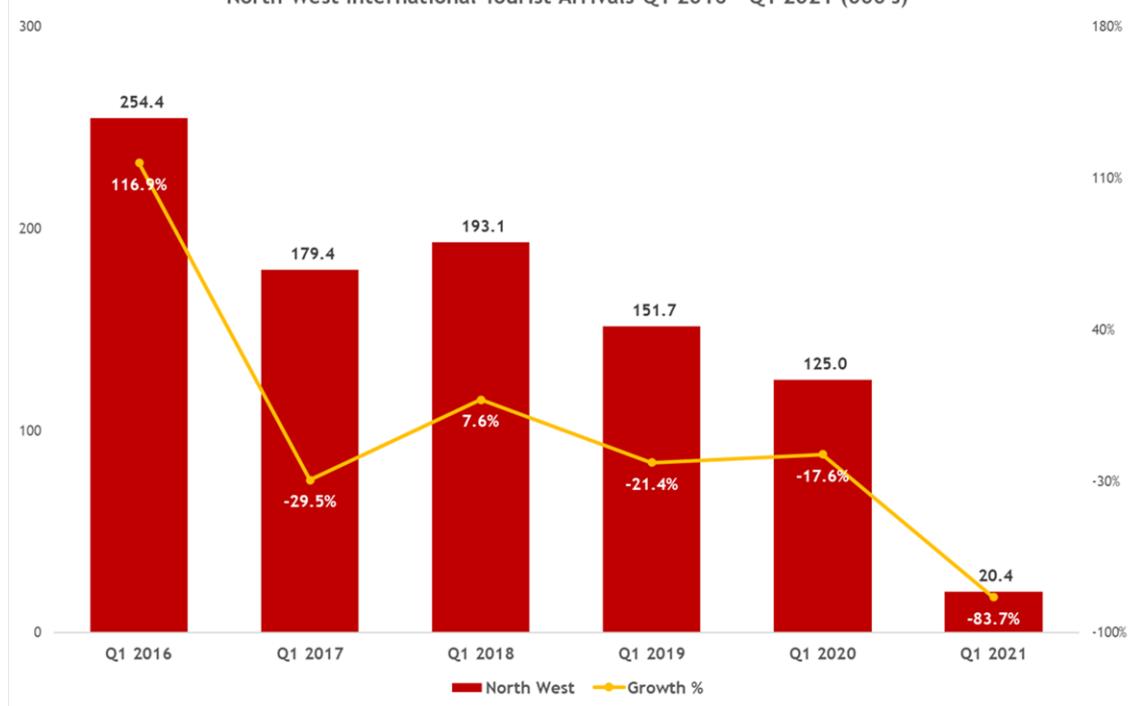


20.4 THOUSAND

-83.7% ▼



North West International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



North West International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

North West Top 10 Markets Q1 2021	Tourist Arrivals 000's		% Share	% Growth
Zimbabwe	5.4		26.9%	-11.8%
Mozambique	1.0		5.1%	-90.1%
Lesotho	3.2		15.9%	-87.0%
Swaziland	1.1		5.2%	
Botswana	5.6		27.7%	-88.8%
USA	0.3		1.7%	-88.5%
UK	0.4		2.0%	-91.1%
Germany	0.2		1.2%	-92.2%
Namibia	0.9		4.2%	-66.2%
France	0.2		1.1%	-86.0%
Others in Top 10 Q1 2020:				
Brazil	0.1		0.7%	-90.3%

Share of North West Arrivals by Main Purpose Q1 2021

North West	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	14.1%	0.4%	33.8%	29.2%	0.4%	1.1%	14.3%	0.8%	6.0%
% basis point change	-4.6%	-3.1%	25.8%	27.0%	-1.0%	0.2%	-37.8%	-1.2%	-5.3%

NORTHERN CAPE

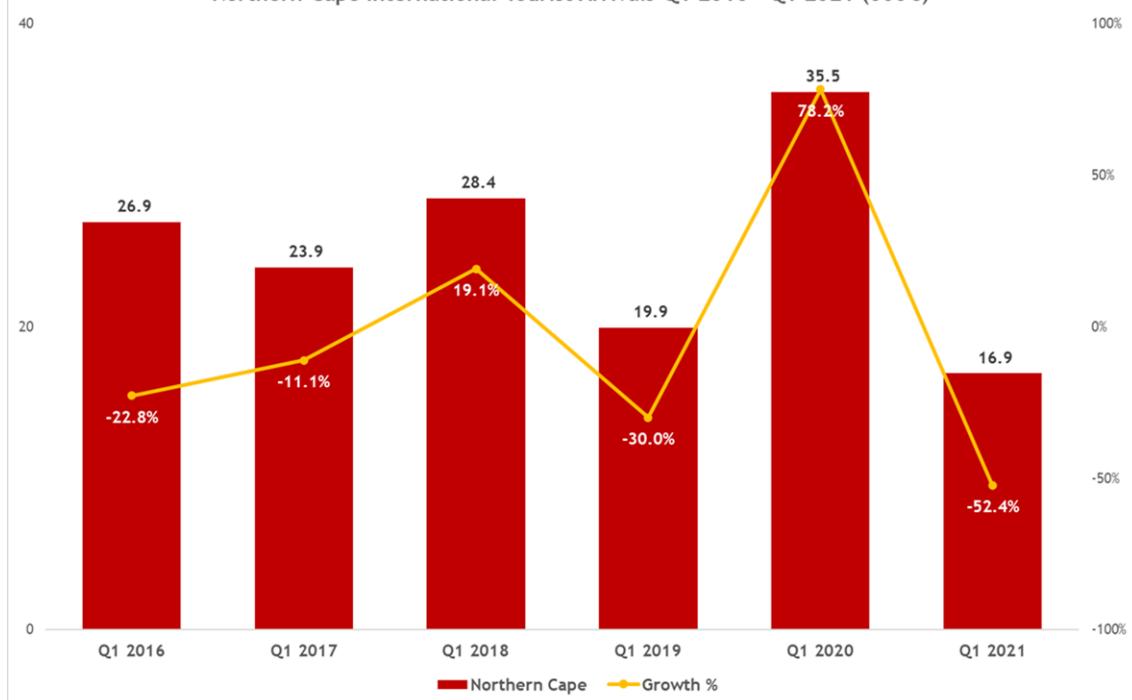


16.9 THOUSAND

-52.4% ▼



Northern Cape International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



Northern Cape International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Northern Cape Top 10 Markets Q1 2021	Tourist Arrivals 000's	% Share	% Growth
Namibia	13.8	82.5%	-35.8%
Lesotho	1.5	9.0%	-66.0%
Germany	0.2	1.2%	-91.9%
India	0.2	1.1%	63.1%
Denmark	0.2	1.0%	-7.0%
Mexico	0.2	1.0%	277.8%
Swaziland	0.2	1.0%	
UK	0.1	0.7%	-89.9%
Netherlands	0.1	0.6%	-85.8%
USA	0.1	0.4%	-85.7%
Others in Top 10 Q1 2020:			
Italy	0.0	0.2%	-86.8%
Sweden	0.0	0.2%	-90.6%
Austria	0.0	0.1%	-95.9%
China	0.0	0.0%	-99.0%

Share of Northern Cape Arrivals by Main Purpose Q1 2021

Northern Cape	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	8.2%	0.0%	10.7%	34.4%	1.6%	3.5%	24.3%	0.0%	17.3%
% basis point change	-16.3%	-0.5%	5.9%	29.6%	-1.4%	-1.1%	-11.2%	-1.0%	-4.0%

EASTERN CAPE

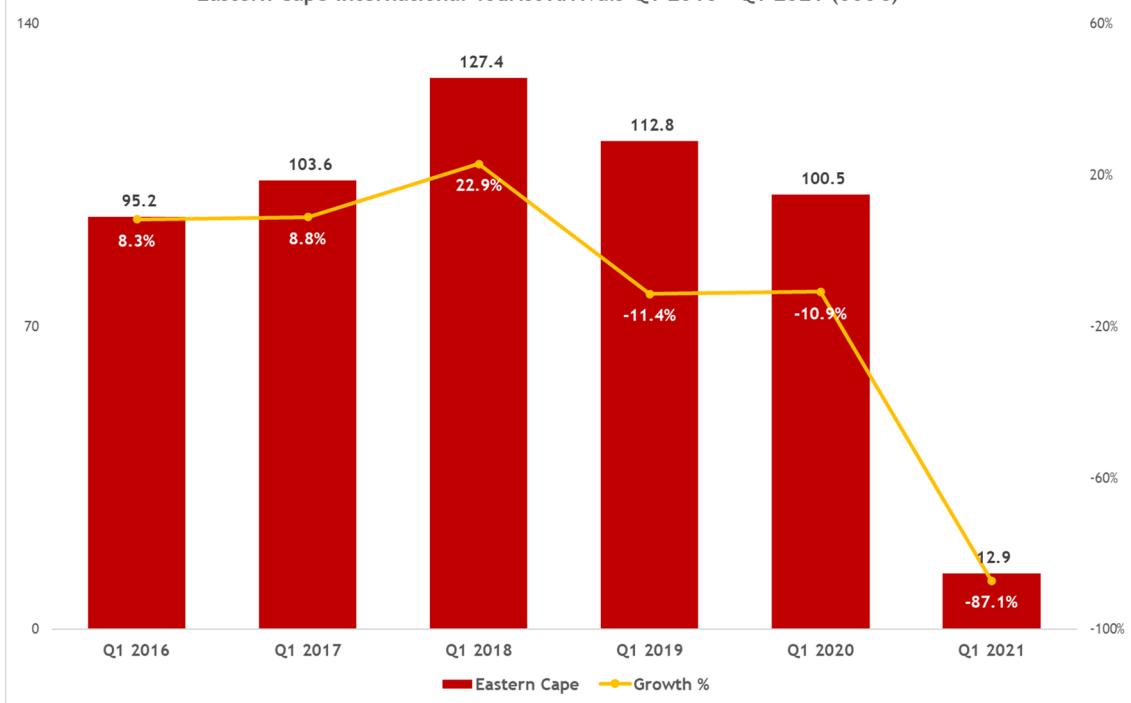


12.9 THOUSAND

-87.1% ▼



Eastern Cape International Tourist Arrivals Q1 2016 - Q1 2021 (000's)



Eastern Cape International Arrivals by Top 10 Source Countries
(000's, Q1 Share & Growth Q1 2020 - Q1 2021)

Eastern Cape Top 10 Markets Q1 2021	Tourist Arrivals 000's		% Share	% Growth
Germany	2.9		22.3%	-87.2%
UK	2.7		21.5%	-88.4%
USA	0.8		6.5%	-86.0%
Netherlands	0.6		5.0%	-85.6%
Lesotho	0.6		4.3%	-70.1%
France	0.5		4.1%	-86.1%
Swaziland	0.4		3.4%	1151.4%
Switzerland	0.4		3.1%	-84.9%
Australia	0.4		3.0%	-84.6%
Canada	0.3		2.5%	-83.0%
Others in Top 10 Q1 2020:				
Brazil	0.3		2.3%	-89.0%

Share of Eastern Cape Arrivals by Main Purpose Q1 2021

Eastern Cape	Holiday	Personal Shopping	Business Shopping	Business Traveller	MICE	Medical	VFR	Religion	Other
Q1 2021	81.6%	0.0%	3.6%	5.2%	1.3%	0.1%	2.0%	0.0%	6.3%
% basis point change	17.6%	0.0%	3.4%	0.9%	-2.2%	-0.1%	-17.1%	0.0%	-2.5%

DOMESTIC TOURISM PERFORMANCE





DOMESTIC TOURISM PERFORMANCE

DOMESTIC TRIPS



2.7 MILLION

-43.3%



DOMESTIC SPEND



ZAR 8.1 BILLION

-9.6%



AVERAGE SPEND
PER TRIP



ZAR 3,010

+59.3%



BEDNIGHTS



9.8 MILLION

-17.6%



LENGTH OF STAY



3.7 NIGHTS

+45.5%



DAY TRIPS



21.5 MILLION

-45.5%



DAY TRIP SPEND



ZAR 21.3 BILLION

-24.6%



DOMESTIC TRIPS

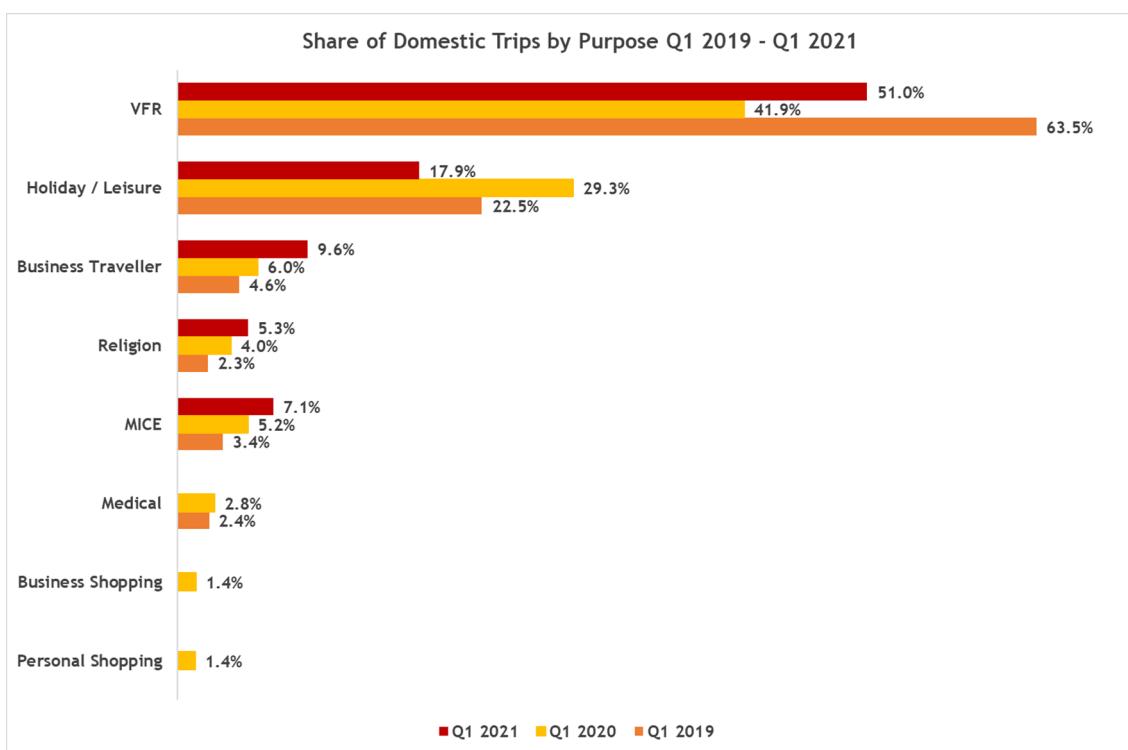
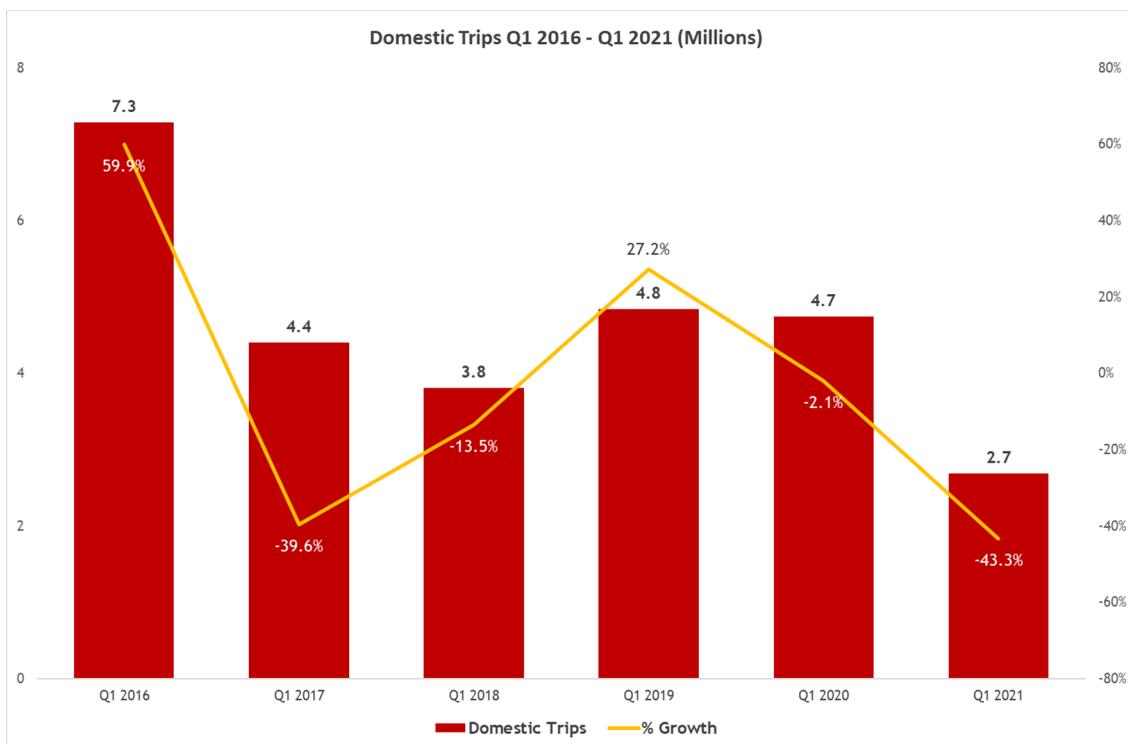


2.7 MILLION

-43.3% ▼



The number of domestic trips dropped in Q1 of 2021 (-43.3%) to 2.7 million compared to the same period in 2020. Domestic holidays decreased to 17.9% whilst VFR was still the main purpose of domestic travel accounting for 51.0% of total trips. No domestic trips were recorded for shopping, either personal or business, nor for medical purposes. MICE (7.1%), religion (5.3%) and business travel (9.6%) had an increased share in Q1 of 2021.



DOMESTIC TRIPS**2.7 MILLION****-43.3% ▼**

VFR: Approximately 30.7% of the people who undertook a domestic overnight trip in South Africa during this period, had completed high school education and were unmarried (53.4%) males (51.3%) with no children (41.2%). VFR tourists were between the ages of 18 and 34 years (43.4%) and earned less than R5 000 per month (71.5%).

VFR**Education**

Completed high school:
30.7%

Gender

Male:
51.3%

Marital Status

Single/Never married:
53.4%

Family Situation

No children:
41.2%

Income

Less than R 5,000:
71.5%

Age Group

18-34 years:
43.4%

Holiday: By contrast, holiday tourists are mature and more educated and likely to have completed tertiary education (48.2%); earn an income of more than R5 000 per month (51.7%); and are married (52.8%) females (52.9%) with dependent children (57.5%). Holiday tourists are from the older age groups as 61.9% of them are above 35 years.

Holiday**Education**

Completed tertiary:
48.2%

Gender

Female:
52.9%

Marital Status

Married:
52.8%

Family Situation

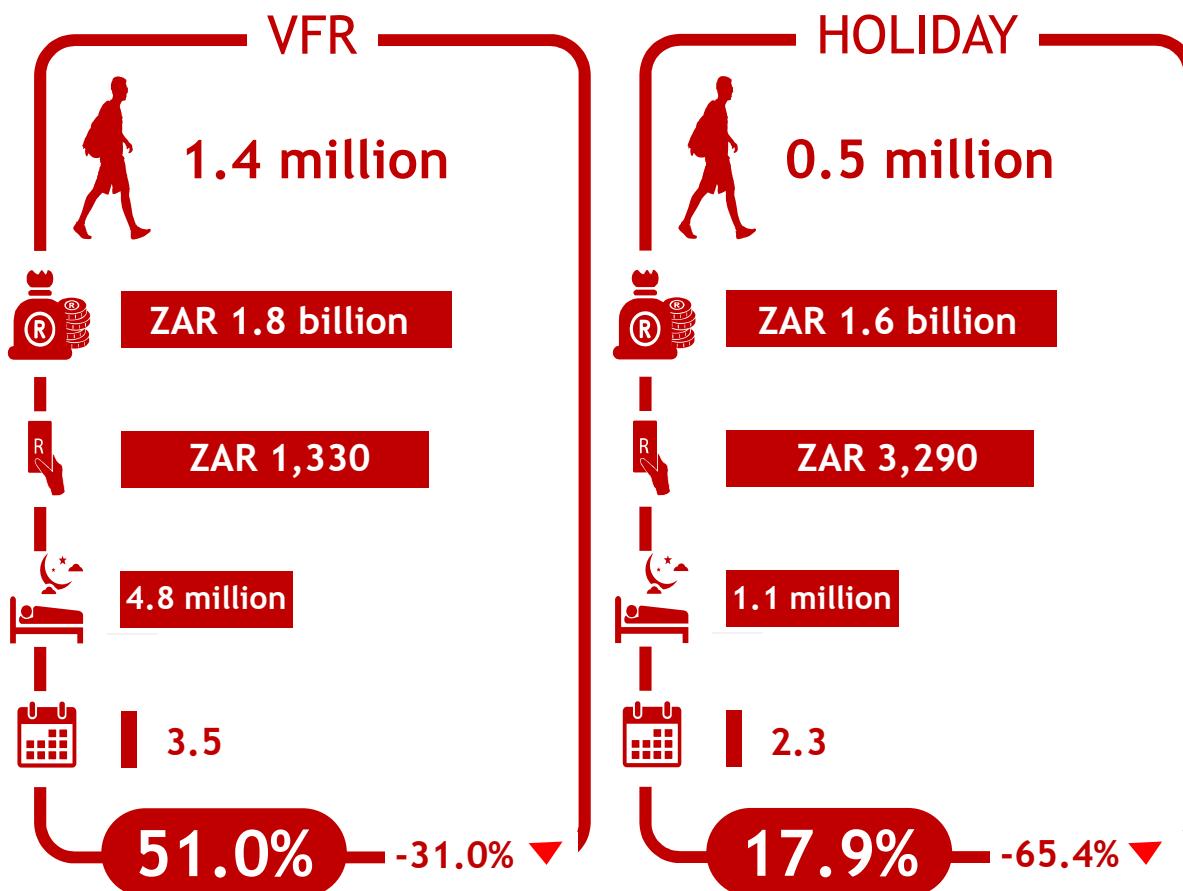
Dependent children:
57.5%

Income

More than R 5,000:
51.7%

Age Group

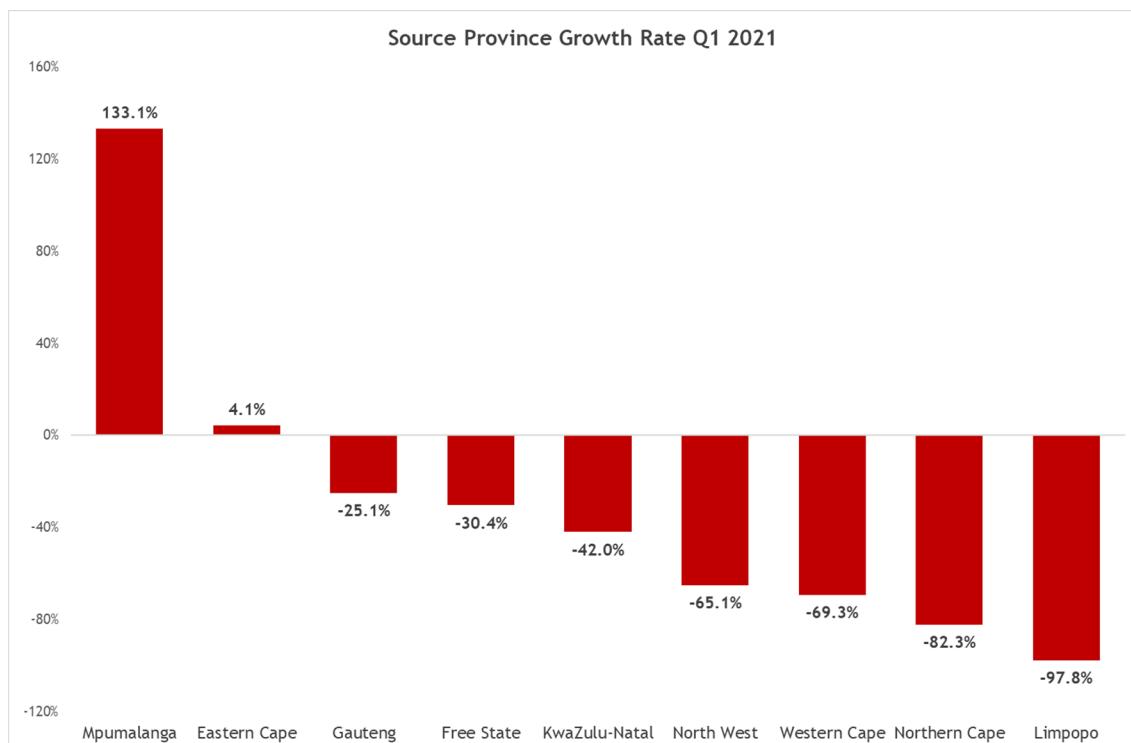
35+ years:
61.9%



- Trips to visit friends or relatives (VFR) decreased by -31.0% to reach 1.4 million and accounted for 51.0% of all domestic trips. In Q1 of 2021, social gatherings were prohibited in South Africa and hence travel for VFR experienced a decline as compared to the same quarter of the previous year.
- VFR trips accounted for the most revenue and most bed nights in Q1 of 2021, namely ZAR 1.8 billion of all expenditure and 4.8 million of all bed nights.
- The average spend per trip by the VFR tourist amounted to ZAR 1,330.
- The average length of stay of VFR trips was 3.5 nights.
- Holiday trips decreased by -65.4% to reach 0.5 million and accounted for 17.9% of all domestic trips. As tourism was trying to reposition itself in the market, most travellers were not sure about their safety from Covid-19; hence the usual high numbers of holiday travellers were not recorded in Q1 of 2021.
- Holiday trips accounted for 1.1 million of overnight stays and ZAR 1.6 billion of the total revenue from domestic travel.
- On average, a holiday tourist spent ZAR 3,290. Holiday tourists took fewer trips and stayed for shorter periods, with an average length of stay of 2.3 nights.

DOMESTIC TRIPS**2.7 MILLION****-43.3% ▼**

Most domestic trips in this quarter originated in the KwaZulu-Natal (657,032). As a source province, Mpumalanga and Eastern Cape posted a positive growth of 133.1% and 4.1% respectively, whilst all other provinces saw negative growth. Limpopo (-97.8%) and the Northern Cape (-82.3%) experienced the greatest decrease in the number of trips in the first quarter of 2021.

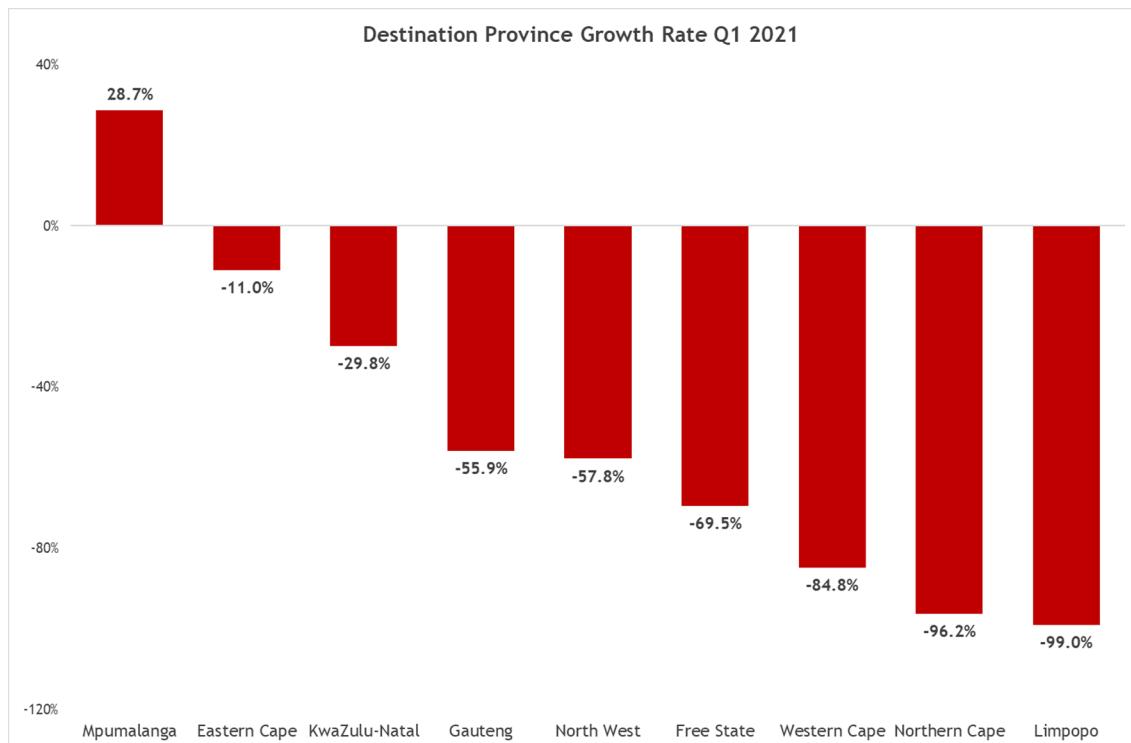


No. of Trips by Source Province Q1 2019 - Q1 2021

No. of Trips	KwaZulu-Natal	Eastern Cape	Gauteng	Western Cape	North West	Mpumalanga	Free State	Northern Cape	Limpopo
Q1 2019	388,578	240,983	2,413,654	186,379	85,650	293,663	280,167	140,657	807,922
Q1 2020	1,133,591	561,498	765,303	928,257	801,298	62,009	177,380	187,422	119,052
Q1 2021	657,032	584,263	573,138	285,133	279,509	144,554	123,442	33,253	2,672

DOMESTIC TRIPS**2.7 MILLION****-43.3% ▼**

Mpumalanga province was the most popular destination province for domestic trips, having been the only province that showed a positive growth of 28.7%. Northern Cape (-96.2%) and Limpopo (-99.0%) experienced the greatest negative growth as destination provinces for domestic trips.



No. of Trips by Destination Province Q1 2019 - Q1 2021

No. of Trips	Mpumalanga	Eastern Cape	KwaZulu-Natal	Gauteng	North West	Free State	Western Cape	Northern Cape	Limpopo
Q1 2019	182,116	143,121	842,784	1,040,552	259,229	572,229	504,811	81,353	1,216,409
Q1 2020	252,729	557,243	1,010,981	1,233,310	728,222	601,336	1,404,275	319,342	272,026
Q1 2021	325,227	495,791	709,680	544,255	307,514	183,413	213,880	12,072	2,672

DOMESTIC SPEND**ZAR 8.1 BILLION****-9.6%****Average Domestic Spend by Trip Purpose (ZAR)**

Average Domestic Spend	Q1 2017	Q1 2018	Q1 2019	Q1 2020	Q1 2021
VFR	610	990	1,230	1,190	1,330
Holiday	1,800	2,140	3,020	3,490	3,290
MICE	4,280	1,000	2,240	1,840	17,150

All categories of expenditure made during overnight trips during Q1 of 2021 decreased for the same period in 2020. Expenditure on shopping, accommodation and leisure recorded the largest declines of -85.1%, -67.0% and -65.2% respectively compared to Q1 of 2020.

Total Domestic Spend by Category & Growth Q1 2019 - Q1 2021 (ZAR Billions)

	Q1 2019	Q1 2020	Q1 2021	% Growth
Transport	2.8	2.5	1.6	-34.2%
Accommodation	2.3	3.0	1.0	-67.0%
Shopping	1.0	1.2	0.2	-85.1%
Food	1.4	2.1	1.8	-16.6%
Leisure	0.5	0.5	0.2	-65.2%
Reselling	0.0	0.2	0.1	-75.5%

*Due to rounding, numbers do not necessarily add up to totals.



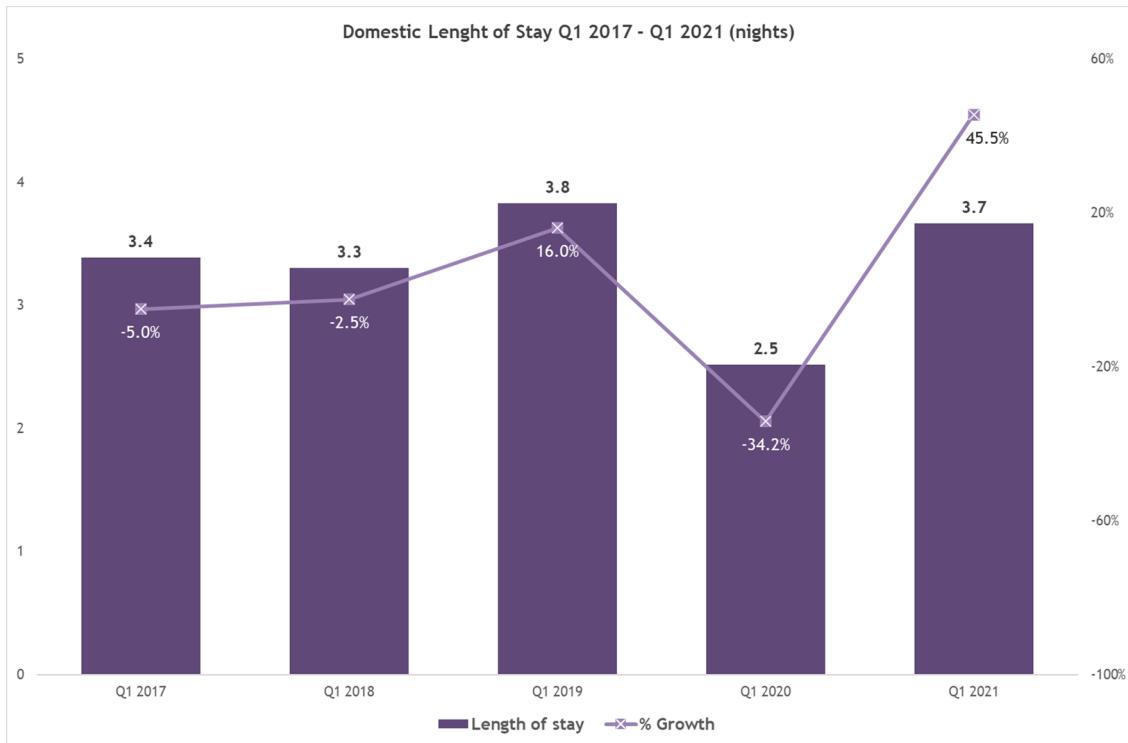
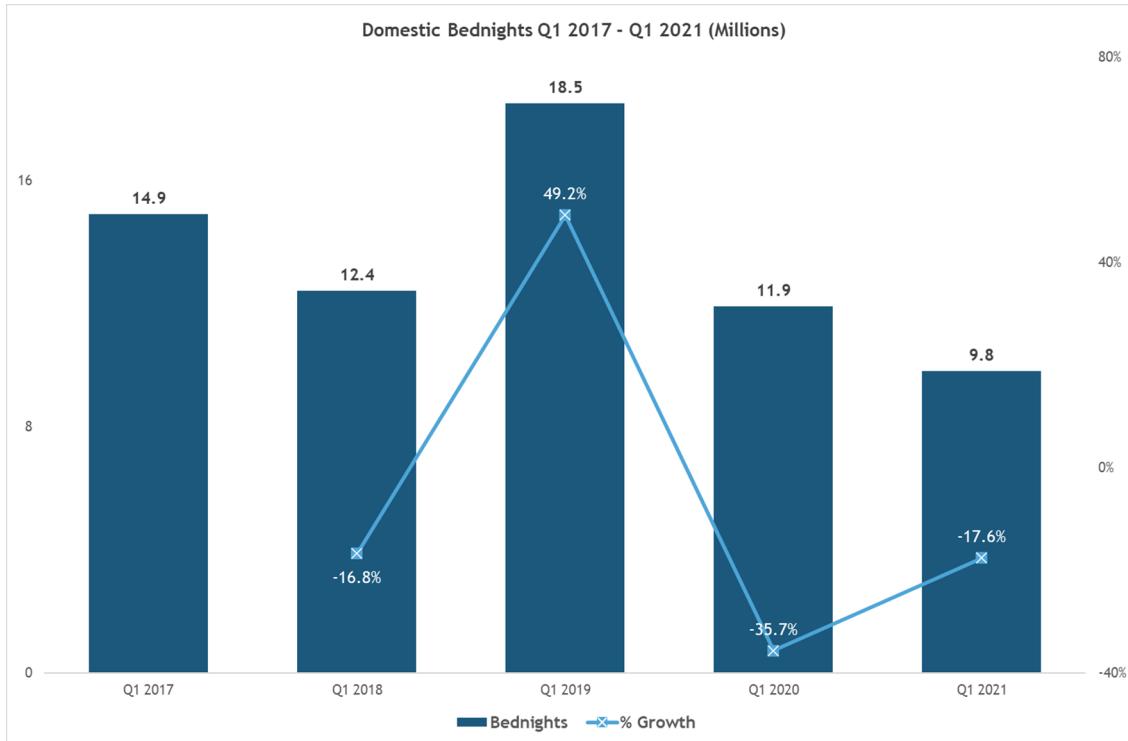
BEDNIGHTS



9.8 MILLION

-17.6% ▼

In Q1 of 2021, the number of nights South African travellers spent away from home decreased by -17.6% to reach a total of 9.8 million. The average length of overnight trips taken was 3.7 nights. This was a 45.5% growth compared to the same period in 2020.

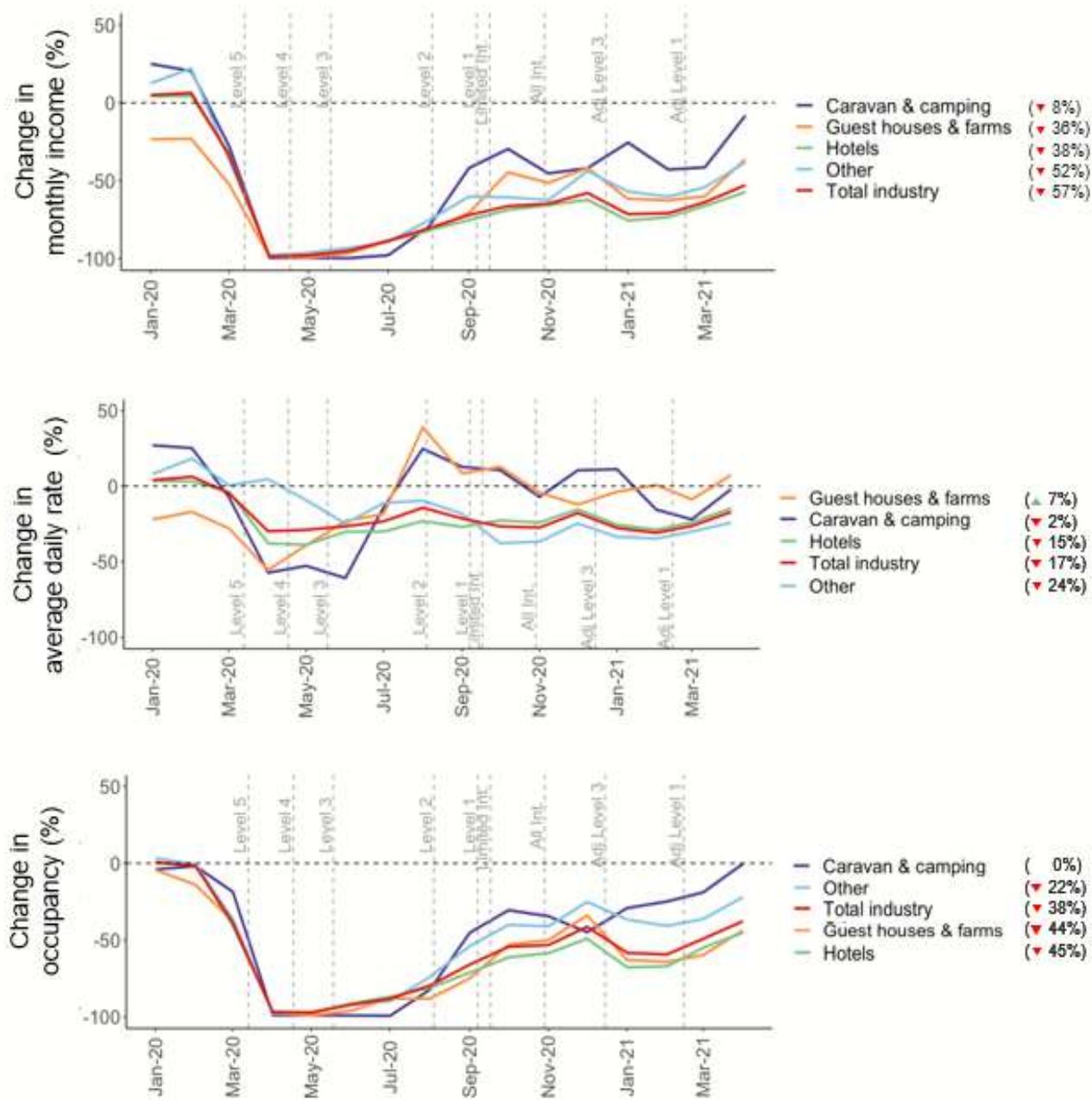


ACCOMMODATION USAGE

Accommodation trends provide an indication of the level of engagement with tourism services. Total industry income dipped around February but has since recovered back to December 2020 levels at around 60% lower than 2019. Caravan & camping continues to show the most improvement and is approaching 2019 levels, with April occupancy rates level with April 2019.

Occupancy rates have improved across the industry over the past 3 months, with guest houses and farms having occupancy rates 22% lower than 2019. Hotels however, still have an occupancy rate 38% lower than in 2019 and have continued to charge rates around 15% lower than 2019 resulting in a sustained reduction of income levels.

FIGURE 19: PERCENTAGE CHANGE IN ACCOMMODATION INCOME, AVERAGE DAILY RATE AND OCCUPANCY RELATIVE TO SAME MONTH IN 2019



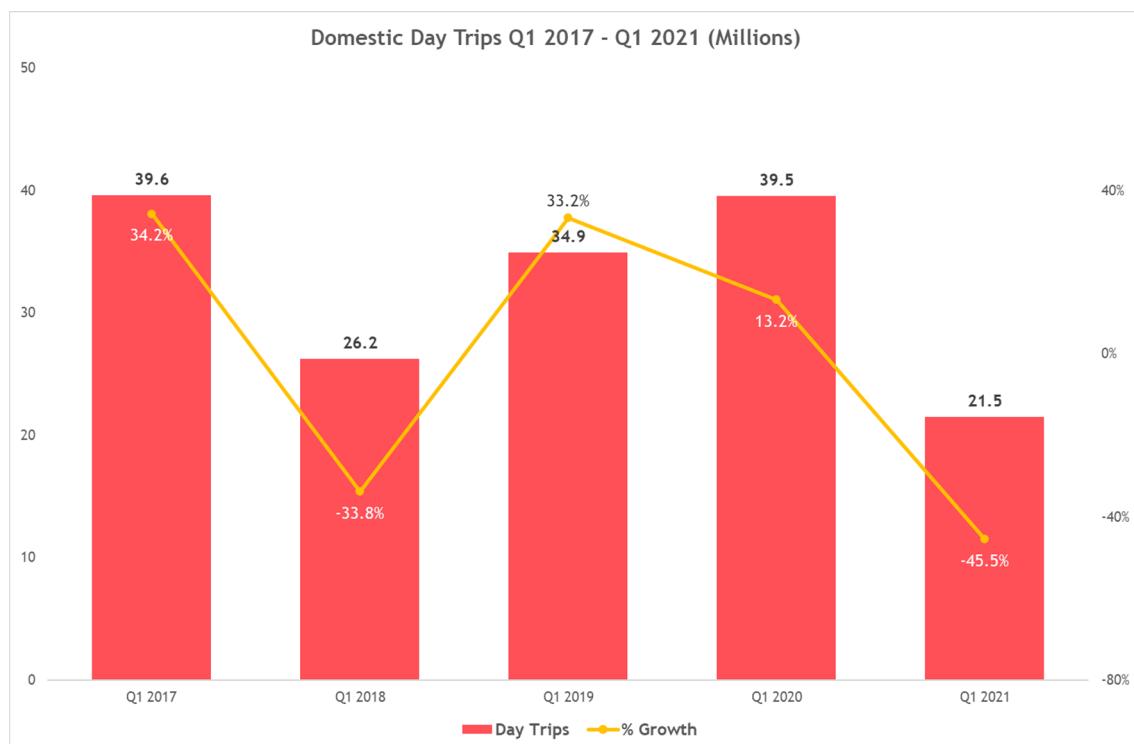


DAY TRIPS



21.5 MILLION

-45.5% ▼



Total Day Trips by Purpose Q1 2020 & Q1 2021
(Actual Millions, Share & Growth)

PERSONAL SHOPPING
6.5m 16.4%
-39.8%



PERSONAL SHOPPING
20.9% 4.5m
-30.6%

BUSINESS
3.8m 9.7%
+4.6%



BUSINESS
12.3% 2.7m
-31.1%

HOLIDAY
10.6m 26.6%
+102.9%



HOLIDAY
17.9% 3.9m
-63.5%

RELIGIOUS
0.9m 2.2%
-9.4%



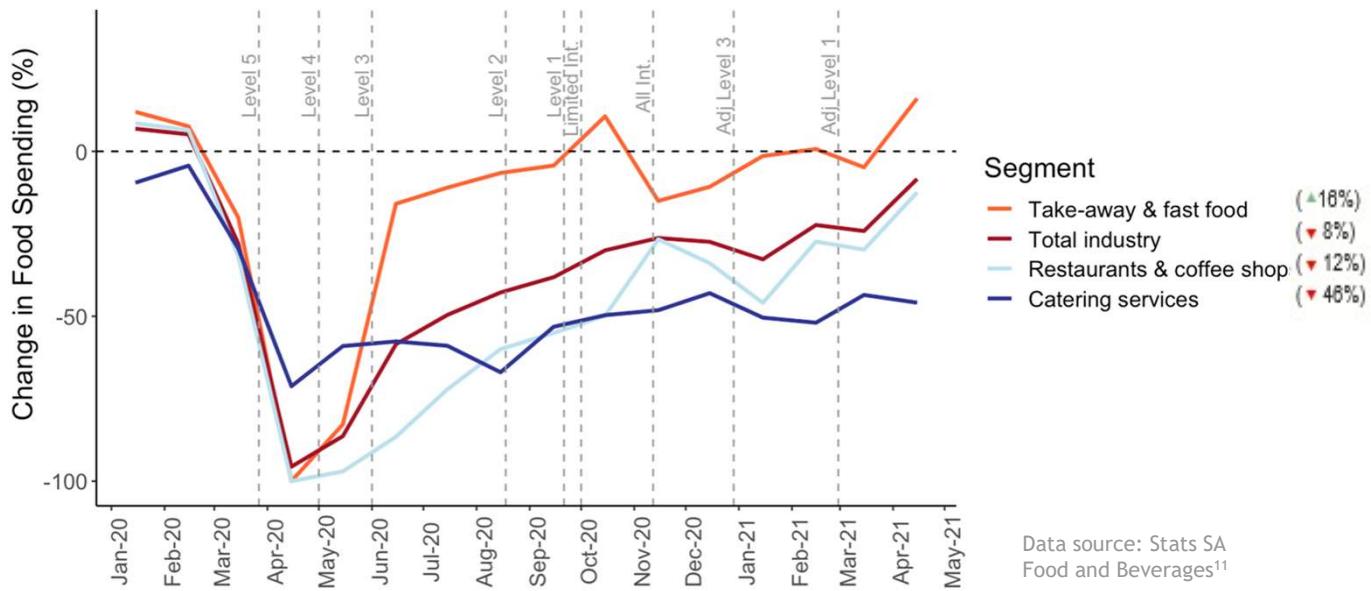
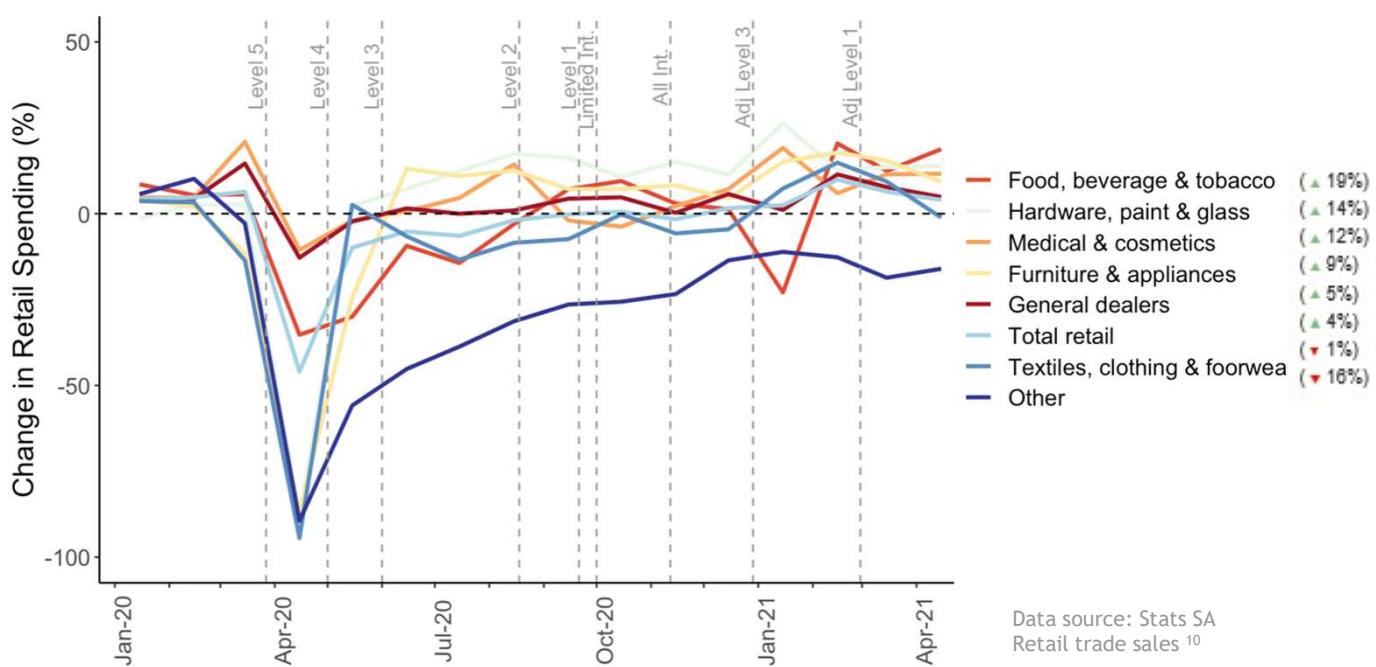
RELIGIOUS
1.3% 0.3m
-68.7%

SPEND

Spend indicators can signal consumers' economic readiness to return to pre-COVID-19 spending behaviours. Retail spending levels have largely recovered and have more or less mirrored inflation for the last three months.

However, spending in the food and hospitality sector, is still severely impacted. While the industry saw an uptick in March and April, with fast food showing positive growth in April compared to 2019 levels, restaurants and catering services continue to show depressed spending likely due to ongoing restrictions placed on these industries.

FIGURE 20: PERCENTAGE CHANGE IN RETAIL AND FOOD SPEND RELATIVE TO SAME MONTH IN 2019



APPENDIX



APPENDIX

INTERNATIONAL TOURIST ARRIVALS				
	Q1 2019	Q1 2020	Q1 2021	% Growth
Total	2 704 067	2 429 177	386 937	-84,1%
Africa	1 984 554	1 825 354	344 285	-81,1%
Botswana	132 094	117 099	14 891	-87,3%
Lesotho	432 756	413 724	63 465	-84,7%
Malawi	48 212	43 325	8 743	-79,8%
Mozambique	369 984	345 026	92 770	-73,1%
Namibia	45 004	36 098	18 179	-49,6%
Swaziland	209 393	188 948	28 649	-84,8%
Zambia	37 708	31 659	13 136	-58,5%
Zimbabwe	622 014	582 694	89 018	-84,7%
Angola	19 899	13 558	745	-94,5%
Dem Rep of Congo	7 985	6 352	2 525	-60,2%
Ethiopia	1 920	1 513	549	-63,7%
Ghana	4 892	4 043	1 317	-67,4%
Kenya	7 311	5 647	1 431	-74,7%
Nigeria	11 427	8 183	2 785	-66,0%
Tanzania	9 176	8 459	2 191	-74,1%
Uganda	3 753	2 951	886	-70,0%
Other Africa	21 026	16 075	3 005	-81,3%
Asia	75 385	50 003	7 813	-84,4%
China including Hong Kong	25 589	11 560	1 388	-88,0%
India	20 562	17 113	3 121	-81,8%
Japan	6 920	4 944	215	-95,7%
Malaysia	1 432	1 325	109	-91,8%
Singapore	1 448	1 294	36	-97,2%
Rep of Korea	6 898	3 947	234	-94,1%
Other Asia	12 536	9 820	2 710	-72,4%
Australasia	26 634	23 520	640	-97,3%
Australia	23 775	19 838	528	-97,3%
New Zealand	2 793	3 642	107	-97,1%
Other Australasia	66	40	5	-87,5%
CENTRAL & SOUTH AMERICA	31 786	29 361	1 235	-95,8%
Argentina	7 460	4 779	75	-98,4%
Brazil	17 784	18 866	707	-96,3%
Chile	2 293	1 492	63	-95,8%
Other Central & South America	4 249	4 224	390	-90,8%
Europe	467 791	404 912	24 640	-93,9%
Austria	10 658	8 595	451	-94,8%
Belgium	13 079	11 008	875	-92,1%
Denmark	9 208	8 287	257	-96,9%
Finland	3 598	3 007	169	-94,4%
France	48 292	37 470	2 591	-93,1%
Germany	102 133	98 333	4 938	-95,0%
Ireland	8 831	7 758	396	-94,9%
Italy	13 525	10 212	874	-91,4%
Netherlands	36 549	32 030	1 700	-94,7%
Norway	6 241	5 008	134	-97,3%
Portugal	8 197	6 312	2 083	-67,0%
Russian Fed	5 043	5 392	662	-87,7%
Spain	7 327	5 668	662	-88,3%
Sweden	16 612	13 051	545	-95,8%
Switzerland	16 658	13 573	1 058	-92,2%
Turkey	4 132	4 047	420	-89,6%
UK	139 530	119 899	4 436	-96,3%
Other Europe	18 178	15 262	2 389	-84,3%
Middle East	11 908	10 859	5 539	-49,0%
United Arab Emirates	289	258	1158	348,8%
Other Middle East	11 619	10 601	4 381	-58,7%
North America	102 409	82 173	2 785	-96,6%
Canada	19 224	16 157	752	-95,3%
USA	83 185	66 016	5 742	-91,3%

APPENDIX

TTFDS BY COUNTRY				
	Q1 2019	Q1 2020	Q1 2021	% Growth
Africa	R7 886 372 547	7 780 063 324	3 058 677 957	-60,7%
Botswana	R352 579 455	R461 194 382	R37 150 994	-91,9%
Lesotho	R641 914 455	R600 271 547	R390 768 661	-34,9%
Malawi	R525 353 421	R539 133 238	R79 911 795	-85,2%
Mozambique	R904 363 675	R748 129 781	R2 026 849 463	170,9%
Namibia	R264 601 642	R198 598 347	R71 015 362	-64,2%
Swaziland	R346 684 763	R295 946 187	R26 933 249	-90,9%
Zambia	R503 793 851	R572 729 555	R56 393 644	-90,2%
Zimbabwe	R2 964 875 957	R3 238 771 719	R232 817 723	-92,8%
Angola	R369 630 267	R240 155 354	R21 981 806	-90,8%
Democratic Republic of Congo	R161 908 190	R148 748 144	R6 799 666	-95,4%
Ethiopia	R23 467 039	R25 352 053	R5 339 802	-78,9%
Ghana	R72 780 542	R89 396 952	R10 970 252	-87,7%
Kenya	R81 897 424	R66 703 476	R8 528 158	-87,2%
Nigeria	R230 648 339	R184 527 229	R22 994 625	-87,5%
Tanzania	R83 082 379	R88 685 500	R30 447 064	-65,7%
Uganda	R53 571 171	R68 913 594	R3 195 150	-95,4%
Other Africa	R305 219 975	R212 806 269	R26 580 545	-87,5%
Asia	R1 298 823 009	852 379 562	116 561 631	-86,3%
China including Hong Kong	R541 828 876	R216 590 302	R22 434 371	-89,6%
India	R326 770 563	R295 968 412	R45 093 289	-84,8%
Japan	R123 404 589	R98 850 900	R8 560 648	-91,3%
Malaysia	R23 076 290	R18 189 144	R1 704 931	-90,6%
Singapore	R20 902 786	R32 038 866	R2 260 967	-92,9%
South Korea	R100 780 534	R73 110 821	R24 084 006	-67,1%
Other Asia	R160 997 552	R116 783 223	R11 840 580	-89,9%
Australasia	R542 560 157	R485 955 051	R62 669 419	-87,1%
Australia	R469 756 051	R410 786 929	R53 475 271	-87,0%
New Zealand	R72 764 107	R74 625 570	R9 194 148	-87,7%
Other Australasia	R40 000	R542 552		-100,0%
Central & South America	R561 982 648	R508 250 079	R58 555 125	-88,5%
Argentina	R102 624 583	R71 459 083	R7 754 769	-89,1%
Brazil	R338 886 816	R339 820 674	R29 804 351	-91,2%
Chile	R41 460 608	R32 623 110	R8 388 083	-74,3%
Other Central & South America	R79 010 642	R64 347 212	R12 607 922	-80,4%
Europe	R12 736 956 252	R7 874 891 620	R914 971 720	-88,4%
Austria	R351 926 515	R130 247 941	R13 150 353	-89,9%
Belgium	R281 533 506	R228 808 768	R30 085 816	-86,9%
Denmark	R241 394 680	R154 433 841	R19 565 128	-87,3%
Finland	R54 269 222	R71 404 623	R6 488 045	-90,9%
France	R991 127 852	R610 834 892	R89 553 656	-85,3%
Germany	R2 570 696 675	R1 805 925 513	R218 822 359	-87,9%
Ireland	R251 842 438	R148 016 970	R14 862 822	-90,0%
Italy	R351 058 302	R141 702 345	R19 669 624	-86,1%
Netherlands	R1 164 693 695	R727 147 906	R90 083 670	-87,6%
Norway	R243 399 241	R81 512 755	R10 625 173	-87,0%
Portugal	R106 127 490	R69 798 126	R10 926 792	-84,3%
Russian Fed	R115 656 013	R95 641 841	R8 926 936	-90,7%
Spain	R246 773 895	R90 453 380	R13 889 174	-84,6%
Sweden	R495 728 225	R235 055 925	R19 756 933	-91,6%
Switzerland	R514 212 144	R340 389 880	R46 895 433	-86,2%
Turkey	R98 114 444	R45 996 666	R3 497 909	-92,4%
UK	R4 374 778 797	R2 611 317 016	R271 290 211	-89,6%
Other Europe	R284 684 938	R287 051 130	R27 464 524	-90,4%
Middle East	R224 720 489	R184 438 917	R23 005 245	-87,5%
UAE	R5 063 348	R4 003 526	R2 608 746	-34,8%
Other Middle East	R219 657 140	R180 435 391	R20 396 499	-88,7%
North America	R2 447 319 893	R1 756 679 346	R255 211 638	-85,5%
Canada	R403 402 499	R336 772 930	R53 361 979	-84,2%
USA	R2 043 917 394	R1 419 906 416	R201 849 659	-85,8%
Total	R25 698 734 994	R19 442 657 899	R4 489 652 734	-76,9%

APPENDIX

AVERAGE SPEND				
	Q1 2020	Q1 2020	Q1 2020	% Growth
Africa	R4 000	R4 400	R9 700	120,5%
Botswana	R2 700	R4 100	R2 600	-36,6%
Lesotho	R1 500	R1 500	R6 100	306,7%
Malawi	R10 800	R12 400	R9 900	-20,2%
Mozambique	R2 400	R2 200	R22 300	913,6%
Namibia	R6 000	R5 500	R4 300	-21,8%
Swaziland	R1 600	R1 500	R900	-40,0%
Zambia	R13 500	R18 100	R4 700	-74,0%
Zimbabwe	R4 700	R5 500	R3 100	-43,6%
Angola	R20 200	R20 200	R23 500	16,3%
Democratic Republic of Congo	R25 300	R28 900	R24 900	-13,8%
Ethiopia	R13 600	R20 600	R20 300	-1,5%
Ghana	R16 600	R23 500	R21 400	-8,9%
Kenya	R12 100	R13 100	R10 500	-19,8%
Nigeria	R21 800	R25 000	R21 300	-14,8%
Tanzania	R15 800	R21 500	R49 800	131,6%
Uganda	R15 800	R26 000	R12 700	-51,2%
Other Africa	R19 200	R17 200	R16 700	-2,9%
Asia	R19 600	R20 200	R23 000	13,9%
China including Hong Kong	R22 000	R20 100	R19 500	-3,0%
India	R18 000	R20 200	R22 400	10,9%
Japan	R21 600	R21 300	R14 800	-30,5%
Malaysia	R17 700	R14 500	R12 400	-14,5%
Singapore	R15 500	R25 200	R25 800	2,4%
South Korea	R16 200	R21 300	R56 900	167,1%
Other Asia	R18 600	R18 700	R17 600	-5,9%
Australasia	R22 300	R22 100	R21 600	-2,3%
Australia	R21 600	R22 100	R21 300	-3,6%
New Zealand	R28 000	R22 100	R23 800	7,7%
Other Australasia	R20 000	R28 500	R0	-100,0%
Central & South America	R19 800	R19 000	R18 900	-0,5%
Argentina	R14 500	R15 600	R14 900	-4,5%
Brazil	R20 400	R19 100	R19 300	1,0%
Chile	R18 900	R22 600	R25 100	11,1%
Other Central & South America	R32 000	R21 900	R17 900	-18,3%
Europe	R30 200	R21 600	R21 100	-2,3%
Austria	R35 500	R16 400	R16 700	1,8%
Belgium	R23 900	R23 100	R18 400	-20,3%
Denmark	R28 000	R19 800	R18 800	-5,1%
Finland	R16 700	R25 500	R23 600	-7,5%
France	R24 400	R18 900	R17 200	-9,0%
Germany	R27 700	R21 000	R22 900	9,0%
Ireland	R30 100	R20 100	R21 300	6,0%
Italy	R28 000	R15 200	R13 600	-10,5%
Netherlands	R36 200	R25 500	R22 300	-12,5%
Norway	R42 200	R17 200	R16 600	-3,5%
Portugal	R20 800	R18 200	R20 900	14,8%
Russian Fed	R24 800	R19 400	R20 000	3,1%
Spain	R37 300	R17 900	R17 100	-4,5%
Sweden	R31 800	R19 100	R19 300	1,0%
Switzerland	R33 600	R27 200	R26 300	-3,3%
Turkey	R25 700	R12 200	R14 500	18,9%
UK	R33 600	R22 800	R22 600	-0,9%
Other Europe	R20 300	R24 400	R21 500	-11,9%
Middle East	R23 000	R20 400	R16 700	-18,1%
UAE	R17 800	R16 300	R8 000	-50,9%
Other Middle East	R23 100	R20 500	R19 300	-5,9%
North America	R26 500	R23 500	R23 400	-0,4%
Canada	R23 600	R23 100	R21 800	-5,6%
USA	R27 100	R23 600	R23 800	0,8%
Total	R9 900	R8 400	R11 800	40,5%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
	Q1 2021								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	5,2%	4,6%	36,4%	30,0%	1,3%	2,6%	12,6%	0,3%	7,1%
Botswana	3,7%	1,1%	34,7%	34,6%	1,9%	0,3%	8,4%	0,2%	15,2%
Lesotho	0,5%	1,2%	24,5%	33,2%	1,3%	2,8%	19,7%	0,9%	15,9%
Malawi	1,2%	0,6%	52,7%	35,3%	1,8%	0,2%	1,1%	0,1%	7,1%
Mozambique	11,1%	13,3%	44,6%	1,2%	0,3%	5,8%	20,6%	0,0%	3,2%
Namibia	7,2%	0,3%	11,3%	30,5%	2,6%	3,8%	24,7%	0,1%	19,6%
Swaziland	1,6%	0,8%	39,3%	44,6%	0,9%	0,9%	8,6%	0,8%	2,5%
Zambia	2,1%	1,9%	45,0%	43,9%	1,5%	0,3%	0,1%	0,2%	5,0%
Zimbabwe	0,9%	0,8%	40,7%	55,2%	0,8%	0,1%	0,5%	0,0%	0,9%
Angola	59,7%	7,1%	2,6%	8,3%	7,0%	5,9%	1,2%	0,2%	8,1%
Democratic Republic of Congo	64,2%	0,0%	0,0%	8,9%	12,5%	6,0%	2,8%	1,5%	4,1%
Ethiopia	38,9%	0,0%	9,4%	9,2%	29,2%	1,8%	1,1%	1,5%	8,9%
Ghana	57,8%	0,0%	9,6%	4,7%	16,3%	0,9%	1,5%	0,8%	8,3%
Kenya	23,1%	5,6%	0,0%	13,6%	22,6%	0,6%	0,7%	2,0%	31,8%
Nigeria	40,7%	0,0%	0,0%	15,1%	19,6%	0,4%	0,9%	0,9%	22,3%
Tanzania	30,6%	0,0%	7,8%	7,6%	14,0%	0,7%	1,3%	1,6%	36,4%
Uganda	37,0%	0,0%	0,0%	13,4%	32,2%	0,9%	1,4%	2,4%	12,6%
Other Africa	46,7%	4,3%	1,6%	7,1%	10,6%	0,6%	1,1%	0,9%	27,2%
ASIA	57,6%	0,0%	0,5%	7,0%	8,2%	0,1%	1,3%	0,3%	25,0%
China including Hong Kong	79,1%	0,0%	0,0%	8,0%	8,9%	0,6%	2,2%	0,2%	1,1%
India	37,0%	0,0%	0,0%	9,6%	9,4%	0,0%	0,6%	0,2%	43,2%
Japan	83,0%	0,0%	4,3%	4,8%	5,1%	0,0%	1,0%	0,0%	1,8%
Malaysia	90,6%	0,0%	0,0%	2,2%	0,0%	0,0%	0,7%	1,5%	5,1%
Singapore	48,7%	0,0%	0,0%	10,4%	35,3%	0,0%	1,3%	2,3%	1,9%
South Korea	53,7%	0,0%	0,0%	0,7%	1,5%	0,0%	2,1%	0,5%	41,6%
Other Asia	57,4%	0,0%	0,0%	4,0%	8,2%	0,0%	2,1%	0,3%	27,9%
AUSTRALASIA	83,3%	0,8%	0,0%	2,8%	2,5%	0,2%	2,7%	0,2%	7,5%
Australia	83,2%	0,9%	0,0%	2,9%	2,0%	0,2%	2,4%	0,2%	8,1%
New Zealand	83,4%	0,0%	0,0%	2,4%	5,7%	0,6%	5,0%	0,0%	3,0%
Other Australasia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	80,1%	0,0%	0,8%	2,1%	3,2%	0,0%	0,2%	0,1%	13,5%
Argentina	89,6%	0,0%	0,0%	2,9%	3,9%	0,0%	0,3%	0,4%	2,8%
Brazil	90,5%	0,0%	1,6%	1,2%	3,9%	0,0%	0,2%	0,0%	2,7%
Chile	89,7%	0,0%	0,0%	4,6%	1,0%	0,0%	0,4%	0,0%	4,4%
Other Central & South America	45,5%	0,0%	0,0%	2,2%	2,4%	0,0%	0,2%	0,0%	49,7%
EUROPE	82,4%	0,1%	0,2%	3,0%	2,5%	0,1%	0,8%	0,1%	10,9%
Austria	72,8%	0,0%	0,0%	2,7%	1,6%	0,3%	0,7%	0,0%	21,9%
Belgium	71,4%	0,0%	0,0%	3,4%	2,1%	0,0%	0,4%	0,0%	22,8%
Denmark	79,6%	0,0%	0,0%	0,9%	1,3%	0,0%	0,4%	0,0%	17,7%
Finland	86,6%	0,0%	0,0%	5,6%	5,6%	0,0%	0,2%	0,0%	2,0%
France	81,3%	0,0%	0,5%	1,7%	2,1%	0,1%	0,3%	0,0%	14,0%
Germany	82,4%	0,2%	0,0%	3,0%	2,0%	0,0%	0,5%	0,1%	11,8%
Ireland	92,0%	0,0%	0,0%	2,6%	3,1%	0,0%	1,5%	0,0%	0,8%
Italy	75,0%	0,0%	0,0%	6,5%	5,6%	0,0%	0,3%	0,0%	12,6%
Netherlands	89,2%	0,0%	0,0%	2,8%	1,6%	0,2%	0,7%	0,2%	5,3%
Norway	90,5%	0,0%	3,9%	1,9%	1,2%	0,0%	1,0%	0,6%	0,9%
Portugal	83,1%	0,0%	0,0%	4,7%	7,1%	0,0%	1,7%	0,0%	3,4%
Russian Fed	83,2%	0,0%	0,0%	8,8%	6,2%	0,0%	0,9%	0,0%	0,8%
Spain	63,9%	0,0%	0,0%	6,4%	6,5%	0,0%	0,3%	0,0%	22,8%
Sweden	91,3%	0,0%	0,0%	2,1%	3,2%	0,2%	0,7%	0,4%	2,1%
Switzerland	74,1%	0,0%	0,0%	2,4%	1,7%	0,0%	0,6%	0,1%	21,0%
Turkey	81,5%	0,0%	0,0%	3,8%	10,3%	0,0%	0,8%	0,0%	3,6%
UK	85,4%	0,0%	0,4%	2,4%	2,5%	0,1%	1,4%	0,1%	7,8%
Other Europe	72,5%	0,0%	0,0%	8,1%	4,1%	0,2%	0,6%	0,2%	14,4%
MIDDLE EAST	63,7%	0,0%	0,0%	4,0%	4,4%	0,2%	1,4%	0,0%	26,3%
UAE	38,1%	0,0%	0,0%	0,0%	6,7%	0,0%	0,7%	0,0%	54,5%
Other Middle East	71,7%	0,0%	0,0%	5,2%	3,7%	0,2%	1,7%	0,0%	17,6%
NORTH AMERICA	82,0%	0,0%	0,0%	3,3%	2,2%	0,0%	0,9%	0,5%	11,2%
Canada	80,4%	0,0%	0,0%	1,9%	1,5%	0,0%	0,9%	0,3%	14,9%
USA	82,4%	0,0%	0,0%	3,7%	2,4%	0,1%	0,8%	0,5%	10,1%
Total	18,3%	3,8%	30,0%	25,4%	1,6%	2,2%	10,5%	0,3%	8,0%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
	Q1 2020								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	5,4%	17,5%	14,1%	0,9%	2,3%	0,8%	50,0%	0,9%	8,1%
Botswana	12,8%	4,8%	16,7%	0,8%	3,7%	1,0%	38,0%	6,0%	16,3%
Lesotho	1,0%	0,3%	0,6%	0,0%	1,5%	0,3%	77,3%	0,6%	18,4%
Malawi	9,5%	0,1%	42,5%	0,7%	3,5%	0,5%	33,0%	2,6%	7,6%
Mozambique	4,8%	3,3%	2,4%	0,5%	0,6%	1,7%	84,3%	0,0%	2,4%
Namibia	17,5%	0,6%	11,3%	2,5%	6,8%	5,5%	26,7%	1,4%	27,6%
Swaziland	12,5%	0,6%	3,3%	0,1%	2,5%	0,2%	75,2%	1,4%	4,2%
Zambia	5,2%	2,7%	56,3%	3,2%	5,1%	1,4%	18,3%	2,1%	5,6%
Zimbabwe	2,8%	50,6%	30,5%	0,7%	1,6%	0,1%	11,8%	0,1%	1,8%
Angola	26,0%	1,2%	0,3%	10,8%	9,2%	10,4%	21,8%	0,5%	19,8%
Democratic Republic of Congo	20,1%	0,0%	0,0%	7,7%	10,8%	7,0%	37,6%	3,7%	13,2%
Ethiopia	12,7%	0,0%	1,0%	10,1%	36,2%	2,9%	18,5%	2,6%	16,0%
Ghana	24,9%	0,0%	1,7%	6,5%	22,0%	1,4%	18,4%	1,4%	23,6%
Kenya	9,8%	0,8%	0,0%	17,6%	29,3%	0,8%	11,2%	4,3%	26,1%
Nigeria	17,5%	0,0%	0,0%	19,9%	26,6%	0,7%	15,9%	2,0%	17,4%
Tanzania	13,5%	0,0%	1,5%	11,7%	18,6%	1,4%	26,0%	3,2%	24,1%
Uganda	10,1%	0,0%	0,0%	12,2%	30,1%	1,2%	21,5%	3,4%	21,4%
Other Africa	25,5%	0,9%	0,0%	13,6%	18,5%	1,1%	18,1%	1,6%	20,6%
ASIA	34,6%	0,0%	0,1%	14,1%	15,4%	0,2%	27,6%	0,7%	7,2%
China including Hong Kong	36,7%	0,0%	0,0%	12,3%	10,8%	0,9%	34,3%	0,6%	4,4%
India	27,5%	0,0%	0,0%	23,9%	23,0%	0,0%	17,5%	0,8%	7,4%
Japan	50,9%	0,0%	1,0%	9,8%	10,8%	0,0%	20,3%	0,0%	7,3%
Malaysia	61,1%	0,0%	0,0%	4,2%	0,0%	0,0%	16,7%	4,2%	13,8%
Singapore	19,6%	0,0%	0,0%	11,8%	38,2%	0,0%	18,6%	3,7%	8,1%
South Korea	37,9%	0,0%	0,0%	0,7%	2,7%	0,0%	52,0%	0,7%	6,1%
Other Asia	31,0%	0,0%	0,0%	7,6%	14,5%	0,0%	36,0%	0,4%	10,5%
AUSTRALASIA	37,3%	0,2%	0,0%	4,2%	3,7%	0,3%	45,8%	0,5%	8,0%
Australia	39,3%	0,2%	0,0%	4,5%	3,1%	0,3%	43,2%	0,6%	8,7%
New Zealand	26,1%	0,0%	0,0%	2,4%	6,8%	0,7%	59,9%	0,0%	4,0%
Other Australasia	10,5%	0,0%	0,0%	0,0%	0,0%	0,0%	89,5%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	61,7%	0,0%	0,3%	4,7%	8,5%	0,0%	8,0%	0,2%	16,5%
Argentina	56,9%	0,0%	0,0%	6,2%	10,9%	0,0%	10,1%	1,2%	14,7%
Brazil	64,7%	0,0%	0,5%	3,0%	8,2%	0,0%	6,0%	0,0%	17,5%
Chile	59,9%	0,0%	0,0%	9,3%	4,0%	0,0%	11,7%	0,0%	15,0%
Other Central & South America	51,3%	0,0%	0,0%	10,2%	9,3%	0,0%	15,4%	0,0%	13,8%
EUROPE	58,7%	0,0%	0,1%	7,2%	6,2%	0,2%	20,2%	0,3%	7,1%
Austria	59,6%	0,0%	0,0%	7,4%	4,3%	1,0%	20,3%	0,0%	7,3%
Belgium	59,5%	0,0%	0,0%	9,4%	5,8%	0,0%	12,1%	0,0%	13,2%
Denmark	66,2%	0,0%	0,0%	2,4%	4,0%	0,0%	16,2%	0,0%	11,2%
Finland	57,8%	0,0%	0,0%	13,7%	13,5%	0,0%	7,2%	0,0%	7,8%
France	70,3%	0,0%	0,2%	4,8%	6,2%	0,5%	10,7%	0,0%	7,3%
Germany	64,4%	0,1%	0,0%	8,4%	5,5%	0,1%	13,5%	0,4%	7,6%
Ireland	51,2%	0,0%	0,0%	5,0%	6,3%	0,0%	32,5%	0,0%	4,9%
Italy	53,4%	0,0%	0,0%	15,9%	13,4%	0,0%	10,8%	0,0%	6,5%
Netherlands	59,2%	0,0%	0,0%	6,8%	4,3%	0,7%	20,3%	0,7%	7,9%
Norway	62,5%	0,0%	1,3%	5,2%	3,9%	0,0%	16,7%	2,6%	7,9%
Portugal	41,4%	0,0%	0,0%	7,3%	12,3%	0,0%	27,7%	0,0%	11,3%
Russian Fed	53,9%	0,0%	0,0%	16,6%	11,4%	0,0%	15,5%	0,0%	2,5%
Spain	47,7%	0,0%	0,0%	15,1%	15,1%	0,0%	10,1%	0,0%	12,1%
Sweden	61,4%	0,0%	0,0%	4,5%	7,0%	0,7%	15,8%	1,1%	9,6%
Switzerland	58,6%	0,0%	0,0%	7,0%	4,6%	0,0%	18,1%	0,6%	11,1%
Turkey	44,5%	0,0%	0,0%	7,2%	19,5%	0,0%	18,9%	0,0%	9,8%
UK	53,4%	0,0%	0,1%	4,9%	5,3%	0,2%	30,9%	0,3%	4,9%
Other Europe	50,6%	0,0%	0,0%	19,1%	8,0%	0,6%	15,7%	0,4%	5,5%
MIDDLE EAST	44,3%	0,0%	0,0%	8,9%	5,9%	0,0%	34,4%	0,0%	6,5%
UAE	49,9%	0,0%	0,0%	0,0%	14,8%	0,0%	28,6%	0,0%	6,8%
Other Middle East	44,2%	0,0%	0,0%	9,1%	5,6%	0,0%	34,6%	0,0%	6,5%
NORTH AMERICA	53,6%	0,0%	0,0%	7,3%	4,9%	0,1%	21,6%	1,7%	10,7%
Canada	56,8%	0,0%	0,0%	4,3%	3,6%	0,0%	27,5%	1,3%	6,5%
USA	52,8%	0,0%	0,0%	8,0%	5,3%	0,2%	20,2%	1,8%	11,7%
Total	16,9%	13,4%	10,9%	2,4%	3,3%	0,7%	43,5%	0,8%	8,1%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
	Q1 2019								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	11,7%	18,1%	12,0%	1,3%	2,1%	0,7%	47,7%	1,6%	4,8%
Botswana	6,8%	5,0%	30,7%	4,5%	3,5%	0,9%	34,1%	6,4%	8,2%
Lesotho	1,9%	7,0%	1,5%	0,0%	0,1%	0,0%	79,6%	1,2%	8,6%
Malawi	17,4%	2,6%	44,2%	2,3%	2,8%	0,1%	24,7%	0,4%	5,7%
Mozambique	23,5%	4,2%	1,9%	0,3%	0,7%	1,4%	66,0%	1,1%	0,8%
Namibia	6,8%	2,4%	24,8%	4,1%	8,4%	0,9%	33,0%	0,9%	18,7%
Swaziland	11,3%	0,5%	2,6%	0,0%	2,0%	0,5%	76,0%	2,5%	4,6%
Zambia	14,0%	1,7%	44,5%	5,4%	6,5%	1,1%	17,9%	4,3%	4,6%
Zimbabwe	10,6%	48,0%	20,4%	1,0%	1,6%	0,6%	15,7%	0,6%	1,5%
Angola	36,6%	3,0%	0,8%	6,8%	11,2%	6,5%	23,5%	0,4%	11,1%
Democratic Republic of Congo	21,1%	0,9%	2,8%	10,6%	4,8%	9,5%	31,4%	2,9%	16,0%
Ethiopia	15,1%	0,0%	0,0%	12,3%	24,6%	0,0%	23,8%	2,9%	21,3%
Ghana	24,8%	0,0%	0,0%	6,2%	27,0%	1,2%	18,1%	2,5%	20,2%
Kenya	10,3%	0,0%	0,8%	12,6%	34,4%	3,2%	14,0%	3,2%	21,4%
Nigeria	34,9%	0,0%	0,0%	11,0%	15,0%	1,4%	20,0%	4,6%	13,1%
Tanzania	15,8%	0,0%	1,7%	12,5%	30,9%	3,3%	14,9%	3,3%	17,5%
Uganda	13,1%	0,0%	0,0%	8,2%	18,0%	1,6%	24,6%	11,5%	23,0%
Other Africa	27,1%	2,4%	0,1%	13,6%	14,8%	1,8%	16,9%	2,8%	20,4%
ASIA	26,7%	0,0%	0,2%	16,3%	17,0%	0,4%	32,4%	0,3%	6,7%
China including Hong Kong	26,7%	0,0%	0,5%	10,3%	11,6%	0,6%	45,7%	0,3%	4,4%
India	27,6%	0,0%	0,0%	24,0%	24,0%	0,3%	12,7%	0,3%	11,0%
Japan	23,5%	0,0%	0,0%	17,5%	19,6%	1,1%	33,4%	0,0%	4,9%
Malaysia	21,2%	0,0%	0,0%	13,3%	20,4%	0,0%	36,8%	0,0%	8,3%
Singapore	35,6%	0,0%	0,0%	8,4%	13,3%	0,0%	29,4%	0,0%	13,3%
South Korea	31,7%	0,0%	0,0%	12,7%	12,8%	0,0%	38,6%	0,0%	4,3%
Other Asia	22,6%	0,0%	0,0%	20,7%	19,1%	0,0%	31,3%	0,4%	6,0%
AUSTRALASIA	34,5%	0,2%	0,0%	6,2%	4,9%	0,2%	49,1%	0,8%	4,1%
Australia	35,4%	0,2%	0,0%	5,5%	5,0%	0,3%	48,5%	0,9%	4,2%
New Zealand	26,7%	0,0%	0,0%	12,1%	4,0%	0,0%	54,0%	0,0%	3,1%
Other Australasia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	66,3%	0,0%	0,0%	4,8%	5,8%	0,0%	7,1%	0,1%	15,7%
Argentina	87,3%	0,0%	0,0%	0,0%	3,0%	0,0%	2,7%	0,0%	7,0%
Brazil	59,3%	0,0%	0,0%	7,5%	6,2%	0,0%	6,8%	0,0%	20,2%
Chile	77,2%	0,0%	0,0%	0,0%	9,9%	0,0%	3,9%	0,0%	9,1%
Other Central & South America	43,9%	0,0%	0,0%	5,1%	7,6%	0,0%	25,2%	1,6%	16,6%
EUROPE	59,4%	0,1%	0,0%	6,9%	6,9%	0,2%	21,9%	0,2%	4,3%
Austria	73,0%	0,0%	0,0%	3,1%	4,5%	0,0%	14,4%	0,0%	4,9%
Belgium	62,6%	0,0%	0,0%	6,7%	13,4%	0,0%	13,1%	0,0%	4,1%
Denmark	68,3%	0,0%	0,0%	11,2%	1,0%	0,7%	12,6%	1,2%	5,0%
Finland	55,6%	0,0%	0,0%	2,6%	5,4%	0,0%	21,5%	2,6%	12,4%
France	66,7%	0,0%	0,0%	8,2%	7,5%	0,2%	13,2%	0,2%	4,0%
Germany	66,9%	0,1%	0,0%	6,6%	5,6%	0,0%	15,4%	0,2%	5,2%
Ireland	59,0%	0,0%	0,0%	4,5%	5,5%	0,0%	27,7%	1,1%	2,2%
Italy	51,2%	0,0%	0,0%	11,8%	14,7%	0,5%	15,1%	0,4%	6,2%
Netherlands	66,5%	0,0%	0,0%	4,8%	4,2%	0,4%	20,4%	0,0%	3,7%
Norway	63,1%	1,8%	0,0%	5,2%	7,3%	0,0%	19,4%	0,0%	3,1%
Portugal	58,7%	0,0%	0,0%	9,0%	5,8%	0,7%	20,7%	0,0%	5,0%
Russian Fed	49,8%	0,0%	0,0%	10,7%	10,3%	0,0%	17,4%	0,0%	11,8%
Spain	48,0%	0,0%	0,0%	15,2%	12,5%	0,0%	19,5%	0,0%	4,8%
Sweden	70,0%	0,0%	0,0%	9,2%	1,8%	0,0%	13,7%	0,0%	5,3%
Switzerland	61,1%	0,0%	0,0%	6,7%	6,4%	0,0%	20,1%	0,0%	5,7%
Turkey	32,2%	0,0%	0,0%	21,9%	21,7%	0,0%	21,1%	0,0%	3,0%
UK	50,1%	0,2%	0,0%	5,1%	6,8%	0,2%	34,3%	0,2%	3,0%
Other Europe	51,7%	0,9%	0,0%	14,6%	13,1%	0,4%	14,9%	0,0%	4,5%
MIDDLE EAST	33,9%	0,0%	0,4%	13,7%	8,6%	0,0%	31,7%	0,8%	10,8%
UAE	14,2%	0,0%	0,0%	11,1%	25,5%	0,0%	46,0%	0,0%	3,2%
Other Middle East	34,5%	0,0%	0,4%	13,8%	8,1%	0,0%	31,3%	0,8%	11,0%
NORTH AMERICA	54,4%	0,1%	0,0%	6,4%	5,6%	0,2%	23,5%	1,6%	8,1%
Canada	58,3%	0,0%	0,0%	4,2%	5,9%	0,0%	25,0%	1,7%	4,8%
USA	53,5%	0,1%	0,0%	6,9%	5,6%	0,3%	23,2%	1,6%	8,9%
Total	22,2%	13,6%	9,0%	2,9%	3,5%	0,6%	41,8%	1,3%	5,0%

APPENDIX

	AGE Q1 2021						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 99	Refused
Africa	4,9%	30,3%	31,7%	20,6%	9,1%	1,5%	1,9%
Botswana	1,7%	26,2%	53,2%	14,3%	3,2%	0,9%	0,5%
Lesotho	0,4%	30,9%	45,1%	5,8%	11,9%	0,0%	5,9%
Malawi	3,7%	9,8%	43,3%	35,7%	6,3%	0,0%	1,2%
Mozambique	9,8%	22,5%	41,5%	17,3%	7,3%	1,3%	0,3%
Namibia	6,0%	40,4%	16,9%	25,8%	6,4%	3,7%	0,8%
Swaziland	0,3%	38,2%	31,8%	22,9%	6,3%	0,2%	0,2%
Zambia	2,5%	22,0%	31,8%	25,9%	16,9%	0,6%	0,3%
Zimbabwe	7,4%	23,0%	26,6%	21,3%	19,6%	0,4%	1,7%
Angola	11,9%	37,6%	27,9%	9,0%	8,7%	1,8%	3,2%
Democratic Republic of Congo	2,7%	18,4%	10,9%	50,0%	8,4%	7,5%	2,1%
Ethiopia	1,0%	30,0%	41,9%	15,0%	4,1%	4,5%	3,5%
Ghana	5,0%	44,8%	23,7%	15,0%	4,8%	0,4%	6,3%
Kenya	1,7%	33,0%	33,9%	20,9%	6,5%	0,1%	3,9%
Nigeria	3,4%	18,2%	49,0%	21,5%	4,7%	0,4%	2,8%
Tanzania	6,0%	53,4%	28,1%	10,9%	0,6%	0,0%	1,0%
Uganda	0,0%	40,1%	33,8%	20,5%	3,0%	0,0%	2,5%
Other Africa	2,4%	46,6%	25,4%	14,0%	5,1%	3,6%	2,9%
Asia	8,1%	39,6%	19,0%	11,6%	7,4%	6,5%	7,8%
China including Hong Kong	12,9%	29,2%	24,0%	11,9%	8,2%	8,5%	5,2%
India	3,7%	45,5%	14,2%	11,1%	6,2%	4,5%	14,8%
Japan	11,2%	41,0%	14,3%	9,6%	14,5%	7,1%	2,3%
Malaysia	18,8%	20,4%	21,3%	9,3%	9,5%	11,3%	9,3%
Singapore	0,7%	10,0%	24,8%	9,6%	34,7%	20,2%	0,0%
South Korea	3,8%	62,9%	17,4%	5,3%	2,7%	5,2%	2,7%
Other Asia	8,5%	35,0%	24,7%	22,5%	0,7%	5,1%	3,4%
Australasia	13,7%	24,7%	19,6%	14,8%	12,8%	13,9%	0,5%
Australia	13,4%	24,9%	20,6%	13,9%	12,2%	14,5%	0,5%
New Zealand	15,8%	23,6%	13,1%	20,8%	16,7%	10,0%	0,0%
Other Australasia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
South America	17,4%	44,5%	22,4%	10,9%	2,6%	1,3%	0,9%
Argentina	15,5%	31,7%	34,1%	13,1%	3,2%	2,4%	0,0%
Brazil	18,7%	41,3%	23,2%	11,4%	3,0%	1,6%	0,8%
Chile	13,0%	46,6%	23,1%	17,2%	0,1%	0,0%	0,0%
Other Central & South America	18,3%	65,9%	7,4%	2,9%	2,5%	0,0%	3,0%
Europe	8,5%	26,5%	15,3%	18,8%	15,3%	13,6%	2,1%
Austria	21,0%	23,7%	7,3%	28,9%	11,6%	5,9%	1,7%
Belgium	9,1%	31,6%	27,2%	9,6%	8,5%	9,4%	4,7%
Denmark	5,4%	19,6%	5,7%	15,0%	26,8%	27,6%	0,0%
Finland	10,4%	14,3%	23,1%	33,9%	7,5%	10,8%	0,0%
France	10,0%	25,5%	17,1%	21,6%	13,0%	10,5%	2,3%
Germany	11,5%	34,4%	14,5%	15,7%	11,7%	11,2%	1,0%
Ireland	3,6%	30,4%	13,8%	14,3%	18,0%	18,2%	1,8%
Italy	5,6%	27,6%	15,6%	28,2%	10,7%	9,8%	2,5%
Netherlands	10,5%	21,5%	15,7%	18,5%	17,2%	12,0%	4,6%
Norway	7,1%	30,5%	16,9%	14,3%	13,7%	17,5%	0,0%
Portugal	6,3%	39,5%	17,2%	10,5%	11,5%	6,5%	8,6%
Russian Fed	4,5%	38,2%	23,9%	21,6%	11,8%	0,0%	0,0%
Spain	7,2%	29,3%	41,0%	13,7%	7,4%	0,0%	1,4%
Sweden	5,6%	21,1%	14,1%	22,0%	15,2%	20,7%	1,2%
Switzerland	9,4%	34,3%	12,9%	19,4%	10,4%	11,7%	1,9%
Turkey	12,3%	41,4%	20,4%	9,4%	11,0%	5,5%	0,0%
UK	5,6%	21,0%	12,0%	18,5%	21,0%	19,8%	2,0%
Other Europe	8,2%	20,3%	18,6%	30,8%	15,3%	6,7%	0,0%
Middle East	7,2%	23,2%	28,0%	23,7%	6,6%	6,8%	4,5%
UAE	4,0%	14,7%	7,9%	69,4%	4,0%	0,0%	0,0%
Other Middle East	8,1%	25,5%	33,5%	11,2%	7,3%	8,6%	5,8%
North America	7,0%	27,8%	12,1%	13,9%	16,4%	20,5%	2,3%
Canada	6,0%	19,7%	8,4%	18,8%	22,0%	24,9%	0,2%
USA	7,3%	30,1%	13,1%	12,4%	14,8%	19,3%	2,9%
Total	8,1%	28,8%	18,8%	17,7%	13,1%	11,2%	2,4%

APPENDIX

	AGE Q1 2020						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 99	Refused
Africa	19,8%	40,2%	26,5%	9,9%	2,7%	0,7%	0,3%
Botswana	11,2%	38,1%	30,7%	14,3%	4,2%	1,1%	0,3%
Lesotho	35,9%	45,2%	15,4%	3,0%	0,2%	0,0%	0,3%
Malawi	4,6%	30,5%	37,1%	15,3%	8,8%	3,4%	0,3%
Mozambique	20,6%	44,1%	27,9%	6,3%	0,7%	0,3%	0,0%
Namibia	22,0%	32,4%	25,6%	11,2%	5,8%	2,5%	0,4%
Swaziland	31,9%	44,5%	18,4%	3,8%	1,4%	0,0%	0,0%
Zambia	11,1%	26,8%	45,4%	10,1%	6,0%	0,4%	0,3%
Zimbabwe	7,9%	36,0%	33,4%	16,7%	4,6%	1,2%	0,2%
Angola	11,1%	35,0%	30,1%	12,4%	8,0%	1,3%	2,1%
Democratic Republic of Congo	7,2%	20,5%	19,6%	38,1%	3,9%	7,2%	3,6%
Ethiopia	4,7%	25,8%	39,1%	16,1%	6,8%	1,3%	6,3%
Ghana	7,5%	34,8%	27,8%	18,1%	5,4%	0,9%	5,6%
Kenya	2,1%	31,8%	29,8%	21,6%	7,1%	2,1%	5,5%
Nigeria	3,2%	20,2%	39,3%	25,8%	5,3%	1,8%	4,2%
Tanzania	9,9%	33,0%	34,0%	18,8%	1,4%	0,0%	2,8%
Uganda	0,0%	29,5%	34,0%	24,9%	4,8%	0,0%	6,7%
Other Africa	9,0%	29,5%	27,4%	19,5%	7,9%	4,3%	2,3%
Asia	9,2%	37,3%	25,1%	14,0%	6,7%	4,7%	3,0%
China including Hong Kong	12,5%	33,7%	26,3%	16,1%	5,1%	5,3%	1,0%
India	6,6%	41,5%	24,5%	15,2%	5,3%	3,9%	3,0%
Japan	7,6%	36,9%	18,2%	16,7%	11,8%	6,4%	2,4%
Malaysia	18,8%	23,8%	16,9%	6,9%	10,0%	16,9%	6,9%
Singapore	9,5%	18,9%	14,4%	14,1%	33,5%	9,5%	0,0%
South Korea	13,0%	38,3%	28,2%	6,6%	3,6%	3,6%	6,6%
Other Asia	6,2%	40,0%	30,6%	11,0%	6,0%	1,8%	4,4%
Australasia	18,7%	21,5%	16,1%	18,4%	13,5%	11,6%	0,2%
Australia	19,3%	21,4%	16,3%	17,1%	13,6%	12,1%	0,3%
New Zealand	15,4%	21,4%	14,8%	26,0%	13,4%	9,0%	0,0%
Other Australasia	0,0%	55,6%	38,9%	0,0%	0,0%	5,6%	0,0%
South America	23,9%	35,3%	20,8%	13,0%	3,7%	1,9%	1,4%
Argentina	26,0%	29,4%	25,5%	14,1%	3,1%	1,9%	0,0%
Brazil	22,4%	35,9%	21,6%	12,7%	3,9%	2,3%	1,2%
Chile	15,4%	43,0%	19,1%	20,2%	2,3%	0,0%	0,0%
Other Central & South America	37,1%	38,1%	6,3%	8,0%	3,9%	0,0%	6,5%
Europe	11,4%	26,5%	15,5%	18,4%	14,9%	11,9%	1,5%
Austria	21,0%	28,9%	13,9%	11,3%	14,9%	7,5%	2,5%
Belgium	15,4%	28,0%	18,6%	13,9%	9,8%	10,1%	4,3%
Denmark	10,2%	22,2%	7,4%	14,8%	23,1%	21,3%	0,9%
Finland	12,6%	12,9%	23,2%	32,2%	9,5%	9,5%	0,0%
France	13,5%	27,9%	14,7%	18,0%	13,9%	9,6%	2,4%
Germany	14,7%	31,6%	14,7%	18,2%	12,0%	8,0%	0,8%
Ireland	10,7%	26,9%	13,5%	14,6%	17,6%	15,5%	1,1%
Italy	7,8%	33,4%	19,5%	17,6%	10,4%	9,3%	2,1%
Netherlands	14,2%	25,1%	16,6%	14,0%	16,3%	10,8%	3,0%
Norway	12,0%	31,3%	11,9%	15,0%	16,5%	13,4%	0,0%
Portugal	7,7%	36,1%	24,2%	12,8%	9,4%	5,3%	4,5%
Russian Fed	9,2%	32,9%	20,1%	25,0%	12,8%	0,0%	0,0%
Spain	7,7%	32,9%	28,6%	19,8%	8,6%	1,2%	1,2%
Sweden	7,2%	23,6%	17,3%	21,8%	13,1%	16,2%	0,8%
Switzerland	13,6%	30,6%	15,2%	20,8%	9,4%	9,1%	1,3%
Turkey	13,7%	31,0%	25,2%	20,8%	7,1%	2,2%	0,0%
UK	7,4%	21,1%	13,5%	20,2%	18,9%	17,4%	1,5%
Other Europe	12,7%	28,2%	24,8%	15,8%	12,9%	5,7%	0,0%
Middle East	8,5%	27,7%	20,1%	18,4%	10,0%	8,7%	6,7%
UAE	1,9%	27,1%	36,9%	20,5%	8,7%	0,0%	4,9%
Other Middle East	8,7%	27,7%	19,7%	18,3%	10,0%	8,9%	6,7%
North America	11,2%	24,8%	15,1%	14,7%	16,4%	15,8%	2,1%
Canada	9,7%	27,5%	12,2%	12,2%	23,6%	14,1%	0,7%
USA	11,5%	24,2%	15,8%	15,3%	14,6%	16,2%	2,4%
Total	18,3%	37,7%	24,5%	11,4%	4,9%	2,8%	0,6%

APPENDIX

	AGE Q1 2019						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 99	Refused
Africa	21,0%	38,7%	27,8%	8,9%	2,4%	0,7%	0,6%
Botswana	10,1%	37,1%	36,9%	11,7%	2,9%	0,4%	0,8%
Lesotho	46,1%	39,2%	12,8%	1,2%	0,5%	0,0%	0,3%
Malawi	10,9%	31,2%	37,8%	15,4%	3,2%	1,3%	0,3%
Mozambique	19,4%	47,1%	27,0%	4,5%	1,3%	0,0%	0,7%
Namibia	10,2%	30,4%	25,0%	17,3%	10,7%	5,3%	1,1%
Swaziland	26,4%	47,0%	20,6%	4,7%	1,0%	0,3%	0,0%
Zambia	4,4%	30,4%	42,6%	20,1%	1,3%	0,6%	0,5%
Zimbabwe	8,8%	33,3%	37,7%	15,0%	3,5%	1,2%	0,6%
Angola	12,7%	30,8%	28,8%	16,7%	5,5%	1,8%	3,6%
Democratic Republic of Congo	3,8%	19,0%	30,4%	22,0%	16,1%	2,8%	5,8%
Ethiopia	10,6%	33,0%	18,6%	18,5%	12,0%	4,4%	2,9%
Ghana	7,2%	41,7%	24,5%	13,4%	6,5%	0,0%	6,7%
Kenya	2,2%	34,4%	34,6%	15,9%	6,5%	2,3%	4,0%
Nigeria	6,8%	33,5%	28,3%	17,4%	7,6%	1,3%	5,2%
Tanzania	6,7%	44,1%	30,9%	7,5%	7,5%	1,7%	1,7%
Uganda	14,8%	34,5%	27,8%	9,8%	4,9%	3,3%	4,9%
Other Africa	12,5%	32,9%	21,4%	16,0%	9,7%	3,8%	3,7%
Asia	14,6%	40,3%	21,2%	12,8%	5,5%	2,8%	2,7%
China including Hong Kong	17,7%	40,9%	18,5%	11,9%	5,2%	3,3%	2,6%
India	8,6%	44,4%	21,6%	13,7%	4,7%	2,7%	4,4%
Japan	21,8%	34,8%	17,1%	17,0%	4,4%	3,0%	1,8%
Malaysia	7,5%	42,0%	21,2%	8,4%	12,5%	3,8%	4,6%
Singapore	13,6%	36,4%	18,0%	19,5%	7,3%	5,2%	0,0%
South Korea	13,6%	41,7%	19,9%	13,3%	7,5%	3,9%	0,0%
Other Asia	15,7%	33,0%	32,6%	10,1%	6,0%	0,3%	2,2%
Australasia	16,7%	25,0%	15,0%	17,4%	15,8%	8,2%	1,9%
Australia	17,5%	24,9%	14,6%	17,0%	15,4%	8,7%	2,0%
New Zealand	10,1%	26,3%	18,3%	21,2%	18,5%	4,5%	1,1%
Other Australasia	0,0%	100,0%	0,0%	0,0%	0,0%	0,0%	0,0%
South America	25,0%	41,4%	21,2%	5,3%	3,6%	0,6%	2,9%
Argentina	20,7%	46,6%	15,7%	4,0%	6,3%	1,7%	5,0%
Brazil	27,7%	40,8%	22,2%	5,7%	1,8%	0,0%	1,8%
Chile	25,6%	31,3%	28,7%	6,0%	6,0%	2,3%	0,0%
Other Central & South America	18,8%	38,9%	24,1%	5,5%	6,2%	0,0%	6,6%
Europe	12,3%	27,9%	15,3%	15,1%	14,7%	11,6%	3,2%
Austria	15,6%	33,0%	12,5%	18,1%	9,1%	7,2%	4,6%
Belgium	8,9%	28,4%	15,1%	21,1%	20,3%	5,7%	0,5%
Denmark	11,9%	21,8%	14,6%	19,7%	11,4%	17,7%	2,9%
Finland	12,6%	17,9%	25,8%	13,1%	12,4%	12,9%	5,4%
France	10,8%	29,1%	15,1%	14,4%	15,8%	12,7%	2,1%
Germany	16,4%	32,8%	13,0%	13,9%	14,2%	7,6%	2,1%
Ireland	7,7%	20,1%	17,7%	14,4%	11,1%	23,3%	5,6%
Italy	10,3%	31,9%	19,9%	16,1%	13,9%	6,2%	1,8%
Netherlands	14,1%	29,0%	11,5%	18,4%	13,9%	9,9%	3,2%
Norway	15,7%	21,2%	20,8%	16,4%	13,2%	7,4%	5,2%
Portugal	24,3%	36,1%	16,2%	10,6%	4,2%	8,6%	0,0%
Russian Fed	12,3%	47,6%	16,2%	14,7%	6,8%	2,4%	0,0%
Spain	10,4%	32,6%	21,2%	17,9%	14,0%	1,8%	2,0%
Sweden	12,5%	18,4%	18,1%	15,0%	10,3%	19,8%	6,0%
Switzerland	11,1%	30,2%	16,8%	17,9%	14,5%	8,0%	1,5%
Turkey	7,8%	26,2%	21,8%	19,9%	14,6%	6,7%	3,0%
UK	9,6%	22,8%	15,1%	13,9%	17,4%	16,4%	4,8%
Other Europe	12,3%	38,5%	22,7%	13,8%	9,2%	3,0%	0,4%
Middle East	21,0%	23,3%	16,6%	20,0%	12,6%	3,9%	2,7%
UAE	9,5%	33,1%	38,3%	12,8%	6,3%	0,0%	0,0%
Other Middle East	21,4%	23,0%	16,0%	20,2%	12,8%	4,0%	2,7%
North America	12,8%	26,2%	14,3%	14,7%	14,4%	14,9%	2,7%
Canada	12,4%	26,5%	12,5%	12,8%	14,2%	17,6%	4,0%
USA	12,9%	26,1%	14,7%	15,1%	14,4%	14,3%	2,5%
Total	19,1%	36,4%	24,9%	10,3%	5,1%	3,1%	1,2%

APPENDIX

	REPEATER Q1 2021					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more	Don't know
Africa	2,3%	9,6%	3,6%	4,1%	37,9%	42,5%
Botswana	1,1%	8,5%	2,7%	2,9%	27,0%	57,9%
Lesotho	1,4%	0,4%	1,0%	0,7%	1,7%	94,8%
Malawi	0,3%	2,7%	3,4%	5,0%	84,5%	4,1%
Mozambique	1,4%	25,9%	5,7%	4,8%	4,4%	57,8%
Namibia	1,3%	2,2%	4,3%	16,5%	72,9%	2,7%
Swaziland	0,0%	1,0%	0,7%	2,2%	64,7%	31,4%
Zambia	4,6%	8,2%	2,5%	2,3%	73,5%	8,9%
Zimbabwe	2,4%	2,7%	3,8%	3,7%	84,7%	2,8%
Angola	23,6%	17,4%	13,3%	24,0%	21,8%	0,0%
Democratic Republic of Congo	2,9%	27,6%	15,6%	15,9%	38,0%	0,0%
Ethiopia	38,8%	23,7%	14,4%	10,6%	12,6%	0,0%
Ghana	52,0%	25,6%	5,4%	5,0%	12,0%	0,0%
Kenya	19,0%	13,8%	9,6%	12,2%	45,4%	0,0%
Nigeria	48,9%	13,7%	9,6%	12,1%	15,8%	0,0%
Tanzania	52,0%	18,1%	10,3%	7,6%	12,0%	0,0%
Uganda	30,4%	23,1%	11,0%	13,5%	21,9%	0,0%
Other Africa	44,4%	16,1%	12,9%	16,8%	9,7%	0,0%
Asia	55,5%	28,7%	6,9%	4,2%	4,6%	0,0%
China including Hong Kong	62,8%	13,6%	8,4%	6,8%	8,4%	0,0%
India	45,5%	42,4%	5,8%	3,2%	3,1%	0,0%
Japan	75,8%	13,1%	2,2%	4,5%	4,3%	0,0%
Malaysia	73,3%	22,8%	0,0%	3,7%	0,2%	0,0%
Singapore	41,8%	15,3%	10,9%	20,9%	11,1%	0,0%
South Korea	71,3%	12,2%	11,3%	0,3%	5,0%	0,0%
Other Asia	45,5%	38,1%	10,1%	3,3%	3,0%	0,0%
Australasia	58,0%	18,6%	9,3%	6,8%	7,4%	0,0%
Australia	59,4%	16,5%	10,0%	6,7%	7,4%	0,0%
New Zealand	49,4%	31,8%	4,8%	7,2%	6,7%	0,0%
Other Australasia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
South America	76,0%	19,3%	1,6%	0,4%	2,6%	0,0%
Argentina	76,2%	22,5%	0,6%	0,6%	0,0%	0,0%
Brazil	77,0%	15,8%	1,9%	0,4%	4,9%	0,0%
Chile	79,4%	18,8%	0,9%	0,0%	1,0%	0,0%
Other Central & South America	72,3%	25,2%	2,0%	0,5%	0,0%	0,0%
Europe	58,3%	19,1%	6,8%	7,9%	7,9%	0,0%
Austria	70,7%	12,1%	4,4%	3,0%	9,7%	0,0%
Belgium	53,7%	23,8%	4,8%	4,7%	13,1%	0,0%
Denmark	61,6%	20,9%	4,9%	5,4%	7,1%	0,0%
Finland	80,5%	10,4%	1,8%	2,3%	5,0%	0,0%
France	69,6%	15,6%	3,7%	4,2%	6,9%	0,0%
Germany	59,6%	22,0%	5,4%	7,0%	6,0%	0,0%
Ireland	58,8%	17,5%	8,5%	7,8%	7,4%	0,0%
Italy	53,1%	29,0%	3,6%	7,8%	6,5%	0,0%
Netherlands	59,3%	19,1%	7,0%	7,7%	6,9%	0,0%
Norway	70,1%	15,6%	4,0%	6,6%	3,7%	0,0%
Portugal	60,8%	23,5%	5,8%	4,6%	5,2%	0,0%
Russian Fed	68,9%	17,0%	4,5%	7,5%	2,2%	0,0%
Spain	50,1%	14,7%	2,1%	29,4%	3,7%	0,0%
Sweden	59,7%	14,0%	11,0%	8,3%	7,0%	0,0%
Switzerland	47,9%	24,9%	15,1%	5,1%	6,9%	0,0%
Turkey	67,9%	7,8%	5,6%	8,6%	10,2%	0,0%
UK	51,5%	17,8%	9,3%	10,9%	10,6%	0,0%
Other Europe	65,4%	15,8%	5,8%	5,0%	7,9%	0,0%
Middle East	41,5%	35,3%	8,1%	4,3%	10,8%	0,0%
UAE	18,3%	59,9%	11,6%	2,0%	8,2%	0,0%
Other Middle East	48,6%	27,7%	7,0%	5,0%	11,6%	0,0%
North America	70,8%	13,0%	5,4%	6,4%	4,5%	0,0%
Canada	68,1%	19,3%	3,3%	5,8%	3,5%	0,0%
USA	71,5%	11,2%	6,0%	6,5%	4,8%	0,0%
Total	12,5%	11,3%	4,1%	4,6%	32,5%	35,1%

APPENDIX

	REPEATER Q1 2020					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more	Don't know
Africa	5,2%	8,3%	6,0%	9,2%	34,8%	36,6%
Botswana	0,9%	4,8%	3,7%	5,4%	29,8%	55,3%
Lesotho	0,7%	3,3%	2,5%	1,7%	40,8%	50,9%
Malawi	8,4%	12,5%	11,2%	14,6%	41,4%	11,8%
Mozambique	11,2%	13,9%	7,5%	10,0%	9,6%	47,8%
Namibia	3,9%	15,2%	21,9%	16,9%	39,1%	3,0%
Swaziland	1,9%	4,4%	6,3%	18,3%	41,7%	27,4%
Zambia	9,5%	6,5%	8,0%	11,3%	39,5%	25,2%
Zimbabwe	4,1%	8,6%	5,7%	10,4%	44,1%	27,1%
Angola	19,2%	18,9%	14,3%	18,2%	29,5%	0,0%
Democratic Republic of Congo	11,3%	21,5%	9,5%	18,6%	39,1%	0,0%
Ethiopia	25,5%	29,8%	17,5%	7,5%	19,8%	0,0%
Ghana	44,6%	28,8%	7,3%	6,2%	13,1%	0,0%
Kenya	22,8%	18,5%	13,9%	18,1%	26,7%	0,0%
Nigeria	33,1%	19,3%	12,2%	13,0%	22,4%	0,0%
Tanzania	27,9%	23,1%	15,6%	10,9%	22,6%	0,0%
Uganda	30,0%	23,1%	10,4%	11,5%	25,0%	0,0%
Other Africa	38,4%	20,7%	14,2%	10,9%	15,8%	0,0%
Asia	48,0%	19,8%	12,7%	9,2%	10,3%	0,0%
China including Hong Kong	43,4%	18,6%	12,0%	11,3%	14,8%	0,0%
India	50,3%	18,6%	14,1%	8,9%	8,2%	0,0%
Japan	59,3%	18,1%	6,6%	7,6%	8,4%	0,0%
Malaysia	61,8%	21,5%	0,0%	12,5%	4,2%	0,0%
Singapore	31,6%	7,6%	19,2%	23,1%	18,5%	0,0%
South Korea	31,7%	32,7%	21,3%	7,5%	6,9%	0,0%
Other Asia	52,3%	20,7%	11,4%	5,3%	10,4%	0,0%
Australasia	35,7%	23,0%	14,6%	13,1%	13,6%	0,0%
Australia	37,1%	21,5%	15,0%	12,4%	14,1%	0,0%
New Zealand	28,4%	31,0%	12,4%	17,1%	11,1%	0,0%
Other Australasia	5,3%	10,5%	42,1%	0,0%	42,1%	0,0%
South America	72,3%	17,5%	4,3%	2,0%	3,9%	0,0%
Argentina	72,1%	22,5%	2,8%	1,0%	1,6%	0,0%
Brazil	71,6%	17,7%	3,4%	2,3%	5,0%	0,0%
Chile	68,5%	24,7%	2,7%	0,0%	4,0%	0,0%
Other Central & South America	78,5%	5,2%	12,6%	2,4%	1,3%	0,0%
Europe	50,2%	19,3%	9,0%	10,3%	11,3%	0,0%
Austria	55,0%	14,0%	8,5%	4,3%	18,2%	0,0%
Belgium	59,6%	19,1%	8,2%	6,8%	6,3%	0,0%
Denmark	47,2%	26,4%	8,8%	9,6%	8,0%	0,0%
Finland	68,7%	11,7%	5,4%	7,2%	6,9%	0,0%
France	67,0%	15,4%	6,2%	5,6%	5,9%	0,0%
Germany	55,0%	19,3%	7,4%	9,7%	8,6%	0,0%
Ireland	47,8%	18,7%	11,3%	8,5%	13,8%	0,0%
Italy	49,1%	23,4%	5,4%	11,9%	10,2%	0,0%
Netherlands	48,3%	22,6%	8,7%	10,9%	9,4%	0,0%
Norway	61,3%	16,9%	5,8%	9,0%	7,0%	0,0%
Portugal	48,0%	28,6%	13,8%	4,4%	5,2%	0,0%
Russian Fed	56,3%	18,2%	7,8%	11,5%	6,2%	0,0%
Spain	54,8%	22,8%	4,5%	11,0%	6,8%	0,0%
Sweden	52,8%	16,4%	10,9%	11,3%	8,5%	0,0%
Switzerland	50,3%	20,1%	9,2%	8,9%	11,5%	0,0%
Turkey	63,3%	15,0%	4,0%	4,6%	13,2%	0,0%
UK	38,6%	19,4%	11,7%	13,5%	16,8%	0,0%
Other Europe	58,5%	18,4%	6,7%	7,0%	9,4%	0,0%
Middle East	37,7%	17,6%	14,4%	11,0%	19,3%	0,0%
UAE	29,4%	9,9%	19,9%	12,6%	28,2%	0,0%
Other Middle East	37,9%	17,8%	14,3%	11,0%	19,0%	0,0%
North America	60,1%	15,6%	7,4%	7,8%	9,2%	0,0%
Canada	55,9%	20,0%	7,5%	9,3%	7,2%	0,0%
USA	61,1%	14,5%	7,3%	7,4%	9,6%	0,0%
Total	22,1%	14,9%	9,3%	12,9%	40,7%	28,2%

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	REPEATER Q1 2019					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more	Don't know
Africa	4,6%	9,3%	8,0%	9,2%	57,8%	11,0%
Botswana	2,6%	4,9%	6,0%	6,6%	49,5%	30,3%
Lesotho	1,3%	2,1%	2,3%	2,7%	85,7%	5,9%
Malawi	9,7%	24,2%	13,1%	7,1%	38,2%	7,7%
Mozambique	7,2%	15,6%	11,3%	10,6%	39,7%	15,6%
Namibia	2,9%	6,3%	5,1%	6,5%	61,8%	17,3%
Swaziland	1,7%	4,8%	6,5%	12,5%	65,6%	9,0%
Zambia	7,8%	15,0%	8,4%	8,4%	48,3%	12,1%
Zimbabwe	3,0%	10,5%	10,1%	12,5%	53,8%	10,0%
Angola	22,8%	19,4%	10,8%	11,0%	36,0%	0,0%
Democratic Republic of Congo	17,3%	15,4%	7,6%	15,5%	44,3%	0,0%
Ethiopia	33,2%	27,1%	16,6%	7,5%	15,6%	0,0%
Ghana	44,2%	25,9%	9,7%	11,1%	9,0%	0,0%
Kenya	31,1%	14,8%	20,2%	11,7%	22,2%	0,0%
Nigeria	39,3%	20,1%	12,4%	12,1%	16,1%	0,0%
Tanzania	32,4%	20,0%	15,8%	14,2%	17,5%	0,0%
Uganda	36,1%	14,7%	21,3%	9,8%	18,0%	0,0%
Other Africa	41,1%	15,6%	14,1%	12,4%	16,8%	0,0%
Asia	46,3%	21,0%	12,2%	9,4%	11,1%	0,0%
China including Hong Kong	39,8%	19,4%	15,7%	11,4%	13,7%	0,0%
India	56,6%	19,0%	9,1%	6,7%	8,6%	0,0%
Japan	41,4%	28,4%	11,9%	7,9%	10,3%	0,0%
Malaysia	46,6%	13,3%	15,8%	12,1%	12,1%	0,0%
Singapore	58,8%	7,3%	18,4%	8,1%	7,3%	0,0%
South Korea	49,1%	24,0%	12,7%	9,8%	4,5%	0,0%
Other Asia	42,5%	25,5%	7,6%	9,8%	14,5%	0,0%
Australasia	33,8%	17,2%	15,6%	15,4%	18,0%	0,0%
Australia	34,3%	16,8%	15,8%	14,7%	18,4%	0,0%
New Zealand	29,6%	20,5%	14,3%	21,1%	14,5%	0,0%
Other Australasia	50,0%	50,0%	0,0%	0,0%	0,0%	0,0%
South America	81,9%	13,1%	2,3%	1,0%	1,7%	0,0%
Argentina	89,4%	10,6%	0,0%	0,0%	0,0%	0,0%
Brazil	80,8%	12,7%	2,9%	0,8%	2,9%	0,0%
Chile	85,7%	8,3%	6,0%	0,0%	0,0%	0,0%
Other Central & South America	65,0%	27,3%	1,6%	6,0%	0,0%	0,0%
Europe	49,4%	19,7%	9,4%	9,6%	11,8%	0,0%
Austria	60,8%	11,1%	7,9%	11,4%	8,8%	0,0%
Belgium	56,1%	16,7%	9,0%	7,4%	10,8%	0,0%
Denmark	56,6%	20,5%	7,1%	8,1%	7,7%	0,0%
Finland	71,7%	7,3%	8,0%	4,9%	8,1%	0,0%
France	62,2%	19,6%	4,8%	5,7%	7,8%	0,0%
Germany	56,0%	20,3%	8,4%	7,3%	8,1%	0,0%
Ireland	39,1%	25,4%	12,2%	13,3%	10,0%	0,0%
Italy	56,2%	13,8%	12,4%	7,4%	10,3%	0,0%
Netherlands	48,5%	22,3%	8,8%	9,7%	10,7%	0,0%
Norway	52,2%	17,3%	9,6%	8,9%	12,0%	0,0%
Portugal	66,1%	12,1%	5,1%	6,5%	10,1%	0,0%
Russian Fed	59,5%	20,7%	6,7%	5,5%	7,7%	0,0%
Spain	49,4%	24,1%	7,7%	8,1%	10,7%	0,0%
Sweden	52,8%	19,3%	8,5%	10,4%	9,1%	0,0%
Switzerland	46,3%	21,4%	11,0%	7,3%	14,0%	0,0%
Turkey	49,0%	16,3%	8,5%	14,0%	12,2%	0,0%
UK	37,1%	20,3%	11,1%	13,5%	18,0%	0,0%
Other Europe	52,6%	19,2%	16,8%	6,1%	5,4%	0,0%
Middle East	49,3%	17,4%	11,5%	10,6%	11,2%	0,0%
UAE	8,0%	27,0%	17,4%	12,8%	34,8%	0,0%
Other Middle East	50,5%	17,1%	11,3%	10,6%	10,5%	0,0%
North America	61,2%	17,8%	6,5%	6,7%	7,7%	0,0%
Canada	61,3%	18,3%	5,8%	6,2%	8,4%	0,0%
USA	61,2%	17,7%	6,7%	6,9%	7,5%	0,0%
Total	16,4%	11,8%	8,3%	9,2%	46,1%	8,2%

APPENDIX

	International Tourist Arrivals - Provincial Distribution								
	Q1 2021								
	Gauteng	Western Cape	Eastern Cape	Kwa-Zulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	135 951	14 431	1 558	41 741	71 218	16 973	17 783	15 629	38 657
Botswana	6 492	282	163	381	266	2 775	5 647	3	608
Lesotho	24 064	745	558	7 240	854	971	3 237	1 516	35 744
Malawi	7 235	561	9	217	171	171	88	0	4
Mozambique	29 827	571	8	676	59 265	1 928	1 044	0	192
Namibia	2 354	9 647	27	151	45	99	867	13 941	254
Swaziland	11 310	766	444	10 070	5 178	1 051	1 070	165	810
Zambia	6 533	112	35	6 439	731	1 013	165	0	26
Zimbabwe	43 193	275	97	16 192	4 522	8 864	5 488	0	984
Angola	631	385	26	21	15	10	3	0	0
Democratic Republic of Congo	210	52	11	42	0	0	14	0	0
Ethiopia	218	48	11	27	14	3	10	0	0
Ghana	418	67	45	52	3	14	47	0	0
Kenya	629	111	25	71	10	26	3	0	0
Nigeria	839	246	36	56	16	14	0	0	2
Tanzania	579	81	9	7	6	10	13	0	0
Uganda	196	39	5	37	14	0	16	0	0
Other Africa	1 222	444	51	62	110	24	70	3	32
Asia	3 161	2 765	362	627	647	88	279	190	29
China including Hong Kong	570	755	122	101	243	4	75	3	19
India	1 530	638	74	304	157	29	125	183	3
Japan	260	398	50	60	142	45	24	3	0
Malaysia	51	108	10	21	21	0	11	0	0
Singapore	50	37	5	6	10	3	0	0	3
South Korea	268	388	23	34	36	0	0	0	3
Other Asia	433	430	78	100	37	5	43	0	0
Australasia	1 256	1 607	445	528	670	401	217	42	88
Australia	1077	1416	386	447	572	395	178	35	86
New Zealand	179	191	59	81	98	6	39	7	2
Other Australasia	0	0	0	0	0	0	0	0	0
Central & South America	1 690	2 365	415	175	1 054	194	203	173	2
Argentina	386	390	66	48	254	52	21	0	0
Brazil	876	1274	296	58	531	104	139	0	2
Chile	191	250	21	45	139	23	31	0	0
Other Central & South America	237	451	32	24	130	14	10	173	0
Europe	12 890	29 973	8 883	6 414	10 023	2 439	1 409	784	820
Austria	162	675	204	76	108	32	21	14	32
Belgium	648	886	178	225	619	125	26	10	21
Denmark	213	381	94	98	169	205	74	174	11
Finland	70	213	52	15	38	10	2	0	2
France	1 900	3 339	530	1 117	2 137	336	220	24	34
Germany	2 481	7 039	2 888	1 423	2 041	464	247	195	187
Ireland	206	539	134	102	140	23	21	0	1
Italy	526	921	218	130	406	51	20	41	11
Netherlands	919	2 632	647	825	1 178	376	147	103	87
Norway	187	435	123	131	146	31	35	0	11
Portugal	124	421	118	67	86	13	33	0	10
Russian Fed	189	334	70	36	56	17	11	10	4
Spain	412	455	95	57	157	24	29	6	10
Sweden	317	763	167	156	328	78	9	33	23
Switzerland	441	1 490	400	285	375	68	12	36	218
Turkey	110	155	48	10	21	0	31	11	0
UK	3 390	8 549	2 781	1 492	1 752	526	408	123	125
Other Europe	595	756	138	170	267	59	64	3	34
Middle East	719	728	95	145	115	31	106	4	1
UAE	255	86	0	11	6	0	0	0	0
Other Middle East	464	641	95	134	108	31	106	3	1
North America	5 084	7 227	1 166	1 420	2 773	789	410	80	162
Canada	1 250	1 547	327	396	750	132	58	11	55
USA	3 833	5 681	839	1 025	2 023	656	352	69	107

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	International Tourist Arrivals -Provincial Distribution								
	Q1 2020								
	Gauteng	Western Cape	Eastern Cape	Kwa-Zulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	509 270	55 928	8 501	99 960	305 297	555 084	99 392	26 889	282 338
Botswana	28 640	285	49	6 179	1 019	23 796	41 018	20	4 176
Lesotho	73 186	1 553	160	6 328	3 836	3 654	20 112	3 444	264 544
Malawi	24 844	890	12	1 345	40	28	1114	0	53
Mozambique	89 178	274	11	382	158 891	5 407	8540	23	0
Namibia	6 526	2 433	72	431	424	174	2074	16 761	1078
Swaziland	32 871	67	3	36 561	60 794	2 190	0	0	1 553
Zambia	19 629	126	74	1 712	169	1292	84	0	83
Zimbabwe	48 741	726	150	1 546	4 745	488 374	5 040	0	228
Angola	6 342	456	30	269	124	47	79	0	0
Democratic Republic of Congo	3 183	83	14	231	0	46	134	0	0
Ethiopia	715	28	3	80	26	24	17	0	0
Ghana	2 138	86	19	216	103	53	152	31	27
Kenya	2 760	106	22	303	16	114	44	17	0
Nigeria	3 725	291	23	272	125	62	24	0	76
Tanzania	2 552	67	15	73	84	23	59	0	0
Uganda	1 506	37	14	245	38	41	129	0	0
Other Africa	6 059	512	47	373	488	188	413	80	191
Asia	25 830	20 001	4 293	6 238	5 117	1 270	2348	524	704
China including Hong Kong	221	299	53	45	18	1	13	4	1
India	352	291	34	80	18	1	18	2	0
Japan	97	129	27	22	11	1	3	1	0
Malaysia	20	41	3	5	1	0	2	0	0
Singapore	28	29	6	5	1	0	0	0	0
South Korea	58	114	25	18	6	0	2	1	0
Other Asia	131	123	34	45	10	0	6	0	0
Australasia	11 959	9 668	2 960	3 854	3 453	1 773	1642	415	860
Australia	166	8 335	2 560	3 250	2 878	1 578	1322	250	664
New Zealand	28	1 323	400	597	565	186	320	165	196
Other Australasia	0	10	0	7	9	9	0	0	0
Central & South America	15 715	19 369	3 559	1 690	7 638	1 476	1846	88	133
Argentina	66	160	19	5	29	1	3	0	0
Brazil	214	651	97	8	96	2	22	0	0
Chile	15	53	3	2	8	0	2	0	0
Other Central & South America	40	98	6	2	13	0	0	0	0
Europe	130 784	235 329	72 529	53 321	66 199	20 907	15 009	6 771	7 134
Austria	498	5 465	1 847	1 147	1 058	534	179	351	444
Belgium	744	6 106	1 407	1 589	2 864	819	281	64	114
Denmark	401	3 407	644	902	1 159	1 543	708	191	192
Finland	178	1 922	383	207	390	50	75	0	50
France	2 195	22 076	3 881	6 509	10 595	2 343	1 603	167	238
Germany	4 689	61 246	22 963	13 519	16 988	4 432	3 238	2 469	2 338
Ireland	521	4 557	1 560	1258	1 203	242	174	0	235
Italy	597	5 590	1 345	826	2 316	504	407	313	142
Netherlands	1 621	17 280	4 577	4 045	6 763	2 317	1026	736	475
Norway	297	2 882	759	1046	848	157	317	0	127
Portugal	293	2 265	545	386	448	183	217	0	33
Russian Fed	399	3 001	770	392	489	303	131	104	199
Spain	409	2 957	607	376	756	207	255	92	44
Sweden	914	7 580	1 727	1 814	3 245	923	342	352	259
Switzerland	788	8 926	2 703	1 811	2 263	736	68	273	275
Turkey	361	1 690	663	376	131	0	376	154	0
UK	7 412	71 816	24 445	15 745	12 473	5 007	4 699	1 239	1 758
Other Europe	937	6 578	1 702	1 373	2 210	605	913	266	211
Middle East	4 391	4 596	595	1 474	762	364	1074	170	217
UAE	1	1	0	0	0	0	0	0	0
Other Middle East	25	53	4	12	1	0	9	1	0
North America	37 614	45 037	8 069	10 170	15 160	5 445	3 686	628	1 674
Canada	361	1 095	157	161	139	8	17	2	0
USA	1 562	4 107	490	424	430	43	92	9	0

APPENDIX

International Tourist Arrivals -Provincial Distribution									
	Q1 2019								
	Gauteng	Western Cape	Eastern Cape	Kwa-Zulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	693 235	79 592	19 323	120 590	275 236	540 307	177 032	18 550	360 297
Botswana	67 279	2 282	554	9 438	2 125	34 771	11 393	993	2 948
Lesotho	140 073	11 403	2 768	16 671	2 394	8 373	2 744	5 346	352 593
Malawi	39 332	5 107	1 240	3 355	67	2 679	878	0	0
Mozambique	170 503	3 193	775	1 575	203 835	2 039	668	47	2 000
Namibia	12 663	26 231	6 368	1 429	676	317	104	11 922	548
Swaziland	78 498	160	39	71 070	61 734	3 256	1 067	0	1 095
Zambia	37 791	937	228	2 437	331	878	288	0	55
Zimbabwe	93 031	9 947	2 415	9 593	2 235	487 101	159 599	0	602
Angola	13 377	5 866	1 424	351	0	0	0	76	122
Democratic Republic of Congo	5 004	1 277	310	521	58	115	38	0	173
Ethiopia	1 562	518	126	420	74	40	13	40	0
Ghana	3 135	927	225	454	0	154	51	54	0
Kenya	5 059	869	211	501	134	43	14	0	0
Nigeria	9 226	2 702	656	789	94	138	45	47	91
Tanzania	4 349	955	232	513	140	44	14	0	0
Uganda	2 526	591	143	215	46	106	35	0	46
Other Africa	9 828	6 629	1 609	1 259	1 293	252	83	25	24
Asia	40 258	31 856	7 734	7 026	6 349	2 568	841	590	1 843
China including Hong Kong	12 830	12 493	3 033	2 103	2 601	1 076	352	111	474
India	13 380	7 534	1 829	2 638	1 496	454	149	130	400
Japan	3 102	3 056	742	579	498	438	144	171	241
Malaysia	751	779	189	209	47	0	0	0	47
Singapore	865	929	225	119	64	64	21	0	64
South Korea	3 499	3 026	735	561	919	355	116	132	279
Other Asia	5 831	4 040	981	817	723	181	59	46	338
Australasia	13 306	14 387	3 493	3 896	4 597	2 443	800	585	636
Australia	12 353	12 647	3 070	3 370	4 253	2 054	673	553	607
New Zealand	953	1 739	422	526	344	388	127	32	29
Other Australasia	0	1	0	0	0	0	0	0	0
Central & South America	17 641	19 615	4 762	3 159	9 586	2 073	679	604	882
Argentina	4 312	5 060	1 229	1 372	1 912	439	144	312	437
Brazil	10 317	12 159	2 952	1 050	5 989	1 261	413	211	422
Chile	1 604	1 283	311	103	953	182	60	0	0
Other Central & South America	1 407	1 113	270	634	731	191	63	81	23
Europe	147 740	313 377	76 081	56 523	78 970	32 167	10 540	6 550	9 624
Austria	1 866	6 923	1 681	1 052	1 348	356	117	224	132
Belgium	4 538	8 936	2 169	2 164	3 105	1 110	364	170	507
Denmark	3 450	5 830	1 415	839	2 497	1 958	641	87	325
Finland	1 243	2 521	612	226	565	268	88	78	113
France	15 529	28 767	6 984	6 440	12 370	5 119	1 677	358	935
Germany	31 857	77 926	18 919	14 135	19 695	6 834	2 239	2 088	3 120
Ireland	2 833	7 037	1 709	827	1 085	837	274	0	203
Italy	4 325	7 991	1 940	636	1 192	1 397	458	112	120
Netherlands	9 593	22 723	5 517	4 643	6 718	2 664	873	538	757
Norway	2 442	5 432	1 319	302	1 706	597	196	0	115
Portugal	2 419	3 522	855	148	483	191	63	94	90
Russian Fed	1 315	2 309	560	495	804	239	78	51	68
Spain	2 764	4 666	1 133	825	1 168	194	64	460	304
Sweden	5 058	14 031	3 406	1 313	3 567	733	240	235	0
Switzerland	4 861	12 530	3 042	1 962	2 517	1 710	560	169	457
Turkey	1 551	2 362	573	287	370	491	161	85	0
UK	46 899	91 601	22 239	18 698	17 205	6 743	2 209	1 268	2 300
Other Europe	5 197	8 269	2 008	1 533	2 575	727	238	532	77
Middle East	6 886	6 741	1 637	1 456	1 906	603	197	72	23
UAE	212	209	51	68	46	0	0	0	23
Other Middle East	6 675	6 532	1 586	1 387	1 860	603	197	72	0
North America	40 214	59 020	14 329	12 943	17 981	9 107	2 984	1 478	2 003
Canada	6 759	11 641	2 826	3 151	3 399	1 024	335	313	283
USA	33 455	47 379	11 503	9 792	14 582	8 083	2 648	1 166	1 721

APPENDIX

	ACCOMODATION Q1 2020									
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Friends & Family	Air BnB	
Africa	593 469	263 683	44 066	249 964	93 045	130 566	29 023	12 420 050	20 515	
Botswana	36 996	17 226	7 378	11 828	10 876	1 500	3 339	362 500	1 331	
Lesotho	45 538	31 290	3 642	19 314	18 843	61 085		4 236 675		
Malawi	78 497	8 028	1 290	9 343	7 322	5 013		425 066	854	
Mozambique	39 228	36 916	2 458	6 672	4 753	3 884		3 841 497	153	
Namibia	28 145	20 276	5 011	50 245	3 114	11 221		154 590	2 207	
Swaziland	30 281	6 900	4 033	2 261	12 923	1 095	2 666	1 767 479		
Zambia	85 549	17 906	446	9 211	3 096	9 074	21 877	112 308	348	
Zimbabwe	61 340	40 558	10 924	55 841	24 821	5 518	504	1 215 975	6 655	
Angola	38 683	22 495	1 066	3 462	287	1 091		56 759	1 747	
Democratic Republic of Congo	8 787	17 277	1 752	18 578	348			53 462		
Ethiopia	4 343	542	99	1 623	775		245	5 687	640	
Ghana	16 862	2 280	435	12 617				28 149		
Kenya	17 319	13 353	851	5 230	65	5 103		18 905	1 450	
Nigeria	29 683	3 678	292	13 651	379	3 645		26 611	3 734	
Tanzania	10 503	809	3 516	11 842	848	8 595		20 672	312	
Uganda	6 632	4 666	98	366		338		14 655	469	
Other Africa	55 084	19 482	778	17 880	4 594	13 403	393	79 060	616	
Asia	191 445	69 619	7 591	79 643	16 122	30 779	6 011	381 097	43 283	
China including Hong Kong	40 622	7 533	1 229	12 025	5 169	1 466	3 225	120 429	7 220	
India	101 222	39 938	2 768	56 196	3 194	13 159	167	97 160	16 009	
Japan	16 278	8 628	1 219	2 085	3 080	1 456	335	33 230	2 697	
Malaysia	3 884		730	145	121	4 380	1 140	3 540	337	
Singapore	6 287	825		140			338	6 410	2434	
South Korea	10 975	2 172	1 075	4 187	2 362	9 118	145	46 783	12 099	
Other Asia	12 177	10 104	569	4 866	2 197	1 201	662	73 545	2 486	
Australasia	51 601	14 358	8 414	14 912	30 346	9 079	5 513	244 059	23 986	
Australia	47 370	12 098	7 692	12 521	26 053	9 033	5 332	193 897	18 860	
New Zealand	4 018	2 261	721,09529	2 391	4 290	30,7804878	181	49 924	5 127	
Other Australasia	213				3	15		238		
Central & South America	141 870	51 021	20 559	12 487	27 835	45 680	4 946	105 796	23 197	
Argentina	22 337	9 191	1 950	93	6 177	4 751	602	17 229	7 604	
Brazil	98 534	35 843	17 363	9 635	18 413	31 533	3 809	44 443	12 693	
Chile	6 938	1 135	378	2 759	1 520	5 179	58	4 789	1 359	
Other Central & South America	14 060	4 852	867		1 725	4 217	477	39 335	1 540	
Europe	1 543 668	649 982	241 612	460 720	588 082	249 420	121 981	1 839 378	426 540	
Austria	37 616	13 670	6 191	4 388	11 605	3 322	7 525	31 521	7 023	
Belgium	38 661	34 892	3 812	23 163	31 018	7 082	6 900	38 178	11 043	
Denmark	25 821	12 343	3 799	7 020	32 241	7 491	500	42 191	6 851	
Finland	17 978	1 270	8248,2083		1 054	1 190		4 126	4 128	
France	160 654	55 946	8 827	68 846	64 886	34 292	6 363	131 508	42 763	
Germany	351 788	220 375	88 427	131 405	165 045	100 791	32 211	347 471	152 768	
Ireland	31 854	10 509	4 780	7 572	5 208	58	978	51 235	6 566	
Italy	41 813	12 269	5 477	4 112	17 783	4 670	1 244	34 181	5 798	
Netherlands	112 941	51 496	14 768	51 558	80 873	31 855	15 678	131 798	34 737	
Norway	15 694	6 017	1 511	2 010	6 531	4 898	670	15 359	738	
Portugal	14 766	6 044	1 015	2 696	1 386	2 231	550	30 235	2 328	
Russian Fed	22 910	8 534	1 359	1 385	2 565	2 772	200	38 550	4 721	
Spain	14 414	13 793	1 277	843	5 609	5 729	727	25 466	3 813	
Sweden	55 520	20 965	4 404	12 216	16 994	5 514	4 224	53 589	15 332	
Switzerland	45 316	23 815	12 227	12 601	17 530	7 502	12 881	56 571	14 198	
Turkey	15 719	5 201	486	1 040	1 078			18 017	1 277	
UK	485 341	133 045	66 801	114 688	112 210	27 797	25 373	729 517	102 482	
Other Europe	54 861	20 217	8 205	15 177	14 465	2 224	5 957	59 866	9 973	
Middle East	28 154	13 949	5 674	7 169	5 976	8 438	71	70 705	3 742	
UAE	621	311	16	8	8			1 525		
Other Middle East	27 533	13 639	5 659	7 162	5 968	8 438	71	69 180	3 742	
North America	285 964	94 735	45 795	94 951	89 169	48 293	20 937	445 335	76 163	
Canada	51 954	33 289	18 963	10 982	21 245	16 351	7 608	86 136	21 003	
USA	234 009	61 446	26 832	83 968	67 925	31 941	13 329	359 200	55 160	
Total	2 836 171	1 157 347	373 710	919 846	850 575	522 255	188 481	15 506 420	617 425	

APPENDIX

	ACCOMODATION Q1 2019									
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Friends & Family	Air BnB	
Africa	782 842	316 784	110 678	549 776	55 683	445 605	24 477	14 176 201	12 119	
Botswana	49 440	26 884	2 895	2 254	9 954	13 162	2 704	475 848	98	
Lesotho	93 026	93 494	33 520	9 106	7 652	242 799		4 660 269		
Malawi	66 175	4 918	775	3 417	389			470 070		
Mozambique	59 546	30 076	24 478	304 801	1 134	39 114	10 106	4 138 956	542	
Namibia	38 689	31 868	25 573	39 028	1 011	8 361	7 917	261 531	2 414	
Swaziland	24 853	13 085	5 743	1 138	9 337	3 415	1 371	1 776 547		
Zambia	104 170	7 647	917	3 607	388			175 253		
Zimbabwe	136 478	33 286	7 173	36 116	17 366	59 808		1 818 619	1 709	
Angola	35 606	33 392	874	12 305	1 768	2 976		91 441	1 802	
Democratic Republic of Congo	11 210	1 407	2 682	16 743		172		96 783		
Ethiopia	7 031	834	300	978	115	7 999	200	10 189	214	
Ghana	22 329	2 063		4 929	219			24 234	431	
Kenya	18 506	7 051	609	458	291	6 663		26 951	199	
Nigeria	48 849	7 759	1 770	36 906	227	20 750		47 821	272	
Tanzania	14 516	2 485	1 086	9 110		12 656		20 961		
Uganda	9 124	5 874	353	267		18 128		14 519	346	
Other Africa	43 294	14 662	1 931	68 610	5 832	9 603	2 179	66 209	4 092	
Asia	265 601	105 316	12 546	128 175	31 098	43 197	8 295	402 637	26 194	
China including Hong Kong	95 459	29 307	4 442	22 891	12 177	12 363	3 037	153 077	8 327	
India	104 971	20 722	2 507	82 887	4 465	20 200	1 362	97 474	2 996	
Japan	16 805	11 032	1 083	4 442	8 109	2 488	149	22 579	4 074	
Malaysia	2 489	3 465	2 202	799		792	676	5 627	454	
Singapore	4 759		248		495	309		7 482	383	
South Korea	10 824	25 838	213	3 904	3 283	5 493	2 389	50 699	9 078	
Other Asia	30 294	14 953	1 852	13 252	2 570	1 552	682	65 699	883	
Australasia	75 378	30 445	8 969	22 434	32 264	22 894	2 269	219 452	17 678	
Australia	67 528	27 180	7 834	19 201	29 294	13 514	2 016	181 395	16 940	
New Zealand	7 840	3 265	1 135	3 233	2 961	9 380	253	38 057	738	
Other Australasia	10				9					
Central & South America	121 271	36 707	5 758	50 207	26 613	41 315	7 754	84 297	36 038	
Argentina	34 566	6 528		866	3 971	17 078	6 035	27 837	5 213	
Brazil	71 613	28 639	5 318	41 065	17 372	19 659	1 510	31 990	26 871	
Chile	7 250	440	440	7 122	1 652	2 401	95	8 014	522	
Other Central & South America	7 842	1 099		1 155	3 617	2 177	114	16 456	3 433	
Europe	1 472 436	914 484	319 997	530 929	674 050	454 852	129 283	2 033 757	618 536	
Austria	29 648	21 234	8 697	16 597	14 464	6 391	5 286	50 930	19 603	
Belgium	47 393	49 263	13 899	11 470	22 806	14 020	7 811	40 629	11 060	
Denmark	35 990	21 509	1 947	13 115	45 631	10 775	3 200	33 537	2 482	
Finland	16 032	2 630	2 243		7 897	1 147		3 332	1 416	
France	137 964	78 128	27 265	54 810	69 404	66 595	10 514	104 653	61 365	
Germany	333 303	308 292	119 399	180 261	166 374	132 787	32 922	376 426	185 394	
Ireland	34 106	17 113	4 686	12 624	12 088	20 672	2 415	41 396	6 530	
Italy	47 425	20 733	6 155	11 342	14 114	7 693	3 163	44 422	8 243	
Netherlands	105 286	71 247	26 742	33 031	74 181	43 224	14 922	116 212	51 667	
Norway	19 774	12 896	3 268	2 008	7 729	17 150	815	15 939	28 092	
Portugal	14 248	10 630	736	11 070	2 915	6 914	640	28 982	3 507	
Russian Fed	11 054	10 219	1 554	3 629	5 465	3 121		24 318	3 172	
Spain	20 395	23 034	2 356	9 452	18 437	10 392	2 016	47 043	4 377	
Sweden	83 006	27 956	17 571	18 312	23 037	6 198	4 272	58 092	24 687	
Switzerland	56 678	33 911	15 580	13 459	33 227	16 799	12 911	58 991	40 488	
Turkey	14 202	4 284	3 634	15 573	4 019	6 760	1 155	26 846	2 173	
UK	419 864	171 161	56 606	110 911	136 722	74 381	22 587	900 254	152 714	
Other Europe	46 069	30 245	7 659	13 265	15 539	9 833	4 653	61 755	11 564	
Middle East	39 660	14 253	27 977	20 915	7 597	7 201	107	120 234	2 683	
UAE	1 782	193	45	276	28			3 225	313	
Other Middle East	37 879	14 060	27 932	20 639	7 569	7 201	107	117 009	2 370	
North America	319 802	84 489	36 101	62 737	138 041	61 157	23 458	495 444	131 331	
Canada	55 939	20 765	6 163	3 022	23 333	16 201	6 528	104 763	18 360	
USA	263 863	63 723	29 938	59 714	114 707	44 956	16 931	390 680	112 971	
Total	3 076 989	1 502 477	522 026	1 365 172	965 345	1 076 222	195 643	17 532 022	844 579	



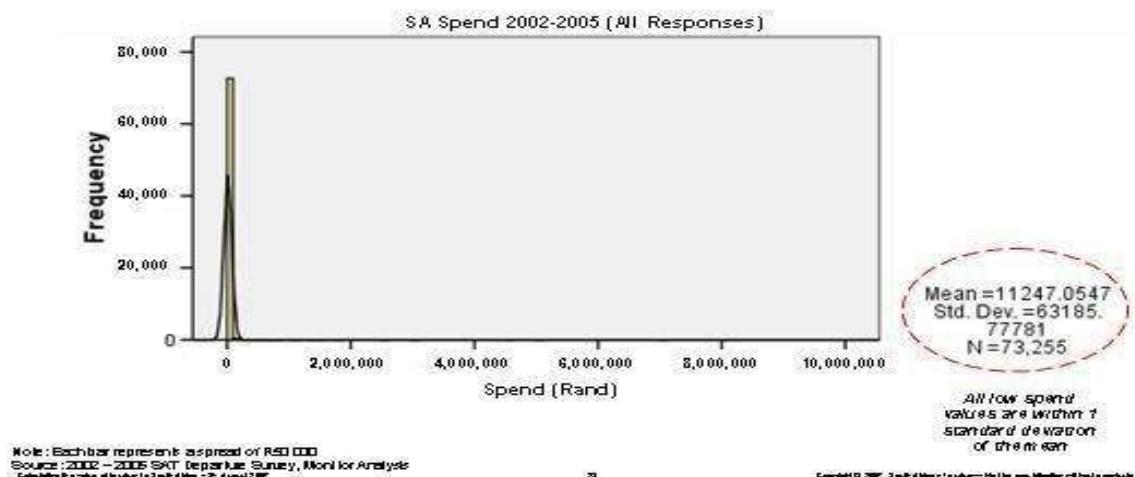
NORMALISING SPEND DATA

SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.

SA Spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers





NORMALISING SPEND DATA CONTINUED

Convert the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.

The normalisation process leads to the following results for 2006:

$$\text{Log_Low_cut_off} = \text{Mean} - 3^*\text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3^*\text{Stdev}$$

$$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$$

$$\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$$

Based on this information, SA Tourism has revised the methodology for normalising spend.

We now normalise spend by eliminating 3 standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

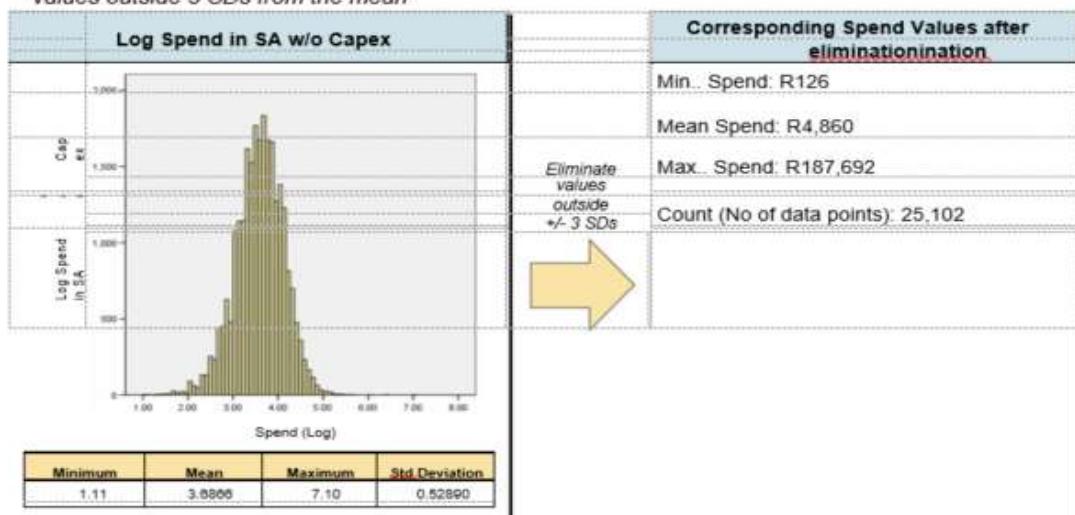
(1) Compute log of spend variable using the formula above.

(2) Calculate the mean of the result obtained in (1) above.

(3) Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

Plotting the log of the SA Spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean





Inspiring new ways

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